



Hotel Motel Advisory Committee (HMAC) Agenda

May 10, 2023
3:00-5:00PM
Hybrid Meeting

The SeaTac Hotel/Motel Tax Advisory Committee was created pursuant to RCW 67.28. The Chair of the Committee is a member of the City Council with the remaining members representing the lodging industry or associated tourism-related enterprise, including not-for-profit organizations. The Committee's duties include soliciting requests for tourism-related activities from eligible entities and making recommendations for funding to the City Council as part of the annual budget development and adoption process.

Members:

Chair: Council Member Peter Kwon

Lodging Industry: Mollie Mad (BMI Hospitality), Byron Pihuave
(Cedarbrook Lodge), Jon McFarland (SeaTac Hilton and DoubleTree)

Tourism Related Enterprise: Jeffrey Bauknecht (Museum of Flight), Yvonne Gooden (SeaTac
BMX), Anikó Juhász (Highline Botanical Garden Foundation)

Staff Coordinator: Aleksandr Yeremeyev, *Economic Development Manager*

A quorum of the Council may be present.

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order / Introductions		Chair Kwon	5
2	Approval of the 03/08/2023 Minutes	Approval	Members	5
3	SeaTac Police Report	Update	Police Staff	10
4	WA Department of Revenue Statistics	Update	Aleksandr Yeremeyev	10
5	Seattle Southside Regional Tourism Authority (SSRTA) Update	Update	Mark Everton	20
6	SeaTac Tourism Destination Development Plan (TDDP)	Update/Discussion	Aleksandr Yeremeyev	15
7	Opportunity Bucket Funding Allocation	Update/Discussion	Aleksandr Yeremeyev / Mason Giem	10
8	Adjourn			

PLEASE NOTE:

Committee members will receive meeting invites with Zoom details.

This meeting will be conducted in a hybrid format with in-person and remote options for public participation. The meeting will be broadcast on SeaTV Government Access Comcast Channel 21 and live-streamed on the City's website <https://www.seatacwa.gov/seatvlive> and click play.

This is a working advisory committee and although open to the public, no public comment process is provided. If you have questions, please email them to ayeremeyev@seatacwa.gov. Thank you!