

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

June 12, 2012

Meeting Notes

Hotel-Motel Members Present: Mayor Tony Anderson; Caroline Curtis; Cathy Heiberg; Roger McCracken; Wendy Morgan; Scott Ostrander; Frank Welton

Members Absent: Jeff Bauknecht;

Others Present: Doris Cassan, Dollar Rent-a-Car; Natalie Elert, Dollar Rent-a-Car; Frank Finneran, Holiday Inn; Katherine Kertzman, SSVS; Carol Kolson, SWKCC; Misoon Kong, Marriott; Mike Schabbing, Marriott Courtyard Southcenter

Meeting Duration: 3:00 – 4:30p.m.

Staff Present: Jeff Robinson, Economic Development Manager; Joseph Scorcio, C.E.D. Director; Chief of Police Lisa Mulligan; Rick Bowen, SeaTac Police Department

AB #	Topic	Disposition
	2. Review and Approve Minutes of May 8, 2013	<input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Moved by Welton; Second by Heiberg</i>
	3. . Introduction of Chief Mulligan	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Mayor Anderson introduced the City's newly hired Police Chief Lisa Mulligan who gave a brief summary of her experience and background</i> • <i>Detective Bowen complimented the lodging industry for their assistance and discussed the standard operating procedure for the hotels and the police department when there is a need for entry into a guest room.</i> • <i>He informed the committee that Officer Rowe would be making contact in the near future to distribute written materials that outline the legal issues with police assistance and interactions with hotel guests.</i>
	4. . Seattle Southside Tourism Promotion Area (TPA) Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <ul style="list-style-type: none"> • <i>Robinson summarized the progress to date on the establishment of the TPA and the drafting of</i>

		<p><i>the essential legal documents indicating that a draft of the Interlocal Agreement (ILA) is currently under negotiation with the City of Tukwila; and that his document would serve as the basis for all of the other required documents including the petition to create the ILA, the Resolutions and Ordinances and the Charter of the Public development Authority.</i></p> <ul style="list-style-type: none"> • <i>TPA Steering Committee members emphasized the need for the ILA to clearly establish a means to continue funding from lodging taxes to the newly created tourism entity and for an assurance that the ILA would have a substantial initial term and clear and substantive procedures for any termination to the TPA which includes a role for the ratepayers in the decision-making process.</i>
	5. SSVS Update	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <input type="checkbox"/> Referred to:</p> <ul style="list-style-type: none"> • <i>Kertzman reported on the following activities and projects of the SSVS:</i> <ul style="list-style-type: none"> ➤ <i>The resignation of Meilee Anderson, Business Development Manager and the process for hiring a replacement;</i> ➤ <i>The progress on a SSVS satellite kiosk at the Westfield Shopping Center;</i> ➤ <i>The reprinting of the Visitors Guide;</i> ➤ <i>The launch of the mobile website;</i> ➤ <i>The selection and development of the script, locations and “actors” for the tourism video project.</i>
	6. Smith Travel Report and State Tax Receipts	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <input type="checkbox"/> Referred to:</p> <ul style="list-style-type: none"> • <i>RevPar up 1.9% in April, but down .6% YTD</i> • <i>Revenue up 4.3% in April and 1.8% YTD</i> • <i>Occupancy down 1% in April and 2.8% YTD</i> • <i>State tax receipts were up \$31,600 over 2012 and at the 2nd highest level through April for any year other than 2008.</i>

	7. Other Business	<ul style="list-style-type: none">• Morgan reported on past and planned events at the Highline Botanical Gardens and how the coordination with the hotels was a contributing factor in the success of the cross marketing programming.
	8. Adjourn	<ul style="list-style-type: none">• <i>4 p.m.</i>