



# Hotel Motel Tax Advisory Committee Meeting Minutes

5/12/2021

3:00 pm – 5:00 pm

Virtual Meeting

**Members Present:** Chair Stanley Tombs, Wendy Ann Morgan, Richard Scherzinger, Jeff Bauknecht, Brandi Mitchell, Barbara Brunetti, Yvonne Gooden

**Members Absent:** None

**Staff Present:** Evan Maxim, *CED Director*, Aleksandr Yeremeyev, *Economic Development Manager*, Tanja Carter, *Economic Development Strategist*, Kyle Moore, *Government Relations/Comm Manager*, Barb Mailo, *Administrative Assistant 3*; SeaTV

**Others Present:** Katherine Kertzman, *President/CEO Southside*; Jeff Powell, Mark Everton, *President/CEO Southside*; Ron Peck; *Port of Seattle*; Pam Fernald, *Councilmember*

**Commence:** 3:01 PM

**Adjourn:** 4:00 PM

1. Virtual Meeting Outline/Process	Chair Tombs called the meeting to order at 3:01 PM.
1. Facilitated Introductions – All a. Introduce Yvonne Gooden, North SeaTac BMX	Tanja Carter introduced Yvonne Gooden, President/Operator of North SeaTac BMX.
2. Review and Approve Minutes of April 14, 2021 meeting	<input checked="" type="checkbox"/> Approved as Written  Richard Scherzinger motioned to approve minutes. Brandi Mitchell seconded. Minutes unanimously approved as presented.
3. SeaTac Police Department Report & Discussion	<input checked="" type="checkbox"/> Informational  Joe Hodgson was not present.
4. Guest Speaker: State of the local tourism market a. Ron Peck, Port of Seattle, Tourism Development Director	<input checked="" type="checkbox"/> Informational  Ron Peck with Port of Seattle presented a report on the statistics of the impact of Covid on air traffic, cruise lines, and overall tourism activities. Presentation included “Where are we Now – current status” and “What’s Up in Washington?”.  Discussion commenced with Ron Peck, Richard Scherzinger, Katherine Kertzman, and Chair Tombs.

<p>5. SSRTA Update</p> <ul style="list-style-type: none"> <li>a. New leadership &amp; staff introductions</li> <li>b. Farewell thoughts: Katherine Kertzman</li> </ul>	<p>Katherine Kertzman introduced new Southside Communications Manager Jeff Powell and next President/CEO of Southside Mark Everton.</p> <p>Katherine bid farewell to Committee.</p>
<p>6. Smith Travel Report/WA Department of Revenue Statistics</p>	<p><input checked="" type="checkbox"/> Informational</p> <p>Richard Scherzinger presented the March 2021 STR Summary Report.</p> <p>Tanja presented the Local Tax Distribution Report.</p> <p>Discussions commenced with Chair Tombs, Ron Peck, Aleksandr Yeremeyev, Brandi Mitchell, and Mark Everton.</p>
<p>7. Lodging Tax Application/Funding Requests</p> <ul style="list-style-type: none"> <li>a. Update on shuttle application</li> </ul>	<p>Tanja reported updates regarding the shuttle application.</p> <p>Katherine Kertzman and Chair Tombs commented.</p>
<p>8. Destination Enhancement and Programs to Increase Tourism Attraction</p> <ul style="list-style-type: none"> <li>a. Update Tourism &amp; Travel Policy</li> </ul>	<p>Tanja reported on the Tourism &amp; Travel Policy.</p> <p>Aleksandr commented.</p>
<p>9. City Updates</p>	<p>Evan reported on the ARPA funding from Federal Government for Economic Development that includes RTA.</p> <p>Evan plans to update Mark Everton with everything CED in the coming days.</p> <p>Evan indicated that next Tue 5/18 is the next scheduled meeting by Department of Corrections on the work release facility. Evan also noted that CED is currently reviewing legislation recently passed by the WA state legislature, which includes bills that affect in the housing industry – overnight shelters and emergency housing.</p>
<p>10. Other Business</p>	<p>Wendy reported six weddings at the Botanical Garden in March, and she is interested in the possibilities of funding opportunities for the garden.</p> <p>Tanja indicated that a placeholder will be set on May 26, 2021, at 3pm to review the Shuttle Application.</p> <p>Barbara Brunetti will be out of town June 10-15.</p>
<p>11. Adjourn</p>	<p>Chair Tombs adjourned meeting at 4:27 pm.</p>