



# Hotel Motel Advisory Committee (HMAC) Agenda

November 9, 2022  
3:00-5:00PM  
Hybrid Meeting

The SeaTac Hotel/Motel Tax Advisory Committee was created pursuant to RCW 67.28. The Chair of the Committee is a member of the City Council with the remaining members representing the lodging industry or associated tourism-related enterprise, including not-for-profit organizations. The Committee's duties include soliciting requests for tourism-related activities from eligible entities and making recommendations for funding to the City Council as part of the annual budget development and adoption process.

## **Members:**

**Chair:** Council Member Peter Kwon

**Lodging Industry:** Mollie Mad (BMI Hospitality), Rich Scherzinger (Hilton), Byron Pihuave (Cedarbrook Lodge)

**Tourism Related Enterprise:** Jeffrey Bauknecht (Museum of Flight), Yvonne Gooden (SeaTac BMX), Amanda Leon (Highline Botanical Garden Foundation)

**Staff Coordinator:** Tanja Carter, *Economic Development Strategist*

A quorum of the Council may be present.

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order / Introductions		Chair Kwon	5
2	Approval of the 06/08/22 Minutes	Approval	Members	5
3	WA Department of Revenue Statistics	Update	Tanja Carter	5
4	SeaTac Tourism Destination Development Plan (TDDP)	Update	Tanja Carter	20
5	Seattle Southside Regional Tourism Authority (SSRTA) five year strategic plan	Update	Tanja Carter	20
6	Adjourn			

## **PLEASE NOTE:**

**Committee members will receive meeting invites with Zoom details.**

This meeting will be conducted in a hybrid format with in-person and remote options for public participation. The meeting will be broadcast on SeaTV Government Access Comcast Channel 21 and live-streamed on the City's website <https://www.seatacwa.gov/seatvlive> and click play.

This is a working advisory committee and although open to the public, no public comment process is provided. If you have questions, please email them to [tcarter@seatacwa.gov](mailto:tcarter@seatacwa.gov). Thank you!