



## City Manager's Weekly Update

August 14, 2009

**Dear Mayor, Councilmembers, Residents, and Employees:**

**Council Coffee Chat this Saturday:** Come by for a cup of coffee and informal chat with a few of your City Councilmembers in a relaxed setting:

Saturday, August 15, 2009  
9:00 -11:00 AM  
Mike's Community Cup at Scott's Plaza  
16250 Military Road S.

**Healthier Eating at the Senior Program:** As part of the economic stimulus package, meal sites in King County received \$2,000 to help promote senior nutrition. Our meal provider, Catholic Community Services, applied for the grant and was approved to administer the appropriate funds to different meal sites. The SeaTac Senior Program will be utilizing these funds to increase the number of days we offer a salad bar from two days to three days each week. The salad bar will also include new items to the salad bar, and a limited number of protein entrees. In addition, the funds will allow the City to provide free meals to first time participants through a promotional campaign. The program will conclude on December 31.

**Non Toxic Hornet Nest Removal:** Last week SeaTac Parks had several complaints involving hornet nests. We decided to try a new technique which involved a certified nest abatement company that uses equipment similar to a large shop vacuum. The nest is compromised and the hornets are vacuumed into a dry ice container. The hornets are then sold to a private laboratory that uses the venom to do research in developing allergy medications.

**Attachments:**


August Calendar

**Agendas:**

Human Services Advisory Committee	8.17.09
Senior Citizen Advisory Committee	8.18.09

**Minutes:**

Hotel/Motel Tax Advisory Committee	8.12.09
Council Actions	8.11.09

  
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Craig Ward, City Manager



August 2009



August 2009 Go

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						<a href="#">1</a>
<a href="#">2</a> Farmers Market 12pm - 4pm (Valley Ridge Park)	<a href="#">3</a>	<a href="#">4</a> National Night Out 6pm  Domestic Violence Task Force 5:30pm (Riverton RM 128)	<a href="#">5</a>	<a href="#">6</a>	<a href="#">7</a>	<a href="#">8</a>
<a href="#">9</a> Farmers Market 12pm - 4pm (Valley Ridge Park)	<a href="#">10</a> Civil Service Comm 3:30pm (Riverton RM 128)  PC (Cancelled)	<a href="#">11</a> A&F 3pm (Airport Conf RM 345)  PS&J 4pm (Airport Conf RM 345)  SCM 5pm (CC RM 105)  RCM 6pm (CC RM 105)	<a href="#">12</a> Hotel/Motel Tax Adv Com 2:30pm (CC RM 105)  Household Hens: Raising Chickens in Your Backyard 6pm (CC RM 105)	<a href="#">13</a> LUP 4:30pm (Airport Conf RM 345)	<a href="#">14</a>	<a href="#">15</a> Council Coffee Chat 9am (Mike's Community Cup 16250 Military Rd S)
<a href="#">16</a> Farmers Market 12pm - 4pm (Valley Ridge Park)	<a href="#">17</a> Human Svs Adv Com 5:30pm (Riverton RM 128)	<a href="#">18</a> Sr Citizen Adv Com 12:30pm (Cancelled)	<a href="#">19</a>	<a href="#">20</a>	<a href="#">21</a>	<a href="#">22</a>
<a href="#">23</a> Farmers Market 12pm - 4pm (Valley Ridge Park)	<a href="#">24</a> PC (Cancelled)	<a href="#">25</a> Sidewalk Ad Hoc Com 3pm (Riverton RM 128)  T&PW 4pm (Airport Conf RM 345)  RCM (cancelled)	<a href="#">26</a>	<a href="#">27</a>	<a href="#">28</a>	<a href="#">29</a>
<a href="#">30</a> Farmers Market 12pm - 4pm (Valley Ridge Park)	<a href="#">31</a>					

**MEETING LEGEND:**

<b>A&amp;F</b>	Administration & Finance
<b>LUP</b>	Land Use & Parks
<b>PC</b>	Planning Commission
<b>PS&amp;J</b>	Public Safety & Justice

**MEETING Location**

<b>RCM</b>	Regular Council Meeting
<b>SCM</b>	Special Council Meeting
<b>T&amp;PW</b>	Transportation & Public Works

<b>(CC RM 105)</b>	Council Chambers*
<b>(STCC)</b>	SeaTac Community Center
<b>(VRCC)</b>	Valley Ridge Community Center
<b>(VV Library)</b>	Valley View Library

**Updated 08/07/2009**

\*Council Chambers are accessible to persons with disabilities and are also equipped with Assistive Listening Devices.

The dates and times of meetings are subject to change. Please contact City Hall to verify the above information.





**City of SeaTac  
Human Services  
Advisory  
Committee**

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**Rick Forschler, Chair  
Mel McDonald  
Darleene Thompson  
Cheryl Forbes  
Dave Bush**

***Alternates*  
Phyllis Byers  
Bert Mendez**

◆  
The Human Services  
Advisory Committee serves  
the City Council by advising  
on human services issues  
including:

community needs  
human services priorities  
plans and policies  
funding requests  
annual funding plans  
collaborative & regional  
planning initiatives  
service trends & updates

◆  
City of SeaTac  
4800 South 188<sup>th</sup> Street.  
SeaTac, WA 98188  
206.973.4815

TDD: 206.973.4808  
FAX: 206.973.4819

**Meeting Notice**

**City of SeaTac City Hall  
Riverton Room**

**Monday, August 17<sup>th</sup>, 2009  
5:30 PM**

**Agenda**

**Call to Order**

**Approval of Minutes:  
Introductions:**

**Presentations: Somali Community  
Services Coalition, Ahmed Jama, Executive  
Director**

**Business:**

- Social Services/Case Management
- Results Based Accountability –  
Review handouts from John
- Common Application update
- Reserve dollars update

**New Business:**

**Next Meeting(s):**

- **Monday, September 21<sup>st</sup>, 2009**

**Reminder:** Regular meetings will be on the **3rd  
Monday** of the month.

**Adjournment**

**Notes:**



## Senior Citizen Advisory Committee

### MEETING AGENDA

**Tuesday, August 18, 2009**  
**12:30 p.m.**

**SeaTac Community Center**  
**13735 - 24<sup>th</sup> Ave. S., SeaTac**  
**206.973.4680**

**MEMBERS:** Alice Belenski, Jon Ancell, Margaret Gray, Peggy Ancell, Fred Geraldson;  
Alternate: Shirley Coulson

**MISSION STATEMENT:** Represent the Senior population of the City of SeaTac through recreational, social and educational services. Act as advocates and advisors to the City of SeaTac Council on issues relating to the Senior population.

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12:30 p.m. - Call to order. Approval of Minutes dated June 16, 2009.

12:35 p.m. - SeaTac Café Update

12:45 p.m. - Fundraising Status

12:50 p.m. - Special Events: Bazaar

1:15 p.m. - New Business

1:20 p.m. - Old Business

1:30 p.m. - Adjourn

# City of SeaTac

## Hotel/Motel Tax Advisory Committee Meeting

August 12, 2009

### DRAFT Meeting Notes

**Hotel-Motel Members Present:** Chair, Councilmember Terry Anderson; Carl Anderson; Tom Danzler; Jeff Hart; Cathy Heiberg; Nancy Hinthorne; Roger McCracken; Jerry Stotler; Frank Welton

**Others Present:** Steve Butler, SeaTac Planning Director; Ashley Comar, SSVS; Rick Forshler SeaTac Planning Commission; Ken Grant, EXCLAIM; Dennis Hartwick, Sr. Planner, SeaTac Planning Department; Max Janow, Red Roof Inn; Kate Kaehny, Associate Planner, SeaTac Planning Department; Katherine Kertzman, SSVS; Kenneth Lee, Dollar Development; Mai Li Lee, EXCLAIM; Ralph Shape, Mayor, City of SeaTac; Jessica Switanowski, Red Roof Inn; Raquel Wheeler, Red Roof Inn; Perry Wall, Clarion Hotel; Dawne Weight, Clarion Hotel

**Meeting Duration:** 2:30 – 5:00

Staff Coordinators: Todd Cutts, Assistant City Manager; Jeff Robinson, Economic Development Manager

AB #	Topic	Disposition
	2. Presentation by Planning Department on Proposed Zoning Code Revisions and Standards for the City Center and Airport Station Areas – Dennis Hartwig & Kate Kaehny	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <input type="checkbox"/> Referred to:
	3. Adoption of Minutes of July 8, 2009 Committee meeting	<input type="checkbox"/> Informational Update <input checked="" type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <input type="checkbox"/> Referred to: <i>Motion by McCracken; Second by Heiberg</i>
	4. Updates and Report from Seattle Southside Visitor Services; Katherine Kertzman, Ken Grant, EXCLAIM & Mai Li Lee, EXCLAIM	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <input type="checkbox"/> Referred to: <ul style="list-style-type: none"> <li>• <i>The representatives from EXCLAIM presented an update on the Re-Branding project for SSVS and provided the Committee with materials describing the plans. The process for researching what form the brand refinement</i></li> </ul>

		<p><i>should take was summarized. Five versions of surveys were utilized depending on the audience being studied. There was also research conducted of similar groups across the U.S. The conclusion was reached that the brand is “not broken” but needs to be “stepped-up”. There is no need to change the name of the SSVS but a new focus for public relations should be considered. The type of customer most likely to use the services available in southside is the “practical traveler”, who seeks value in their accommodations along with hospitality but is not focused so much on the status of where they stay or recreate. The central location of southside provides much of this with the ability to do day trips and excursions throughout the region. With this in mind it is proposed that brand positioning center on the statement: “Your home base in the Pacific Northwest”.</i></p> <ul style="list-style-type: none"> <li>• <i>Questions were asked regarding why the term practical traveler was not included in the positioning statement. EXCLAIM replied that the way the brand is communicated will send that message to the target market segment without the threat of stigmatizing or offending them. It was clarified that the practical traveler also includes the business traveler who now, more than ever needs to get the most value out of the businesses’ budgets.</i></li> <li>• <i>Next steps will include bringing the materials to life with a selection of colors, texture on a style board which will lead to potential new designs and content for the website, brochures and SSVS Visitors Maps.</i></li> <li>• <i>The Committee asked that there be a clear connection between this new direction and a strategic plan to communicate the message to the industry partners, including the hotels, restaurants, and local organizations.</i></li> </ul>
	<p>5. City Center Update, Todd Cutts</p>	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications  <input type="checkbox"/> Denial  <input type="checkbox"/> Referred to: Subcommittee</p> <ul style="list-style-type: none"> <li>• <i>An update was provided on the current thinking and status with regard to the City Center, Airport</i></li> </ul>

		<p><i>Station Area and Entertainment District planning and implementation efforts. Cutts reiterated the goals and objectives of the strategies as being the creation of a sense of place, providing amenities to lodging guests, travelers, light rail users, local employees in addition to providing expanded goods and services to the residents of the city and surrounding communities. A current roadway alignment for the new 30<sup>th</sup> Avenue and 173<sup>rd</sup> Street was distributed and described as the initial effort to begin the creation of a pedestrian-friendly environment, with traffic calming that will provide opportunities for retail, restaurant, entertainment and open space use.</i></p>
	<p>6. – Economic Development Update, Jeff Robinson</p>	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications  <input type="checkbox"/> Denial  <input type="checkbox"/> Referred to:</p> <ul style="list-style-type: none"> <li>• <i>Robinson gave a brief summary of the economic development efforts and results over the past 12 months. These included a review of the goals and objectives of the City’s economic development strategies and the tools, initiatives and implementation activities that have been applied.</i></li> <li>• <i>The results included the retention, expansion and location of 11 businesses creating over 160 new or retained family wage jobs and nearly \$900,000 in tenant improvements and \$1.2 million in property acquisition. The new firms to the city have expanded or relocated from southern and northern California, the Kent Valley and Southpark.</i></li> <li>• <i>Robinson explained that some of the success points to the effectiveness of the business attraction branding campaign, aggressive response to inquiries from potential businesses and close coordination with local brokers, real estate professional, the Port of Seattle and others. The website has also had progressively growing use from throughout the country and region.</i></li> </ul>
	<p>8. External and City-sponsored 2010 H/M Funding Proposals</p>	<ul style="list-style-type: none"> <li>• <i>Presentations of the SKCEDI, Chamber of Commerce and City-sponsored H/M 2010 funding proposals and requests were completed.</i></li> <li>• <i>There was discussion on how some of the programs were funded and if the H/M Fund was the appropriate source for the projects and</i></li> </ul>

		<p><i>programs. Cutts explained the history and rationale of the funding sources and the acceptance of the State Auditor with the City’s use of the funds.</i></p> <ul style="list-style-type: none"> <li>• <i>A discussion ensued regarding the Tyee Educational Complex “Dollars-for-Scholars program and the Committee recommended that the award be decreased from \$20,000 to \$10,000 and that contract language be added to specify that the support be used within local hospitality, lodging and culinary programs.</i></li> <li>• <i>With this one amendment to the proposed 2010 H/M funding requests the Committee voted unanimously to approve the budget as presented.</i></li> <li>• <i>Motion by McCracken; Seconded by Heiberg.</i></li> <li>• <i>There was a discussion regarding the potential move of the SSVS offices from Tukwila to SeaTac and the issues surrounding this plan. The Committee offered their strong support for the move and explained that relocation from the current site would increase the visibility and effectiveness of the SSVS. Cutts, Robinson and Kertzman explained some of the issues relating to the move and announced that a meeting would be held between the two cities to further explore and discuss the issues.</i></li> </ul>
	<p>9. Other Business</p>	<p><i>There was a discussion on the current status of the Port’s plans for shuttle fee restructuring and shuttle consolidation.</i></p> <p><i>The Committee also discussed at length the issues surrounding the continued extension of the routes and the time needed to transport hotel guests to and from the airport terminal and indicated that this issue was requiring a significant increase on expenditures for fuel, vehicles and staff. They asked that the Chamber and the City assist in communicating this message and concern to the Port.</i></p>
	<p>10. Adjourn</p>	<p><i>The meeting was adjourned at 5pm</i></p>



# City of SeaTac Council Actions August 11, 2009

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## **The following Council actions were taken at the August 11, 2009 Regular Council Meeting:**

### **Summary of \$5,000 - \$35,000 Purchase Requests for the period ended August 7, 2009**

●**Passed:** Anti-span and anti-virus software - \$11,052

**Agenda Bill #3121; Resolution #09-013** expressing the City Council's opposition of Initiative 1033 to be presented to the electorate on November 3, 2009 *was passed and became effective August 11, 2009.*

**Agenda Bill #3109; Motion** approving a lease to Verizon Wireless for antenna space on City Hall *was carried and became effective August 11, 2009.*

**Agenda Bill #3111; Ordinance #09-1024** adding a new Chapter 12.12 to the SeaTac Municipal Code related to Surface and Stormwater—Illicit Discharge, Detection, and Elimination *was adopted August 11, 2009 and becomes effective August 22, 2009.*

**Agenda Bill #3119; Motion** authorizing the City to join the Cascade Land Conservancy's "Cascade Agenda Cities" program" as a Member City *was carried and became effective August 11, 2009.*

**Agenda Bill #3122; Ordinance #09-1025** adding Section 6.05.055 of the SeaTac Municipal Code related to animal sanitation *was adopted August 11, 2009 and becomes effective August 22, 2009.*

**Agenda Bill #3124; Motion** authorizing the City Manager to execute a voluntary agreement with the South Correctional Entity regarding compensation to mitigate traffic impacts *was carried and became effective August 11, 2009.*