

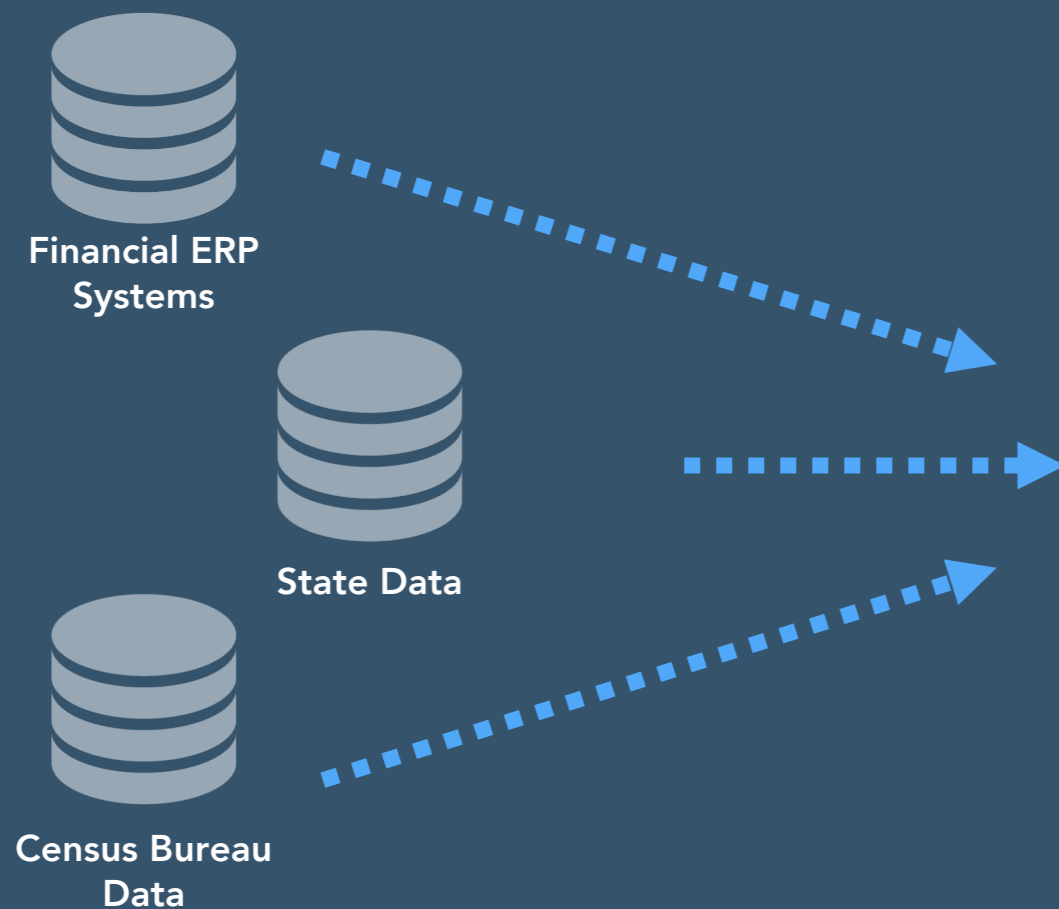
Civic Insights

Premier Edition

Fiscal Transparency and Benchmarking for the Information Age

ClearGov does the heavy lifting...

Transforms complex data into easy-to-understand infographics that provide actionable insights.



2017 2016 **2015** 2014 2013 >

DEMOGRAPHIC SNAPSHOT



Population

28,779

▲179% HIGHER THAN STATE MEDIAN



Median Home Value

\$323,700

▲4% HIGHER THAN STATE MEDIAN



Median Household Income

\$81,840

▲8% HIGHER THAN STATE MEDIAN

[VIEW MORE DEMOGRAPHICS](#)

* Data Source: US Census Bureau

FINANCIAL OVERVIEW

Fund:

REVENUES

\$80.3M

\$2,792
per capita/year

▼15% LOWER THAN SIMILAR TOWNS
[view analysis](#)

[VIEW BREAKDOWN](#)



EXPENSES

\$79.8M

\$2,772
per capita/year

▼12% LOWER THAN SIMILAR TOWNS
[view analysis](#)

[VIEW BREAKDOWN](#)

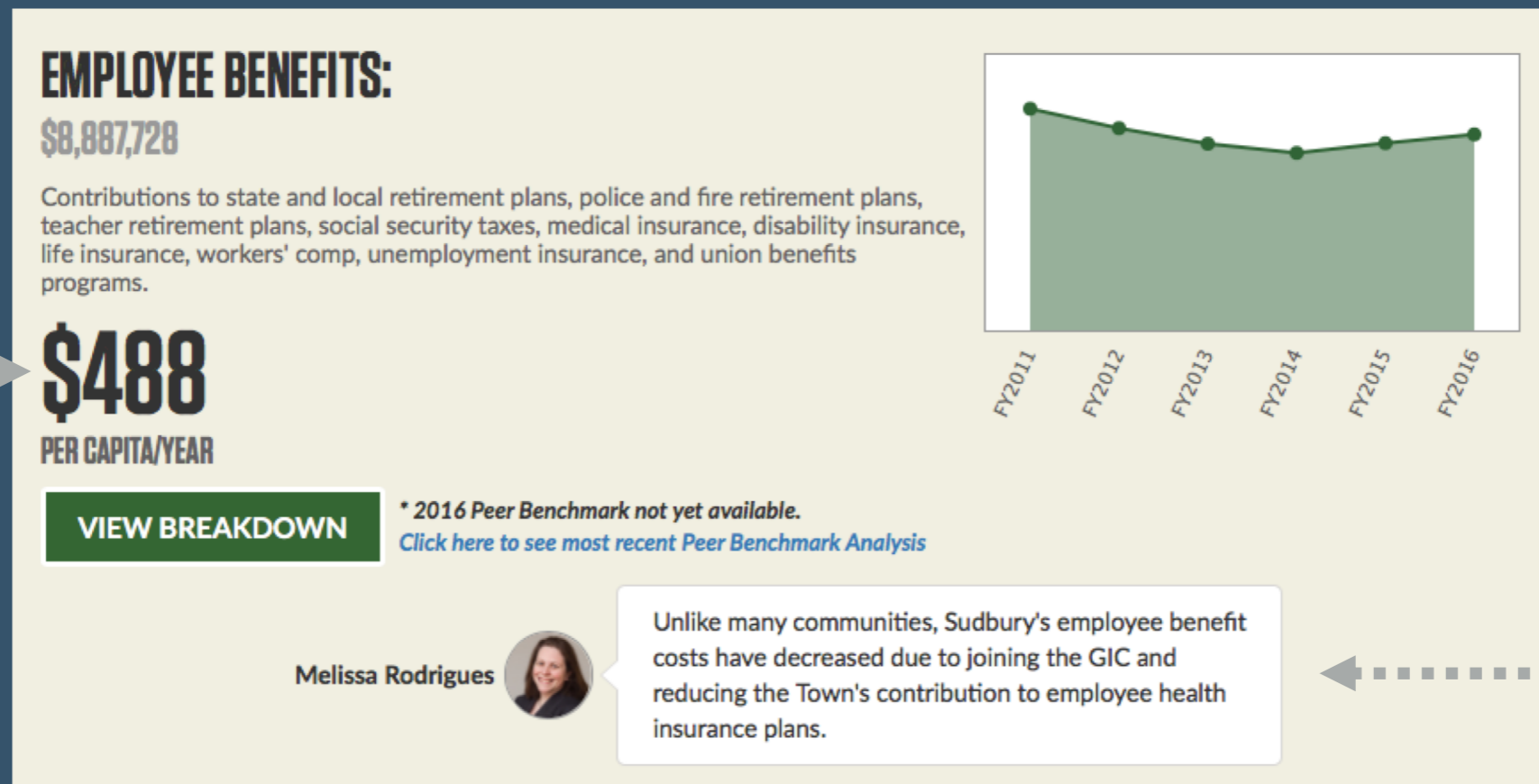


John Adams
Town Accountant

An additional \$1.2 Million of existing resources known as "Free Cash" were used to defray expenses. (80.3 + 1.2 = \$81.5M)

...and \$380K included in expenses was transferred to General Stabilization. (79.8 - 0.4 = \$79.4M)

Present revenue & expenditure breakdowns and trends.



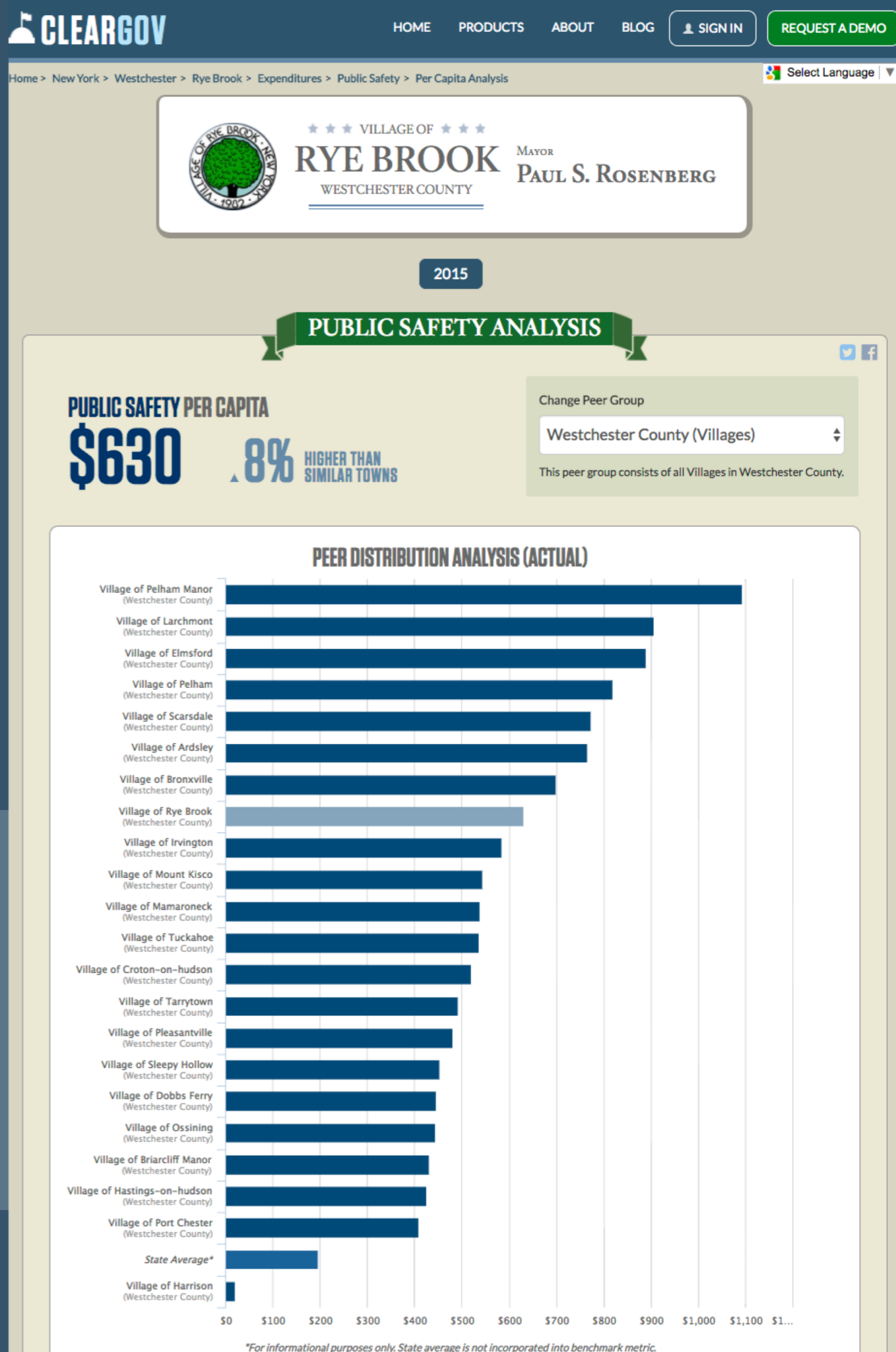
Add commentary to help tell the story behind the numbers.

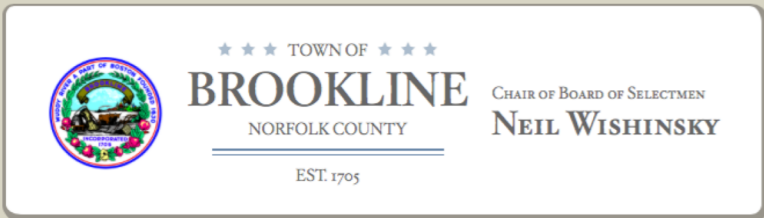
Create custom peer group comparisons to help citizens see the whole picture.



“I used to spend countless hours collecting data and building benchmarking comparisons in Excel. ClearGov has removed this hassle and has allowed me to focus on the benchmarking results. ClearGov has changed the game!”

Robert Halpin
Town Manager of Framingham, MA





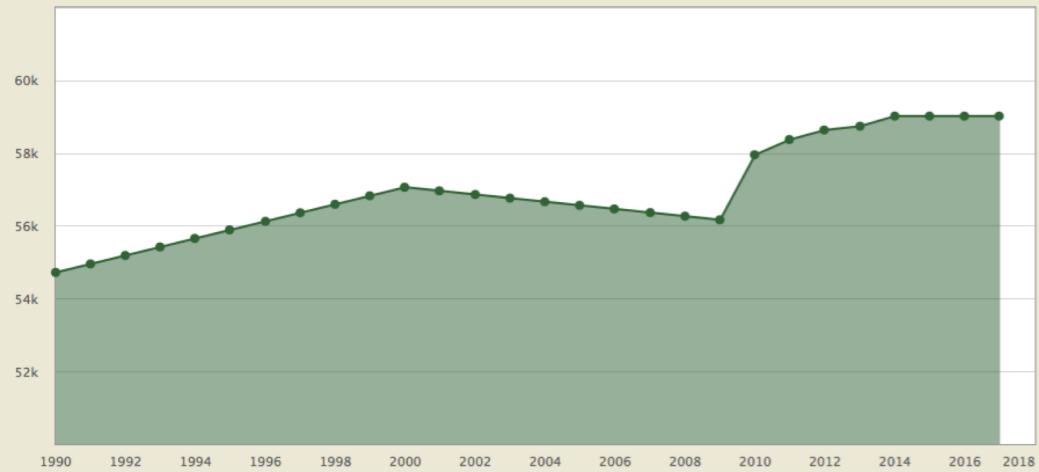
2014 2013 2012

POPULATION



TOTAL POPULATION **59,016** → **+ .5% vs. 2013**

Growth Rank **220** OUT OF **356** Municipalities in Massachusetts



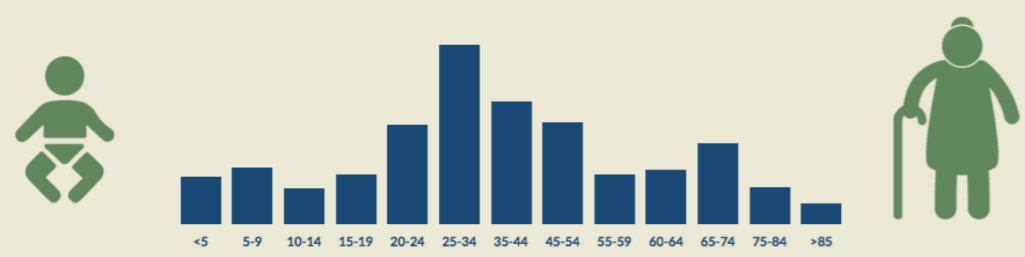
* Data Source: American Community Survey, 2010 Census, 2000 US Census and 1990 US Census



DAYTIME POPULATION **49,487**

Daytime population represents the effect of persons coming into or leaving a community for work, entertainment, shopping, etc. during the typical workday. An increased daytime population puts greater demand on host community services which directly impacts operational costs.

POPULATION BY AGE GROUP



Aging affects the needs and lifestyle choices of residents. Municipalities must adjust and plan services accordingly.

Unlock expanded demographic analyses to highlight factors that affect key budgetary decisions.



"In this day and age, the demand for government transparency has never been greater. The ClearGov solution has provided us a seamless way to deliver the information that our community wants and makes it easy to understand. We've received outstanding feedback both internally and externally.

Michael Cramer
Town Manager; Carolina Beach, NC

Customize your ClearGov profile with multiple funds, such as Reserve Funds, Enterprise Funds, Capital Projects Funds, etc.



“It’s important for us to be transparent about what we’re doing. ClearGov is a great tool for us to use for budgeting purchases and for the community to use, as well.”

John Adams
Town Accountant in North Attleboro, MA

RESERVE FUNDS



What are reserve funds?

Cities and towns set aside money in separate “rainy day” accounts either for unforeseen needs or as designated for specific capital projects, such as building new schools or roads. Also included are profits from business-type activities, such as water charges, above forecasts that have yet to be appropriated to the budget. Cities and towns track the ratio of reserve funds balance to annual expenditures (known as the “reserve ratio”) as a measure of financial preparedness.



\$10,832,150

(12.37% RESERVE RATIO)



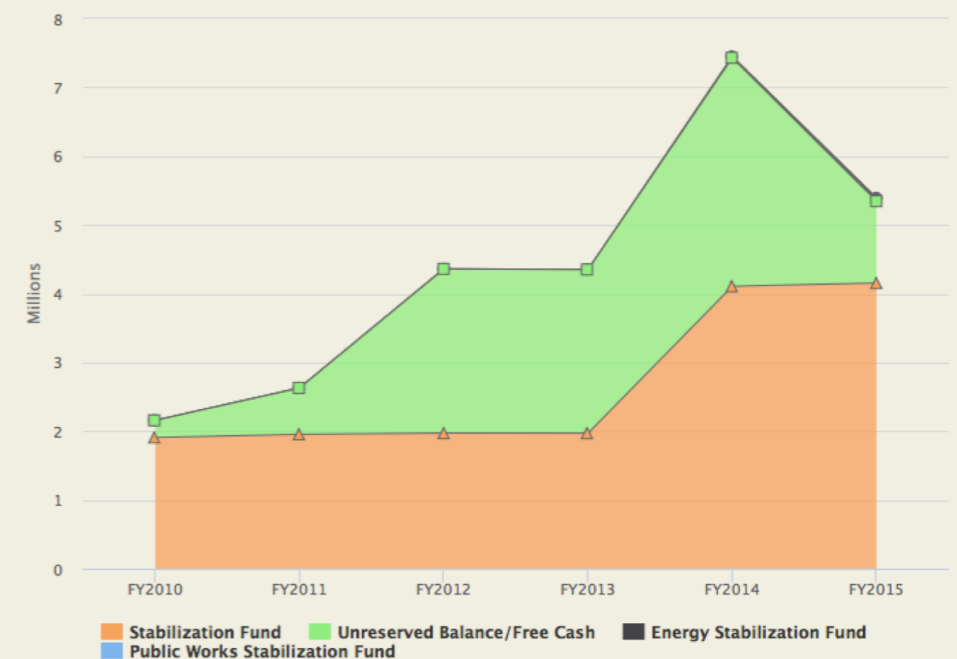
Melissa Rodrigues

The Town of Sudbury has adopted fiscal policies to ensure that our reserve funds are adequately funded. This is looked on favorably by bonding agencies and allows the Town to prepare for emergencies.

BALANCE

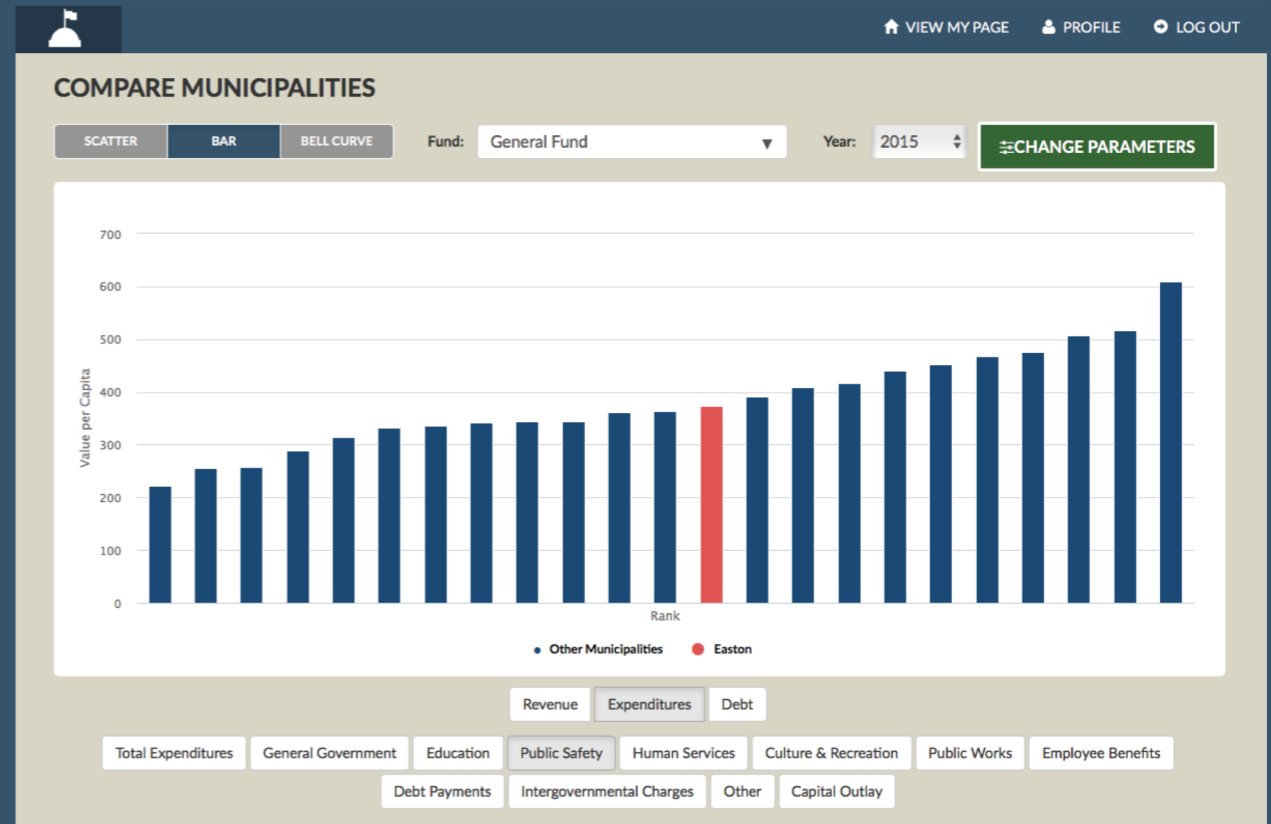
RATIO

RESERVE FUNDS BALANCE OVER TIME



* Data Source: Town of Sudbury Finance Department

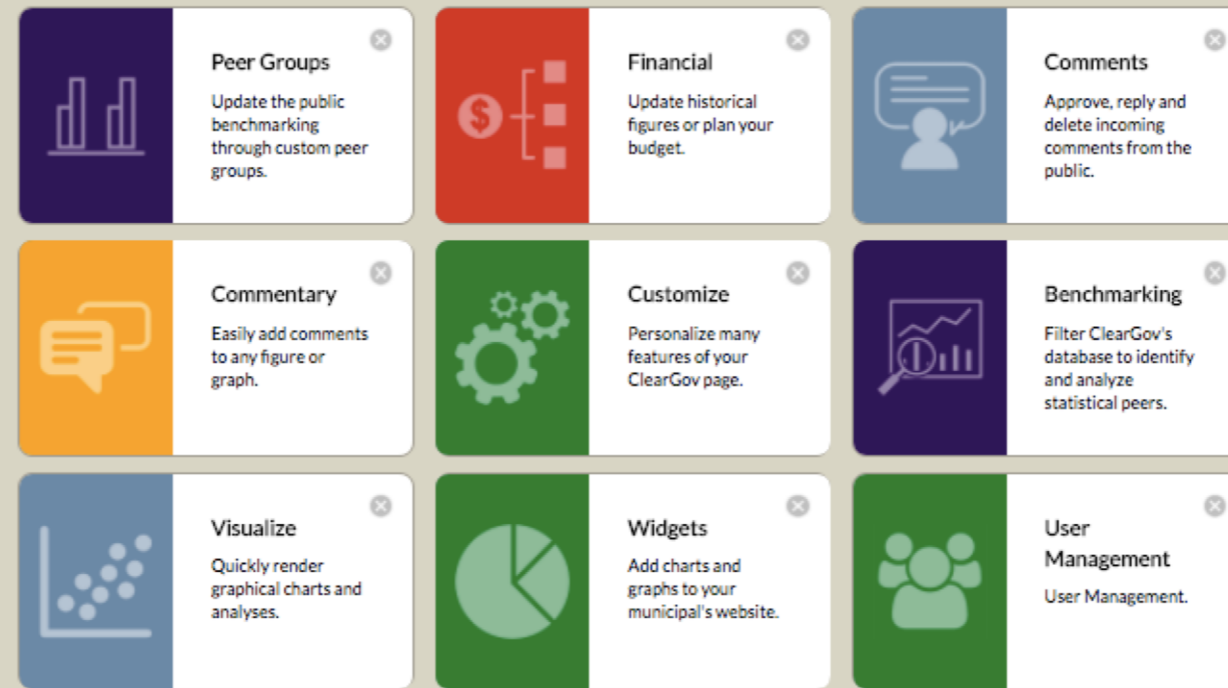
Instantly benchmark any line item in your budget against relevant peer communities.












Visualize and share insights internally and externally.



Example: SeaTac Administrator Console



 Peer Groups Update the public benchmarking through custom peer groups.	 Financial Update historical figures or plan your budget.	 Comments Approve, reply and delete incoming comments from the public.
 Commentary Easily add comments to any figure or graph.	 Customize Personalize many features of your ClearGov page.	 Benchmarking Filter ClearGov's database to identify and analyze statistical peers.
 Visualize Quickly render graphical charts and analyses.	 Widgets Add charts and graphs to your municipal's website.	 User Management User Management.

Powerful administrator tools are simple to use and can be accessed only by your administration. There is no limit to the number of users.

Example: SeaTac Benchmarking

Benchmarking < view all apps

1: Select Metrics / 2: Select Filters / 3: View Results **PREVIOUS** **RESET**

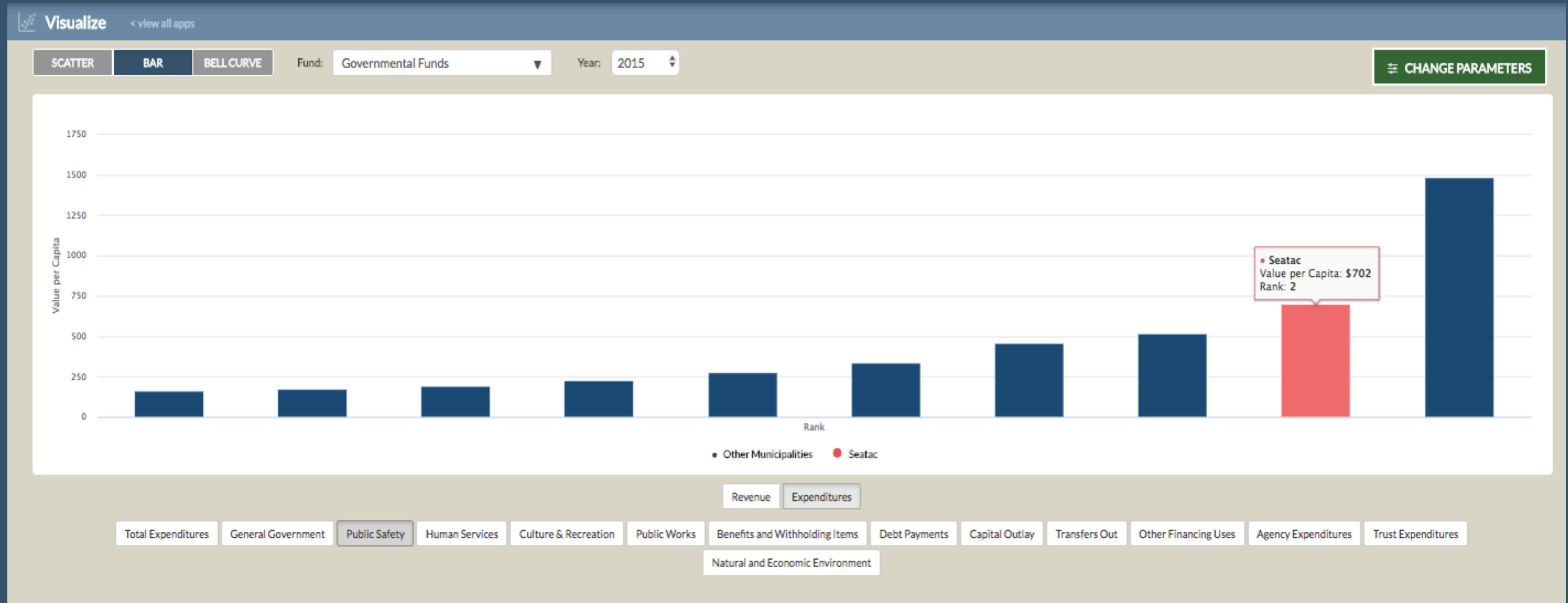
ACTUALS **PER CAPITA** **% OF TOTAL** Export to Excel Save Peer List

** This data represents Governmental Funds, 2015 year figures*

	Seatac	Bremerton	Burien	Des Moines	Lynnwood	Tukwila	University Place	Peer Average	State Average
Revenue	\$2,059	\$1,417 -31%	\$707 -66%	\$948 -54%	\$2,032 -1%	\$4,266 +107%	\$990 -52%	\$1,727 -16%	\$1,216 -41%
-Property Taxes	\$474	\$231 -51%	\$148 -69%	\$144 -70%	\$316 -33%	\$728 +54%	\$127 -73%	\$282 -40%	\$213 -55%
Expenditures	\$1,895	\$1,280 -32%	\$628 -67%	\$913 -52%	\$1,930 +2%	\$3,966 +109%	\$918 -52%	\$1,606 -15%	\$1,153 -39%
-Police Department	\$334	\$291 -13%	\$214 -36%	\$254 -24%	\$365 +9%	\$792 +137%	\$118 -65%	\$339 +2%	\$221 -34%
-Highway and Streets	\$106	\$112 +6%	\$54 -49%	\$77 -27%	\$95 -10%	\$384 +264%	\$48 -55%	\$128 +22%	\$90 -15%

Powerful benchmarking tools are simple to use and deliver a clear picture of where SeaTac stands, relative to its peers.

Example: SeaTac Visualize



Use the ClearGov Visualize tool to transform any benchmarking report into powerful visuals.

Example: SeaTac Peer Groups

Peer Groups < view all apps

EDIT DESIGNATED COMPARISON CITIES

< back

DRAG TO CREATE CUSTOM LIST

Aberdeen
City in Grays Harbor County

Airway Heights
City in Spokane County

Albion
Town in Whitman County

Algona
City in King County

Almira
Town in Lincoln County

Anacortes
City in Skagit County

Arlington
City in Snohomish County

Asotin
City in Asotin County

Bainbridge Island
City in Kitsap County

Auburn
City in King County

Bothell
City in King County

Burien
City in King County

Des Moines
City in King County

Federal Way
City in King County

Issaquah
City in King County

Kenmore
City in King County

Maple Valley
City in King County

Shoreline
City in King County

Tukwila
City in King County

Peer Group Name
Designated Comparison Cities

Peer Group Description
(limit 200 words)
Group of comparable cities developed by SeaTac's Council and HR department.

Available To Public

SAVE PEER GROUP

Premier ClearGov Civic Insights clients can set up unlimited custom peer groups for either internal or external communications.

Transparency Center

Welcome to the Village Of Pinehurst's Financial Transparency Center. This site provides an easy-to-understand, interactive view of our budget, demographics and more.

Select Language ▾

2018 2017 2016 2015 2014 >

DEMOGRAPHIC SNAPSHOT



Population

15,313

▲771% HIGHER THAN STATE MEDIAN



Median Home Value

\$284,200

▲140% HIGHER THAN STATE MEDIAN



Median Household Income

\$74,849

▲102% HIGHER THAN STATE MEDIAN

[VIEW MORE DEMOGRAPHICS](#)

* Data Source: US Census Bureau

Brand your site with your community's logo and imagery.



Share your ClearGov Profile via website links...

...or by embedding ClearGov charts directly.

Town of Easton, Massachusetts

Residents | Businesses | Leisure & Attractions | Departments | Boards & Committees | Schools

FAQ
MINUTES, AGENDAS, DOCUMENTS &
FORMS
PAY YOUR BILLS ONLINE
TOWN CRIER NEWSLETTER
VOLUNTEERING OPPORTUNITIES
EASTON COMMUNITY LINKS
CONTACT US

Introducing... The Town of Easton's FINANCIAL TRANSPARENCY CENTER
powered by ClearGov

EXPLORE NOW >

Learn more about the town's finances and how your tax dollars are being put to use.

TOWN SNAPSHOT

Average Income per Person	Average Assessed Home Value	Average Annual Tax Bill
\$38,584	\$372,840	\$6,256
▲ 5% VS STATE AVERAGE	▲ 9% VS STATE AVERAGE	▲ 32% VS STATE AVERAGE

WELCOME TO THE TOWN OF EASTON, MASSACHUSETTS

Incorporated in 1725, the Town of Easton is located 30 minutes from Boston, 45 minutes from Cape Cod, and 45 minutes from Providence. The community is approximately 29 square miles in area and has an estimated 2010 population of 23,357. Easton is governed by an Open Town Meeting and the executive branch is made up of an elected five-member Board of Selectmen, serving three-year terms. The Board hires a full-time Town Administrator to supervise the daily operations of the government. [More...](#)

WHAT'S HAPPENING

Veterans' Day Parade: Wednesday, November 11

Easton's Veterans' Day Parade will be on Wednesday, November 11, 2015. Parade participants will form at 10:30 am at Washington Plaza and the parade will start right at 11:00 am. The route will be as follows: Washington Plaza to the World War I Memorial where there will be a short ceremony. After the ceremony the Parade will form on Main Street and continue to Veterans Memorial Park where there will be another ceremony and where it will end. The Theme this year is: Veterans of the Police Department. Please come out and thank our Veterans for their service to our country, whether it be in war or peace time.

November 2015

S	M	T	W	T	F	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

Upcoming Events

Wed, Nov 4th, 2015
AFFORDABLE HOUSING TRUST
FINANCE COMMITTEE
FINANCE COMMITTEE - REVISED

PUEBLO WEST, Colorado

Government | Services | Community | How Do I...

Home > Government > Departments > Finance

Financial Transparency Center

Recreational Marijuana
Excise Tax

Finance

About

The Finance Department is under the direct supervision of the Finance Director.

The department is responsible for:

- Coordinating the development of a balanced, fiscally responsible annual budget
- Financial accounting and reporting
- Financial Analysis
- Maintain fixed asset records
- Develop internal accounting controls and review compliance
- Monitor cash flow and investments
- Coordinate debt and financing of District projects
- Processes weekly accounts payable
- Processed bi-weekly payroll
- Excise Tax collection
- Oversees monthly billing and collection for all water and waste water accounts in the District boundaries
- Works in conjunction with auditors for the preparation of the comprehensive annual financial report (CAFR)
- Assist with the annual district-wide audit

Contact Us

Tammy Nordyke
Director
[Email](#)
Phone: 719-547-5004

Kim Toman
Accounting Technician
[Email](#)
Phone: 719-547-5002

Jennifer Pearson
Accounting Technician
[Email](#)
Phone: 719-547-5010

Finance Documents

- [Comprehensive Annual Financial Reports](#)
- [District Budgets](#)

Revenue for FY2015

Category	Percentage
Taxes	66.7%
Revenues from Other Governments	27.6%
Local Receipts	5.7%