



Hotel Motel Advisory Committee (HMAC) Agenda

June 8, 2022
3:00-5:00PM
Hybrid Meeting

The SeaTac Hotel/Motel Tax Advisory Committee was created pursuant to RCW 67.28. The Chair of the Committee is a member of the City Council with the remaining members representing the lodging industry or associated tourism-related enterprise, including not-for-profit organizations. The Committee's duties include soliciting requests for tourism-related activities from eligible entities and making recommendations for funding to the City Council as part of the annual budget development and adoption process.

Members:

Chair: Council Member Peter Kwon

Lodging Industry: Mollie Mad (BMI Hospitality), Rich Scherzinger (Hilton), Byron Pihuave (Cedarbrook Lodge)

Tourism Related Enterprise: Jeffrey Bauknecht (Museum of Flight), Yvonne Gooden (SeaTac BMX), Amanda Leon (Highline Botanical Garden Foundation)

Staff Coordinator: Tanja Carter, *Economic Development Strategist*

A quorum of the Council may be present.

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order / Introductions		Chair Kwon	5
2	Approval of the 05/11/22 Minutes	Approval	Members	5
3	WA Department of Revenue Statistics	Update	Tanja Carter	5
4	SeaTac Lodging Tax Funding Application Discussion <i>All applicants will be virtually in meeting. Chair will ask if there are any applications that are not approved by HMAC. Those applicants will give 2 minute pitch. Q&A after. Next, any other applicants may present if they like. Q&A after. All applicants leave call & scoring/discussion of HMAC for remainder of meeting</i>	Update	Tanja Carter	30
5	Adjourn			

PLEASE NOTE:

Committee members will receive meeting invites with Zoom details.

This meeting will be conducted in a hybrid format with in-person and remote options for public participation. The meeting will be broadcast on SeaTV Government Access Comcast Channel 21 and live-streamed on the City's website <https://www.seatacwa.gov/seatvlive> and click play.

As the City transitions to a hybrid format, please be patient. We are trying our best to make everything work as seamlessly as possible, but that requires many people, technologies, and systems to work together. Thank you.

This is a working advisory committee and although open to the public, no public comment process is provided. If you have questions, please email them to tcarter@seatacwa.gov. Thank you!



Hotel Motel Tax Advisory Committee Meeting Minutes

5/11/2022

3:00 pm – 5:00 pm

Virtual Meeting

Members Present: Chair Peter Kwon, Yvonne Gooden; Richard Scherzinger; Jeff Bauknecht, Amanda Leon

Members Absent: Mollieann Mad, Barbara Brunetti

Staff Present: Aleksandr Yeremeyev, *Economic Development Manager*; Tanja Carter, *Economic Development Strategist*; Barb Mailo, *Admin 3*; SeaTV

Others Present: Steven Smithmeyer, *Police Sargent*; Mark Everton, *President/CEO Seattle Southside RTA*

Commence: 3:01 PM

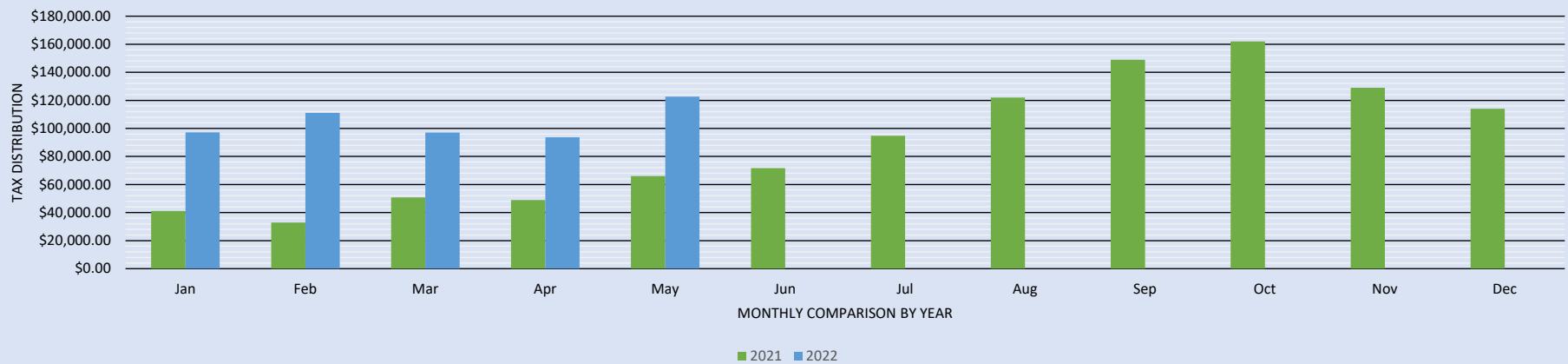
Adjourn: 3:51 PM

1. Call to Order / Introductions	Chair Kwon called the meeting to order at 3:01 PM and meeting attendees introduction.
2. Approval of the 03/09/22 Minutes	<i>Approval</i> Member Gooden motioned to approve the 3/9/22 minutes. Seconded by member Bauknecht. All were in favor of approving the minutes.
3. SeaTac Police Report	<i>Update</i> Presented by Sgt. Steven Smithmeyer. Summary report included: Crime continues to be up, especially property crime. Catalytic converter crimes are still up. Bill to shut down catalytic converter recyclers to deter crime got shut down.
4. Smith Travel Report/WA Department of Revenue Statistics	<i>Update</i> STR report narrated by member Scherzinger. Discussion commenced with Member Scherzinger, Mark Everton, member Leon, and Chair Kwon.

<p>5. SeaTac Lodging Tax Funding Application Discussion</p>	<p><i>Update</i></p> <p>Presented by Economic Development Strategist Tanja Carter.</p> <p>The presentation included the following:</p> <ul style="list-style-type: none">• 2023/24 Lodging Tax Funding Application Assessment• Application scoring sheet (Evaluation Score Sheet)<ul style="list-style-type: none">○ Committee members agreed to complete score cards of the applications presented, including applications that will be received in two weeks (6 total).○ Tanja will have applicants ready to have a 2 min talk, assuming there are questions or issues.• Committee application score sheets will be completed by June 8, 2022 HMAC meeting.• Any applicant wanting to make a comment/presentation or ask a question are welcomed to.• Old applicants do not need to participate unless they want to or if the committee has questions.
<p>6. Next Meeting:</p>	<ul style="list-style-type: none">• Full Review of all SeaTac Lodging Tax Funding Applications.• Applications will be sent 2 weeks prior to regular meeting on Wednesday June 8.
<p>7. Adjourn</p>	<p>Meeting adjourned at 3:51 pm.</p>

**Hotel Motel Tax Advisory Committee
Local Tax Distribution Report
Special Hotel/Motel Tax**

2021			2022		
	Distribution			Distribution	
Jan	\$41,098.46		Jan	\$97,106.15	
Feb	\$32,884.70		Feb	\$111,022.81	
Mar	\$50,796.25		Mar	\$96,977.41	
Apr	\$48,979.34		Apr	\$93,716.17	
May	\$65,984.83		May	\$122,603.23	
Jun	\$71,629.31		Jun		
Jul	\$94,790.24		Jul		
Aug	\$121,928.59		Aug		
Sep	\$148,909.98		Sep		
Oct	\$162,049.98		Oct		
Nov	\$128,970.75		Nov		
Dec	\$113,965.62		Dec		
SUBTOTAL	Through May	\$239,743.58	SUBTOTAL	Through May	\$521,425.77
	TOTAL 2021	\$1,081,988.05		TOTAL 2022	\$521,425.77



Meeting Date