



MEMORANDUM COMMUNITY & ECONOMIC DEVELOPMENT

Date: 10/13/2023
To: Planning & Economic Development (PED) Committee
From: Kate Kaehny, Principal Planner
Subject: A Briefing on the Envision SeaTac 2044 Public Participation Plan and Proposed Approach to Equity for All “Planning Our City Together” Projects

Summary

Since the Spring of 2022, the City has invested significant resources in updating its long-term growth and development policies by funding the following projects, now referred to as the “Planning Our City Together Projects:”

- Envision SeaTac 2044: Major Comprehensive Plan Update Project
- Transportation Master Plan (TMP) Update Project
- City Center/Airport District Subarea Plan Project

The purpose of the upcoming briefing is to present the Envision SeaTac 2044 Public Participation Plan and the proposed approach to integrating equity into all of the “Planning Our City Together” projects.

- *Envision SeaTac 2044 Public Participation Plan Briefing Summary:* Staff will present an overview of the Public Participation Plan. The plan is a resource guide for community engagement that provides a menu of outreach techniques and a timeline and framework for engaging with the public over the course of the entire project. (The Envision project will undertake all engagement activities for the Transportation Master Plan Update project.)
- *Approach to Integrating Equity Briefing Summary:* Staff will provide background information and the proposed approach to how the topic of social equity will be integrated into all of the City’s major plan and policy development projects. The Envision SeaTac 2044 equity goals and guidance from the state and regional agencies will also be reviewed.

Project Status Update

ENVISION SEATAC 2044: MAJOR COMPREHENSIVE PLAN UPDATE PROJECT

- **Main Project Goals:** To update SeaTac’s Comprehensive Plan and re-set its growth and development strategies for the years 2024-2044, including updates that incorporate City priorities and align with new state and regional growth requirements. The project will closely coordinate with and leverage work from the Transportation Master Plan (TMP) update and City Center/Airport District Subarea Plan projects. The project will also facilitate a robust, inclusive community engagement process for both the Envision 2044 Comprehensive Plan and Transportation Master Plan (TMP) update projects.
- **City Council Contract Authorization:** 4/11/2023
- **Tasks Completed to Date:**
 - **Comprehensive Plan Policy and Background Report Audit:** Completed (to meet the goals of the Department of Commerce GMA Periodic Update Grant)
 - **Development Regulation Regulatory Consistency Audit:** Completed (to meet the goals of the Department of Commerce GMA Periodic Update Grant)
 - **Envision SeaTac 2044 Public Participation Plan:** Final draft completed for PED and PC presentations the week of 10/16/2023.

- **Tasks Underway**
 - **Phase 1 Community Engagement: Community Vision & Priorities for SeaTac’s Future:**
Activities include:
 - [Online City Vision Poll](#) published in August and is anticipated to be available through mid-November.
 - Promotion of poll through City Blog Article and social media.
 - In-person promotion of poll and surveying underway since August through “tabling” at following special events (additional events pending):
 - Back to School Resource Fair
 - Tyee Titan Day
 - Community Resource Fair
 - Community Meal Night
 - Great Pumpkin Night
 - **Preparing for Phase 2 Community Engagement and Policy Review Process including:**
 - Phase 2 Community Conversation Topic: Where & How Will SeaTac Grow: Urban Villages and Complete Communities: Public engagement activities will be undertaken to get community input on:
 - How the City should address future population, housing, and job growth within and outside of SeaTac’s designated urban center, while
 - Concurrently planning for equitable access to infrastructure and amenities to support City neighborhoods as complete communities as they grow.
 - Related Comprehensive Plan Elements to be reviewed:
 - Introduction & Framework Element
 - Land Use Element
 - ***New Urban Center Element
 - ***New Neighborhoods Element
 - Early policy work on Housing, Economic Vitality, Transportation and Parks and Recreation Elements will also be undertaken

CITY CENTER/AIRPORT DISTRICT SUBAREA PLAN PROJECT

- **Main Project Goals:** To complete a subarea plan and code update that implement the vision established in Phase 1 of the project: to create a “walkable urban district.”
- **City Council Contract Authorization:** 5/24/2022
- *****Note:** Project end date extended to align with Envision SeaTac 2044 project – new deadline is Nov/Dec 2024.
- **Tasks Completed:**
 - **Data Gathering/Technical Work:** Project staff has collected significant background and demographic data and completed a draft market study and existing conditions report on transportation conditions in the district.
 - **Community Engagement:** The following activities have been completed.
 - Activity 1: Big Ideas Poll (online).
 - Activity 2: Community Design Workshops (July 18-20).
- **Tasks Underway:**
 - **Technical Work:** Project staff is working to complete existing conditions and infrastructure assessments and the market study.

- **Community Engagement:**
 - **Community Liaison Process:** Staff is working on launching the Community Liaison process including confirming individuals and Community Based Organizations interested in assisting the project.
 - **Targeted Outreach:** The project’s market consultant has started to reach out to members of the local business community to get input on redevelopment opportunities in the district.
- **Refinement of District Vision & Development Concept:** Finalization of memos underway that record and synthesize key takeaways from Big Ideas Poll (400+ responses) and Community Design Workshops held in July (attended by approximately 85 people). Information will be used to propose refinements to Phase 1 vision and district development concept.

PLANNING THE CITY TOGETHER PROJECTS & SCHEDULE SUMMARY

- To better leverage project resources, the City Center/Airport District Subarea Plan project schedule has recently been extended to align with the Envision SeaTac 2044 completion date in Nov/Dec 2024.



Packet Materials

Packet materials include the following:

- This memo
- Presentation slides to be reviewed at meeting
- Envision SeaTac 2044 Public Participation Plan