



Hotel Motel Tax Advisory Committee Meeting Minutes

7/10/2019

3:00 - 4:30 PM

SeaTac City Hall Council Chamber

Members Present: Councilmember Stanley Tombs; Brandi Mitchell; Richard Scherzinger; Jeff Bauknecht; Wendy Morgan

Members Absent: Cathy Heiberg

Staff Present: Steve Pilcher, CED Director; Dan Dang, Economic Development Intern;

Others Present: Katherine Kertzman, SSRTA; Christina Palicka, Boysen & Boysen; Jim Todd, ACLAC; Rick Forschler, City Council

Commence: 3:05 PM

Adjourn: 4:16 PM

1. Introductions – All	Councilmember Stanley Tombs, Committee Chair called the meeting to order at 3:05 PM
2. Review and Approve Minutes of June 12, 2019	<input checked="" type="checkbox"/> Approved as Written
3. SeaTac Police Department Report	<input checked="" type="checkbox"/> Informational Update No report this month.
4. Seattle Southside Regional Tourism Authority Update	<input checked="" type="checkbox"/> Informational Update Katherine Kertzman clarified that the RTA has not yet asked for funding for the Highline Botanical Garden; there are more issues being explored, particularly with the status of the Port leases. She will be presenting to the Botanical Garden Board this evening.

<p>5. Funding request process</p>	<p><input checked="" type="checkbox"/> Discussion</p> <p>CED Director Pilcher lead a discussion of how to improve the funding process, noting issues of adequate time for evaluating requests, frequency of funding, making payment based upon performance, etc.</p> <p>The Committee discussed whether to increase the size of the opportunity bucket fund, perhaps to \$100,000. There was also discussion of how to deal with requests that may surface outside the biennial budget cycle that are of a larger amount than the opportunity bucket.</p> <p>Consensus was to increase the size of the bucket to \$100K.</p> <p>It was suggested that the rating system should add some preference to events occurring in the “shoulder seasons.”</p> <p>Discussed whether to have a simpler process for smaller requests, perhaps not requiring a presentation, particularly for new proposals.</p> <p>It was noted that the pre-sale of tickets may be a good test to determine the positive impact of an event.</p> <p>Staff will firm up the procedures and make them available to the Committee.</p>
<p>6. Announcements</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p>Wendy Morgan announced the Ice Cream Social to be held at the Botanical Gardens on August 18 at 11:00 a.m.</p> <p>Jim Todd related an effort of the ACLAC to recognize the work of Bruce Bickford, a recently deceased, world class claymation artist.</p>
<p>7. Smith Travel Report / WA Department of Revenue Statistics</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p>General Statistics were presented by Rich Scherzinger. The Committee discussed the problem of conventions avoiding Seattle due to the homeless problem, especially its visibility.</p>
<p>8. City Updates</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p>Staff noted that over 50% of homes built in the past year included an Accessory Dwelling Unit.</p> <p>The Committee discussed the potential impact of AirBnB to hotels and whether it is yet an issue in SeaTac.</p>

9. Other Business	Discussed how people book their travel and lodging in today's economy. Katherine Kurtzman offered to provide information at an upcoming meeting.
10. Adjourn	The meeting adjourned at 4:16 PM. <i>The next regular meeting will be held on 8/14/2019 in the City Hall Council Chamber</i>