

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

June 13, 2018
Meeting Notes

Hotel-Motel Members Present: Wendy Morgan; Cathy Heiberg; Councilmember Rick Forschler; Mary Fischer; Richard Scherzinger; Jeff Bauknecht; Roger McCracken; Brandi Hanley;

Members Absent:

Others Present: Andrea Reay, SSCC; Katherine Kertzman, SSRTA; Clare Gallagher, Port of Seattle; Carl Cole, Chief of Police; Councilmember Peter Kwon; Joana Chung, Korean Sports;

Staff Present: Aleksandr Yeremeyev, Economic Development Strategist; Steve Pilcher, Planning Manager; Joe Scorcio, City Manager

AB #	Topic	Disposition
	1. Introductions	<ul style="list-style-type: none"> • Brief intros
	2. Review and Approve Minutes of May 09, 2018	<p><u> </u> Informational Update</p> <p><u> </u> Recommended for:</p> <p style="padding-left: 20px;"><u> X </u> Approval(s)</p> <p style="padding-left: 20px;"><u> </u> Approval with modifications</p> <p style="padding-left: 20px;"><u> </u> Denial</p> <ul style="list-style-type: none"> • <i>Motioned, seconded, approved</i>
	3. City Updates	<p><u> X </u> Informational Update</p> <p><i>Yeremeyev provided update:</i></p> <ul style="list-style-type: none"> • <i>2 former fire station sites marketed for sale by the City</i> • <i>SeaTac Center RFP would be coming out in the next few weeks</i> <p><i>Pilcher informed the group of Jeff Robinson leaving the City of SeaTac for another position outside the City.</i></p>
	4. SeaTac Police Department Report	<p><u> X </u> Informational Update</p> <p><i>Chief Cole provided an update:</i></p> <ul style="list-style-type: none"> • <i>Discussed relevant statistics and trends.</i> • <i>Shared best practices regarding preventing theft from vehicles by making sure no items are left exposed in the vehicles</i>
	5. Other Business - SAMP	<p><u> X </u> Informational Update</p> <p><i>Gallagher provided a summary of the SAMP presentation at a recent Port of Seattle outreach meeting:</i></p> <ul style="list-style-type: none"> • <i>Discussed Phasing, environmental scoping process, background of the regional growth and demand.</i> • <i>Sea-Tac International Airport is an Origin and Destination airport, with approximately 70% of travelers starting or ending their travel at Sea-Tac. This is not very common for the industry.</i> • <i>The members were interested to learn more about which origins are attracting the most travelers into SeaTac and the Puget Sound region.</i>
	6. Review Lodging Tax Funding	<u> X </u> Informational Update

<p>Application Process – Aleksandr Yermeyev, Economic Development Strategist</p>	<p><u> </u> Recommended for: <u> </u> Approval <u> X </u> Approval with modifications <u> </u> Denial</p> <p><i>Yermeyev discussed the proposed application process:</i></p> <ul style="list-style-type: none"> • <i>The group reviewed the application form and added a budgeting subsection</i> • <i>Discussed proposed due dates of mid or end of July.</i> • <i>Discussed allocating approximately \$10,000 for short term/spontaneous events that are tourism related and attract visitors but are not planned at the time of this application process.</i> • <i>Briefly discussed the current budget and balances.</i> <p><i>Motion to create an “opportunity fund – short term spontaneous events funds”, seconded, approved?</i></p> <p><i>Scorcio mentioned that the final budget allocations/recommendations must be presented to the City Council in early fall.</i></p> <p><i>Members discussed the need to include a brief budget summary in the applications to describe what the applicants plan to spend the lodging tax funds on.</i></p>
<p>8. Seattle Southside Regional Tourism Authority Update – Katherine Kertzman</p>	<p><u> X </u> Informational Update <i>Kertzman discussed:</i></p> <ul style="list-style-type: none"> • <i>King County executive’s proposal of reallocating lodging tax dollars and the Seattle Southside Regional Tourism Authority’s activity to request the reevaluation of the proposal to ensure that the Seattle Southside region receives the proper amount of the funding for tourism. A significant amount of the lodging tax dollars are collected by hotels within SeaTac, Tukwila and Des Moines.</i> • <i>Asked members to write letters of support for the effort to maintain funds allocated to tourism for the South King County region.</i>
<p>9. Smith Travel Report / WA Department of Revenue Statistics (5 minutes)</p>	<p><u> X </u> Informational Update <u> </u> Recommended for: <u> </u> Approval <u> </u> Approval with modifications <u> </u> Denial</p> <p><i>Kertzman reported that the hotel industry had no significant changes over the last month or so, which is common for the time of the year. Summer travel is anticipated to increase activity.</i></p>
<p>10. Adjourn</p>	<p>The Meeting adjourned at 5:05 pm</p>

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