



Planning and Economic Development Committee Agenda

October 22, 2020

4:00 P.M.

Virtual Meeting

Due to the current COVID-19 public health emergency, and social distancing protocols, pursuant to the Governor's and public health officials' orders, this meeting will be conducted virtually. The meeting will be live streamed on SeaTV Government Access Comcast Channel 21 and the City's website <https://www.seatacwa.gov/seatvlive> and click play. The public may also call in to the conference line to listen to the meeting. The number is 206.973.4555. While you will be able to hear the meeting; you will not be able to participate in the meeting. Please note that if you are unable to mute your phone, everyone else on the call-in line will be able to hear you, so please refrain from speaking. City Hall is closed, so no one will be able to physically attend this meeting.

Councilmembers

Stan Tombs, Chair

Peter Kwon

Mayor Erin Sitterley

A quorum of the Council may be present.

Staff Coordinator: Evan Maxim, CED Director

ITEM	TOPIC	PROCESS	WHO	TIME
1	Call to Order		Chair	4:00
2	PUBLIC COMMENTS (any topic): In an effort to adhere to the social distancing protocols, pursuant to the Governor's and public health officials' orders, and in order to keep our residents, Council, and staff healthy, the Council Committee will not hear any in-person public comments during this COVID-19 public health emergency. The Committee is providing remote and written public comment opportunities. All comments shall be respectful in tone and content. Signing-up		Chair	4:00 (2 min)

	<p>for remote comments or providing written comments must be done <u>by 2:00PM</u> the day of the meeting.</p> <ul style="list-style-type: none"> • Instructions for providing remote oral public comments are located at the following link: Council Committee and Citizen Advisory Committee Virtual Meetings. • Submit email/text public comments to pedpubliccomment@seatacwa.gov. The comment will be mentioned by name and subject and then placed in the committee handout packet posted to the website. Public comments submitted to an email address other than the provided address, or after the deadline, will not be included as part of the record. 			
3	Minutes of 09/24/2020 special meeting	Review and approve	Committee	4:02 (2 min)
4	2021 Comprehensive Plan Amendment Docket – Introduction	Briefing	Jenn Kester & Kate Kaehny	4:04 (30 min)
5	CARES Act: Small Business Grants – Update	Briefing	Aleksandr Yeremeyev	4:34 (15 min)
6	Adjourn		Chair	4:49



SPECIAL

Planning & Economic Development Committee Minutes

Thursday, September 24, 2020

4:00 PM – 5:30 PM

* Virtual Meeting *

Members:	Present:	Commence:	4:00 PM
		Adjourn:	5:27PM
Stanley Tombs, Chair	X		
Deputy Mayor Peter Kwon	X		
Mayor Erin Sitterley	X		

Other Councilmembers: Clyde Hill, Takele Gobena

Staff & Presenters: Gwen Voelpel *Deputy City Manager*, Evan Maxim *CED Director*, Kyle Moore *Government Relations & Communications Manager*, Aleksandr Yeremeyev *Economic Development Manager*, Jennifer Kester *Planning Manager*, Kate Kaehny *Senior Planner*, Tanja Carter *Economic Development Strategist*, Bart Perman *Information Systems Manager*, Mark Johnsen *Senior Assistant City Attorney*, Neil Tabor *Associate Planner*, Annika Vaughn, Josh Weiss, Barbara Mailo *Administrative Assistant 3*, SeaTV

1. Call to Order	Chair Stanley Tombs called the meeting to order at 4:00 PM Chair Tombs read the virtual meeting, meeting recordings, and call-in disclaimers.
2. Public Comment	None received. Chair Tombs read the Public Comments disclaimer.
3. Approval of minutes of 07/23/2020	Minutes approved by Mayor Erin Sitterley, second by Deputy Mayor Peter Kwon. Chair Tombs declared that motion by Council members to approve 7/23/2020 Minutes is Unanimous.

<p>4. House Action Plan: Status Update</p>	<p><u>X</u> Briefing</p> <p>Kate Kaehny, Senior Planner</p> <p>No committee action requested today</p> <p>Kate presented the project’s three main goals including:</p> <ul style="list-style-type: none"> • Creation of HNA Housing Need Assessment • Identification of Housing Strategies to Meet the Needs– supported by community • Robust Community Engagement <p>Kate also provided an overview of the project tasks and highlighted some early findings the consultant team is working on related to housing needs and demand in the city.</p> <p>Chair Tombs was interested in the 50/50 split between home owners and renters and stated a concern that there is not a way of identifying who’s a renter in SeaTac. He was also concerned as to how the study came up with these statistics. Kate to follow up regarding data source.</p> <p>Chair Tombs also expressed concern about projection numbers regarding the future housing market, etc. in light of COVID impacts. Kate said project will factor in potential Covid19 impacts.</p> <p>Deputy Mayor Kwon had questions about the data comparing housing growth in SeaTac and different communities, data on population by age, and also information sources and the need to ensure that all data is cited properly. He was also curious about the housing growth chart and changes from 2018 to 2019, especially in terms of housing unit growth versus occupancy rates in Tukwila. Deputy Mayor Kwon stated that there is currently high demand for SeaTac real estate which he did not see represented in the data.</p> <p>Deputy Mayor Kwon also spoke about other COVID-related trends like working from home, and requested a midpoint check in for the Housing Action Plan project with PED.</p>
<p>5. School Resilience to Air Pollution</p>	<p><u>X</u> Briefing</p> <p>Kyle Moore, Government Relations & Communications Manager</p> <p>Stated that Project came thru Peter Kwon.</p> <p>Presentation Overview – make recommendations on air quality inside school facilities, 50K study</p> <ul style="list-style-type: none"> • School Resilience to Air Pollution • Potential Committee Action – other cities collaboration to fund Air Quality Study • UW Study on Air Quality Inside Schools – follow up to Dec 2019 Mobile Observations of Ultrafine Particles (MOV-UP) study – Phase 1 baselining and find out what’s needed in the schools, filtration systems. Phase 2 Capital Funds \$250K to fund actual intervention (installation in schools). • Committee Action Requested – Options CMO sign or not funded • Questions?

	<p>Deputy Mayor Kwon is involved with the Board that oversee the Ultrafine study and other relevant committees, stated that this study doesn't only affect SeaTac but everybody and that this is the perfect opportunity during the Covid to study the air quality.</p> <p>Mayor Sitterley stated that she supports this study of air pollution. Especially in places where vulnerable people live and our kids need clean air. Chair Tombs agrees with Mayor Sitterley & Deputy Mayor Kwon.</p> <p>Deputy Mayor Kwon makes motion to approve item and ILA between cities and recommended moving to A&F. Chair Tombs second, Mayor Sitterley recommend/approved. Council members' vote is Unanimous.</p>
<p>6. Economic Development – Value Capture Financing</p>	<p><u> X </u> Briefing</p> <p>Kyle Moore, Government Relations & Communications Manager Tax Increment Financing Presentation Overview – TIF seed</p> <p>Potential Committee Action</p> <ul style="list-style-type: none"> • Tax Increment Financing - What is TIF? Invest now, for future rewards • Value capture revenue tool • Used by different cities- Portland, Hillsboro, OR, seed money to start business in local areas • Why doesn't Washington Have TIF? It's unconstitutional, Attempts to authorize the use of state prop tax rev in Washington... • City tool belt to spur development in the city. • Questions? <p>Deputy Mayor Kwon commented that he is not super familiar with TIF, from what he can tell, this was shut down by the vote of the people back then.</p> <p>Kyle introduced Josh Weis who will step in to answer Council questions.</p> <p>Josh Weis - local option, can create a tax zone in city if wanted, have the ability to establish who the board is, local tool if you want it to set up in a way you want it. The initiative failed with the voters before because it was amended to the Washington Institution that was set aside for basic education funding and people didn't want to take away from that funding.</p> <p>Deputy Mayor Kwon expressed that he still has concerns because he doesn't understand the actual proposal, hesitant regarding new financing ideas that takes away from the city.</p> <p>Mayor Sitterley commented – “How many mortgages do you want to carry in your life?” She further stated that she tends to see things way down the road. “How many mortgages is this state going to put on the people that live here? I would not want to put an ounce of energy on this. There are far more important things we need to work on.”</p> <p>Chair Tombs echoed Mayor's comments, stated that it this is an inappropriate time to bring this in and don't see this as something we should be encouraging at all. Chair Tombs is not recommending to forward this at this time.</p>

	<p>Deputy Mayor Kwon second Chair Tombs' motion. Asked Mayor Sitterley, "Are we rejecting this?"</p> <p>Mayor Sitterley approved not to move forward with this, Deputy Mayor Kwon second this motion, Chair Tombs asked Council members if All in favor of motion to not move forward with this, Deputy Mayor Kwon in favor, Second by Mayor Sitterley and Chair Tombs.</p> <p>Kyle acknowledged the recommendation not to go forward.</p>
<p>7. Economic Development – Small Business Grants Update</p>	<p><u> X </u> Briefing</p> <p>Aleksandr Yeremeyev, Economic Development Manager Presentation Overview – Purpose of Presentation. Why is this issue important?</p> <ul style="list-style-type: none"> • Small Business Emergency Relief Grant Program – Project Background • What changed between Phase 1 & Phase II – applications, qualified applications, eligibility, communications • Total Applicants Chart – 62% do not qualify, 38% qualified • Reasons Businesses did not qualify – less than 2 years, inactive license, duplicate app, not located in SeaTac, revenue over 1.5 mil • Number of Reasons to not qualify • Next Steps – conduct Phase 3 to broadcast wider – step 1, step 2 • No Action Requested, Informational Only • Questions? <p>Deputy Mayor Kwon inquired if additional CARES Act funding was available, could it be added to the existing fund, to help more small businesses.</p> <p>Aleksandr commented that with the increased grant amounts, the eligible applicants to date will get \$5,000 total instead of the \$2,500 original amount, which will leave about 10 more slots for funding at \$5,000 for the original allocation of funds to this program. If there are more funds available for grants, we can distribute funds to more business applicants.</p> <p>Mayor Sitterley – no comment, wondering same thing Deputy Mayor Kwon was wondering.</p> <p>Chair Tombs asked how many business licensees located in City of SeaTac.</p> <p>Aleksandr answered about 750 commercial businesses and about 1,200 non-city based.</p> <p>Chair Tomb expressed concern about the response numbers, under 300 business thus far, and there's still many more businesses that we have not reached out to. Chair Tombs asked Mayor Sitterley & Deputy Mayor Kwon if they agree regarding robust outreach.</p> <p>Mayor Sitterley & Deputy Mayor Kwon agreed.</p> <p>Deputy Mayor Kwon commented that if the dollar amount were higher, it would excite businesses to apply.</p>

	<p>CED Director Evan Maxim asked Aleksandr to explain “What business outreach we’ve been engaged in thus far.”</p> <p>Aleksandr explained the outreach process.</p> <p>Chair Tombs expressed concerned if we are actually reaching out to the majority and in their own language or third parties in their own language. Stating that we have to be careful we’re not operating in our own silos or that we’re maybe not reaching out to enough businesses.</p> <p>CED Director Evan Maxim commented that we need to look for additional ways to increase our community awareness and that we will look into this in Phase 3.</p> <p>Aleksandr expressed appreciation for the feedback. Commented that we reached out to the African Chamber of Commerce and Seattle Southside Chamber of Commerce and the Small Business Development Center (SBDC). Added that we will see what the response is and provide details.</p> <p>Chair Tombs commented that we cannot ignore the Latino population as well as they make up a large percentage of our community.</p>
8. PED Schedule through December 2020	<p>CED Director Evan Maxim explained that Nov & Dec PED committee meetings fall on two holidays and hoping we can schedule Special PED meetings to propose the dates of Nov 18th & Dec 2nd.</p> <p>Mayor Sitterley is ok with these dates.</p> <p>Deputy Mayor Kwon stated that he will be available for the Nov 18th meeting and for the Dec 2nd meeting he will be available before 4pm to 5:30pm on that day.</p> <p>Chair Tombs stated that he will be available for both day meetings and he will follow up via email to the committee after the meeting is adjourns tonight. Chair Tombs asked if there are any further issues.</p> <p>CED Director Evan Maxim replied that there are no other that we’re aware of.</p>
9. Adjourn	<p>Chair Tombs closed the meeting and declared the meeting adjourned at 5:27 PM.</p>



MEMORANDUM COMMUNITY & ECONOMIC DEVELOPMENT

Date: October 15, 2020
To: Planning & Economic Development (PED) Committee
From: Kate Kaehny, Senior Planner
Subject: Background Information for Briefing on 2021 Comprehensive Plan Amendment Process

The purpose of this memo is to provide information for your upcoming briefing on the 2021 Comprehensive Plan Amendment Process.

Objectives:

The main goals of Thursday's briefing are:

- To kick off the 2021 amendment process and describe PED's role as a key review body,
- To provide background information on the Comprehensive Plan and the City's amendment process, including adjustments to this year's amendment process schedule, and
- To introduce potential amendments to be considered during the anticipated 12 to 14-month review process.

More Information Available on City Website:

More background information on the Comprehensive Plan and 2021 amendment process can be found on the following web pages:

- [SeaTac Comprehensive Plan](#)
- [2021 Comprehensive Plan Amendment Process](#)

2021 Comprehensive Plan Amendment Process

Planning & Economic Development
(PED) Committee
October 22, 2020



**SEATAC
COMPREHENSIVE
PLAN ELEMENTS**

VOLUME
1



PURPOSE OF PRESENTATION

- To provide an overview of the 2021 Comprehensive Plan Amendment Process.

WHY IS THIS ISSUE IMPORTANT?

1. The City has chosen to amend the Comprehensive Plan through a biennial process in odd numbered years.
2. Staff would like to brief PED on adjustments to this year's amendment process that were implemented to extend the review and public notification periods.

PED COMMITTEE ACTION REQUESTED

- None. This is an informational briefing.

REVIEWS TO DATE

- **Planning Commission:** 10/20
- **PED Committee:** None. (10/22 will be first briefing.)

WASHINGTON STATE GROWTH MANAGEMENT ACT (GMA)

- The GMA requires local governments to manage growth by preparing comprehensive plans that identify goals for accommodating a 20-year population growth projection.

REGIONAL GROWTH PLANS INFORM LOCAL PLANS

- **Vision 2040 (soon to be 2050) Multi-County Planning Policies:**
The Puget Sound Regional Council (PSRC) maintains the regional growth vision and strategies for the following four counties: Snohomish, King, Pierce & Kitsap.
- **King County Countywide Planning Policies (CPPs):**
King County's CPPs provide a countywide vision for addressing growth management issues and provide a framework for local jurisdictions' comprehensive plans.



Volume 1: Identifies the City's growth & development policies

- **Ch. 1 Introduction & Framework Policies**
- **Ch. 2 Land Use**
- **Ch. 3 Housing & Human Services**
- **Ch. 4 Transportation**
- **Ch. 5 Capital Facilities**
- **Ch. 6 Utilities**
- **Ch. 7 Community Design**
- **Ch. 8 Economic Vitality**
- **Ch. 9 Environment**
- **Ch. 10 Parks, Recreation & Open Space**

Volume 2: “Background Reports” include supporting data and information (& by reference - PROS Plan & Transportation Master Plan)

Subarea Plans (city center/station area plans)

Shoreline Master Program

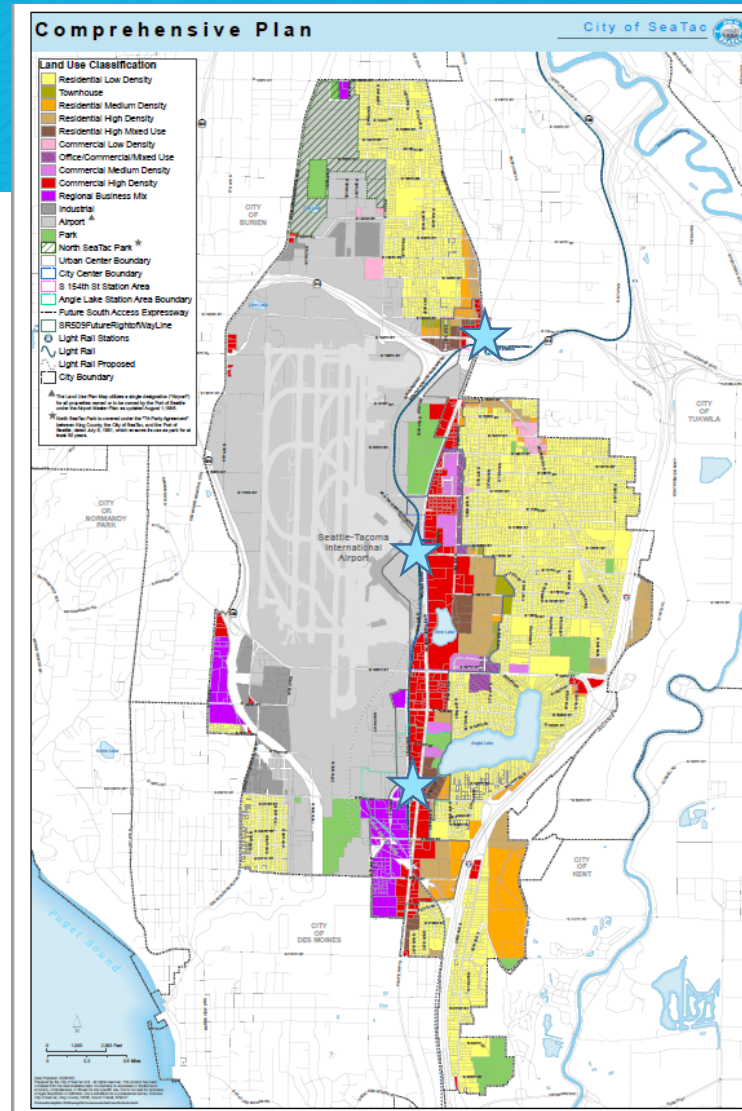
SEATAC COMPREHENSIVE PLAN

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COMPREHENSIVE PLAN MAP

The Comprehensive Plan Map (sometimes called the “Future Land Use Map”) illustrates the City’s growth vision.

- It establishes land use designations for specific areas (*i.e. single family, multi-family, commercial, other uses*) & identifies growth boundaries (*i.e. urban center & station area boundaries*).
- It is implemented through zoning classifications & development regulations.



The City’s main growth strategy is to focus housing & jobs within three “urban villages” adjacent to each of the light rail stations that serve SeaTac.

2021 PROCESS EXTENDED TO FIT WITHIN TWO-YEAR PERIOD

YEAR 1

- 1) **Proposals submitted** (*deadline Sept. 30, 2020*)
- 2) **“Preliminary Docket” compilation & review**

YEAR 2

- 3) **City Council establishment of “Final Docket”**
- 4) **“Final Docket” review**
- 5) **City Council adoption of proposed amendments** (*before end of 2021*)

Note: The City’s Comprehensive Plan Amendment Process is run with a concurrent development regulation amendment process to ensure consistency between the two per state law.



PRELIMINARY DOCKET CRITERIA IS USED TO EVALUATE PROPOSALS BEFORE THE FINAL DOCKET ESTABLISHED

For All Proposed Amendments:

- Sufficient City resources for review
- City-led process more appropriate
- Changed circumstance/condition
- Consistent with regional policy (GMA, Multi-County Planning Policies, King County Countywide Planning Policies)
- Not in conflict/redundant with SeaTac Comprehensive Plan

For Comprehensive Plan Map Changes:

(For parcels proposed for land use designation change)

- Site suitability
- Sufficient infrastructure/public facilities

FINAL DOCKET CRITERIA IS THE FORMAL APPROVAL CRITERIA UTILIZED TO EVALUATE AMENDMENTS PRIOR TO ADOPTION

For All Proposed Amendments:

- Changed circumstance/condition
- Consistent with population/employment targets (*see table on next page*)
- Meets concurrency, adequate infrastructure available or provided
- No adverse impacts (*does not adversely affect environment or city policies*)

For Comprehensive Plan Map Changes:

- Change in condition since property given current land use designation
- Site suitability & sufficient infrastructure/public facilities
- Anticipated impacts & compatibility with adjacent uses

WHAT ARE POPULATION/EMPLOYMENT TARGETS?

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DATE: 10/22/2020

20 year targets are estimates of potential future growth which the City must plan to accommodate

(Allocated through collaborative process between City & County staff)

Growth Targets Set in 2015: Net New Growth 2015-2035

	2012	2035	GROWTH TARGET
Jobs	27,010	56,358	29,348
Housing Units	9,680	15,833	6,153

Growth Targets to be Updated as Part of SeaTac's 2024 Major Comprehensive Plan Update Process

- Process has started with PSRC Vision 2050 update and will continue at county and city levels



COMPREHENSIVE PLAN AMENDMENT REVIEW PROCESS: PLANNING COMMISSION and PED ANTICIPATED SCHEDULE

Year 1

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Fall 2020
*(9/30 Deadline for
proposals from
the public)*

Preliminary Docket Review

- Planning Commission & PED review
- PED recommendation on proposals for Final Docket

Year 2

Winter 2021

Establishment of Final Docket

- City Council establishes Final Docket by Resolution

Spring/
Summer 2021

Final Docket Review

- Planning Commission & PED review
- Public Hearing
- PC & PED recommendations
- City Council review

Fall 2021

City Council Adoption

PUBLIC NOTIFICATION COMPLETED

- City Manager's Weekly Newsletter
- City of SeaTac Blog postings
- Westside Weekly (digital version)
- SeaTac Blog (privately run)

STATUS OF APPLICATIONS FROM PUBLIC

- Deadline was 9/30/2020
- No applications received for Comprehensive Plan or development regulation amendments

Who May Apply?

Any individual, property owner, neighboring jurisdiction, Council, Board, Commission or City staff-member may propose an amendment.

WHERE DO STAFF/CITY PROPOSALS COME FROM?

■ **Regular updates**

- Capital Facilities Plan (*State law requires*)
- Various Comprehensive Plan maps (*map maintenance*)

■ **Comprehensive Plan implementation strategies**

- Each chapter/"Element" identifies recommended implementation strategies for its policies

■ **Changes in local or regional circumstances or policies**

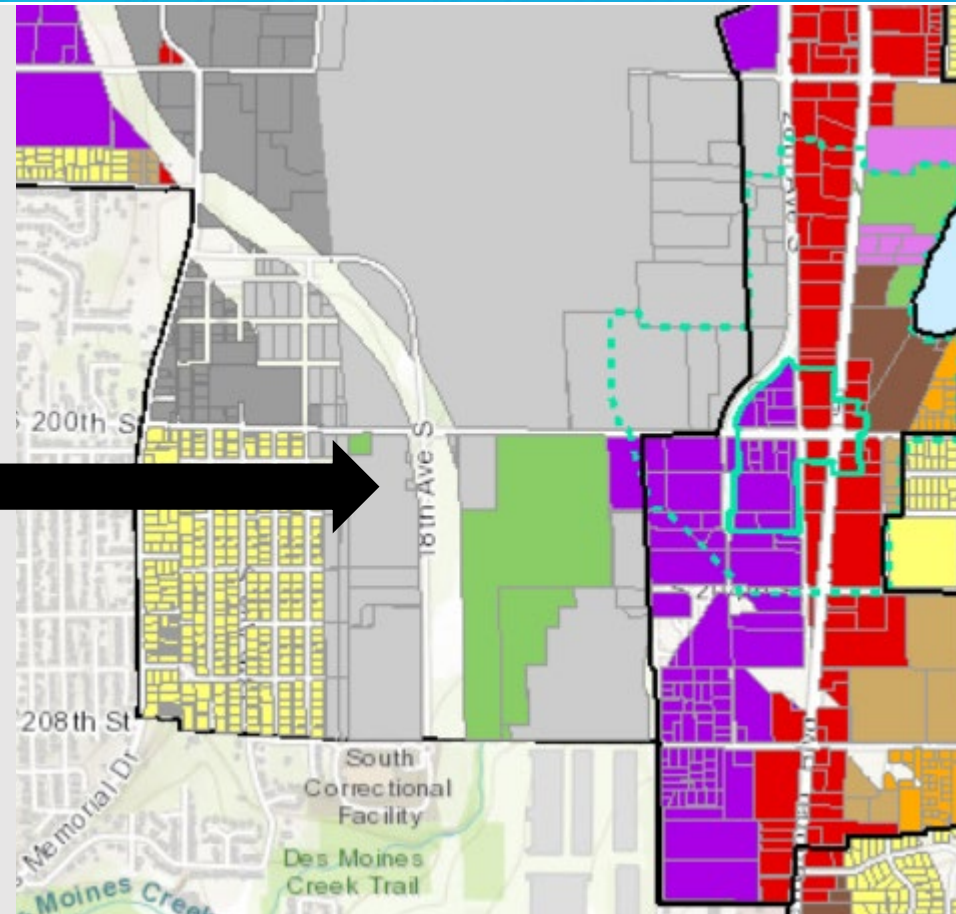


STATUS OF CITY/STAFF INITIATED PROPOSALS (Total: 4)

- Regular updates
 - 1) Capital Facilities Plan update (*State law requires*)
 - 2) Various Comprehensive Plan map updates (*map maintenance*)
- Comprehensive Plan implementation strategies
 - 3) Economic development/tourism policy or policies
- Changes in local or regional circumstances or policies
 - 4) Establishing land use designation and zone for unused SR509 right-of-way adjacent to Des Moines Memorial Park
 - See map on following slide

4) Establishing land use designation & zoning for highway right-of-way adjacent to Des Moines Creek Park

- This proposal was removed from 2019 Comprehensive Plan Amendment Process because the City needed to undertake further discussions with WSDOT



▪ Are there other proposals to consider?

- Please note other policy work underway on following slide

OTHER POLICY WORK IN 2020-2021

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DATE: 10/22/2020

The PED Committee & City staff will be involved in the projects below during the same period as the 2021 amendment process. (However, because of project schedules, deliverables for these projects will not be part of the 2021 process.)

Project	Status	Policy Deliverables
Housing Action Plan (HAP) Project	Funded & underway <u>Timeline:</u> July 2020 – June 2021	<ul style="list-style-type: none">- Housing & Human Services Element: Identification of potential policy amendments- Housing & Human Services Background Report: Updated housing data
City Center Plan Update Phase 2: Subarea Plan	Under City Council consideration for funding <u>Timeline if funded, approx:</u> Early 2021 – Mid 2022	<ul style="list-style-type: none">- Updated subarea plan

FALL 2020: PRELIMINARY DOCKET REVIEW

- Staff compiles Preliminary Docket (*list of all proposals*)
- Planning Commission:
 - Review Preliminary Docket proposal information
- PED Committee:
 - Review & make recommendation on proposals to be placed on Final Docket

WINTER 2021: ESTABLISHMENT OF FINAL DOCKET

- City Council reviews PED Committee recommendations on proposals for Final Docket
- City Council establishes Final Docket by Resolution
- Staff analysis of Final Docket proposals commences



PED COMMITTEE ACTION REQUESTED

- None. This is an informational briefing.

REVIEWS TO DATE

- **Planning Commission:** 10/20
- **PED Committee:** None. (10/22 will be first briefing.)

UPCOMING:

- **PED Committee:** November or December 2020 mtgs.

Formal recommendation on amendments to be included on final docket.



QUESTIONS?





MEMORANDUM COMMUNITY & ECONOMIC DEVELOPMENT

Date: October 24, 2020
To: PED Committee
CC: Evan Maxim, Director, Community & Economic Development
From: Aleksandr Yeremeyev, Economic Development Manager
Subject: **Summary of the SeaTac Small Business Emergency Relief Grant Program**

The purpose of this memo is to provide a summary of the three Phases in the SeaTac Small Business Emergency Relief Grant Program – CARES Act funding. The briefing is informational only, and no Committee action is requested.

Project Background

On July 14 at its Regular Council Meeting, the SeaTac City Council approved up to \$350,000 in funding for the administration and distribution of grants to small businesses. The new grant program was designed to support local merchants who have experienced economic interruptions causing hardship and significant loss of revenue due to the COVID-19 pandemic and related closures. Federal CARES Act funds are distributed to cities through the State of Washington and King County. One of the eligible uses is provision of economic support and grants to small businesses. Phase I & II grant amounts were set at \$2,500 per eligible business. Phase III was set at \$5,000, with previous recipients also automatically eligible for an additional \$2,500 for a total of \$5,000.

CARES Act Funding Program Summary

The City completed Phase III of the CARES Act small business grant program on Friday October 9. Evergreen Business Capital was the community development financial institution (CDFI) that administered all three phases of the grant disbursement.

Phase I & II outreach attracted 144 applications; with 55 applicants being eligible for \$2,500 under the funding criteria. Phase III maintained the same funding criteria as Phase II; however, the total grant amount increased to \$5,000. This attracted a total of 47 additional applications with 18 of these being eligible for grant funding. Since all previously qualified applicants from Phase I & II were also eligible for a total of \$5,000, the grand total of businesses in all three Phases who qualify to received full funding at \$5,000 is at 73. Phase III included additional direct outreach, communication through partner organizations, and translating grant notifications and materials to Spanish, Somali and Amharic. These languages were identified as the most commonly spoken in SeaTac.

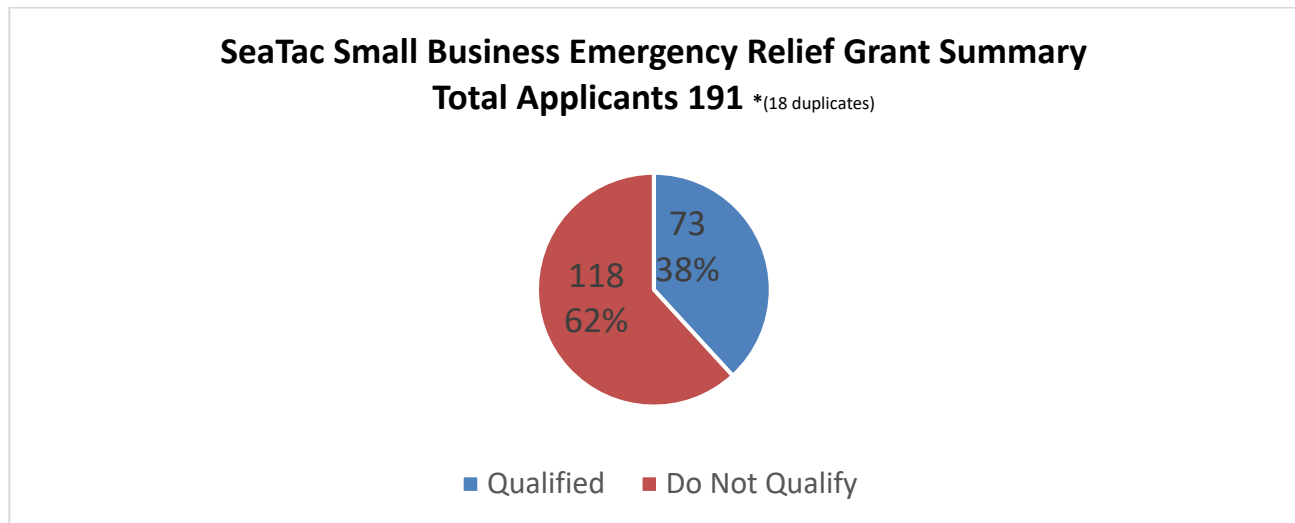
The initial program fund amount of \$350,000 provided funding for 63 businesses on a first-come-first-serve basis. Ten eligible applicants came in during Phase III after all original CARES Act funds for the program were allocated. Funding the 10 remaining eligible businesses from Phase III requires additional dollars to be available.

The City's consultant Evergreen Business Capital analyzed ineligible applications from the three phases and confirmed most ineligible applicants could not meet the relaxed Phase II & III criteria in two areas:

- 1) Minimum 2-year in business requirement (Phase I stipulated three years in business); and
- 2) Relaxed criteria of allowing the business to have received prior federal funding (PPP or EIDL funding). Phase I prohibited this.

The other criteria remained the same in all Phases.

BY THE NUMBERS



How many <u>total</u> applications in Phases I - III:	191										
How many <u>eligible</u> applications in Phase I - III	73										
Top Reasons applicants did not qualify	<table border="0"> <tr> <td>In business < 2 years</td> <td style="text-align: right;">71</td> </tr> <tr> <td>Invalid License</td> <td style="text-align: right;">52</td> </tr> <tr> <td>Duplicates</td> <td style="text-align: right;">18</td> </tr> <tr> <td>Revenue over \$1.5 million</td> <td style="text-align: right;">7</td> </tr> <tr> <td>Total ineligible</td> <td style="text-align: right;">118</td> </tr> </table> <p><small>(Above numbers don't add up since applicants were disqualified for multiple reason codes per below)</small></p>	In business < 2 years	71	Invalid License	52	Duplicates	18	Revenue over \$1.5 million	7	Total ineligible	118
In business < 2 years	71										
Invalid License	52										
Duplicates	18										
Revenue over \$1.5 million	7										
Total ineligible	118										
Number of reasons to not qualify (estimated)	<table border="0"> <tr> <td>ineligible for one reason:</td> <td style="text-align: right;">~ 54%</td> </tr> <tr> <td>ineligible for two reasons:</td> <td style="text-align: right;">~ 64%</td> </tr> <tr> <td>ineligible for three reasons:</td> <td style="text-align: right;">~ 19%</td> </tr> </table>	ineligible for one reason:	~ 54%	ineligible for two reasons:	~ 64%	ineligible for three reasons:	~ 19%				
ineligible for one reason:	~ 54%										
ineligible for two reasons:	~ 64%										
ineligible for three reasons:	~ 19%										

NEXT STEPS

The City Manager indicated on 10/15 that \$50,000 additional CARES Act is available for the grant program. The Economic Development team is working with Evergreen on distributing the funds to businesses who applied and met eligibility, but were unable to receive funding due to oversubscription on the original funds. (63 of the above are eligible and funded and 10 will receive grants from the added funds to the program at 10 x \$5,000 = \$50,000)

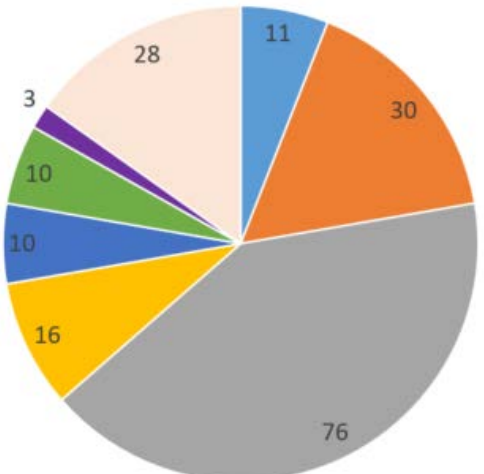
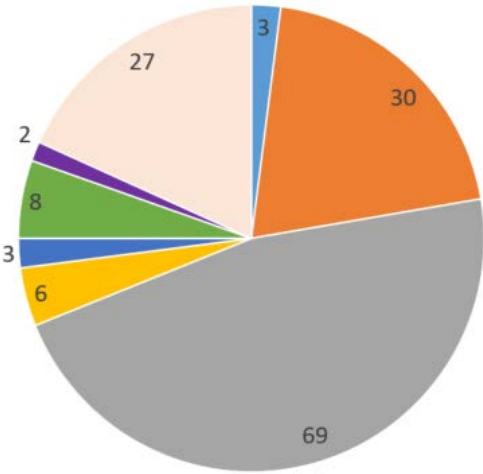
BUSINESS GRANT APPLICANT DEMOGRAPHICS

Phases I & II

All Phases

Demographics of SeaTac Small Business Emergency Relief Grant
Phase 1 & 2
Total Applicants 144

Demographics of SeaTac Small Business Emergency Relief Grant
Summary
Total Applicants 191

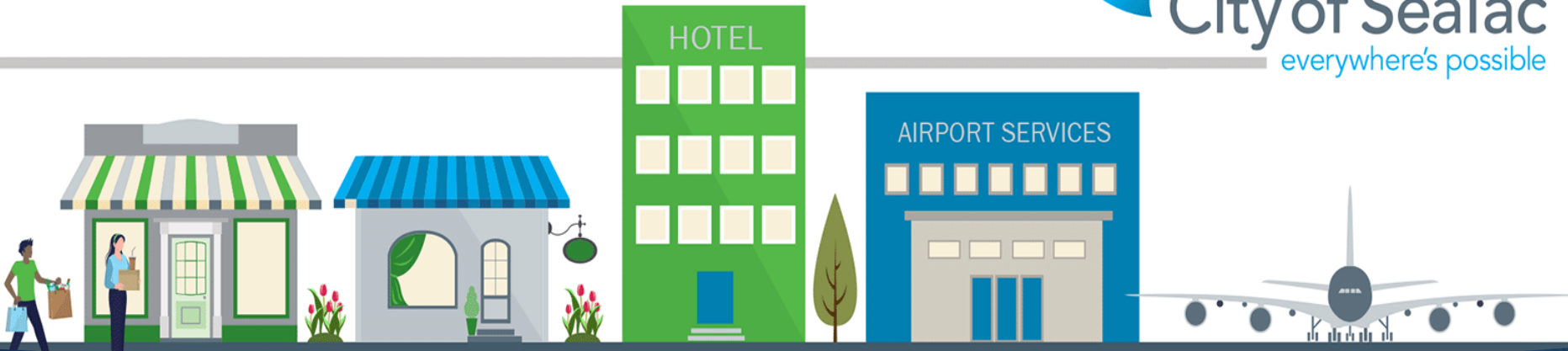


- American Indian or Alaska Native
- Asian
- Black or African American
- LatinX / Hispanic
- Other
- Prefer not to disclose
- Two or more races
- White

SeaTac Small Business Emergency Relief Grant Program Summary

EXHIBIT 5b: Page 1 of 10
DATE: 10/22/2020

October 24, 2020 – PED Committee



PURPOSE OF PRESENTATION

To provide a summary of the SeaTac Small Business Emergency Relief Grant Program. The briefing is informational and no Committee action is requested.

WHY IS THIS ISSUE IMPORTANT?

The grant program was designed to support local businesses experiencing economic interruptions causing hardship and significant loss of revenue due to the COVID-19 pandemic and related closures.





Small Business Emergency Relief Grant Program

PROJECT BACKGROUND

July 14, 2020

SeaTac City Council approved up to \$350,000 for administration and distribution of grants. Funds originated from the Federal CARES Act.

July 24 – October 9, 2020

Phase I - III Grant Program
Administered by Evergreen Business Capital





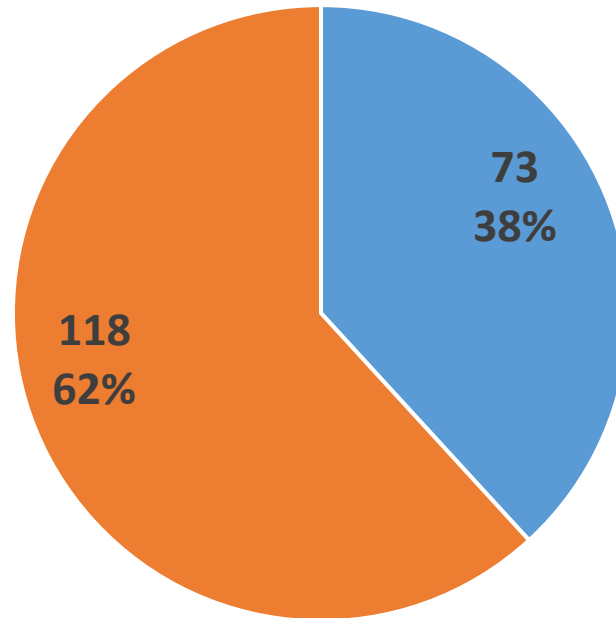
PROGRAM SUMMARY AT A GLANCE

PHASE I & II		PHASE III	
Applications:	144	Applications:	47
Qualified Applications:	55	Qualified Applications:	18
Eligibility:	In Business 3+ Years No Federal Funding \$2,500 grant	Eligibility:	In Business 2+ Years Federal Funding OK \$5,000 grant
Eligibility:	In Business 2+ Years Federal Funding OK \$2,500 grant		
Communications:	SeaTac City Website & Blog, Southside Chamber, Southside RTA, SeaTac Blog, Eblast to 1,200 business emails, Highline College SBDC, local minority organizations	Communications:	SeaTac City Website & Blog, Southside Chamber, Southside RTA, SeaTac Blog, Eblast to 1,200 business emails, Highline College SBDC, local minority organizations, foreign language materials & outreach



SeaTac Small Business Emergency Relief Grant Summary

Total Applicants 191 *(18 duplicates)

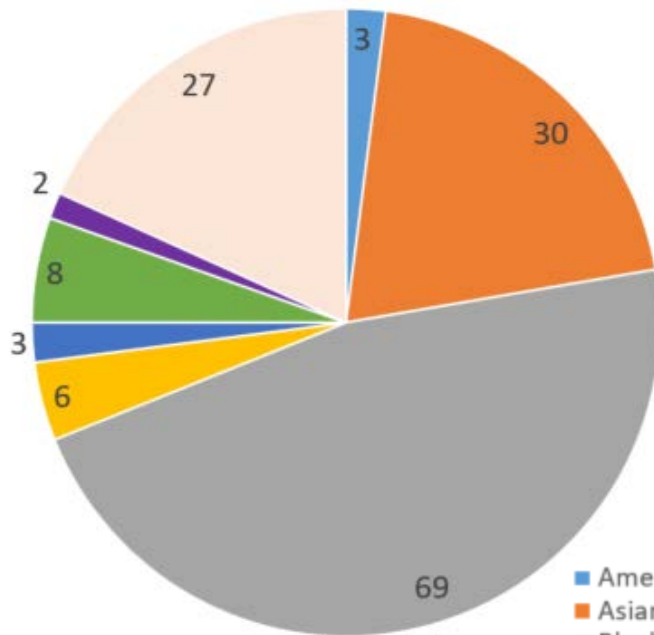


■ Qualified ■ Do Not Qualify

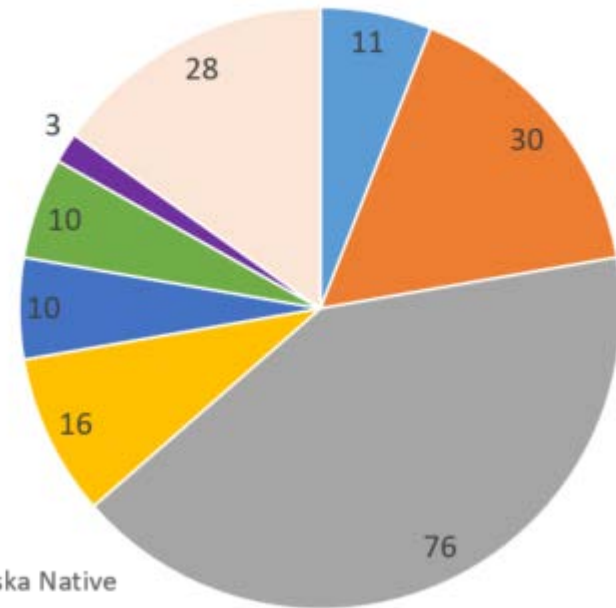


Demographics Race/Ethnicity – Comparison

Demographics of SeaTac Small Business Emergency Relief Grant
Phase 1 & 2
Total Applicants 144



Demographics of SeaTac Small Business Emergency Relief Grant
Summary
Total Applicants 191



- American Indian or Alaska Native
- Asian
- Black or African American
- LatinX / Hispanic
- Other
- Prefer not to disclose
- Two or more races
- White





Small Business Emergency Relief Grant Program

REASONS BUSINESSES DID NOT QUALIFY:

- In Business Less Than 2 Years
- Have Inactive License
- Duplicate Application
- Not located in SeaTac
- Revenue over \$1.5 million



Small Business Emergency Relief Grant Program

NUMBER OF REASONS TO NOT QUALIFY:

- Ineligible Due To One Reason ~54%
- Ineligible Due To Two Reasons ~64%
- Ineligible Due To Three Reasons ~19%

- Total Ineligible: 118 Businesses



Small Business Emergency Relief Grant Program

EXHIBIT 5b: Page 9 of 10
DATE: 10/22/2020

NEXT STEPS:

The City Manager indicated on 10/15 that an additional \$50,000 of CARES Act funds is available for the grant program. The funds will be distributed at \$5,000 to eligible businesses who applied in Phase III, but were unable to receive funding due to oversubscription of the original program amount. This action will close out the SeaTac CARES Act Small Business Grant Funding Program.





POTENTIAL COMMITTEE ACTION

NO ACTION REQUESTED

Informational Only

THANK YOU!

