

Hotel Motel Advisory Committee (HMAC) Agenda

June 8, 2022 3:00-5:00PM Hybrid Meeting

The SeaTac Hotel/Motel Tax Advisory Committee was created pursuant to RCW 67.28. The Chair of the Committee is a member of the City Council with the remaining members representing the lodging industry or associated tourism-related enterprise, including not-for-profit organizations. The Committee's duties include soliciting requests for tourism-related activities from eligible entities and making recommendations for funding to the City Council as part of the annual budget development and adoption process.

Members:

Chair: Council Member Peter Kwon

Lodging Industry: Mollie Mad (BMI Hospitality), Rich Scherzinger (Hilton), Byron Pihuave

(Cedarbrook Lodge)

Tourism Related Enterprise: Jeffrey Bauknecht (Museum of Flight), Yvonne Gooden (SeaTac

BMX), Amanda Leon (Highline Botanical Garden Foundation)

Staff Coordinator: Tanja Carter, Economic Development Strategist

A quorum of the Council may be present.

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order / Introductions		Chair Kwon	5
2	Approval of the 05/11/22 Minutes	Approval	Members	5
3	WA Department of Revenue Statistics	Update	Tanja Carter	5
4	SeaTac Lodging Tax Funding Application Discussion All applicants will be virtually in meeting. Chair will ask if there are any applications that are <u>not</u> approved by HMAC. Those applicants will give 2 minute pitch. Q&A after. Next, any other applicants may present if they like. Q&A after. All applicants leave call & scoring/discussion of HMAC for remainder of meeting	Update	Tanja Carter	30
5	Adjourn			

PLEASE NOTE:

Committee members will receive meeting invites with Zoom details.

This meeting will be conducted in a hybrid format with in-person and remote options for public participation. The meeting will be broadcast on SeaTV Government Access Comcast Channel 21 and live-streamed on the City's website https://www.seatacwa.gov/seatvlive and click play.

As the City transitions to a hybrid format, please be patient. We are trying our best to make everything work as seamlessly as possible, but that requires many people, technologies, and systems to work together. Thank you.

This is a working advisory committee and although open to the public, no public comment process is provided. If you have questions, please email them to tcarter@seatacwa.gov. Thank you!