

Arts, Culture & Library Advisory Committee

Meeting Minutes

October 4 , 2018
5:30 p.m.

SeaTac Community Center
Conference Room

CALL TO ORDER: The Arts, Culture & Library Advisory Committee meeting was called to order at 5:39pm

ROLL CALL: Present: Bruce Bryant, Taryn Hill, Rita Marlow, Tani Rae Standridge, Jim Todd; Pete Daigle

ABSENT: Kathleen Brave

ADMINISTRATIVE STAFF: Brian Tomisser, Recreation and Cultural Services Manager

ALSO PRESENT: Jonathan Standridge, Facilitator

REVIEW OF SEPTEMBER SPECIAL MEETING:

Jonathan began the meeting with a review of the September 1, 2018 Special Meeting. He stated that the group worked on the Mission Statement, identified five goals, agreed on meeting norms, and had break out groups where they prioritized things that are important.

FIVE GOALS BREAKOUT GROUPS:

At the September 1st meeting five goals were identified by the Committee.

- 1) Develop an Art Master Plan that includes an Art Cultural Center
- 2) Develop a Solicitation of Funds strategy
- 3) Develop an assisting in Arts Program for special events
- 4) Identify Art and Artists in the City of SeaTac
- 5) Provide Input to Fiscal Impact

Committee members were placed into breakout groups to add practical bullet points under each of the five goals.

Develop an Art Master Plan that includes an Art Cultural Center

Discussed by Bruce, Rita and Taryn

- Feasibility study
 - Survey the community
 - What will the City of SeaTac support?
- Develop a Scope of Service
- Develop physical location needs
- Cost and budgeting (how do we pay for it?)

Develop a Solicitation of Funds strategy

Discussed by Jim, Pete, Tani Rae and Brian

- Grants/4Culture
- Explore tax based options
- Corporate or business sponsorships
- City of SeaTac funding
- Fund raising (including crowd sourcing)

- Private donations

Strategy:

1. Develop a plan of attack
2. Develop donor incentives
3. Develop relationships with key people and groups
4. Develop non-profit art partners
5. Work with local partners (cities, libraries, service clubs)

Develop an assisting in arts program for special events

Discussed by Rita and Brian

- Develop new special events that include the arts
- Review current programs to see how art can be infused
- Identify cultural traditions/holidays in the City and find ways to celebrate
- Identify local artistic talent and find ways for them to participate
- Creation of a special events subcommittee in the ACLAC (idea from Jim Todd)

Identify art and artists in the City of SeaTac

Discussed by Jim, Bruce and Pete

- Networking (artist to artist)
- City mailer
- Article in the SeaTac Magazine
- Promote SeaTac Friends of the Arts Face Book Page
- Utilize local non-profits
- 4Culture, Seattle Soutside, SoCo Culture
- Art shows, competitions
- Revive the International Fest (or some form of it)
- SeaTac Art Challenge
- Identify public art locations
- Find art and craft clubs
- Highway 99 Blues, Art Venues
- Approach ethnic communities
- Available hotel spaces for performances

Provide Input to Fiscal Impact

Discussed by Taryn and Tani Rae

- SeaTac City Council
 - Cost Benefit Analysis
- Cost to start up
 - Survey/interpreters, etc.
 - Master Plan
 - Events
 - Building
 - Grant writer
 - Feasibility study
- Cost to Maintain
 - Rotate art

- Maintain Center
- Administrative CPA
- Artists
- Insurance
- Income
 - Grants
 - Scholarship
 - Ticket sales
 - Solicitation of funds strategy
 - City of SeaTac funds

WRAP UP:

Jonathan volunteered to assemble a comprehensive presentation for the Committee to review. After a brief discussion, it was agreed that the goal would be to make the presentation at a Council meeting in January 2019. It also was agreed that our next meeting time would be set at the October 10, 2018 regular Committee meeting.

The Committee all thanked Jonathan for volunteering his time and talents to help develop a Scope of Service.

ADJOURNMENT: Meeting was adjourned at 7:48 p.m.