

City of SeaTac  
Arts, Culture & Library Advisory Committee  
Minutes - 9/1/2018

**Name of Event:** Charter Workshop for City of SeaTac Arts, Culture & Library Advisory Committee

**Date:** 1 September 2018

**Time:** 2-4 PM

**Location:** SeaTac Community Center, City of SeaTac, WA

Attendees:

- Jonathan Standridge: Facilitator
- Jim Todd: Chairperson
- Taryn Hill: Vice-Chairperson
- Bruce Bryant
- Pete d'aigle
- Rita Marlow
- Tani Rae Standridge
- Fuzz Hill: council member
- Peter Kwon: council member

The meeting began at 2 pm.

- Introductions were made all around
- **Review of Workshop Norms**
  - listen to understand not to reply
  - all members will be heard
  - respect each other's thoughts and opinions
  - cell phones on vibrate all calls and texts happen outside the room
  - 10 minute great at half way point
- **Why Are We Here**
  - Each person stated why we are gathered to ensure common purpose. All replies centered around creating the scope of service and clarifying how we move forward to achieve our vision.

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- **Review Problem / Opportunity Statement** which is formatted into a charter document format and should reflect our mission statement. We did not all agree that this properly reflected our mission. Each person contributed feedback which we then combined to fix the statement.

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**Problem / Opportunity Statement as is:**

“Over its lifespan the City of SeaTac’s focus on the arts has been modest and has no dedicated plan to bring artistic life into the SeaTac community.

The City has a diverse population encompassing many ethnicities and cultures and we believe that in embracing our diversity we can develop a unique artistic focus that can help bond our various communities.

Therefore the City Council in 2017 established an Arts and Culture committee, merging it with the existing Library Committee to address these and other purposes.

~~While there are a few programs geared towards kids and the Highline Botanical Gardens as a showpiece we have not yet embraced a city wide strategy.”~~

The facilitator crossed the last sentence out and suggested it was a non-value added statement. He cautioned that some of the ideas we discussed are goals and that we need to stick an ‘as is’ statement on a high level.

It was noted that the problem opportunity statement does not mention the library. Pete suggested that as the library is not a problem it may not fit in our problem statement. It may help us as a committee but how can we help it? So far our role as a committee regarding the library seems to be a place for them to report their activities and progress.

Taryn said the library could be much more and we could help expand it. She suggested adding these ideas: The city has a thriving library that effectively brings community together in many ways... a gathering space open to all... should be used as social gathering space... cost effective for everyone.

Rita added: Hub for resources culture / learning and research.

Jim added: center of cultural and educational resources that thrives with the support of the city.

Peter Kwon said: the library has served well to promote community engagement and involvement.

Bruce said: The existing library infrastructure is a valuable resource to further the goals of ACLAC.

Fuzz said: Promote participation and leverage strengths of our library organization to bring communities together to advance cross cultural awareness.

Jonathan facilitated bringing all the above ideas together into the problem opportunity statement:

The city of SeaTac has a thriving library that is serving the community well and has an established infrastructure. In the future we wish to leverage these resources to continue to serve the culturally diverse community.

## Review Mission Statement

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Our Mission Statement was reviewed to answer the question, Does your Mission Statement support your Problem / Opportunity Statement?

**Mission statement as is:**

To provide leadership and direction to the City of SeaTac City Council as a cultural destination through artistic and library activities. (Approved 10 January 2018)

The facilitator outlined that mission statements do change as organizations progress and that it should be reviewed yearly to see that it still serves us. He said our current statement is problematic as the first part of it is a future declaration and the second part is a present tense statement.

Pete agreed and said we need the phrase, "to become." Tani Rae said City of Seatac City Council could be shortened to Seatac City Council. Fuzz brought it together,

"To provide leadership and direction to the Seatac City Council for the city to become a cultural destination through artistic and library activities."

All agreed this better reflected the problem/opportunity statement.

## Set Goals

**Do our Goals and Objectives support our Mission Statement?**

A goal is a description of a destination. It is important to define each one so that there is a common understanding among all team members. The facilitator asked if we could use the document, 5 major roles for an Arts / culture / library advisory committee (copied below) here?

- Develop an Art Master Plan that includes an Art Cultural Center
  - Provide direction / leadership to the City of SeaTac City Council
  - Identify the types of venues for the arts that would be a good fit for the City of SeaTac>
  - Develop a vision on how to obtain and display public and (hopefully) private art installations in the city.
- Develop a Solicitation of Funds strategy
- Develop a Assisting in Art Program for special events
- Identify Art and Artist in the City of SeaTac
  - Identify and nurture appropriate (this is a lightning rod word) artistic/cultural projects, activities, venues and installations to help begin to give SeaTac an artistic identity.
- Provide Input to Fiscal Impact

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The facilitator explained that goals are a living breathing document. They will change as we accomplish them. We broke up into two groups to rework the above list into our goals.

Group one:

- develop funding sources for public arts or events
- identify projects
- identify and promote local arts and artists
- achieve a five year master plan

Group two:

- develop an art master plan
- develop a solicitation of funds strategy, act as a clearinghouse for funding
- Identify and nurture artistic and cultural projects, activities, venues and installations to help begin to give SeaTac an artistic identity.
- provide input to fiscal impact
- promote awareness of artistic activities.

After listing the two groups goal suggestions we were to bring them together into one list and then set one or more objectives for each goal in order to measure the progress of the goals. Next action items are to be identified to realize the goals and objectives. However as the meeting time had expired this was deferred to a follow-up meeting. We agreed to set up a follow up meeting at a later date.

The facilitator asked if there was feedback on what would have made the meeting better. The feedback was perhaps, tongue in cheek: Tani Rae suggested that if she hadn't had to take the minutes, the meeting would have been better. Jim Todd suggested that if he were the only attendee the meeting may have been better. Others agreed that it had been productive.

The meeting was adjourned at 4pm. all