

## **Information Notice**

# Unique opportunity to support local teacher requests and classroom projects begins October 5, 2011

Thanks to a grant from the Bill & Melinda Gates Foundation, DonorsChoose.org is partnering with Starbucks and the Community Center for Education Results to help fund teacher requests and classroom projects here in King County.

The Community Center for Education Results is working with a broad coalition that includes elected officials on the Road Map Project with a goal to double the number of students in South King County and South Seattle who are on track to graduate from college or earn a career credential by 2020. Mayor Anderson along with other south king county mayors have endorsed this project.

#### Here is how it works:

Beginning **October 5**, the public is invited to stop by King County Starbucks stores to pick up a \$10 DonorsChoose.org gift card. These FREE gift cards can be redeemed at <a href="https://www.donorschoose.org/kingcounty2011">www.donorschoose.org/kingcounty2011</a>, where donors can choose from a list of local teacher requests for needed classroom materials and student projects. In addition to the gift cards, additional donations can be made directly through the DonorsChoose.org website.

The hope is that this initiative will not only provide immediate help to classrooms, but will also provide another tool for building long-term financial and civic support for our public schools.

#### **Three Easy Steps:**

There are dozens of projects from King County public schools currently awaiting funding. To spend your gift card on a local project:

- 1. Visit <a href="www.donorschoose.org/kingcounty2011">www.donorschoose.org/kingcounty2011</a>.
- **2.** Enter your gift code.
- **3.** Choose a classroom project at a local public school!

#### **Background information:**

#### **About DonorsChoose.org**

**DonorsChoose.org:** Founded in 2000, DonorsChoose.org (<a href="www.donorschoose.org">www.donorschoose.org</a>) is an online charity that makes it easy for anyone to help students in need. Public school teachers post requests, and then individuals can browse and fund projects that speak to them. After completing a project, the donor hears back from the classroom they supported in the form of photographs and teacher thank-you letters. To date, 190,000 public and charter school teachers have used the site to secure funding for \$88 million in books, art supplies, technology, and other resources that their students need to learn. Through DonorsChoose.org, individuals from all walks of life have helped 5.2 million students.

### **About Community Center for Education Results (CCER):**



**Road Map Project:** The Road Map Project is a civic initiative aimed at driving major improvements in education results – cradle to college and career – in the low-income communities of South Seattle and South King County. The project goal is to double the number of students in the region who are on track to graduate from college or earn a career credential by 2020. The Road Map region includes: Auburn, Burien, Des Moines, Federal Way, Kent, Renton, SeaTac, South Seattle, Tukwila and unincorporated King County. To get involved or learn more visit www.ccedresults.org.

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