



Hotel Motel Tax Advisory Committee Meeting Minutes

6/8/2022
3:00 pm – 5:00 pm
Virtual Meeting

Members Present: Peter Kwon, Chair; Mollie Mad; Rich Scherzinger; Byron Pihuave; Jeffrey Bauknecht; Amanda Leone

Members Absent: Yvonne Gooden

Staff Present: Aleksandr Yeremeyev, *Economic Development Manager*; Tanja Carter, *Economic Development Strategist*; Barb Mailo, *Admin 3*; Gillian Sayer, *Admin 2*; Evan Maxim, *Director, Community & Economic Development*

Others Present: Mark Everton, *President/CEO Seattle Southside RTA*; Blue Montgomery, *SeaTac BMX*; Sarah Moore, *Highline Botanical Gardens*; Anthony Spain, *Northwest Symphony*; Cathy Boysen Hieberg, *Boysen and Boysen, L.L.C.*; James Boysen

Commence: 3:04 PM
Adjourn: 4:47 PM

1. Call to Order	Chair Kwon called the meeting to order at 3:04 PM
2. Approval of the 05/11/22 Minutes	Unanimous approval of minutes.
3. WA Department of Revenue Statistics	Tanja shared the 2019 – 2022 Tax Distribution Report
4. SeaTac Lodging Tax Funding Application Discussion	<p>Applicants Presented (in order):</p> <ul style="list-style-type: none">• SSRTA Shuttle Program – Mark Everton• SeaTac BMX Program – Blue Montgomery• Highline Botanical Gardens Program – Sarah Moore• Museum of Flight Program – Jeff Bauknecht• NW Symphony Program – Anthony Spain• City of SeaTac Tourism Program – Tanja Carter <p>Discussion:</p> <ul style="list-style-type: none">• Committee Members were provided with the presentations and voting cards prior to the meeting. Each presenter was given the opportunity to speak.• Several committee members encouraged the applicants to also

	<p>seek funding from other local sources.</p> <ul style="list-style-type: none">• Several committee members mentioned the need for applicants to provide links to other lodging and tourism opportunities on the south side.• There was extensive discussion about the amount of funding asked for by SeaTac BMX and would it generate the amount of revenue for the City that is anticipated. A suggestion was made to base the second year's funding on the success of the first year and to have them come back and present in 6 months and again in 12 months to report on their progress.• Aleksandr reminded the committee that changes to funding can be made by proposing a budget amendment by the Council. This can be done to increase and decrease funding. <p>Motion:</p> <ul style="list-style-type: none">• A motion was made and seconded to accept and recommend full Council approval of the lodging tax funding requests for all the programs, with a caveat that SeaTac BMX present again in 6 months and 12 months on their progress. Motion passed with one nay vote. (The nay vote was against the caveat placed on SeaTac BMX, not the funding of the programs).
5. Introductions	Tanja introduced Cathy Boysen Heiberg to the committee members.
6. Adjourn	Chair Kwon adjourned the meeting at 4:47 PM