



# Hotel Motel Tax Advisory Committee Meeting Minutes

3/10/2021  
3:00 pm – 5:00 pm  
Virtual Meeting

**Members Present:** Chair Stanley Tombs, Wendy Ann Morgan, Barbara Brunetti, Jeff Bauknecht, Richard Scherzinger, Brandi Mitchell

**Members Absent:** Russell Stevenson

**Staff Present:** Evan Maxim, *CED Director*; Aleksandr Yeremeyev, *Economic Development Manager*; Tanja Carter, *Economic Development Strategist*; Justin Alipio, *Asset Management Coordinator*; Barb Mailo, *Administrative Assistant 3*; SeaTV

**Others Present:** Katherine Kertzman, *President/CEO Southside*; Peter Kwon, *Deputy Mayor*

**Commence:** 3:00 PM  
**Adjourn:** 4:50 PM

1. Virtual Meeting Outline/Process	Chair Tombs called the meeting to order at 3:00 PM.
2. Review and Approve Minutes of February 10, 2021 meeting	<input checked="" type="checkbox"/> Approved as Written <input type="checkbox"/> Approved with Modifications  Chair Tombs declared that motion by Committee members to approve February 10, 2021 Minutes is Unanimous.
3. SeaTac Police Department Report & Discussion	<input checked="" type="checkbox"/> Informational  Economic Development Manager Aleksandr Yeremeyev reported an incident in lieu of Captain Joe Hodgson’s absence.
4. SeaTac SeeClickFix Introduction	<input checked="" type="checkbox"/> Informational  Asset Management Coordinator Justin Alipio presented SeaTac’s SeeClickFix web based program. The purpose of the presentation was to provide an overview of the SeeClickFix’s purpose and functionality, as well as future updates and plans. SeeClickFix is a resource for the resident and business communities.
5. SSRTA Update	<input checked="" type="checkbox"/> Informational  Southside President/CEO Katherine Kertzman reported the weekly SSRTA updates, summary of the King County “Do Something” campaign, staffing update, travel improvements, and board meeting reminder.

6. Smith Travel Report/WA Department of Revenues Statistics	<input checked="" type="checkbox"/> Informational  Richard Scherzinger reported on the STR trends and Economic Development Strategist Tanja Carter presented the Department of Revenues Lodging Tax Report.
7. Lodging Tax Application/Funding Requests a. Review Current Application Packet	Tanja Carter introduced the discussion.  Discussion commenced with Aleksandr Yeremeyev, Richard Scherzinger, Barbara Brunetti, Brandi Mitchell, Jeff Bauknecht, Chair Tombs, Katherine Kertzman, and Tanja Carter regarding the SeaTac - Mall Shuttle service.  Tanja presented the 2021/22 Lodging Tax Funding Application and evaluation materials.  Discussion commenced with Jeff Bauknecht and Aleksandr Yeremeyev regarding certain information on the application. Wendy Morgan and Katherine Kertzman agreed with Jeff's findings and requested clarification.  Further discussion commenced with Aleksandr, Katherine Kertzman, Wendy Morgan, Richard Scherzinger and Tanja Carter.
8. Destination Enhancement and Programs to Increase Tourism Attraction a. Progress report on Destination Development i. Research & Comprehensive Plan Amendment – Tourism and Travel	Tanja reported on policies surrounding the Comprehensive Plan Amendment Tourism and Travel segment within the Economic Vitality Element.  Discussion commenced with Aleksandr Yeremeyev, CED Director Evan Maxim, Chair Tombs, Jeff Bauknecht, Richard Scherzinger, Katherine Kertzman, and Tanja Carter.
9. City Updates	Aleksandr Yeremeyev reported on business development, housing units, and small businesses opening locations in the City. He also commented on displaced businesses that have left the City and are looking at relocating back. Further updates included new business such as the opening of the Mall of Africa that is located close to Safeway (208 <sup>th</sup> West side) and other businesses along International Boulevard.
10. Other Business	Wendy Ann Morgan reported that a wedding planner has been hired at the Botanical Garden.
11. Adjourn	As there were no further business, Jeff Bauknecht moved to adjourn the meeting. Seconded by Richard Scherzinger. Meeting adjourned at 4:50 PM