



Transportation and Public Works Agenda

February 22, 2023, 4:30-6:00 PM
SeaTac City Hall – City Council Chambers
Hybrid Meeting

Councilmembers:
Chair Simpson
CM James Lovell
CM Joe Vinson

A quorum of the Council may be present.

Staff Coordinator: Will Appleton, Public Works Director; Florendo Cabudol, City Engineer

This meeting will be conducted in a hybrid format with in-person and remote options for public participation. The meeting will be broadcast on SeaTV Government Access Comcast Channel 21 and live-streamed on the City’s website <https://seatacwa.gov/seatvlive> and click the “live” channel 1 grey box.

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order		Chair	
2	Roll Call of Committee Members	Take Attendance	Chair	2 min.
3	Prior Minutes to approve	Approve Minutes of January 11	Committee	3 min.
4	<p>PUBLIC COMMENTS: The committee will hear in-person public comments and is also providing remote oral and written public comment opportunities. All comments shall be respectful in tone and content. Providing written comments and registering for oral comments must be done by 2:00 PM the day of the meeting. Registration is required for remote comments and encouraged for in-person comments. Any requests to speak or provide written public comments which are not submitted following the instructions provided or by the deadline will not be included as part of the record.</p> <ul style="list-style-type: none"> • Instructions for providing remote oral public comments are located at the following link: Council Committee and Citizen Advisory Committee Virtual Meetings. • Submit email/text public comments to TPWpubliccomment@seatacwa.gov. The comment will be mentioned by name and subject and then placed in the committee handout packet posted to the website. 		Chair	5 min.
5	SeaTac Signage Program	Discussion/Action	Anita Woodmass	20 min.
6	Ongoing Business – Open CRFs and Referrals x	Discussion	Will Appleton	10 min.

7	Public Works Update	Information Only	Will Appleton	10 min.
8	Adjourn			



Transportation & Public Works Committee Meeting Minutes

January 11, 2024; 5:30 – 6:30 PM
** Hybrid Meeting **

Commenced: 5:30 PM
Adjourned: 6:34 PM

<u>Members:</u>	<u>Present</u>	<u>Excused</u>	<u>Unexcused</u>
Jake Simpson, Chair	X		
James Lovell	X		
Joe Vinson	X		

Other Councilmembers participating: Peter Kwon

Staff Coordinators: Will Appleton, Public Works Director and Florendo Cabudol, City Engineer

Other Staff Participating; Paul Muppidi, Associate Engineer; Brenton Cook, Engineering Manager; Gwen Voelpel, Deputy City Manager

1. Call to Order	Chair Simpson called the meeting to order at 5:30 PM.
2. Public Comment	No Public Comments were submitted.
3. Review of the Minutes	December 14th T&PW Minutes were approved.
	<p>Discussion/Action</p> <p>Will Appleton, Public Works Director, presented this item. The Memo of Understanding for SR509 Phase 2 was previously approved and sent to consent agenda, but we are re-presenting it to Committee now because it has been 6 months or more since it was previously presented, and enough minor concerns have been addressed since then to warrant bringing it back before the Committee.</p>

	<p>Phase 2 construction has been awarded to Atkinson Construction, the same contractor as Phase 1. The Memo of Understanding addresses the roles each party will play in the next Phase.</p> <p>The Committee asked to be provided information on the DBE/Disadvantaged Business requirements of the next construction phase.</p> <p>Staff addressed additional questions.</p> <p>Agenda Bill 6336 was approved for the consent agenda at the next Regular Council Meeting on January 23.</p>
<p>5. Amendment to Perteet Agreement for S 204th Street Improvements ST-134(AB6340)</p>	<p>Paul Muppidi, Associate Engineer, presented this amendment to the Design agreement with Perteet for the South 204th Street Improvements Project, currently in the early stages of design.</p> <p>The City has determined that we will need to completely underground all city and private properties on the alignment, necessitating a full asphalt overlay and additional ROW services. Also, a new water main for Highline Water District will be included in the project. Highline Water District will pay the city for their portion of the project.</p> <p>This additional scope necessitates a contract amendment and budget amendment to cover the additional design services from Perteet.</p> <p>The Committee asked several questions, including where the additional funds would come from. Staff answered that the 102 Fund has adequate unspent monies to cover the budget amendment.</p> <p>The Committee asked about public outreach planned for the community and the school families regarding the changes to the neighborhood and the impacts of the construction. Staff is planning the comprehensive public outreach at the 30% design phase. The issues with residents on South 202nd Street would be re-assessed and addressed with them again after getting feedback from the neighboring community.</p> <p>The Committee asked what the construction timeline would be. Staff responded that the construction timeline would start in the first or second quarter of 2026.</p>

	<p>The Committee approved AB 6340 to be moved to full Council on January 23 for presentation and action.</p>
<p>Department Update:</p>	<p>Will Appleton, PW Director, presented the Department Update.</p> <p>Will gave an invitation to the new Committee Members to visit Public Works to learn more about our department and functions in the city.</p> <p>34th Ave S, S 166th to S 160th – will be complete in spring. There are some pavement corrections which need to be rectified during the paving window, which opens in Spring.</p> <p>River Ridge Sidewalk – almost complete. Some landscaping remains, plus pedestrian lighting to install. There will be a ribbon cutting in late winter or spring.</p> <p>Airport Station Pedestrian Project is in design; will be going to construction in early 2025. This is an area of many walkers and bikers. It will be a catalyst for future projects.</p> <p>34th Ave S, Phase 2 – under design, slated for construction in 2026.</p> <p>WSDOT is planning a paving resurface of International Blvd between S 216th Street and S 200th Street. This will happen in 2024 or 2025.</p> <p>2024 Overlay is planned for Des Moines Memorial Drive, between S 188th and S 200th Streets.</p> <p>Overall, between these projects, SR509 expansion and Sound Transit light rail expansion, our city will see a lot of construction over the next 5 to 6 years.</p> <p>Maintenance staff are currently applying brine to roadways and preparing for potential snow and ice.</p>
<p>6. Adjourn</p>	<p>Chair Simpson adjourned the meeting at 6:34 PM.</p>



MEMORANDUM

To: Transportation and Public Works Committee
From: Anita Woodmass, Senior Management Analyst
Date: 2/15/2024
Subject: SeaTac Signage Program

Purpose:

To provide an overview of phase one of the SeaTac Signage Program and present the survey results of the stakeholder engagement effort and a recommendation of the special Ad Hoc Committee.

Background:

The SeaTac Signage Program is implementing a Decision Card carried forward from the 2017-2018 Budget, into the 2021-2022 Budget. **The program commenced in 2022 and phase one of the program is now complete and presented to Committee for consideration and final approval.**

Phase one of this program includes a redesign of the ‘Welcome to SeaTac’ city entry gateway treatments and other signage at key locations throughout the City, including: identification signage for internal ‘sub area/ district areas’, parks, city facilities, city building façades, and directional signs to City-owned facilities.

Phase two will include the fabrication and installation of the signs throughout the City.

The purpose of the gateway treatments and supporting family of city facility signage types is to enhance community identity and provide a consistent, highly recognizable design that will become synonymous with the City of SeaTac.

The design effort was guided by a formal Stakeholder Ad Hoc Committee review process and City wide engagement, with the support of a consultant and vetted by City staff. The Ad Hoc Committee reviewed and provided feedback on the general aesthetics of the signage and gateway treatments, ensuring that the proposed signage design(s) reflect the City’s desire to provide a clear and consistent community identity.

Options/Recommendation:

Staff is seeking a recommendation from committee to forward the preferred design to full Council for consideration and approval.

Committee Actions:

1. Forward the preferred design to Council for action with a recommendation of approval.
2. Not forward the preferred design and request additional changes be made by the AHC.

ANGLE LAKE
PARK

18408 International Blvd
SEATAC PARKS & RECREATION

CITY OF SEATAC

FINAL DESIGN

SeaTac Signage Program

T&PW Feb 22, 2024



Agenda

- Project Overview
- Council & Committee Overview
- The Ad Hoc Committee (AHC)
- Design Process Overview
- Stakeholder Engagement Results
- AHC Recommendation
- T&PW Request for Action
 1. Forward the preferred design to Council for action with a recommendation of approval.
 2. Not forward the preferred design and request additional changes be made by the AHC.

It Has Been a Journey

Project History

Council & Committee Overview

3.5 Year Project

- 2017/18: Decision Card: Started as a decision card & carried forward from the 2017-2018 Budget, into the 2021-2022 Budget
- 2021/22: Project approved by Council as part of 2021-2022 Budget
- 2022: T&PW approved additional monies to expand the scope & execute contract
- 2022: Council enacted AB 5953 (as described above)
- 2022: Council approved NEW Signage & Gateway Ad Hoc Committee
- 2022: Project Kick Off
- 2022-2023 PHASE 1: Design of Signs Underway
- 2024: T&PW Committee Review (Feb)
- 2024: RCM Action (March)
- 2024/25: PHASE 2: Fabrication & Installation (>April)

The Ad Hoc Committee

Signage & Gateway Ad Hoc Committee

PARTICIPANTS

City Project Team

Anita Woodmass - Sr. Management Analyst, Project Manager
Will Appleton - Public Works Director
Gwen Voelpel - Deputy City Manager
Jenn Kester - Planning Manager
Florendo Cabudol - City Engineer

KPG Psomas

Holly Williams - Urban Design & Placemaking
Phuong Nguyen - Urban Design & Placemaking
Ginger Plaster - Urban Design Assistant

Ad Hoc Committee

Peter Kwon - Transportation & Public Works Committee
Senayet Negusse - Parks & Recreation Committee
Alyne Hansen - Planning Commission
Trevor White - Sidewalk Advisory Committee

PROJECT GOALS

SCOPE

- Design **'Welcome to SeaTac'** entry gateway treatment and signage at **key locations** throughout the City to be prioritized and implemented by the City.
- Identify and develop a **sign "family"** concept design that includes a hierarchy of signage types including monument signs as well as City Facilities and wayfinding signage.

PRIORITIES

- **Enhance community identity** and provide a consistent, highly recognizable design that will become synonymous with the City.
- Create a **timeless overall design** with elements that could be easily swapped over time as City branding evolves.

1



CITY-WIDE GATEWAY TREATMENTS AND SIGNAGE
PRELIMINARY DESIGN

AD HOC COMMITTEE MEETING #1
SEPTEMBER 2022

2



CITY-WIDE GATEWAY TREATMENTS AND SIGNAGE
PRELIMINARY DESIGN

AD HOC COMMITTEE MEETING #2
NOVEMBER 30, 2022

3



CITY-WIDE GATEWAY TREATMENTS AND SIGNAGE
PRELIMINARY DESIGN

AD HOC COMMITTEE MEETING #3
APRIL 5, 2023

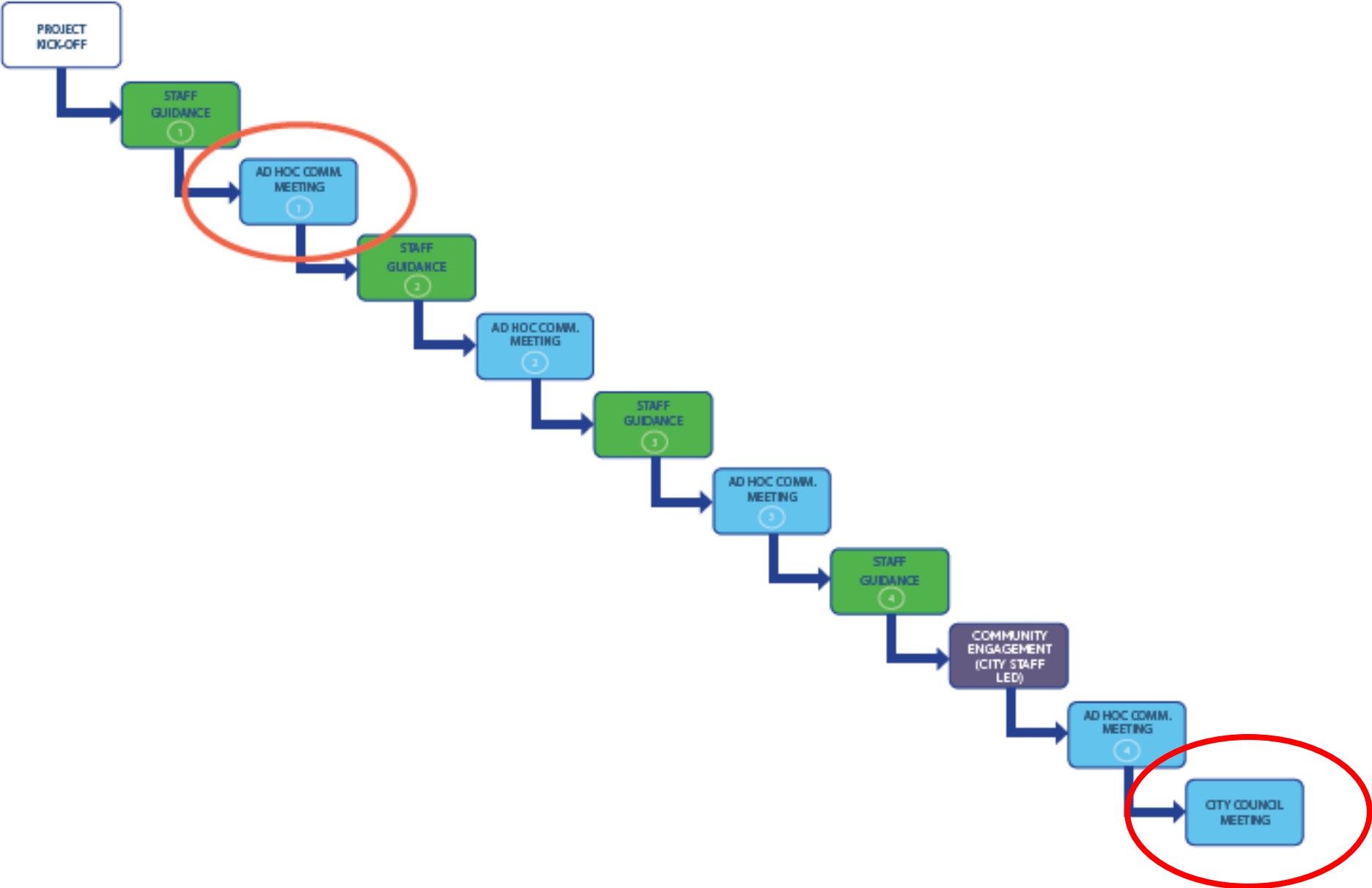
4



CITY-WIDE GATEWAY TREATMENTS AND SIGNAGE
PRELIMINARY DESIGN

AD HOC COMMITTEE MEETING #4
JANUARY 2024

PROJECT SCHEDULE



Existing Conditions

SeaTac Signage & Branding

EXISTING DESIGN PALETTES



Celebrate SeaTac!



INDUSTRY + TECHNOLOGY + FOG + SKY + FORESTS + SALMON

DISTINGUISH/DIFFERENTIATE FROM:



SeaTac Signage Program

RCM: April 26, 2022



EXISTING CITY SIGNS



SEATAC ART & ARCHITECTURAL INSPIRATIONS



SIGNAGE FAMILY

Design Evolution

Meetings 1 & 2

Version 1

SIGNAGE FAMILY OPTIONS



CONCEPT 1 - A



CONCEPT 1 - B



CONCEPT 1 - C



CONCEPT 2



CONCEPT 3



VERTICAL GATEWAY SIGNAGE PHOTO SIMS

Version 2

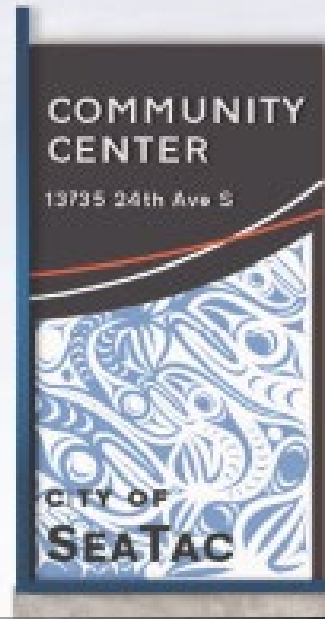


Designs for Public Engagement

Meeting 3

CONCEPT #1

Powder coated steel forms with applied pattern via translucent exterior grade resin and laser cut steel panels



city monument signage
(horizontal)

city gateway signage
(vertical)

vehicular directional
signage (elevation)

(side)

city facility sign

park sign

CONCEPT #2

Powder coated steel forms with applied pattern via exterior grade color printed vinyl or translucent exterior grade resin and laser cut steel panels



brushed steel



powder coated steel



laser cut steel



city gateway signage
(vertical)

vehicular directional
signage (elevation)

(side)



city monument signage
(horizontal)



city facility sign



park sign

CONCEPT #3

Clean lines and modern materials echoed by colored layers



city monument signage
(horizontal)



city gateway signage
(vertical)

vehicular directional
signage (elevation)



city facility sign option a



city facility sign option b



park sign option a



park sign option b

LARGE GATEWAY SIGN

Design Evolution

Meetings 1 & 2

SIGN DESIGN EXAMPLES - GATEWAY (A ONE-OFF)



INSPIRATION IMAGES

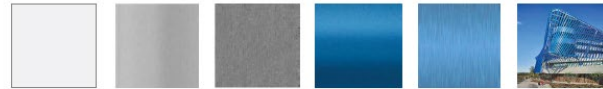


SIGN DESIGN EXAMPLES - MONUMENT (SEVERAL KEY LOCATIONS)



GATEWAY CONCEPT #1 - ELLIPTICAL

Simple modern lettering paired with futuristic elliptical steel forms



SAMPLE PALETTE

GATEWAY CONCEPT #2 - LAYERED

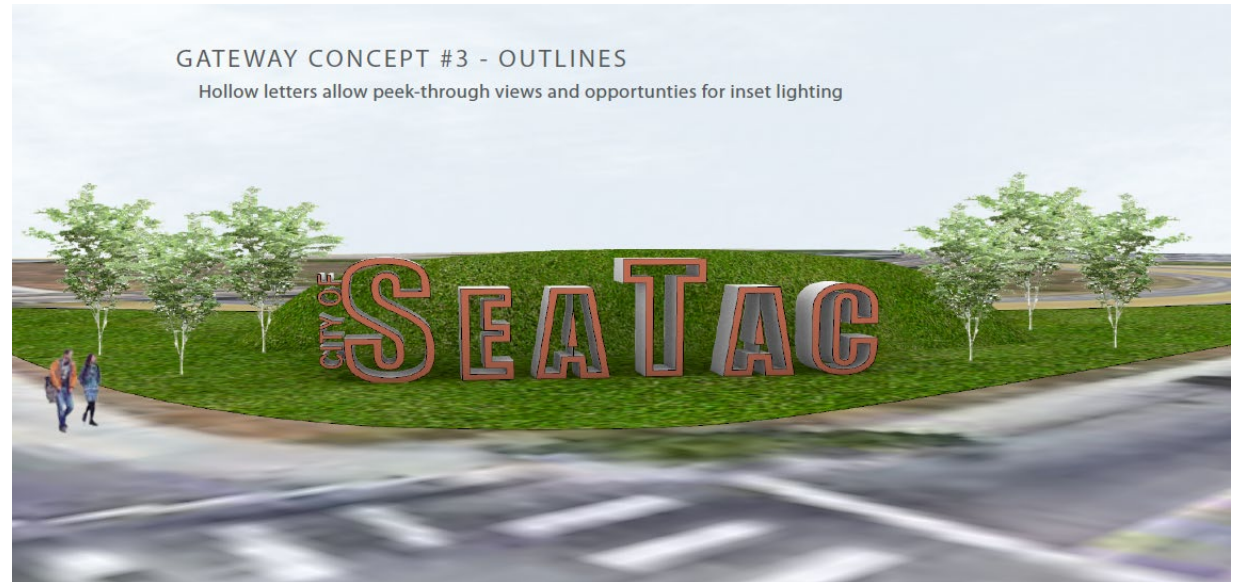
Layers of simple modern letters in multiple colors, single color repeat, or ombre style



SAMPLE PALETTE

GATEWAY CONCEPT #3 - OUTLINES

Hollow letters allow peek-through views and opportunities for inset lighting



SAMPLE PALETTE

Version 1

GATEWAY CONCEPT #1 - ELLIPTICAL

Simple modern lettering paired with futuristic elliptical steel forms



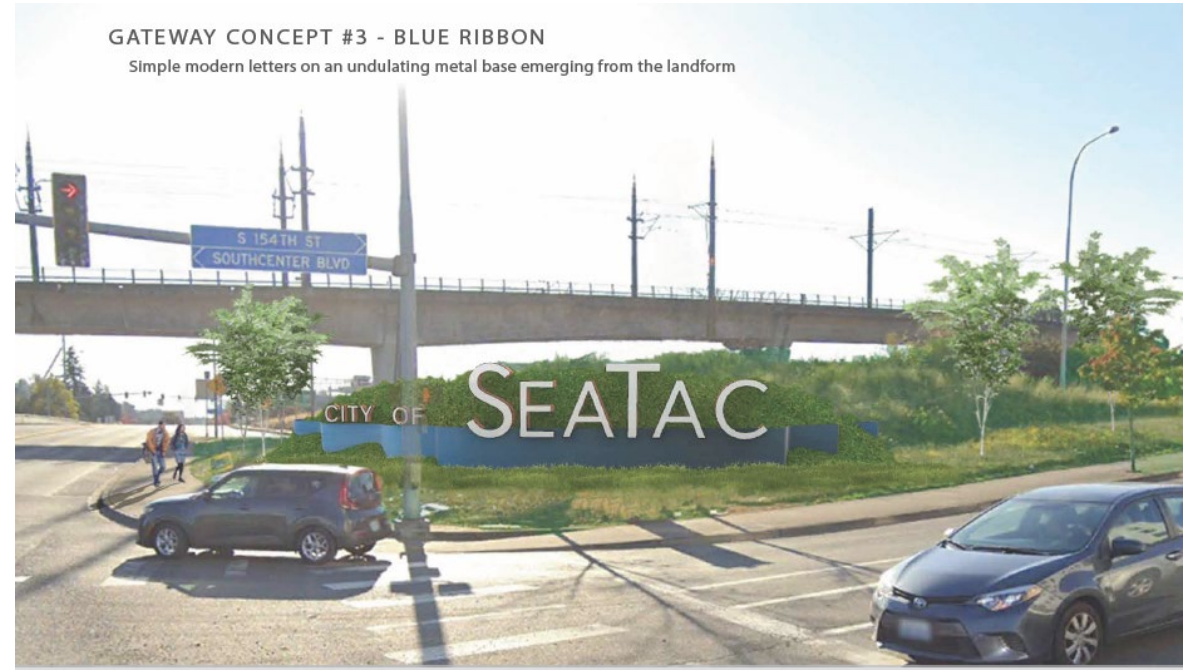
GATEWAY CONCEPT #2 - LAYERED

Layers of simple modern letters in multiple colors, single color repeat, or ombre style



GATEWAY CONCEPT #3 - BLUE RIBBON

Simple modern letters on an undulating metal base emerging from the landform



Version 2

Designs for Public Engagement

Meeting 3



Eclipse Sign Concept



Layered Sign Concept



Ribbon Sign Concept

Stakeholder Engagement

A great response

OVERVIEW OF COMMUNITY ENGAGEMENT PROCESS

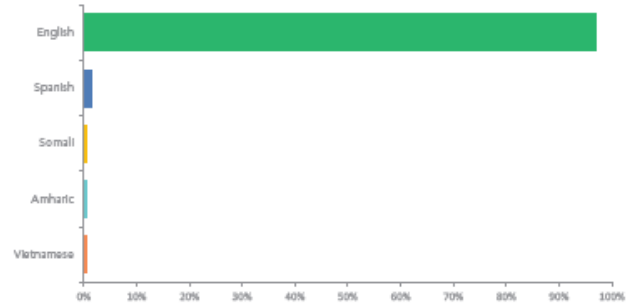
600+ Responses

- Online Survey
 - » Available online from October 26, 2023 to December 15, 2023
 - » Translated into four languages - Spanish, Somali, Amharic, and Vietnamese
- In-Person Events
 - » Christmas Tree Lighting
 - » Senior Lunch & Community Center
 - » City Center Business Meeting
- Social Media & Email
 - » Promoted heavily on social media, including paid ads on Facebook
 - » Solicited input via email distribution to approximately 3000 emails
- Total Responses:
 - » Online Survey = 518
 - » In Person = 86
 - » Highest number of survey results in City of SeaTac

SURVEY RESULTS - RESPONDENT DEMOGRAPHICS

Q1: What language would you like to complete this survey in?

Answered: 520 Skipped: 3



Q1: What language would you like to complete this survey in?

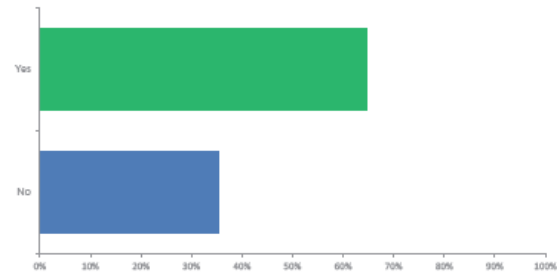
Answered: 520 Skipped: 3

ANSWER CHOICES	RESPONSES	
English	97.12%	505
Spanish	1.54%	8
Somali	0.58%	3
Amharic	0.38%	2
Vietnamese	0.38%	2
TOTAL		520

SURVEY RESULTS - RESPONDENT DEMOGRAPHICS

Q2: Are you a resident of the City of SeaTac?

Answered: 468 Skipped: 55



Q2: Are you a resident of the City of SeaTac?

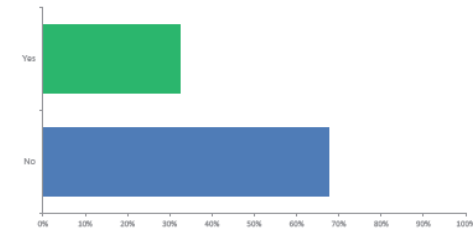
Answered: 468 Skipped: 55

ANSWER CHOICES	RESPONSES	
Yes	64.74%	303
No	35.26%	165
TOTAL		468

SURVEY RESULTS - RESPONDENT DEMOGRAPHICS

Q3: Do you work in the City of SeaTac (this includes the Airport)?

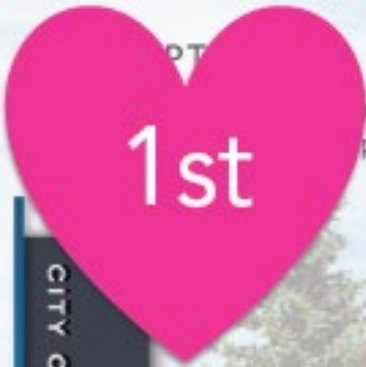
Answered: 467 Skipped: 56



Q3: Do you work in the City of SeaTac (this includes the Airport)?

Answered: 467 Skipped: 56

ANSWER CHOICES	RESPONSES	
Yes	32.33%	151
No	67.67%	316
TOTAL		467



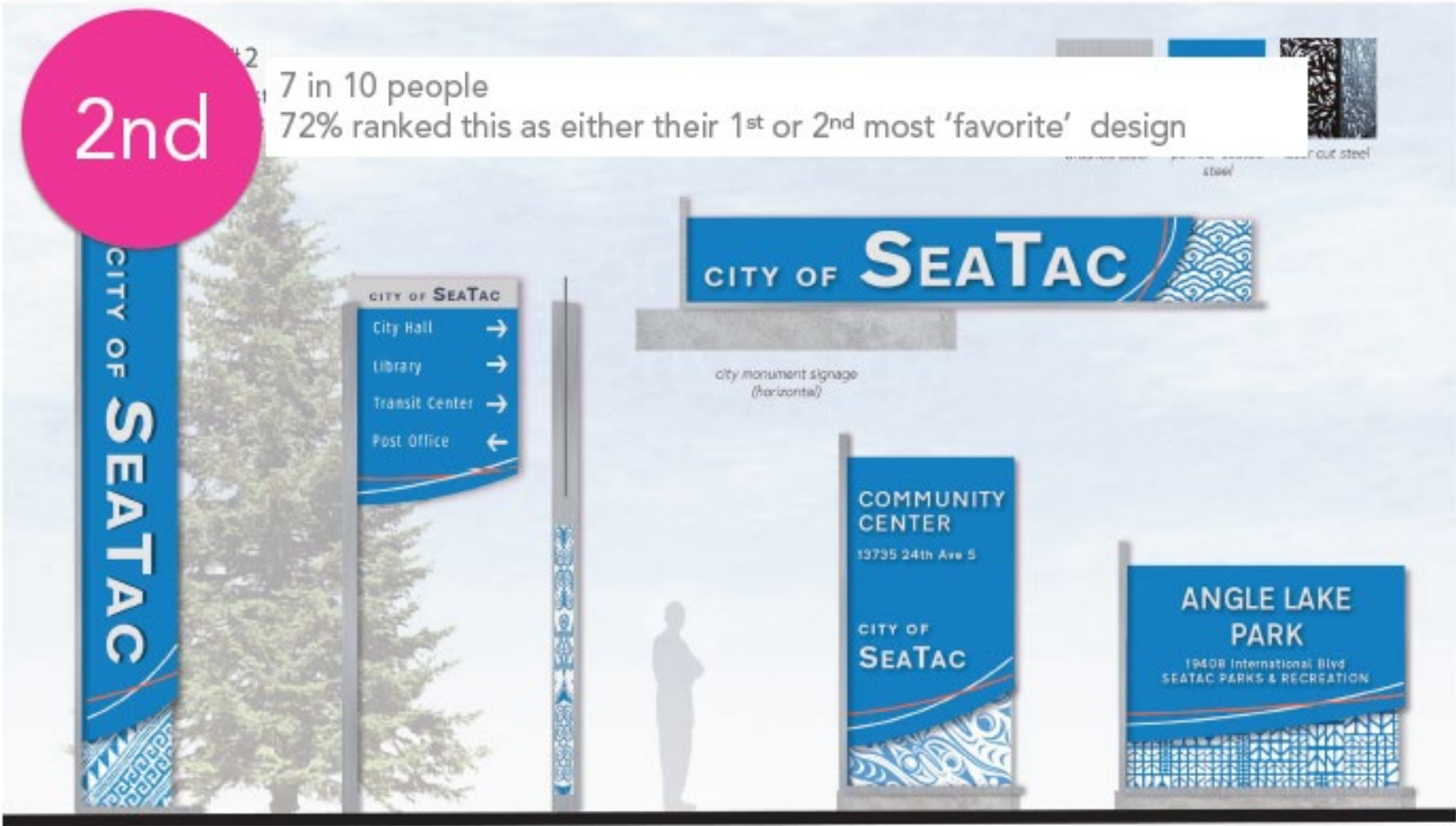
8 in 10 people

81% ranked this as either their 1st or 2nd most 'favorite' design



2nd

7 in 10 people
72% ranked this as either their 1st or 2nd most 'favorite' design



city monument signage

directional signage

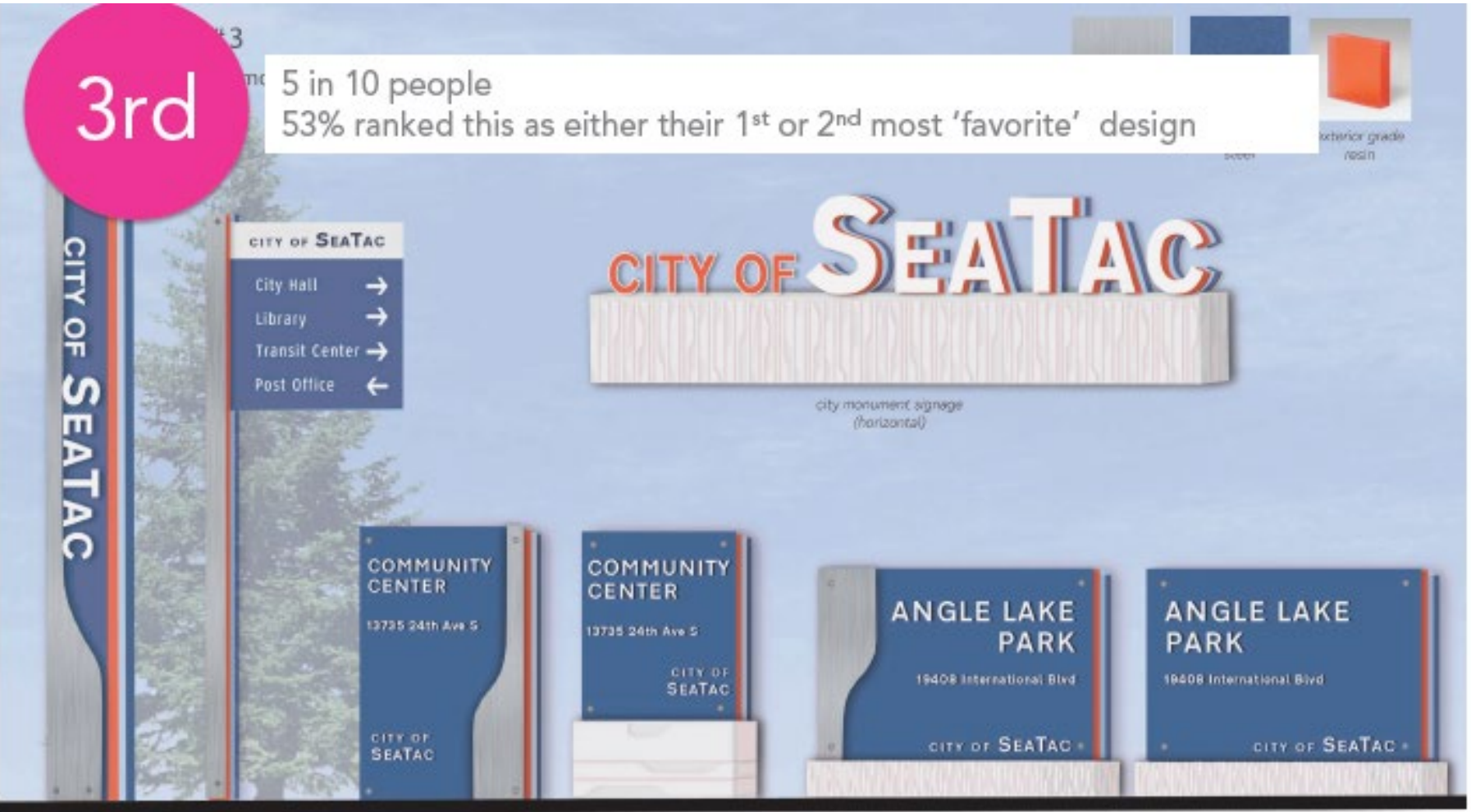
city monument signage (horizontal)

community center signage

park signage

3rd

5 in 10 people
53% ranked this as either their 1st or 2nd most 'favorite' design



city monument signage
(horizontal)

city gateway signage

vehicular directional

city facility sign option a

city facility sign option b

park sign option a

park sign option b

SIGNAGE FAMILY - COMMENT THEMES

- Liked charcoal background signs most - high contrast, easiest to read, larger pattern area
- Felt directional wayfinding sign was a little plain
- Aside from Coast Salish pattern, participants did not recognize patterns as cultural motifs, yet were still drawn to this signage concept
- Liked bold, modern, color - high contrast was very important
- Also liked brighter blue background, but some concerns with legibility
- Love/hate sentiments toward the darker blue layered signs
- Participants were happy to see a fresh, modern look for signs - felt existing signs were tired



1st

8 in 10 people
80% ranked this as either their 1st or 2nd most 'favorite' design



2nd

CITY OF SEATAC

7 in 10 people
65% ranked this as either their 1st or 2nd most 'favorite' design

3rd



6 in 10 people
57% ranked this as either their 1st or 2nd most 'favorite' design

SIGNATURE GATEWAY SIGN - COMMENT THEMES

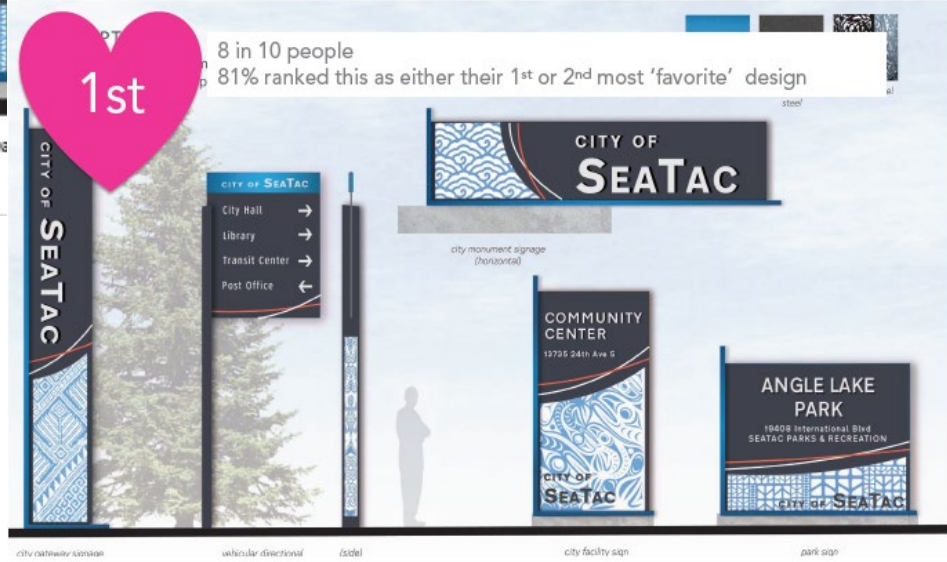
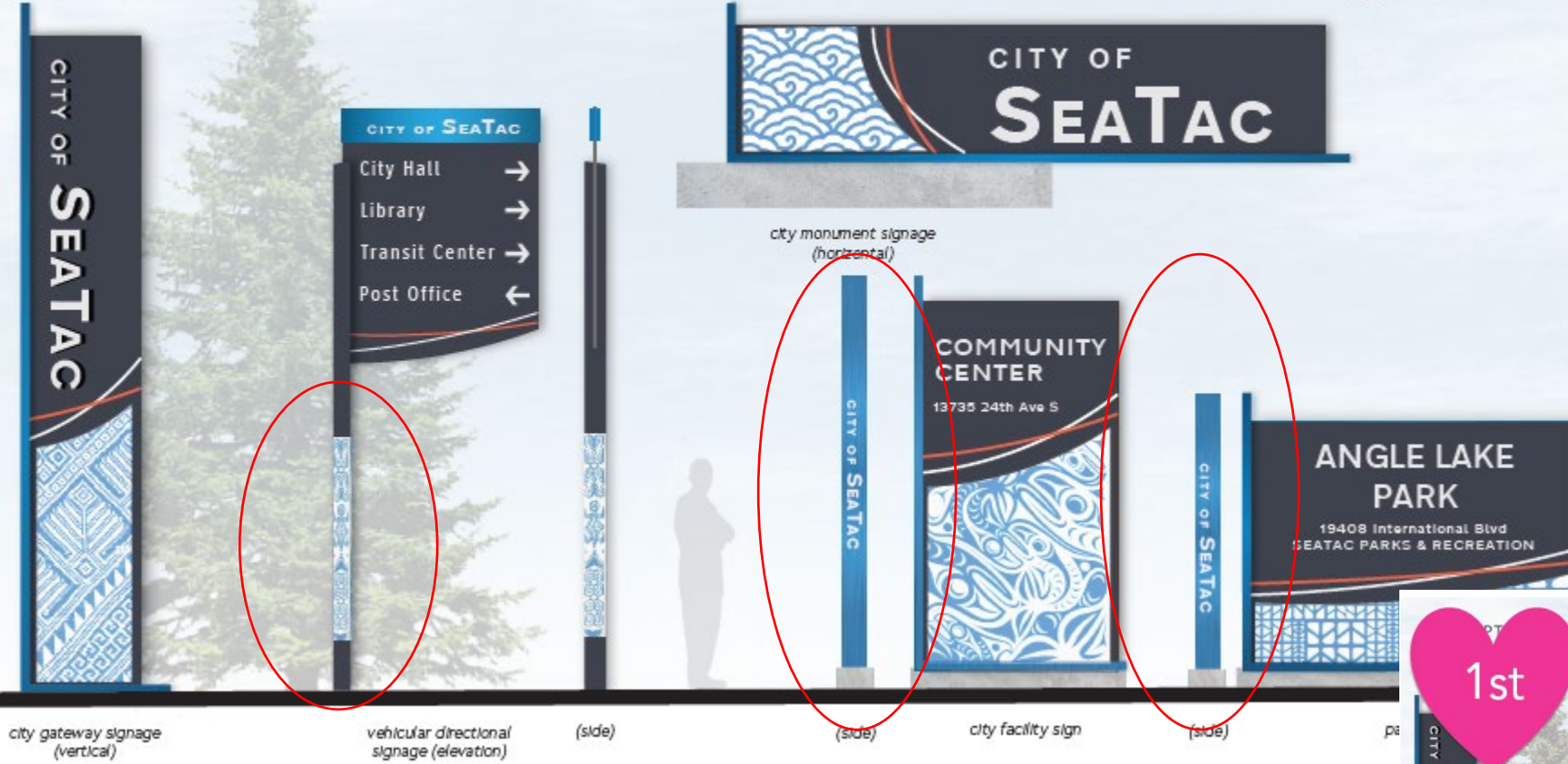
- Liked the modern design of gateway concepts
- Demonstrate pride in City of SeaTac, differentiate City from the airport
- Participants were drawn to large “City of” letters
- Participants didn’t seem to notice colors on sides of letters as much, but did like the blue base on the layered design
- Liked big bold letters
- Liked the idea of having different color lighting options for gateway sign - for example Seahawk colors during play-offs, etc.

Updated Signage Concepts

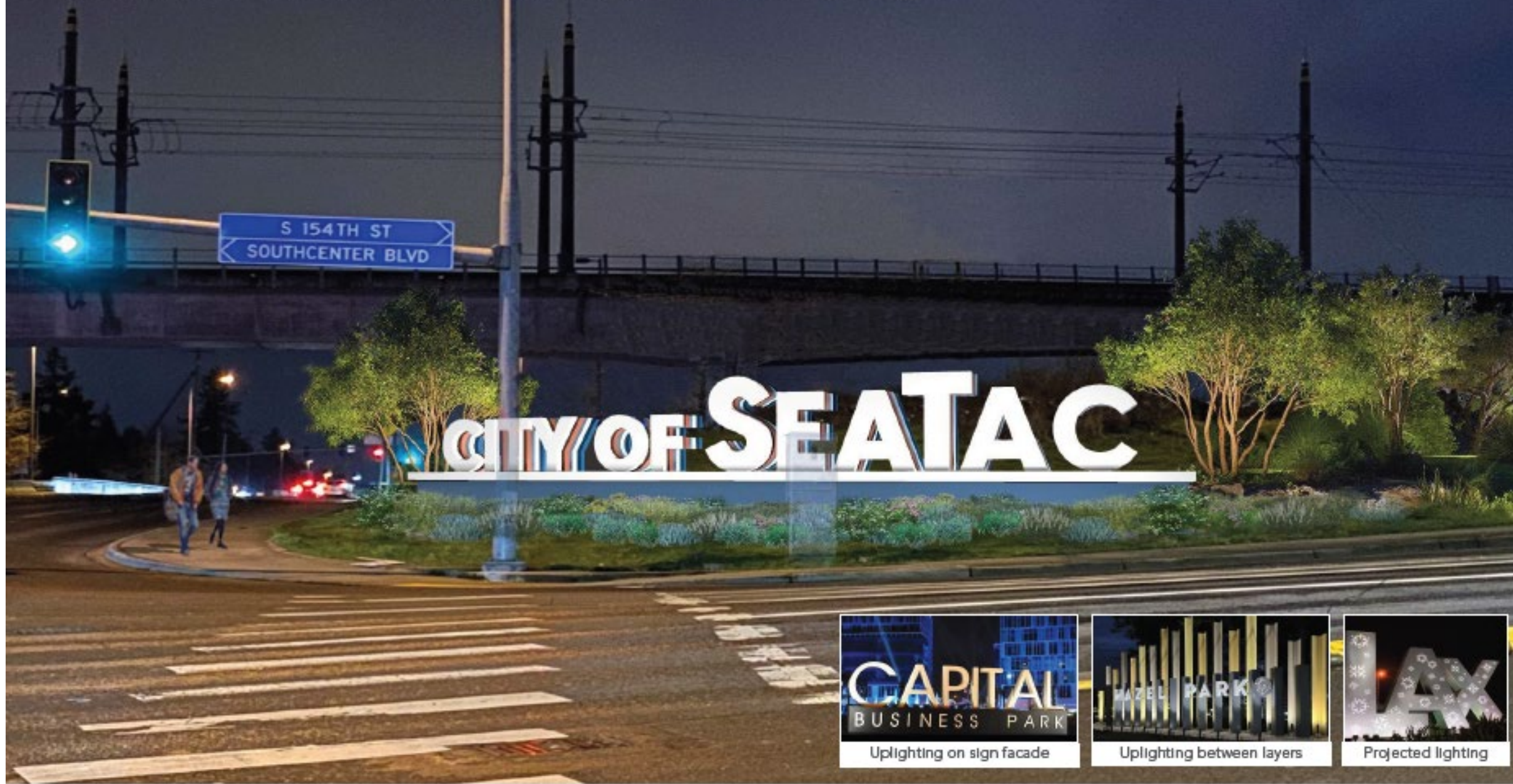
Refining the Preferred Designs

SIGNAGE FAMILY - MULTICULTURAL PATTERNS

Powder coated steel forms with applied pattern via translucent exterior grade resin and laser cut steel panels



SIGNATURE GATEWAY SIGN - NIGHT LIGHTING PHOTO SIM



Uplighting on sign facade



Uplighting between layers



Projected lighting

T&PW Action

- Stakeholder Preferred Design: Concept #1 & Layered Sign
- AHC Recommendation: Concept #1 & Layered Sign
- T&PW Request for Action
 1. Forward the preferred design to Council for action with a recommendation of approval (CSS, presentation or consent).
 1. Not forward the preferred design and request additional changes be made by the AHC.

