

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

July 13, 2011

Meeting Notes

Hotel-Motel Members Present: Mayor Terry Anderson, Chair; Cathy Heiberg; Roger McCracken; Frank Welton

Members Absent: Pat Baker; Jeff Hart

Others Present: Steve Beck, Angle Lake Manor Club/Starfire Sports Complex; Jeff Bauknecht, Museum of Flight; Caroline Curtis, Holiday Inn & Suites; Doris Cassan, Dollar; Natalie Elert, Dollar Rent a Car; Clyde Hill, Angle Lake Shore Club; Katherine Kertzman, SSVS; Ralph Shape, SeaTac City Council; Lynn Wallace, SWKCC;

Meeting Duration: 3:00 – 5:00 p.m.

Staff Present: Jeff Robinson, Economic Development Manager; Jon Napier, SeaTac Fire Marshall

| AB # | Topic | Disposition |
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| | 2. Adoption of Minutes of June 8, 2011 – Mayor Anderson | <input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial Motion by Heiberg. Second, McCracken |
| | 3. Discussion of 2012 H/M Funding Requests | <input checked="" type="checkbox"/> Informational Update <input checked="" type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input checked="" type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>The committee discussed each proposal individually and voted to approve or deny funding. The results were as follows:</i> • <i>Highline Historical Society – 2 yes / 3 no</i> • <i>NW Symphony Orchestra – 1 yes / 4 no</i> • <i>Museum of Flight – 6 yes</i> • <i>SW King County Chamber – 6 yes</i> • <i>Seattle Southside – 6 yes</i> • <i>The vote included written votes submitted by H/M Committee members Jeff hart and Pat baker</i> |
| | 4. Economic Development Report – Jeff Robinson | <input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications |

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| | | <p style="text-align: center;"><u> </u> Denial</p> <p><u> </u> Referred to:</p> <ul style="list-style-type: none"> • <i>Robinson provided a summary report on the activities and accomplishments of the City’s economic development program.</i> • <i>An overview of the goals and objectives and major strategies of the program were discussed.</i> • <i>2010 – June 2011 results included: 24 new or retained businesses; 150 jobs and over 200,000 square feet of newly leased space.</i> • <i>Robinson also discussed the media placements and stories about SeaTac’s economic development program in local, regional and national publications.</i> |
| | <p>5. Presentation of City of SeaTac’s H/M Tax Fund 2012 funding requests - Robinson</p> | <p><u> X </u> Informational Update</p> <p><u> </u> Recommended for:</p> <p style="padding-left: 40px;"><u> X </u> Approval</p> <p style="padding-left: 40px;"><u> </u> Approval with modifications</p> <p style="padding-left: 40px;"><u> </u> Denial</p> <p><u> </u> Referred to:</p> <ul style="list-style-type: none"> • <i>Robinson presented the City’s three requests for 2012 funding.</i> • <i>These included:</i> <ol style="list-style-type: none"> 1. <i>Market data research – 6 yes</i> 2. <i>Redevelopment Coordination Program – 6 yes</i> 3. <i>Economic Development Marketing Program – 6 yes</i> |
| | <p>6. STR Report</p> | <ul style="list-style-type: none"> • <i>YTD Occupancy up 4.9%</i> • <i>YTD ADR down 0.9%</i> • <i>YTD RevPar up 4.0%</i> • <i>YTD Revenue up 3.9%</i> |
| | <p>7. Multi-Sports facility Update – Robinson</p> | <ul style="list-style-type: none"> • <i>A progress report was presented on the selection process for the consulting team for the Multi-Sports Complex. Three proposals will be evaluated by an ad-hoc committee of Jeff Robinson, Katherine Kertzman and Ralph Morton of the Seattle Sports Commission. Phone interviews will then be conducted by a sub-committee of the H/M Committee and a recommendation presented to the full committee in September. Following that a presentation will be</i> |

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| | | <p><i>made to Administration & Finance Committee for placement on the \$5,000 to \$35,000 approval list at the full City Council meeting.</i></p> <ul style="list-style-type: none"> • <i>After approval by Council a contract will be executed and work will proceed on the Market and Feasibility Analysis.</i> |
| | <p>8. Other Business</p> | <p><u>X</u> Informational Update <u> </u> Recommended for: <u> </u> Approval <u> </u> Approval with modifications <u> </u> Denial <u> </u> Referred to:</p> <ul style="list-style-type: none"> • <i>Robinson summarized the selection process to date for new committee appointments and described next steps.</i> • <i>Fire Marshall Jon Napier gave a presentation on the Enhance 911 system and discussed the proposed new ordinance related to compliance with State statutes for lodging establishments. The committee discussed the issues with regard to full compliance and suggested a less punitive approach that allowed for a cure period prior to the levying of fines. Napier indicated that he would discuss the matter with the Legal Department and see if the proposed ordinance could be modified. He agreed to communicate through Robinson to the committee regarding the outcome of those discussions.</i> • <i>Representatives of the Angle Lake Shore Club and Angle Lake Manor Club described some of the activities that they sponsor for the community, including the 4th of July fireworks display, parade and swimming competition. They asked the committee for direction in how to approach local businesses for future support for their programs and activities.</i> • <i>The committee voted to cancel the August meeting.</i> |
| | <p>9. Meeting adjourned at 5p.m.</p> | <ul style="list-style-type: none"> • . |