



# City Council Post Trip Report

*Required for City paid expenses or reimbursements of \$50 and above*

Per the City Council Administrative Policies and Procedures, Section 13.(A), the Trip Report shall be completed and submitted to the Executive Assistant within 15 days for inclusion in the next A&F Committee meeting packet.

**Filed By:** Peter Kwon

**What type of event did you attend?**

Training

Conference

Other (specify): [Click here to enter text.](#)

<b>Name of Event:</b>	<b>NLC Congressional City Conference</b>
<b>Purpose:</b>	<b>Federal Advocacy and Training</b>
<b>Location:</b>	Washington DC
<b>Date(s) of Event:</b>	March 10 – 14 2018
<b>Number of hours attended:</b>	<a href="#">Click here to enter text.</a>

*Please answer the following questions*

<b>What interested you in attending this event?</b>
<b>I'm on the NLC Federal Advocacy Committee for Transportation and Infrastructure and this was the first event I've attended</b>

<b>Please summarize what you learned and how it benefits the taxpayer:</b>
<b>Friday 3/9</b> -arrival and check in
<b>Saturday 3/10</b>
<i>Event/Summary:</i> <i>Leadership 101 : REAL Action: Advancing Racial Equity in Local Government Part I</i> <i>Learn how local government leaders can reduce racial bias through smart policy decisions and strong civic engagement. This seminar will examine how racial tensions have affected cities across the nation. Learn how to shift from a reactive approach to a proactive agenda. Take home the ability to identify specific opportunities to lead local efforts that advance racial equity.</i>
<b>Personal Notes:</b>

This was part of a training series that focuses on racial equity as it relates to government and politics. Many historical references were covered as well as some current events. Suggestions and ideas were provided on how to further advance and promote not just racial equity, but equity across the board in local government.

Potential Benefits and Ideas for SeaTac:

As SeaTac becomes more diverse, our local elected officials need to be able to identify and address issues that are specific to our city. I do recommend all council members take this class just for the historical and current events that are covered.

Further reference (related current event):

<https://www.npr.org/2017/12/07/568948782/black-mothers-keep-dying-after-giving-birth-shalon-irvings-story-explains-why>

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**Sunday 3/11**

Event/Summary:

*Leadership 201 : REAL Action- Advancing Racial Equity in Local Government Part II*

*As a continuation of the 101-level course, you will get an opportunity to dig deeper and learn from peers about best practices and shared challenges. Structural changes to daily operations, budgeting, communications, decision-making and community leadership, are a critical component for mayors and other city leaders seeking traction on advancing a racial equity strategy. Specialists from the NLC REAL (Race, Equity and Leadership) team and the Government Alliance on Race & Equity (GARE) will demonstrate how to break down barriers and find solutions related to the specific challenges of addressing institutional and structural racism in local government.*

Personal Notes:

This was a continuation of the previous day's class. More ideas and strategies were discussed, as well as outcomes and potential pitfalls. There was too much material to absorb in one day. Since current events are ever-changing, I suggest this class as well as the previous class be taken on an annual or at least bi-annual basis as a refresher.

Potential Benefits and Ideas for SeaTac:

Similar to the benefits listed above for the 101 training.

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Event/Summary:

*Transportation & Infrastructure Services (TIS) Federal Advocacy Committee Meeting*

*The Transportation and Infrastructure Services Committee is responsible for developing policy positions on and leading NLC's advocacy on issues involving transportation, including planning, funding, safety and security of public transit, streets and highways, aviation, railroads and ports. Most recently, the Committee's advocacy focused on protecting the local government interests in efforts to reauthorize a new surface transportation program.*

Personal Notes:

This was a required meeting as a member of the TIS Committee. Subcommittees were formed and I joined the Port and Airports subcommittee. Main discussion revolved around the Airport's Passenger Facility Charge which is regulated by the FAA. The committee arrived at a consensus to support increasing the cap on PFC from the current \$4.50 to the proposed \$9. Discussions on removing the FAA restriction on the resulting additional revenue so that Airports may use the new revenue to benefit the locally impacted communities (ie: improving roadways, access points, traffic, noise and environmental impacts, etc.).

Potential Benefits and Ideas for SeaTac:

As the Airport is regulated by the FAA, which is in turn regulated by the U.S. Congress, SeaTac will be well served by working directly with Federal Senators and Congress elected officials to lobby for more local control, including more

local control for local Airports.

Further reference:

<https://www.faa.gov/airports/pfc/>

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Event/Summary:

*Asian Pacific American Municipal Officials (APAMO) Business Meeting*

*APAMO is a constituency group whose mission is to provide Asian Pacific American municipal officials and their colleagues with a forum to share ideas and develop leadership experience.*

*It also serves as a vehicle for members to discuss problems and explore solutions, debate policy issues, and contribute to the success of American cities and towns. APAMO members are eager to share their experiences in government with other Asian Pacific Americans and local officials. The group was established within the National League of Cities in 1985.*

Personal Notes:

NLC contains many constituency groups and as I was invited to APAMO, I have been involved for the last year. This year I was nominated and appointed as Treasurer for 2018. The main topic was a presentation by NLC staff on the upcoming U.S. Census and how important it is for local cities to be involved, as the Census is used to determine nearly \$600 Billion of grant funding distribution by our Federal Government. In addition, the Census determines districting of State House and Federal Seats, strategic planning metrics (such as transit), and third-party research (medical, business/marketing, etc.). It is critical to have an accurate census for SeaTac in order to have a fair representation of our city when it comes to Federal decisions.

Some concerns about the census:

- appropriate funding ramp up for the 2020 Census
- lack of Senate-confirmed leadership at the bureau
- cybersecurity concerns from new technology
- changes to counting methodology
- addition of a last-minute short-form question

Potential Benefits and Ideas for SeaTac:

As APAMO covers many minority issues, I feel it will help SeaTac address our unique challenges and opportunities as a minority-majority city with one of the most diverse communities in the State. The information regarding the importance of the U.S. Census was something new for me.

Further reference:

<https://www.nlc.org/asian-pacific-american-municipal-officials-apamo>

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**Monday 3/12**

Event/Summary:

*Opening General Session*

*Presiding: Karen Freeman-Wilson, National League of Cities First Vice President - Mayor, Gary, Indiana*

*Keynote: Bob Schieffer, Former Moderator of Face the Nation - Former CBS News Chief Washington Correspondent*

*Speaker: Mark Stodola, National League of Cities President - Mayor, Little Rock, Arkansas*

Personal Notes:

Breakfast and general assembly. Bob Schieffer was very witty and entertaining and it's easy to see why he was so successful at in-depth coverage of government in the media.

Potential Benefits and Ideas for SeaTac:

This event can provide inspiration for anyone involved with government and politics.

Further reference:

[https://en.wikipedia.org/wiki/Bob\\_Schieffer](https://en.wikipedia.org/wiki/Bob_Schieffer)

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Event/Summary:

*Future of Work: Building a Jobs Pipeline to the Middle Class*

*A skilled workforce is essential to rebuilding America's infrastructure. Are your residents well-prepared for the jobs in this modern economy? Get insights from business, workforce and training provider communities about strategies to build strong workforce development pipelines in cities. From apprenticeships to investments in training with career paths, city leaders will learn about the leading strategies for understanding your workforce needs, labor demands and creating a strategy that enhances the economic vitality of your city.*

Personal Notes:

It was interesting to learn that according to Juliet Ellis in San Francisco, 50% of the workforce will be eligible for retirement within the next 5 years. It is critical to encourage training of new workers to continue many of the current roles in various areas of our industry.

Potential Benefits and Ideas for SeaTac:

As the current City Council has been focusing on increasing job training and promoting new local small businesses, I think we are currently well aligned with the greater Federal focus on workforce training for the current generation.

Further reference contact:

Juliet Ellis

Chief Strategy Officer/Assistant General Manager for External Affairs - San Francisco Public Utilities Commission (SFPUC)

<https://sfwater.org/index.aspx?page=68#je>

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Event/Summary:

*Afterschool Policy Advisors Network (APAN) Luncheon*

*Are public safety, workforce preparedness, and youth success part of your city's priorities? If yes, then afterschool and summer learning programs are an important strategy to support your city's children, youth, their working families, and economic vitality. Did you know that many federal grants that provide cities financial support for afterschool, summer programs, and community schools are threatened?*

Personal Notes:

Lunch with various presentations related to afterschool programs.

Potential Benefits and Ideas for SeaTac:

I learned that many Federal grants provide cities financial support for afterschool, summer programs. The City of SeaTac also provides funds for afterschool programs, how many of these can be supported and improved with Federal grants? I plan to follow up and find out if there is potential for cost savings and service improvement here.

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Event/Summary:

*Advocacy, Communications & Engagement 101: Understanding Federal Advocacy*

*Now that you've scheduled a meeting with your legislator, what do you do? This session will prepare you to start or continue a strong working relationship with your legislators on Capitol Hill and lobby effectively for cities' top legislative priorities. Learn more about legislators, develop your own personalized "elevator speech" on legislative issues, and find*

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4800 S 188<sup>th</sup> St SeaTac, Washington 98188

*out more about NLC's resources for your city to make an impact — both in Washington and at home.*

Personal Notes:

Training on basically how to navigate through Federal bureaucracy and get the message through to our U.S. elected representatives.

Potential Benefits and Ideas for SeaTac:

I was already familiar with some of the techniques that were provided through personal trial-and-error. I do recommend this training as it provides useful insight into political vocabulary as well as ideas.

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**Tuesday 3/13**

Event/Summary:

*Smart Technology Coming to Your City*

*From drone deliveries to autonomous vehicles, smart cities equipped with emerging technology are getting a lot of attention in Washington. Get the latest updates on how Congress and the Administration plan to regulate this technology in cities, and how you can influence federal policy to protect local authority and your residents. Plus, get the essential skills to build a smart infrastructure network in your community that can support these changing technologies.*

Personal Notes:

Further discussions into smart technology and how cities can get ahead of the curve with implementation.

Potential Benefits and Ideas for SeaTac:

The City Council already approved a pilot project with gathering data using smart traffic lights. Some of these emerging products still require Federal legislation which could alter the final implementation. I think this is something we should keep an eye on, but not necessarily the highest priority at this time.

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Event/Summary:

*Advocacy, Communications & Engagement 201: Dealing with the Media*

*Learn more about the trends shaping media engagement today and get strategies to tactfully manage media. Discover how to successfully use social media and learn best practices for leaders presented with opportunities for media interviews.*

Personal Notes:

This was really an eye-opener, detailing how sometimes the same event can be reported in so many different ways by the media. It covers some of the most common pitfalls as well as how to get more positive coverage of events.

Potential Benefits and Ideas for SeaTac:

I highly recommend this class. Due to a conflict with another meeting (the Opioid cost recovery below), I only managed to attend the first half of this. I'm hoping to re-attend this again in the future if there is another opportunity.

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Event/Summary:

*How Cities Are Recovering Opioid Related Costs*

*The cost of the Opioid Epidemic to local governments across the nation is staggering. The White House Council of Economic Advisors recently released a report, *The Underestimated Cost of the Opioid Crisis* that estimated the overall cost of the Opioid Crisis at over \$500 Billion. There are a number of state and local lawsuits underway against opioid drug manufacturers to recover costs associated with the opioid epidemic. On December 5, 2017, a federal multidistrict litigation (MDL) was created to consolidate claims by states, counties, and cities against certain opioid drug manufacturers and distributors. The resulting litigation will potentially enable local governments to recover: (1)*

*reimbursement for Medicaid and other medical costs for care and treatment of overdose, addiction, and over-prescription; (2) additional costs of law enforcement, first responders, prosecutions, jails, and facilities attributable to the opioid crisis; (3) medical costs associated with babies born addicted to opioids; and (4) costs of social services, child care and protection services associated with opioid-addicted parents.*

*Learn what local governments should consider before filing a claim and find out more about the status of the pending litigation. The session will look to answer the following questions:*

*Should your city file a claim against opioid drug manufacturers?*

*Where should suits be filed?*

*What data must cities have to show harm?*

*What are the risks of not seeking to litigate this matter?*

*In what ways are state leagues taking on a coordinator role?*

Personal Notes:

This definitely requires a follow-up.

Potential Benefits and Ideas for SeaTac:

As a City impacted by opioid addiction, SeaTac should consider all of the possible ways to recover costs incurred by the public as a result.

Further reference contacts:

Betsy A. Miller, Partner - Cohen Milstein Sellers & Toll

<https://www.cohenmilstein.com/professional/betsy-miller>

Jay Edelson, Founder and CEO - Edelson PC

<https://edelson.com/team/jay-edelson/>

Eric Barton, Partner - Wagstaff & Cartmell LLP

<http://www.wagstaffcartmell.com/attorney/eric-d-barton/>

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Event/Summary:

*Closing General Session and Luncheon*

*Presiding: Joe Buscaino, National League of Cities Second Vice President - Councilman, Los Angeles, California*

*Keynote: Anna Marie Chávez, Lawyer, Activist and Award-Winning Leader - Former CEO of Girls Scouts of the US*

*Speakers*

*Mark Stodola, National League of Cities President - Mayor, Little Rock, Arkansas*

*Randy Hultgren, U.S. Congressman, Illinois 14th District - NLC President's Award Recipient*

*Dutch Ruppersberger, U.S. Congressman, Maryland 2nd District - NLC President's Award Recipient*

*Tim Scott, U.S. Senator - South Carolina*

*Cory Booker, U.S. Senator - New Jersey*

*Panel Moderator: Clarence E. Anthony, CEO and Executive Director - National League of Cities*

*Panelists*

*Dr. María Eloísa "Mayita" Meléndez Altieri, Mayor - Ponce, Puerto Rico*

*Gale A. Brewer, Manhattan Borough President - New York City, New York*

*Rachel Hundley, Councilmember - Sonoma*

*Rebecca J. Viagran, Councilmember - San Antonio, Texas*

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Personal Notes:

Lunch and general discussions. I wasn't paying much attention as I was busy preparing for meetings with various Federal elected officials.

Potential Benefits and Ideas for SeaTac:

Possible inspiration and motivation.

**Wednesday 3/14**

Event/Summary:

*NLC Capitol Hill Advocacy Day*

*We've reserved Wednesday for you to do the important work of meeting with your members of Congress to advocate for the priorities of cities. You will be prepared by NLC prior to your Hill visit with materials, talking points, and tips to ensure your meeting is smooth and effective.*

*Capitol Hill Advocacy Day participants are welcome to store/check their luggage in the first-floor conference center of the NLC office building between 7:30 a.m. - 4:30 p.m. The NLC office is located at 660 North Capitol Street NW – a few blocks from the Senate Side of Capitol Hill and Union Station.*

Personal Notes:

Although the NLC CCC ends one day prior, this day was actually spent running around the U.S. Capitol Campus meeting with various Federal elected officials. This makes it very difficult to catch the evening flight back home. In the future I recommend staying an extra day to allow enough time to make all of the meetings, and then catch a flight home the next day.

Potential Benefits and Ideas for SeaTac:

Federal advocacy is critical if we want to have a say in FAA regulations which is one of the biggest roadblocks in SeaTac.

**Would you recommend this opportunity for others? Please summarize why or why not.**

**Yes. I also recommend staying an extra day to allow enough time for a full day of meetings at the Federal Campus.**

**Other Comments**

**I recommend flying into Reagan Airport and taking a cab, as I have heard the Dulles Airport usually has higher traffic congestion (and more delays). There are really two hotels: the Omni Shoreham or the Marriott Wardman Park and I recommend the Omni as the rooms are slightly larger. The Marriott is where the conference occurs, so it would require less walking if that is preferred. Both have outdoor pools which are seasonal, so there is no pool available during the March (winter) events.**

**There are several restaurants one block away along Connecticut Ave. NW. I recommend walking across the Calvert Street NW Bridge to access additional restaurants and late-night dining along 18th Street NW which is approximately 1 mile away (15 minute walk).**

*\*Please attach copies of any training outlines, lesson plans, or agendas\**

<b>Signature:</b>	<b>Peter Kwon</b>
<b>Date of Signature:</b>	4/9/18