



Parks & Recreation Committee Agenda

SPECIAL MEETING

December 16, 2020, 4:00 PM

Virtual Meeting

Councilmembers:
Clyde Hill, Chair
Senayet Negusse
Stanley Tombs

A quorum of the Council may be present.

Staff Coordinator: Lawrence Ellis, Parks, Community Programs and Services Director

Due to the current COVID-19 public health emergency, and social distancing protocols, pursuant to the Governor's and public health officials' orders, this meeting will be conducted virtually. The meeting will be live streamed on SeaTV Government Access Comcast Channel 21 and the City's website. The public may also call in to the conference line to listen to the meeting. The number is 206.973.4555. While you will be able to hear the meeting; you will not be able to participate in the meeting. Please note that if you are unable to mute your phone, everyone else on the call-in line will be able to hear you, so please refrain from speaking. City Hall is closed so no one will be able to physically attend this meeting.

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order		Chair	
2	Minutes of November 5, 2020	Approval of minutes.	Committee	5 min.
3	Public Comment Process: In an effort to adhere to the social distancing protocols, pursuant to the Governor's and public health officials' orders, and in order to keep our residents, Council, and staff healthy, the Committee will not hear any in-person public comments during this COVID-19 public health emergency. The Committee is providing remote and written public comment opportunities. All comments shall be respectful in tone and content. Signing-up for remote oral comments or providing written comments must be done by 2:00 PM, the day of the meeting. <ul style="list-style-type: none"> • Instructions for providing remote oral public comments are located at the following link: Council Committee and Citizen Advisory Committee Virtual Meetings. • Submit email/text public comments to PRpubliccomment@seatacwa.gov. The comment will be mentioned by name and subject and then placed in the committee handout packet posted to the website. Public comments submitted to an email address other than the provided address, or after the deadline, will not be included as part of the record. 		Chair	10 min. 4:05-4:15

4	Arts & Culture Master Plan Update	Informational Only	Brian Tomisser, Leslie Bain w/ Framework	30 min. 4:15-4:45
5	Proposed artwork on 188 th Street fence	Informational Only	Brian Tomisser, Bruce Bryant w/ Vibe Hunters	30 min. 4:45-5:15
6	Directors Update	Informational Only	Lawrence Ellis	5 min 5:15-5:25
7	Good of the Order	Informational Only		
8	Future Topics	<ul style="list-style-type: none"> • YMCA Agreement • Pump Track • Sunset Park 		
9	Adjourn			5:30



Parks and Recreation Committee Minutes

Thursday, November 5, 2020

4:00 PM

Virtual Meeting

Members:	Present:	Absent:	Commence: 4:01 PM Adjourn: 5:18 PM
Clyde Hill, Chair	x		
Senayet Negusse	x		
Stanley Tombs	x (arrived at 4:07 PM)		

Other City Council Members Present: Mayor Erin Sitterley, Deputy Mayor Peter Kwon, CM Pam Fernald

Staff Present: Lawrence Ellis, Parks, Community Programs & Services Director; Gwen Rathe, Administrative Assistant III; Cindy Corsilles, Assistant City Attorney; Gwen Voelpel, Deputy City Manager; Mike Fitzpatrick, Parks Projects & Operations Manager; Kim Cooper, Human Services Coordinator

1. Call to Order	Meeting was called to order at 4:01 PM by Councilmember Clyde Hill.
2. Approval of Minutes	Minutes from the October 1, 2020 meeting were approved as written.
3. Public Comment	None
4. Human Services Agency funding allocation	<p>Lawrence Ellis shared a PowerPoint showing the process, timeline and funding categories that were used by the Community Services Advisory Committee (CSAC) to determine funding for human services agencies. Members of the CSAC including Chair Judy Williams, Charrise Oden, and Christine Bertie were in attendance to provide clarification where needed.</p> <p>The Committee reviewed the funding recommendations in each category and asked for clarification where needed. Not all of the funds</p>

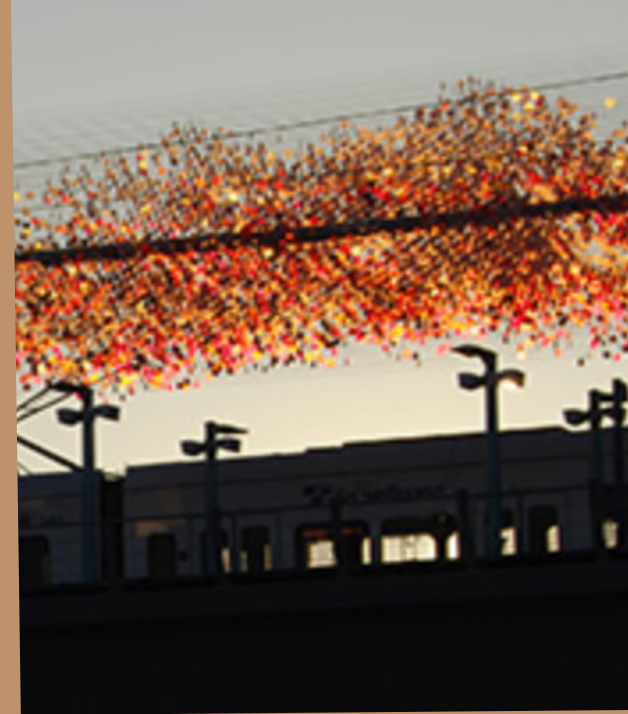
	<p>were allocated so they can be allocated in the future if a need arises. Any funds that are allocated at a later time will be properly vetted.</p> <p>The Committee also had a chance to review the agencies that were not funded.</p> <p>Mayor Sitterley and CM Negusse both said staff should check in to see if agency needs have changed since their applications were submitted.</p> <p>The Committee members, Mayor and other City Council that were present at the meeting expressed their gratitude to the members of the Community Services Advisory Committee for their hard work in reviewing the applications. They did an excellent job.</p> <p>The Committee approved unanimously to move the funding recommendations forward to the City Council as recommended by the Community Services Advisory Committee.</p>
<p>5. Acceptance of Valley Ridge Park Entryway Improvement Project</p>	<p>Lawrence Ellis explained that he is looking for a recommendation to move forward with final acceptance of the Valley Ridge Park Entryway Project. The project came in under the amount that the City Council approved. There was a 60 day delay due to the delayed delivery of trees and benches. Lawrence shared before and after photos.</p> <p>The Committee recommended moving forward to the City Council for action on the Consent Agenda.</p>
<p>6. Director's Update – Lawrence Ellis</p>	<ul style="list-style-type: none">• Veteran's Memorial – Six new tiles were sold from Memorial Day. The memorial will be decorated with extra flags for Veteran's Day on November 11.• Ribbon cutting for the soccer fields at North SeaTac Park will be on Saturday, November 7 at 11:00 AM. Will do it in a safe way with social distancing. The contractor is currently working on punchlist items.• The Governor's restrictions have been loosened on sport field use. Sport fields are now being scheduled at Valley Ridge Park and will be scheduled beginning on Sunday at North SeaTac Park. Field user groups and spectators must follow rules for Covid-19.• Restrictions for playgrounds have also been loosened. Our playgrounds are now open. Signs related to social distancing are posted at each site. The Parks Operations staff will disinfect the play equipment each day with electrostatic sprayers as weather allows.• December meeting topics will include a presentation from VibeHunters, possibly the final acceptance of North SeaTac Park soccer fields, and a presentation on the Arts Master Plan Phase 1.

	Councilmember Hill requested that the Arts Master Plan be given to the Committee prior to the December meeting.
7. Adjourn	The meeting was adjourned at 5:18 PM.

OPPORTUNITIES REPORT

SEATAC & C

PART I: SEATAC ARTS & CULTURE MASTER PLAN



SeaTac is making a concerted effort to support more art and culture in the community as an opportunity to bring the many different groups of people in SeaTac together.

- > The City is leading efforts through the Parks, Community Programs & Services Dept with a seven member Arts, Culture & Library Advisory Committee that we call “ACLAC”**
- > We have spent the last year looking for community input, testing arts activities, and looking for opportunities specific to SeaTac**
- > The Opportunities Report is the first half of our Arts & Culture Master Plan**

Right now we are in the second phase of the master planning process.

We are speaking with a number of community members and leaders, like you, for input on the kinds of opportunities they would like to see in SeaTac, and how we might bring different groups together in partnerships with shared goals.

A word cloud featuring various community activities and events. The words are arranged in a roughly circular pattern, with 'farmers market' being the largest and most central. Other prominent words include 'outdoor events', 'theater', 'classes', 'concerts', 'shopping', 'crafts', 'movies', 'festivals', 'art galleries/exhibits', 'maker spaces', 'classes', 'chatting with neighbors', 'ethnic restaurants', 'talks/lectures', 'community theater', 'comedy', 'recorded music', 'artists studios', 'local history', 'community dinners', 'hiking', 'opportunities to be outside', 'dance performances', 'civic/political activities', 'book clubs', 'historic tours', 'sporting events', 'museums', and 'dancing'. The colors range from light yellow to dark brown.

opportunities to be outside community dinners hiking
dance performances
art galleries/exhibits
civic/political activities museums
sporting events maker spaces dancing
book clubs
festivals theater outdoor events
historic tours farmers market
movies concerts
crafts classes shopping
reading chatting with ethnic restaurants
community theater comedy talks/lectures local history
artists studios
recorded music

what are the goals of arts & culture

- More arts, more culture, more visibility
- Bring all kinds of people together
- Create “places” for community
- Increase access to creative and cultural activities
- Take advantage of assets and uniqueness of SeaTac
- Harness arts & culture to support the local economy
- Develop leadership and stewardship
- Include long term strategizing as well as immediate, visible projects



what makes seatac unique...

airport city

diverse city

distinct economy

transit-rich

intergenerational city

opportunities for funding



SeaTac is an airport city.

From a standpoint of opportunities for arts & culture, SeaTac, as an airport city...

- > **is the gateway to the Pacific Northwest for millions of visitors from across the world**
- > **is a concentrated hub of job opportunities**
- > **is a stopping place for thousands of short-term and overnight visitors who are a potential audience**
- > **has a relationship with the Port of Seattle and its commitment to both arts and community**

SeaTac is a diverse city.

From a standpoint of opportunities for arts & culture, SeaTac, as a diverse city, could...

- **support community celebration and interaction with many kinds of celebrations, art forms, cuisine, etc., that can be celebrated and shared**
- **use arts and culture to bring people together and bridge communities within the city**
- **enjoy the authentic and rich cultures of SeaTac**

SeaTac has a distinct economy, with untapped potential.

From a standpoint of opportunities for arts & culture, SeaTac could...

- **tap into the market for entertainment and retail that would serve community, employees & visitors**
- **highlight minority-owned businesses as part of the local cultural identity**
- **recognize arts and culture as an economic benefit to local residents, tourism, and city identity**

SeaTac is transit-rich.

From a standpoint of opportunities for arts & culture, SeaTac, as a transit-rich city, could...

- > **find more successful ways to use light rail station areas as community-serving spaces**
- > **find ways of increasing access to arts and cultural uses and events**
- > **integrate dedicated vehicles as part of an art program that focuses on SeaTac resident**

SeaTac in intergenerational city.

From a standpoint of opportunities for arts & culture, SeaTac, as an intergenerational city, could...

- **target youth for arts and cultural programs and draw interest from families**
- **support the school programs with resources, performance & display opportunities, and promote interaction with the community**
- **Engage older residents in creative projects with youth**

SeaTac is a city without a central gathering place.

From a standpoint of opportunities for arts & culture, SeaTac could...

- **champion spaces for arts and culture that will help define a sense of place for neighborhoods and for the city as a whole**
- **Identify locations that can be strengthened in terms of serving community and culture**

SeaTac has increased opportunities for increased funding.

From a standpoint of opportunities for arts & culture, SeaTac could...

- **through master planning and leadership from ACLAC, identify art and culture projects that merit and attract funding from a variety of public and private sources**
- **strengthen cultural organizations and partnerships, coming together around priority projects that could bring in resources**



targeted opportunities

- **Community-based art**
- **Increase digital presence**
- **Advocate for arts & culture**
- **Honor local artists**
- **Offer more classes**
- **Offer more events**
- **Increase arts education**
- **Support artists and cultural organizations**
- **Add public art**
- **Use cultural liasons**
- **Allow & encourage informal vending**
- **Make art mobile**
- **Create places for art**
- **Expand neighborhood facilities**
- **Create neighborhood greenways with art**
- **Improve transportation**
- **Activate transit plazas**
- **Attract resources to SeaTac**
- **Strengthen ACLAC**
- **Hold cultural summits**
- **Bring cultural offerings for visitors and community**



questions

**what opportunities do
you see?**

**what community needs
can be supported
through arts & cultural
activities?**

**what kinds of
partnerships could be
successful?**

OPPORTUNITIES REPORT



PART I: SEATAC ARTS & CULTURE MASTER PLAN

2020

SUMMARY

goals

The Arts, Culture and Library Advisory Committee has put forth the following goals:

MORE ARTS, MORE CULTURE, MORE VISIBILITY

- Highlight the visibility of existing arts and cultural activities already going on in the city, including the Library and schools
- Expand the activities available that are desired by community members
- Encourage community members to develop and share their creative skills
- Target cultural activities for and by the people that live in SeaTac

BRING ALL KINDS OF PEOPLE TOGETHER

- Create opportunities to use arts and culture as a way to bring people together across different backgrounds and ages

CREATE “PLACES” FOR COMMUNITY

- Energize existing gathering places in the neighborhoods, and look for opportunities to strengthen places where the entire SeaTac community can gather
- Leverage efforts to increase arts and culture in the work of creating a “heart” for SeaTac

INCREASE ACCESS TO CREATIVE AND CULTURAL ACTIVITIES

- Ensure that people of all ages, abilities and income levels can get to cultural activities by considering time, location and presence of alternate modes of travel for those who do not drive

TAKE ADVANTAGE OF ASSETS AND UNIQUENESS OF SEATAC

- Consider how the presence of thousands of hotel patrons could become an audience for arts & culture in SeaTac
- Find ways to celebrate the diverse cultural backgrounds of SeaTac in joyful and creative ways

HARNESS ARTS & CULTURE TO SUPPORT THE LOCAL ECONOMY

- Look for opportunities for local artists and creative sectors to provide jobs for SeaTac residents
- Give people a reason to come to SeaTac, and stay to enjoy local culture

DEVELOP LEADERSHIP AND STEWARDSHIP

- Make sure that arts and culture are part of the discussion among City leaders
- Nurture leadership from SeaTac’s artists and cultural communities

INCLUDE LONG TERM STRATEGIZING AS WELL AS IMMEDIATE, VISIBLE PROJECTS

- Think and act with the bigger picture and longer term in mind for ambitious projects
- Engage community members, building support by showing success with near-term, achievable projects

summary report

This report is a summary of the Opportunities section of the SeaTac Arts and Culture Master Plan. It looks at the characteristics and resources of the city, and finds a great deal of potential for supporting the existing arts and cultural activities, creating new art and activities, and nourishing creativity and connections in SeaTac. Please refer to the full report for an in-depth consideration.

OUTREACH

The opportunities were developed with input from community members through outreach including presence at events, a public survey, interviews and a review of public comments for related projects. The public outreach will ramp up in the next phase, hopefully when the Corona virus threat has diminished enough for public gatherings. The input found that the public enjoyed current offerings but wanted more arts and cultural opportunities of all kinds, especially in ways that brought the community together.

GOALS

The opportunities were developed through the lens of the goals set out by the ACLAC early in the project, and these goals will guide future decisions regarding prioritization and implementation.

CITY PROFILE: UNIQUE CHARACTERISTICS OF SEATAC

The uniqueness of SeaTac has multiple dimensions. The airport is an international hub, and comprises 40% of the City's land area. A robust set of support uses for the airport creates jobs and bring visitors. With three light rail stations in or adjacent to the City and multiple bus lines, SeaTac has some of the region's best transit access along the International Boulevard corridor. Even so, getting around the residential areas is challenging for those who don't drive.

Noted for the diversity of its residents, SeaTac is full of rich cultural traditions. However, with few year-round public gathering places, there are too few opportunities to share SeaTac's richness of cultures, and the city lacks the defining place that historic downtowns offer. The population is also diverse across age groups, and finding bridges between generations could be a way to share cultural knowledge and the joy of creativity.

THE STATE OF THE ARTS IN SEATAC

In looking at the current state of the arts in SeaTac, a variety of public art is in place but it has been done through non-city agencies—the Port, Sound Transit and King County. Events and classes are sponsored by the City in the parks and at the Community Center, and are popular. Some are specifically arts-related, such as the fine arts exhibits at the Community Center, or include an arts component, such as music or theater in the parks. SeaTac has valued parks throughout the city, with facilities for youth, seniors and families. The Valley View Library has a number of programs that target audiences within the community, and even during the 2020 mandated shut down, has provided access to arts classes on line. There are a number of non-profits that provide recreational activities, and the beautiful Highline SeaTac gardens attract casual visitors and garden enthusiasts.

Even with these offerings, there is a general feeling of not enough to do and a desire for more cultural activity in SeaTac as heard in survey comments and a "listening session" by 4Culture. This is certainly due in part to the lack of a typical downtown retail center and local shops, cafes and restaurants. There is also a gap in arts organizations in the city that can present public cultural events and attract grants and funding for the arts.



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TARGETED OPPORTUNITIES

The Opportunity section of the SeaTac Arts and Culture Master Plan puts forward a series of twenty-one potential actions to be explored and prioritized in the second half of the Master Plan. These range from immediate,

relatively inexpensive actions to long-term, ambitious, "game-changing" projects. Models from around the country and abroad are included to show how similar actions have been developed and had an impact on communities. This exploration and prioritization will be a focus of the next phase of work.

POTENTIAL RESOURCES

Understanding the potential resources for implementing arts and cultural projects is critical to implementation. These resources include financial options, but the passion and creativity of community members and the organizational capacity of groups and institutions will be equally important. SeaTac has some potential support unique to its role as an airport city and a transportation hub. It also has a need to strengthen connections among artists, cultural leaders, and leaders from other sectors. Beyond individual connections, SeaTac needs to strengthen its organizational capacity to successfully take on desired projects. The next phase of work will further explore the viability of funding options and the roles best played by the City, by artists, by cultural agencies and non-profits, businesses and by agencies within SeaTac.

ROLES

Creating and sustaining vibrant arts and culture takes many people and a variety of public and private organizations. As actions are prioritized, both financial resources and leadership roles will be explored in order to create successful and sustained programs. Part of the long-term success will be building on existing organizational structures, supporting existing leaders and nurturing a passionate and effective community of arts leaders and cultural organizations.

NEXT STEPS

Next steps will begin when the City is able to allow committees to meet again safely. We look forward to discussion among ACLAC members and the community on the highest priority actions to nurture and celebrate arts and culture in SeaTac, and the strategies for bringing those actions to fruition.

making the case for art



10 Reasons to Support the Arts in 2019

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.

1. **Arts improve individual well-being.** 69 percent of the population believe the arts “lift me up beyond everyday experiences,” 73 percent feel the arts give them “pure pleasure to experience and participate in,” and 81 percent say the arts are a “positive experience in a troubled world.”
2. **Arts unify communities.** 72 percent of Americans believe “the arts unify our communities regardless of age, race, and ethnicity” and 73 percent agree that the arts “helps me understand other cultures better”—a perspective observed across all demographic and economic categories.
3. **Arts improve academic performance.** Students engaged in arts learning have higher GPAs, standardized test scores, and college-going rates as well as lower drop-out rates. These academic benefits are reaped by students regardless of socio-economic status. Yet, the Department of Education reports that access to arts education for students of color is significantly lower than for their white peers. 91 percent of Americans believe that arts are part of a well-rounded K-12 education.
4. **Arts strengthen the economy.** The production of all arts and cultural goods in the U.S. (e.g., nonprofit, commercial, education) added \$804 billion to the economy in 2016, including a \$25 billion international trade surplus—a larger share of the nation’s economy (4.3 percent) than transportation, tourism, and agriculture (U.S. Bureau of Economic Analysis). The nonprofit arts industry alone generates \$166.3 billion in economic activity annually—spending by organizations and their audiences—which supports 4.6 million jobs and generates \$27.5 billion in government revenue.
5. **Arts drive tourism and revenue to local businesses.** Attendees at nonprofit arts events spend \$31.47 per person, per event, beyond the cost of admission on items such as meals, parking, and babysitters—valuable commerce for local businesses. 34 percent of attendees live outside the county in which the arts event takes place; they average \$47.57 in event-related spending. Arts travelers are ideal tourists, staying longer and spending more to seek out authentic cultural experiences.
6. **Arts spark creativity and innovation.** Creativity is among the top 5 applied skills sought by business leaders, per the Conference Board’s *Ready to Innovate* report—with 72 percent saying creativity is of high importance when hiring. Research on creativity shows that Nobel laureates in the sciences are 17 times more likely to be actively engaged in the arts than other scientists.
7. **Arts drive the creative industries.** The Creative Industries are arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. A 2017 analysis of Dun & Bradstreet data counts 673,656 businesses in the U.S. involved in the creation or distribution of the arts—4.01 percent of all businesses and 2.04 percent of all employees. (Get a free local Creative Industry report for your community [here](#).)
8. **Arts have social impact.** University of Pennsylvania researchers have demonstrated that a high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates.
9. **Arts improve healthcare.** Nearly one-half of the nation’s healthcare institutions provide arts programming for patients, families, and even staff. 78 percent deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.
10. **Arts for the health and well-being of our military.** The arts heal the mental, physical, and moral injuries of war for military servicemembers and Veterans, who rank the creative arts therapies in the top 4 (out of 40) interventions and treatments. Across the military continuum, the arts promote resilience during pre-deployment, deployment, and the reintegration of military servicemembers, Veterans, their families, and caregivers into communities.

challenges & opportunities

SeaTac has a wide variety of untapped opportunities for arts and culture. The creative vitality already existing within SeaTac could be much more visible to the broader public. Many actions are available to nurture people's creative spirit and skills, and to offer more opportunities for shared positive experiences in the community. There are also particular challenges, primarily the "where" question in a place with little common gathering space. Support for art and culture has the potential to unlock new, vibrant community spaces.

CHALLENGES

WHERE?

The first challenge in SeaTac is the physical location for art and for cultural activities. There should be a connection between the placement of art and the community's geography that reinforces the perception of place and the hierarchy of importance. For example, entries into a city are often places that announce that you have entered a place, and may also express the character and values of that place. Location of cultural facilities, major art pieces, or attractions such as fountains can reinforce a central focus of neighborhoods, or the heart of a city.

Given that SeaTac is missing the central gathering place, there are two considerations. First, that it is worthwhile looking for opportunities to move towards that missing hub that could serve the community as well as supporting local businesses and attracting tourists. Second, we look for other neighborhood-scaled places that bring people together for day-to-day activities or bring out the humanity and creativity of SeaTac's community.

WHO?

A strong arts program needs leadership and organizational structures in place to carry out successful programs. There are many mutually supportive roles that can contribute to a culturally rich community. Many of these organizational assets are described in the State of the Arts in SeaTac section.

In addition to public entities, non-profit organizations, and businesses, the "who" of cultural creativity very much includes community members. Part of the work of increasing cultural capacity is to identify and connect local artists of all kinds, and to encourage and enable their work. Another part of the work is to bring artistic and cultural offerings that people can enjoy, and to bring community members together in sharing meaningful and joyful experiences. And part of the work is to inspire people of all ages who do not think of themselves as artists, and support them in engaging in creative activities. The constituents include organizations and individuals:

- City
- Schools
- County
- Port
- Businesses
- Non-Profits
- Community Organizations
- Arts Community
- The full range of individual community members



Angle Lake Park
City of SeaTac

NEAR TERM OPPORTUNITIES

PUBLIC ART

Public art can be placed in the various locations throughout the city in the relatively near term. Temporary public art is particularly suited to near-term implementation.

ART ON S 188TH AND MILITARY ROAD

S 188th Street runs from City Hall, near I-5, by Tyee High School and Chinook Middle School, and the YMCA. The Valley Ridge Community Center and ball fields are also just off of S 188th. The street enters into the tunnel below the runways with Wing Fern over the portal. These uses give S 188th Street a civic function in addition to its role as a major vehicular route. Art on S 188th can make the street more conducive to walking and can represent the community to drivers as they pass by.

A grant from 4Culture was received by local arts non-profit Vibe Hunters in June 2020 to create temporary artwork along S 188th Street, with art led by John Fleming. Fleming has done a number of community-based art projects, such as his Multiplicity piece at the Tukwila library, and pieces appropriate along streets and fences such as his Kaleidowall at Bellevue City Hall (photo bottom left).

Military Road is another well-traveled road that serves as a spine for the SeaTac community south of S.R. 518. Art along Military Road could make the corridor feel more like it “belonged” to the community, and make walking and biking more interesting and pleasant.



SeaTac should think creatively about locations for public art, including along streets, sidewalks, medians and trails.

YARD ART

With the intent of encouraging creativity among community members and visibility of local art, non-profit Vibe Hunters is sponsoring a “yard art” competition over summer 2020. The City has supported this effort with signage and outreach.

ART AT CITY HALL

City Hall is located at a vehicular entry into SeaTac, and with a wide expanse of lawn, offers a highly visible location for visual art. Public art that represents the community of SeaTac could be a strong statement on SeaTac being more than the home of the airport.

PARKS AND TRAILS ART

The inclusion of art along trails is often used to enhance walking. In SeaTac, art along the Des Moines Creek trail would be possible in the near term, especially if it were temporary. Art can also be located on “neighborhood greenways,” informal walking routes through the city.

MURALS

Murals are a common and fairly inexpensive way to bring art to blank walls. They have become a signature feature in many cities, and can be part of a youth training program, such as Urban Artworks in Seattle.

FENCE ART

SeaTac has long stretches of fencing along its major streets, some owned by the City, and some private. These fences are an opportunity for art, especially art that can be read from vehicular level and pedestrian scale.

GUERILLA ART

There are many examples of “grass roots” art interventions. Though typically done without permission, the spirit of guerilla art could be kept in small, community-led temporary art.

ART ON VEHICLES

Some cities have painted vehicles as a way of getting art into communities. A fairly simple option would be to paint or do an art wrap of the vans used by the Department of Parks, Community Programs & Services.

PARTICIPATORY ARTS

MOBILE OR POP-UP ART

Participatory art often requires a space appropriate to dance, theater or music. In the short term, parks or even streets can be used for “pop-up” temporary events in the same manner that streets are used for parades or block parties. Another possibility is to use a vehicle that is stocked with art supplies in a manner similar to the way libraries have created

CLASSES AND EVENTS

ADDITIONAL EVENTS

The Department of Parks, Community Programs offers a number of classes and events. There is a potential to increase the number of these offerings, building on successes where demand is strong, such as Kids Fest.

EXHIBITS

BUILDING ON CURRENT ART EXHIBITS

The City has a great deal of art on display at both City Hall and the Community Center. Some of the art is owned by the City, and other is on temporary display. It would be relatively easy to expand existing programs and awareness of these art works.



SeaTac should honor and showcase local artists, such as Toka Valu, whose work is shown above.

LONGER TERM OPPORTUNITIES

MAGNET PROJECTS

Magnet projects are more ambitious projects that require initial startup or capital resources and ongoing funding and stewardship. If they are well conceived, with an organizational structure, a real need to be addressed, and a solid plan for financial sustainability, these projects may have the ability to attract major funding.

SPACE FOR ARTS AND CULTURE

There are gaps in the available space for arts and culture. This was documented several years ago in the Performing Art Center feasibility study, and is currently shown in the difficulty that Burien Actors Theatre has had in finding a new home. Numerous small ethnic businesses have recently been relocated in both SeaTac and just across the City line in Tukwila. Support for a variety of cultural activities that require new space was expressed in the survey responses.

Building new space, either through renovation or new construction, is a significant effort. A successful project would require partners and a well-thought out plan for operation. Even with the challenges, new cultural space in SeaTac could be a game-changer. Dovetailing with the desire for a town center or central community gathering place, a built-in audience in the hotels the desire for stronger tourism activities and funding from the hotel-motel tax, and funding that is attracted to a diverse community, the elements of success are available.

ARTS & CULTURE PROGRAMS

There appears to be both need and demand for arts and cultural programs. Again, the survey responses showed broad interest in classes and programs. The other indicator is the scores of the local schools. It is well documented that arts education improves school performance and supports social and emotional skills. An additional benefit of classes and programs is that they can bring community members together in meaningful ways. Reaching children also reaches their families. Intergenerational skill sharing would be positive for seniors as well as youth.

There are many ways that new classes and programs in arts and culture could be structured. Accessibility is important in terms of location and timing. It is also easier to scale; a class could be tried and tested for response, and the next round of classes can respond to demand and accessibility. The easiest approach is to build capacity of existing organizations, including the City’s programs and existing non-profits.

NEIGHBORHOOD FOCUSED ASSETS

SeaTac is less neighborhood-focused than many of the region's cities. Early input in the master planning indicated that people would be interested in strengthening the ties with their neighbors. The upgrade of Riverton Heights Park in 2017 has brought people together for Kid's Fest and Shakespeare in the Park. McMicken Heights has the potential to strengthen the existing facilities into more of a neighborhood center, with the neighborhood commercial area nearby, the adjacent Ethiopian Muslims Association and the elementary school across the street. The August 2019 "Neighborhood Fun in the Sun" was an example of the success of neighborhood-focused programming.

BUILDING ON SUCCESSES

There are notable successes in SeaTac's facilities and events. For example, Angle Lake Spray Park is hugely popular, and could be replicated in neighborhood parks. Kid's Fest and 4th of July bring out hundreds of people, across all demographics, and people clearly have a wonderful time. Events in the cooler months are well attended, but less diverse. An indoor facility that is more accessible geographically would be a big benefit, and could be grounded in sharing the cultural diversity of the community.

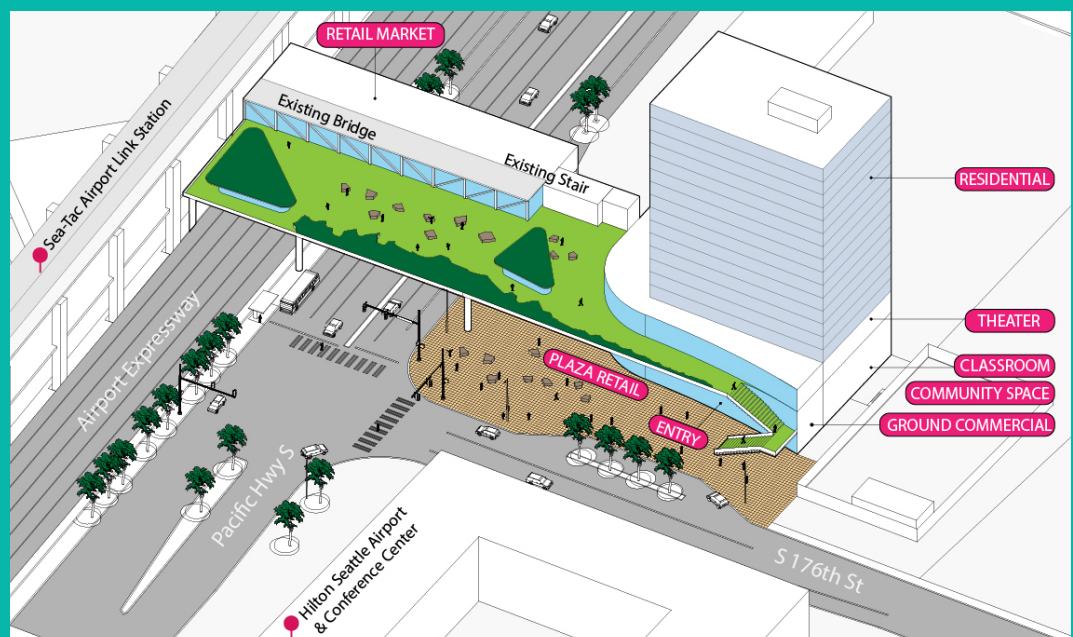
PUBLIC ART

Temporary art can be inexpensive and community-building, and can test locations and directions for public art. But permanent, significant pieces of public art can be beloved community assets. The permanent public art in SeaTac, as noted previously, is primarily associated with agencies (Port, Sound Transit) and less focused on the people of SeaTac themselves. A very prominent location for public art is the lawn on the City Hall property, which is both an entryway into the city and associated with SeaTac's civic function.

WALKING ROUTES

Art can be part of supporting a variety of community goals, and one opportunity for SeaTac is improving walkability. A system of "neighborhood greenways" uses streets with little traffic to encourage safe and pleasant walking. Adding art into the neighborhood greenways not only provides wayfinding, it also adds to the interest in the walk and the character of the neighborhood. A program to create neighborhood greenways would be done with the Public Works Department and would require a strong public outreach component.

SeaTac should be bold in pursuing big ideas for providing space for arts and culture. This image shows a cultural hub next to the SeaTac light rail station, where people have imagined a center for the community, expanding the existing bridge with a plaza overlooking Mt. Rainier that would serve community and travelers. It could make use of the Sound Transit property in the near term with pop-ups, and over time be developed with community-serving retail, cultural space and housing that link the airport and neighborhood.



targeted opportunities

Targeting opportunities means identifying a range of actions that will best accomplish the Goals set out for arts and culture in SeaTac. These twenty-one opportunities will be a focus of the complete Master Plan—exploring, refining and prioritizing the next set of near-term and long-term actions.

1

CREATE COMMUNITY-BASED ART

Community-based art is produced by people in SeaTac, or art done by community members working with a professional artist. Examples include people putting art out in their yards, windows or buildings (such as murals), visible to the public; art informally placed in public places; or art done by local people, often not professional artists, exhibited in public places.

ACLAC members have already begun two initiatives for community-based art, a “yard art” contest which encourages residents to put their own art into places visible to the public, and a grant from 4Culture to create temporary art along S 188th Street. Both of these efforts are led by a recently created non-profit, in partnership with the City of SeaTac. The City role has been to support the efforts with funds for signage and to assist with getting word out through their existing channels of communication. ACLAC does not have a specific role in either project.

There are many opportunities to encourage and support community-based art. It is relatively inexpensive and by intent engages community

2

INCREASE DIGITAL PRESENCE

One way to make arts and culture more visible is to make sure that people know how to find out about it. SoCoCulture already has an events calendar that lists SeaTac events, so this time-consuming function would not need to be duplicated. However,

there are opportunities to showcase artists from the community, write blogs about events and invite people to contribute pieces about arts and culture, and encourage awareness and discussion among community members.

The increased digital presence could be part of the City’s website or be outside the City website but connected by a link. This typically allows more flexibility. Other platforms—Facebook, Twitter, or Instagram—could also be used if desired.

3

ADVOCATE FOR ARTS & CULTURE

One of ACLAC’s major roles is to be advocates for arts and culture in SeaTac. This includes within the City, making sure that elected officials are aware of the interest in arts and culture, and aware of the activities that are happening. Without this advocacy, resources from the City are unlikely. It includes advocacy within the City, so that various departments are aware of the connection between their work and possibilities of incorporating art.

Advocacy happens outside of City Hall, by getting to know leaders in local non-profits, schools, community groups and agencies. These relationships can be part of making connections that result in partnerships, arts-related programs and art-making. Getting to know artists and cultural leaders in the community will also create and reinforce relationships that can have long-term positive results.

There is a good deal of research showing the value of the arts on everything from community building to education to health and well-being. Successful advocacy in SeaTac can be supported with nationwide data, tailored to local conditions.

4

HONOR LOCAL ARTISTS

One relatively easy way to help make arts and culture more visible in SeaTac is to honor an artist, an arts group or cultural organization on a regular basis. The honor may include a piece in the City's quarterly publication, recognition by City Council, and possibly an opportunity of some kind to share their art at an event or video. Quarterly recognition may be an appropriate timeframe for selection. To enact such an honor, ACLAC could solicit candidates, and serve as or create a selection committee. A list of criteria would support the selection process.

5

OFFER MORE CLASSES

Since the City already offers classes through the Park, Community Programs & Services Department, the infrastructure is already in place. Classes are advertised in the City's quarterly publication, and mostly take place in the Community Center. While some arts-related classes are offered, input from the survey found broad interest in additional art classes.

Additional classes may not necessarily follow the same model, where people need to travel to the Community Center. They could be held outdoors in the parks

The City need not be the only host for classes. King County Library System has arts and culture events, including book groups and events. KCLS did not let COVID-19 stop its arts offerings. Silver Kite Community Arts offered KCLS patrons intergenerational workshops, performances and workshops in digital format. The Bellevue branch has a Maker Space, and the Federal Way branch will soon have one as well.

Classes can be brought to parks during warm months. The City of Seattle offers grants to artists and community organizations to present classes and performances. Examples include Percussion in the Park, with free weekly drumming and dance lessons; the Kubota Garden Foundation with a soapstone carving workshop; the Beer Sheva Park Summer Dance Camp; and Arts for All, with free intergenerational arts workshops along with meals. Funding ranges from \$1,300 to \$7,800.

Other potential partners include the Highline School District, the YMCA, and local non-profits.

6

OFFER MORE EVENTS

Like classes, the City has the structure in place to host events. These events are well received and target different age groups. The City could build on the success of these events, looking for additional ways to accomplish the Goals set out in this Master Plan. Things to consider include location, time of year, and activities that draw across cultural boundaries.

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The City need not be the only presenter of events. Non-profit organizations, schools and community groups can either host or partner in creating events. In SeaTac, the Angle Lake Shore Club hosts a number of events throughout the year for the community of people living around the lake. It may be possible to encourage other neighborhoods to form groups to strengthen ties at the neighborhood scale.

A nearby example of a community group taking on an event was Action Tukwila's 2016 community potluck, "Come Sit at Our Table." It was expressly created to bring the diverse groups within Tukwila together to share food, dance, music, and a street soccer tournament. With the City's assistance, the event shut down International Boulevard for an afternoon, and over 1,500 people attended. The event had many sponsors, including businesses, religious organizations, local and regional non-profits, Highline College, and a Go-Fund-Me page. Businesses and individuals also provided many pro-bono services.

7

INCREASE ARTS EDUCATION

Arts education has benefits for individuals and for the community. Ample evidence shows that arts education can benefit youth in regard to academic, social and emotional outcomes. The arts build skills, build confidence, create social bonds, and expose children to new ideas. Adding to the educational opportunities for SeaTac's youth is a worthy cause in itself.

Arts education has the potential to create cross-cultural connections because supporting children also brings families into community activities. Arts education need not be a traditional classroom model, but could go to where people live, and be visible. Artists could work in the parks, drum circles could invite participation, yoga classes could happen on recreational fields.

The City could play an active role, supporting local artists to hold classes. There are many potential partners, including schools, non-profits, and regional funding organizations.

8

SUPPORT ARTISTS AND CULTURAL ORGANIZATIONS

Direct support of artists and arts organizations can be done through City supported grants, or City assistance in helping local artists identify and secure grants. Many cities have programs that support artists and organizations, and there are a variety of approaches.

The City of Seattle has \$1,300 grants that bring arts to neighborhoods, supporting such organizations as the Luck Ngi Musical Club (Cantonese Opera); Desi Dhamaka, a student run South Asian cultural showcase; Dare to Dance, a showcase of original dances created by dancers of all ages and experience levels, and CeAtl Tonalli, for a celebration of Mexican music and dance. The City of Vancouver, Washington, recently enacted a grant program for non-profit organizations to create performances, exhibitions, special events, infrastructure improvements and professional development programming. The 2018 funding went towards an exhibit for the Vancouver Police Department, to the Historic Trust for a children's heritage project, to a neighborhood group for a mural,

to film makers to create a film on Buffalo Soldiers of the Pacific Northwest and the Kukui Foundation for an Aloha Festival for Vancouver's large Hawaiian community.

Cities that offer grants often have more artists and cultural groups that are good candidates for support. However, SeaTac could, by offering fairly modest support, encourage existing and new groups that might flourish with opportunities for resources and visibility.

9

ADD PUBLIC ART

SeaTac has no public art program but benefits from the significant public art pieces sponsored by the Port of Seattle, Sound Transit and King County through 4Culture. One approach to increasing public art is to work with these agencies, and perhaps others, to support more public art that is visible to and representative of the SeaTac community.

The other possibility is to selectively add public art in key locations. One excellent place for public art is the lawn in front of City Hall, which is an entry into SeaTac and SeaTac has no public art program but benefits from the significant public art pieces sponsored by the Port of Seattle, Sound Transit and King County through 4Culture. One approach to increasing public art is to work with these agencies, and perhaps others, to support more public art that is visible to and representative of the SeaTac community.

The other possibility is to selectively add public art in key locations. One excellent place for public art is the lawn in front of City Hall, which is an entry into SeaTac and has civic meaning. Art along rights-of-way are another opportunity for art that can be seen by drivers but also make a more pleasant and interesting place for people to walk. The art can be either temporary or permanent.

Should the City wish to add one or more significant, permanent pieces of art, there should be a plan in place for artist selection, contracting, long-term maintenance, and other logistical issues.

10

USE CULTURAL LIAISONS

One of the challenges of community outreach in cities like SeaTac is to fully engage all community members when linguistic and cultural differences may discourage participation. We found that to be the case in our outreach efforts. Many cities have designated liaisons to communities with language and cultural barriers. Schools and other government entities have used the same strategy.

Burien and Tukwila have worked with non-profit Global to Local on recruiting and supporting people to be designated “Community Connectors” between the diverse communities and city government. The Community Connectors get a “City 101” training, learning about how local government runs and what resources are available, and help with outreach to their communities. Through identifying some of the barriers and needs of diverse communities, they found that families needed more support in order to be involved in community events and meetings, including childcare and interpretation. Community connectors could add their voices to the input from other targeted groups that now have programs in SeaTac such as Seniors and Teens.

The arts and culture program offers an organizational home for such community connectors that would create bonds through culture and across current divides that would also better connect the breadth of population to city government.

11

ENCOURAGE VENDING

Informal vending happens throughout the world, offering low-barrier economic opportunities to sell food, crafts, and other goods. Our country has a number of requirements that relate to food and life safety that need to be met, but informal vending has many benefits for buyers and sellers. Farmers markets are a current popular form of informal vending, supporting local produce and sometimes bringing healthy food to people who otherwise have less access to nutrition.

Vending is more successful than many expensive managed placemaking efforts, bringing vibrancy and cultural authenticity. Their presence makes places safer. Many cities have wrestled with issues of how to allow vending in ways that work for both the vendors as small businesses and the community. Especially with the recent closure of ethnic businesses in SeaTac and Tukwila, there may be need for more vending opportunities. Local organizations such as the Food Innovation Network, would be a good starting point for discussions about the viability of the idea and potential locations.

Public art could help define SeaTac.

The highly visible location outside of City Hall is an example of where public art, representing a diverse and vibrant community.



12

MAKE ART MOBILE

One of the Goals of the Master Plan is to make art more accessible to everyone. The geographic challenges to access include the separation of parts of the city by highways and the infrequent local transit service. For people without a car, or those who cannot drive, activities can be difficult to attend.

Having art go to people, rather than making people come to the art is one strategy. There are artists who will travel to venues to teach, such as Art-Maranth Mobile School, which has brought ceramic, printmaking and sculpting to libraries and schools in South King County and elsewhere. Bringing in artists who can “pack it in, pack it out” can easily be done in the near term, and may be part of a City program through other agencies/ organizations.

Another approach is to have an “artmobile” that serves as the space itself. Oakland, California, is served by the One of the Goals of the Master Plan is to make art more accessible to everyone. The geographic challenges to access include the separation of parts of the city by highways and the infrequent local transit service. For people without a car, or those who cannot drive, activities can be difficult to attend.

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Another approach is to have an “artmobile” that serves as the space itself. Oakland, California, is served by the ArtEsteem Artmobile, which is a 16-foot trailer custom fit with everything needed for workstations and cleanup.

One other mobile art strategy is to make the vehicles owned by the City into art themselves. There are delightful examples of painted trash trucks, and buses and vans with artistic “wraps.” This is a fairly low-budget action that can have high visibility.

13

CREATE PLACES FOR ART

It is well understood that SeaTac lacks a downtown or other central gathering place, and that having such a center is widely desired. Arts and culture could, and arguably should, be at the heart of such a future. While this is a long-term vision, there is current planning occurring, and there should be a strong voice for the arts in those discussions.

There are real gaps in the ecosystem of local and regional cultural space. For example, the displacement of the Burien Actors Theater could be a major potential win for the SeaTac community if a temporary home could be found in the near term. As has been noted, a quality arts offering could have a mutually beneficial relationship with the thousands of hotel patrons that currently have little to do in the vicinity.

The particular time that this plan is being created, with COVID-19 and resulting stay-at-home orders and business hardship present challenges and opportunities. While there will likely be revenue shortages for both public and private sectors, there may be chances to rethink some of the standard thinking that has not resulted in a downtown or in a robust cultural sector. There may be opportunities to purchase properties that did not exist in the recent past. For major cultural funding to come into SeaTac, there will need to be a vision with substantiated need and an ongoing business plan. This is doable.

In the shorter term, it is still possible to add to space for the arts. One example is Estelita’s Kiosk, a 200 square foot community library built on a donated vacant City-owned lot. The project is being designed and built by students, mentored by non-profit Sawhorse Revolution and professional architects and engineers. The role of the youth is central to the project.



14

EXPAND NEIGHBORHOOD FACILITIES

The geographic separation of portions of the city put increased importance on neighborhood facilities. Riverton Heights is near the Community Center and the botanical gardens, and Riverton Heights park has recently been upgraded. McMicken Heights is a nucleus of civic uses, with a small park and the Ethiopian Muslims Association across from the recently renovated elementary school. The community retail center is nearby. Angle Lake neighborhood has a major park and, of course, the asset of the lake itself. There is an area of the city that is the size of some other neighborhoods, but appears to be unnamed. It is roughly east of Bow Lake, between 176th Street and 188th. Assets in this area include Valley View Library and several schools, with Valley Ridge Community Center and ballfields on the south edge of the district.

Many communities have created policies about walkable neighborhoods, where needs can be met within a walkable distance. This is a concept that would be interesting to look at in terms of SeaTac's neighborhoods. Where could these neighborhoods have access to art, to classes and gathering places? The schools are a possibility if the School District is willing to have their facilities used during off hours for community uses. Some of this is already happening, with community rooms and before/after school programs.

Neighborhood facilities could be as simple as supporting arts and culture in existing spaces, or more ambitious addition of facilities in City-owned space. If strengthening neighborhood identity and walkable neighborhoods is something the City sees as desirable, a focus on space for arts and culture would be an integral consideration.



Art Exhibit, SeaTac Community Center

15

CREATE NEIGHBORHOOD GREENWAYS WITH ART

Neighborhood greenways are informal routes that are safe and comfortable for walking and cycling. They are typically along quiet streets, with attention paid to making intersections and street crossings safe. They work well as “safe routes to school” and should be safe for youth and elders, promoting health and mobility. There are opportunities in SeaTac for neighborhood greenways that can connect residents to schools, community centers and other destinations. SeaTac has a standing committee to advise on funding, construction and site selection for sidewalks. It may be useful to think not only in terms of sidewalks, but of safe walking routes integrated into the neighborhoods.

Art can go well with neighborhood greenways, strengthening neighborhood identity, providing wayfinding, and offering opportunities for community-based art. Kirkland has identified a network of neighborhood greenways, and the Kirkland Cultural Arts Commission has been active in encouraging neighbors to be involved in adding art as part of the program. The booklet, Kirkland Neighborhood Greenways, offers concepts and parameters for the art. Where bases are needed to hold the art, the Public Works Department would help locate and put in place bases for the art.

16

IMPROVE TRANSPORTATION TO ART

Another option for helping assure access to arts and cultural activities would be to provide transportation. The City currently has vans that bring Seniors and Teens to events. It may be helpful to have those vans, or additional vehicles, provide transportation to those who would not otherwise be able to participate. With the ability to use apps, transportation options have become more efficient and may help determine needs, times and location where transportation would make a substantial difference to potential participants. Transportation to cultural uses could be paired with other transportation needs for people who cannot otherwise access services.

17

ACTIVATE TRANSIT PLAZAS

Without a downtown, the transit plazas take on more importance in terms of a community “place.” Both the Angle Lake and SeaTac/Airport stations have real opportunity to better serve the community. Both are owned and operated by Sound Transit.

Angle Lake, in particular, was designed to play a significant role in the community. Attempts to activate the station are so far not meeting the original design intent. The City has tried music events and the Link the World event in 2019, and found that the character of the space and the desire for people to quickly get where they are going was not conducive to lingering. The retail space adjacent to the plaza has not yet secured a tenant, despite interest from at least one local non-profit.

Sound Transit owns an acre of property on S 176th east of International Boulevard where the skybridge comes across from the station. This property is currently underutilized. The Center City identified S 176th as a key street for community connection. This area could become a highly active place for residents, employees, commuters and visitors. Rather than being “land banked” for an eventual transit-oriented development use, it could almost immediately be used for transit-related community activity such as the vending or pop-up cultural spaces discussed earlier.

Sound Transit plays their role as a regional transit agency well. They have an excellent permanent public art program. They are less suited to the role of cultural placemaking and rethinking this role could unlock strategically placed properties for community-based space for arts and culture.

18

ATTRACT RESOURCES TO SEATAC

There are numerous funding sources for arts and culture at the County and State level, and through philanthropic organizations. These funds are attracted to locations where there are receiving organizations that are both competent and compelling. They are attracted to ideas that have a strong vision and solid organizational and financial planning.

But SeaTac should not just think small. SeaTac is in the early stages of developing the infrastructure that will attract the large dollars available for capital construction from the State, or other highly ambitious concepts. SeaTac has unique conditions and attributes that could place it well for resources for capacity building and for taking better advantage of its position as the Pacific Northwest’s gateway to the world.



*Link the World Event
City of SeaTac*

19

STRENGTHEN ACLAC AND ARTS ADVOCACY

The City's creation of ACLAC in 2017 is a major step forward in supporting arts and culture, and ACLAC is tasked with overseeing the Master Plan for Arts and Culture. They need to be well-supported in their mission, and as decisions are made about what directions are most beneficial to the City, ACLAC may benefit from information or expertise of various kinds. Boards such as ACLAC often have training sessions or invited speakers to expand and strengthen the board's knowledge base on targeted issues. ACLAC members should note what input would be helpful to them over time, and find ways of adding that expertise to their roles as advocates for arts and culture in SeaTac.

Organized arts advocacy, and perhaps a broader purview of advocacy, will be a key to long-term success for SeaTac. ACLAC can be a powerful group under the City's umbrella. Community-based groups also have proved essential to creating desired vitality to neighborhoods and cities. The Columbia City Revitalization Committee is a nearby example of community members successfully coalescing around neighborhood revitalization. Cities across the country have used the principles of Main Street America to strengthen their downtowns and communities. While SeaTac may not have a historic downtown core, it has all the more need to have an equivalent group of residents, business owners, and civic leaders to focus on development of healthy retail, culture and gathering space appropriate to SeaTac.

One particular group that has been noted by ACLAC for outreach and advocacy is the business community. This should include relationship building to understand what SeaTac businesses feel would be helpful, and sharing information on the positive contributions that the arts can bring to tourism, employee attraction and retention, retail and restaurant patronage, and community pride.

20

HOLD CULTURAL SUMMITS

SeaTac is unusual for a city of its size to have such important relationships with regional agencies. The actions of the Port of Seattle, Sound Transit and Highline School District have major implications for SeaTac, but coordinate with many jurisdictions. 4Culture and King County Library System, with County-wide purview, are SeaTac's partners for libraries, arts, culture and heritage. Some organizations' jurisdiction is South King County, looking at economics and tourism.

A recommendation of the Opportunities portion of the Master Plan is to convene a cultural summit with leaders from SeaTac and these organizations to consider ways of working together to best use SeaTac's assets and to work together on common goals for arts and culture.

21

BRING CULTURAL OFFERINGS FOR VISITORS AND COMMUNITY

A longer-term ambition is to make SeaTac an Airport City with strong arts and cultural offerings for both community and visitors. This ambition comes to fruition through the 21 actions listed here, and serves as a long-term vision that can help steer near-term decisions. Strengthening relationships and cultural organization and gaining a positive track record for organizing and supporting arts and events will put SeaTac in a good position to take advantage of opportunities as they arise.

roles

Leadership and stewardship will be required for strengthening arts and culture. The City has started the development of leadership with the creation of the ACLAC.

CITY ROLE

The City has placed its arts and cultural planning function and the Arts, Culture and Library Advisory Committee within the City's Department of Parks, Community Programs and Services. The budget for the Department and its activities is approved by City Council. Two staff members spend a portion of their time on the arts and cultural activities.

The City hosts many activities, including classes for all ages, including before and after school programs and summer camps. These activities are listed in the widely distributed SeaTac Quarterly Magazine/Parks Activities Guide. There are arts-related classes including lessons in music and classes in dance.

If the City chooses to play a larger role in arts and culture, additional staff time would likely be needed. A staff member dedicated to arts and culture would be ideal.

ACLAC ROLE

ACLAC's role is defined in its charter, with the mission of providing leadership and direction to the SeaTac City Council regarding arts and library activity. They are overseeing this Opportunity Plan and the follow-on Strategy Plan.

ADVOCATES

ACLAC has an important role to advocate for recognition and support of arts and culture in SeaTac. Advocacy includes making sure that the voice of arts is heard by public and private decision-makers, within the City agencies, and by the general public.

CONVENERS

ACLAC, with staff support, can also play an important role in bringing together different people and organizations to foster relationships and partnerships for supporting vibrancy in SeaTac.

SUPPORTERS

The City plays a role in supporting arts and culture through funding staff and programs. ACLAC advises on the kinds of programs to be offered by the City, identifying and pursuing grants and other sources of resources for arts and culture.

ADMINISTRATORS

The administration of arts and cultural activities is generally done by staff, as directed by the City Council. The City Council's Parks & Recreation Committee is made up of three Council members and has oversight of parks, community services and human services. There may also be some role by ACLAC in administering grants or artist selection, with their approval needed for artist selection processes, selection panel composition and other administrative oversight.

ADVISORS

ACLAC has a major role in advising City Council on the needs and the value of arts and cultural programs, and their consistency with City goals and values.

FINAL DECISION-MAKERS

The City Council is the final decision-making body on budgets and programs, taking into account the input from ACLAC.

next steps

The Opportunities Report was funded by 4Culture. The SeaTac City Council approved funding for an Implementation Plan, which began in September, 2020. These two documents will comprise SeaTac's Arts and Culture Master Plan.

This Opportunities Report is the first of two phases of the SeaTac Arts, Culture Master Plan. This phase was funded by 4Culture, and was done in 2019/2020, in part during the mandated stay-at-home directive during the COVID-19 pandemic.

The second phase, Strategies and Action Plan, will follow immediately on the Opportunities Report. ACLAC will review the series of potential opportunities and determine, with input from a full range of stakeholders, which to pursue, and which are highest priority. The input and rationale will be documented in Strategies and Action Plan. The Opportunities Report and the Strategies and Action Plan together will comprise the SeaTac Arts, Culture Master Plan.

thanks to

City of SeaTac Arts, Culture & Library Advisory Committee

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Taryn Hill, Vice Chair
Kathleen Brave
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framework
cultural placemaking

2020



Vibe Hunters

City of SeaTac - Parks and Recreation Committee
Committee Meeting 12/3/2020

Vibe Hunters is a private non-profit that was formed last year in the City of SeaTac, with the expressed purpose of promoting public art in SeaTac specifically, and greater South King County in general.

There are numerous studies and ample evidence that a robust arts community has both economic and social benefits to the community. Even without those studies it is our belief that a thriving arts scene makes life more interesting and stimulating and that a great deal of benefit can be gained at minimal expense.

In the summer of 2020, even with all the limitations of the COVID pandemic in place, we launched our first event with the backing and assistance of the City. The **SeaTac Art Attack** was the first of what we hope to become an annual event, where individual citizens produced a variety of yard art projects intended to liven up their neighborhoods. By nearly every measure it was a highly successful event.



2020 SeaTac Art Attack top three award winners

What are we requesting?

Our next project is the **SeaTac Art Fence** which we anticipate completing in 2021. It is still somewhat conceptual and will be better defined after a location is secured and this is where the Parks and Recreation Committee comes in.

Vibe Hunters applied for an \$8,500 grant from 4Culture, based on our proposal to hire a professional artist to assist with the completion and installation of a “Community Based Art Street” project on a major corridor entry into our City. We were awarded a grant of \$4,500 and are currently in the process of scaling the project to the available funds, or hopefully adding on as other donations or grants might be obtained. The artist has been identified so the next step is determining where this installation could be placed and we have selected as our first choice the City owned fence on the north side of South 188th, between 32nd Ave. S. and 36th Ave. S.

We are requesting approval from the City to install this piece along that corridor and are therefore asking for the Committee’s support in that endeavor. Following are images of the location and previous works by the selected artist.



North side of S. 188th Street – looking west

The selected artist is John Fleming. johnflemingartist.com John is a local Seattle artist with public works pieces installed locally and across the country.



Our anticipation is that he will direct a community driven effort engaging local residents, including Tye and Highline students, in the completion and installation of a piece inspired by his previous works. John has been successful in engaging students on several past projects, which was part of the criteria in selecting him.



SeaTac has historically funded a great deal of money through the local Hotel/Motel tax and has received relatively little pay back, primarily because there has not been a mechanism to return a larger amount to our community.

Vibe Hunters in cooperation with the City via the Arts, Culture & Library Advisory Committee are working to change that, and we feel that this first 4Culture grant is a stepping stone to larger future endeavors.

Thanks in advance for your consideration,

Bruce Bryant
Jim Todd

Vibe Hunters

vibehunters.org

3430 S 198th Street

SeaTac, WA 98188

Nature of Business: Promotion of Public Art

Business Type: WA Non-Profit Corporation

Washington State UBI #604 383 055

SeaTac Non-Profit Business-Current Annual License Expires 6/30/2021

Fed Tax ID: 83-4548386

DLN: 26053519005469

501(c) (3) Status