

Prescription Discount Program

Presentation to City Council
October 23, 2012

A decorative graphic consisting of several horizontal lines of varying lengths and colors (teal, light blue, white) extending from the right side of the slide towards the center.

Prescription Discount Program - Goals

- Background
- Comparison of Discount Programs
- Staff Recommendation
- Next Steps

Prescription Discount Program - Background

- Cost of medical care & prescription drugs rising
- Many cities actively promoting Prescription Discount Card Programs to help residents control costs



Prescription Discount Program - Background

- Prescription Discount Card Programs provide benefits to people who:
 - Lack insurance coverage
 - Have medical coverage but no prescription drug benefit
 - Have prescription drug coverage that does not cover the drug needed

Prescription Discount Program - Comparison

- SeaTac residents are eligible to participate in NLC Program and Washington State Program
- Similarities:
 - No cost to city or residents
 - No age or income requirements
 - No limit on how many times discount card can be used
 - Extensive list of participating pharmacies
 - Can be used anytime a prescription is not covered by insurance

Prescription Discount Program - Comparison

Differences

NLC	Washington State
Marketing materials in English, Spanish	Enrollment forms in Chinese, English, Korean, Punjabi, Russian, Spanish, Tagalog, Vietnamese
City receives monthly report of savings to residents	NA
Provides customized discount cards that include City's name & logo	NA
NA	Free mail order service
Average savings of 23%	Discounts up to 60% off generic drugs, 20% on brand name drugs, save 8%-134% more for top 10 prescriptions vs. NLC

Prescription Discount Program - Recommendation

- Participate in Washington Prescription Drug Program (WPDP)
 - Provides greater savings to residents
 - Larger discounts
 - Free mail order service



Do you have yours?

Can't afford to pay for your prescriptions?
Here's HELP and it's FREE!
Announcing the WPDP Discount Card



What is it?
Washington Prescription Drug Program (WPDP) Discount Card

What's the cost?
FREE!

Who can join?
Every Washington State resident, regardless of age or income

What do I get?
Excellent savings!
• Up to 60% discount on generic drugs
• Up to 20% discount on brand-name drugs

How do I join?
Call: 1-800-913-4146
or enroll online at
www.rx.wa.gov



WPDP
Washington Prescription Drug Program
A member of the Washington Prescription Drug Consortium

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Prescription Discount Program - Recommendation

- Washington Prescription Drug Program
 - Member savings over last 12 mo. - \$8.1M
 - Savings per active member Aug. 2012 - \$87
 - South KC enrollment:
 - Burien 834
 - Kent 2,532
 - Renton 2,599
 - Auburn 1,886
 - Federal Way 2,227



Prescription Discount Program - Next Steps

- Promote Washington State Prescription Discount Card Program to SeaTac residents
 - On-going promotion to start this Fall
 - Utilize free outreach opportunities such as City website, newsletters & SeaTV
 - Partner with local organizations/groups to distribute marketing materials

End of Presentation