



Hotel Motel Tax Advisory Committee Meeting Minutes SPECIAL MEETING

5/22/2024

3:00 pm – 5:00 pm

Virtual Meeting

Members Present: Mayor Mohamed Egal, Chair; Jeffrey Bauknecht (*Museum of Flight*); James Morgese (*Highline Botanical Garden Foundation*); Mollieann Mad (*BMI Hospitality*); Jon McFarland (*SeaTac Hilton and DoubleTree*); Byron Pihuave (*Cedarbrook Lodge*); Jamie Stenson (*SeaTac BMX*)

Members Absent:

Staff Present: Aleksandr Yeremeyev, *Economic Development Manager*; Gillian Sayer, *Admin 2*; Maria Langbauer, *Community & Economic Development Strategist*

Others Present: Mark Everton (*SSRTA*); Ashley Long (*Sound Transit*); Eduardo Mendonça (*The Roadhouse*); Bob (*Highline Botanical Garden Foundation*); Luanne Coachman (*Highline Botanical Garden Foundation*); Anthony Spain (*Northwest Symphony Orchestra*)

Commence: 3:00 PM

Adjourn: 4:56 PM

<ul style="list-style-type: none"> Call to Order / Introductions 	<p>Chair Egal called the meeting to order at 3:00 pm.</p>
<ul style="list-style-type: none"> Approval of the 04/10/24 Minutes 	<p>Review and Approve</p> <p>Chair Egal made a motion to approve the minutes. No one seconded the motion.</p> <p>Motion passed: 7:0</p>
<ul style="list-style-type: none"> WA Department of Revenue Statistics 	<p>Information/Discussion</p> <p>Aleksander presented the Hotel Tax Revenue statistics.</p> <p>Discussion commenced between Aleksandr, Mollie, Byron, Jon, and Chair Egal.</p>
<ul style="list-style-type: none"> Application Discussion 	<p>Discussion</p> <p>Aleksandr explained some of the changes to the application format. This is due to some to the TDDP policies that are in place.</p> <p>Discussion commenced between Aleksandr, Jeff, and James</p>

<ul style="list-style-type: none"> Lodging Tax Applications – Review & Presentations 	<p>Discussion & Evaluation</p> <ul style="list-style-type: none"> Brewers Guild – Daniel Olson and Shawna Cormier <ul style="list-style-type: none"> a. Committee approved funding for 2024 from existing HMAC funds. Score = 91.57 Yes b. Committee recommends funding for 2025 / 2026 to Council. Score = 90.14 Yes Museum of Flight – Jeffrey Bauknecht <ul style="list-style-type: none"> a. Committee recommends funding for 2025 / 2026 to Council. Score = 99.17 Yes Highline SeaTac Botanical Garden Foundation – James Morgese <ul style="list-style-type: none"> a. Committee recommends funding for 2025 / 2026 to Council. Score = 82.33 Yes The Roadhouse – Ashley Long and Eduardo Mendonça <ul style="list-style-type: none"> a. Committee recommends funding for 2025 / 2026 to Council. b. Recommendation to fund \$200,000 for 2025 and \$250,000 for 2026 Score = 83.28 Yes Northwest Symphony Orchestra – Anthony Spain <ul style="list-style-type: none"> a. Committee recommends funding for 2025 / 2026 to Council. b. Recommendation to increase funding to \$15,000 for 2025 and \$15,000 for 2026 Score = 94 Yes
<ul style="list-style-type: none"> Around the Table – Member Updates 	<p>Update</p> <p>Mark Everton provided an update on the SSRTA, STAR Report, and shared that they were a recipient of a Webbie Award for their internet marketing campaign.</p> <p>The Museum of Flight will be having Space Stations Exhibit called Home Beyond Earth.</p> <p>Chair Egal expressed that the Council is very aware of their responsibility to support the city and the importance of the Hotel Motel Advisory Committee.</p>
<ul style="list-style-type: none"> Adjourn 	<p>Chair Egal adjourned the meeting at 4:56 pm</p>