



MEMORANDUM COMMUNITY & ECONOMIC DEVELOPMENT

Date: 1/19/2023
To: Planning & Economic Development (PED) Committee
From: Kate Kaehny
Subject: City Center/Airport District Subarea Plan Project Update

Summary

City staff has been working with a consultant team since the summer of 2022 on the [City Center/Airport District Subarea Plan and Code Project](#), the second phase of a two phase project to update the existing City Center Plan (adopted 1999). The main goals of the subarea plan and code project are to:

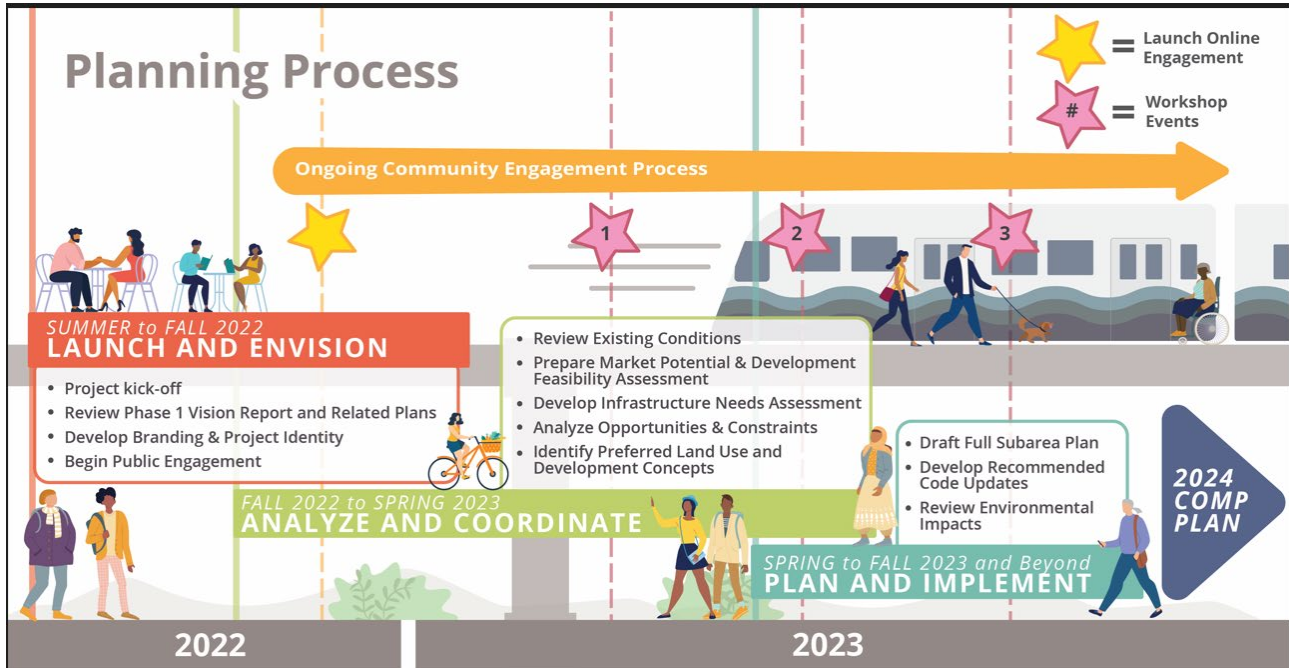
- 1) Add detail to the community vision and development concept adopted in the [City Center Plan Update Phase 1 Vision Report](#) in 2020 through technical analysis and community input, and
- 2) Identify programs and projects the City can undertake to implement the vision over a twenty-year time frame through the City budget, development incentives, regulatory changes, and other departmental activities.

This memo provides a status update of the project and identifies key next steps.

Project Update

While the diagram on the following page provides an overview of the overall planning process, an update of project milestones achieved or underway is listed below:

- **Step 1: Launch & Envision** (tasks completed or underway)
 - ✓ Reviewed and compiled background information on pertinent plans, studies and City Center Plan Update Phase 1 Vision Report.
 - ✓ Initiated technical work to build demographic profile of district.
 - ✓ Ongoing coordination underway with related City projects including Public Works Department's [Airport Pedestrian Improvement Project](#) (sidewalk improvements to be made adjacent to SeaTac/Airport light rail station within district's center), and Economic Development Division's Tourism Destination Development Plan (TDDP).
 - ✓ Completed first draft of Community Engagement Plan, which will be regularly updated and refined as specific dates and activities confirmed to allow input from residents, workers, visitors, community organizations, businesses, and property owners.
- **Step 2: Analyze & Coordinate** (tasks underway)
 - ✓ Developing market analysis to assess economic opportunities that support district vision.
 - ✓ Analyzing existing transportation network for all modes (pedestrians, bicycles, vehicles, transit)
- **Step 3: Plan & Implement** (tasks not yet started)
 - Anticipated project completion: Fall 2023.
- **Community Engagement Activities** (to start in mid-January):
 - Mid-January: Rollout of project website & "Big Ideas Poll" in City's official languages including English, Spanish, Vietnamese, Amharic, and Somali.
 - Other Activities: Not yet scheduled.



Committee Review(s) and Recommendations

CSS: 3/8/2022, A&F: 5/12/2022, 98/2022, RCM: 5/24/2022, 9/27/2022
 Planning Commission: 3/15/2022

PED Committee Direction

Informational only.

Packet Materials

Packet materials include the following:

- This memo