

# City of SeaTac

## Hotel/Motel Tax Advisory Committee Meeting

**August 8, 2018**  
**Meeting Notes**

**Hotel-Motel Members Present:** Wendy Morgan; Cathy Heiberg; Councilmember Rick Forschler; Mary Fischer; Richard Scherzinger; Jeff Bauknecht; Richard Whaley, Brandi Hanley

**Members Absent:** Roger McCracken; Richard Scherzinger

**Others Present:** Andrea Reay, SSCC; Katherine Kertzman, SSRTA; Nancy McKay, Highline Heritage Museum; Mike Emerson, Highline Heritage Museum; Kitty Milue, Northwest Symphony Orchestra; Joel Kuni, Northwest Symphony Orchestra; Jim Todd, Arts Committee; Claudia Dickinson, Duwamish Southside Rotary; Laverne McIntyre, Duwamish Southside Rotary; Other people were present who did not sign in.

**Staff Present:** Aleksandr Yeremeyev, Economic Development Strategist; Steve Pilcher, CED Director; Mark Johnsen, Senior Assistant City Attorney

Topic	Disposition																																																												
1. Introductions	<ul style="list-style-type: none"> <li>• Brief intros</li> </ul>																																																												
2. Review and Approve Minutes of July 11, 2018	<p><input type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p style="padding-left: 20px;"><input checked="" type="checkbox"/> Approval(s)</p> <p style="padding-left: 20px;"><input type="checkbox"/> Approval with modifications</p> <p style="padding-left: 20px;"><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <li>• <i>Motioned, Seconded, Approved.</i></li> </ul>																																																												
3. 2019-2020 Lodging Tax Funding Application Presentations and Voting	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p style="padding-left: 20px;"><input type="checkbox"/> Approval</p> <p style="padding-left: 20px;"><input type="checkbox"/> Approval with modifications</p> <p style="padding-left: 20px;"><input type="checkbox"/> Denial</p> <p><i>The following proposals were presented to, discussed by and voted on by the committee, including an email ballot from committee member Scherzinger. The following amounts were approved for recommendations to the City Council with the decision to not recommend for funding the Duwamish Southside Rotary's Summer Sip request and Highline Historical Society's museum request.</i></p> <table border="1" style="width: 100%; border-collapse: collapse; margin: 10px 0;"> <thead> <tr> <th style="width: 5%;"></th> <th style="width: 70%;">Description</th> <th style="width: 10%;">2019 REQUEST</th> <th style="width: 10%;">2020 REQUEST</th> <th style="width: 5%;">YES</th> <th style="width: 5%;">NO</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>NW SYMPHONY ORCHESTRA</td> <td>\$ 5,000.00</td> <td>\$ 5,000.00</td> <td style="text-align: center;">X</td> <td></td> </tr> <tr> <td>2</td> <td>MUSEUM OF FLIGHT</td> <td>\$ 75,000.00</td> <td>\$ 60,000.00</td> <td style="text-align: center;">X</td> <td></td> </tr> <tr> <td>3</td> <td>HIGHLINE BOTANICAL GARDEN</td> <td>\$ 16,000.00</td> <td>\$ 16,000.00</td> <td style="text-align: center;">X</td> <td></td> </tr> <tr> <td>4</td> <td>DUWAMISH SOUTHSIDE ROTARY - Summer Sip</td> <td>\$ 2,000.00</td> <td>\$ 2,000.00</td> <td></td> <td style="text-align: center;">X</td> </tr> <tr> <td>5</td> <td>HIGHLINE HISTORICAL SOCIETY - Museum -</td> <td>\$ 100,000.00</td> <td></td> <td></td> <td style="text-align: center;">X</td> </tr> <tr> <td>6</td> <td>KOREAN AMERICAN NATIONAL SPORTS FESTIVAL</td> <td>\$ 35,000.00</td> <td></td> <td style="text-align: center;">X</td> <td></td> </tr> <tr> <td>7</td> <td>DESTINATION MARKETING ORGANIZATION Seattle Southside RTA</td> <td>\$ 830,000.00</td> <td>\$ 830,000.00</td> <td style="text-align: center;">X</td> <td></td> </tr> <tr> <td>8</td> <td>CITY OF SEATAC TOURISM &amp; ECON DEV PROGRAM</td> <td>\$ 336,754.00</td> <td>\$ 369,673.00</td> <td style="text-align: center;">X</td> <td></td> </tr> <tr> <td></td> <td><b>TOTAL FUND REQUESTS - Estimated</b></td> <td><b>\$1,399,754</b></td> <td><b>\$1,282,673</b></td> <td></td> <td></td> </tr> </tbody> </table> <p><i>The decisions of whether to fund or not were made based on the criteria defined in Washington State Legislature RCW 67.28 and specifically uses defined in RCW 67.28.1816.</i></p> <p><i>Jim Todd presented a preliminary funding request for \$20,000 to fund the SeaTac Art Challenge project. The requestor did not submit a complete application prior to the published submission deadline and the committee decided not to recommend the request for funding.</i></p> <p><i>Additionally, the committee provided feedback to the applicants and discussed how to encourage collaboration and joint marketing opportunities between the local tourism related organizations.</i></p>		Description	2019 REQUEST	2020 REQUEST	YES	NO	1	NW SYMPHONY ORCHESTRA	\$ 5,000.00	\$ 5,000.00	X		2	MUSEUM OF FLIGHT	\$ 75,000.00	\$ 60,000.00	X		3	HIGHLINE BOTANICAL GARDEN	\$ 16,000.00	\$ 16,000.00	X		4	DUWAMISH SOUTHSIDE ROTARY - Summer Sip	\$ 2,000.00	\$ 2,000.00		X	5	HIGHLINE HISTORICAL SOCIETY - Museum -	\$ 100,000.00			X	6	KOREAN AMERICAN NATIONAL SPORTS FESTIVAL	\$ 35,000.00		X		7	DESTINATION MARKETING ORGANIZATION Seattle Southside RTA	\$ 830,000.00	\$ 830,000.00	X		8	CITY OF SEATAC TOURISM & ECON DEV PROGRAM	\$ 336,754.00	\$ 369,673.00	X			<b>TOTAL FUND REQUESTS - Estimated</b>	<b>\$1,399,754</b>	<b>\$1,282,673</b>		
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4. City Updates – (10 minutes)	_____Informational Update <i>No updated from the city</i>
5. Other Business	_____Informational Update <i>No other business was discussed</i>
6. Adjourn	The Meeting adjourned at 5:30 pm