

City of SeaTac

Regular Council Meeting Minutes

May 11, 2010
6:00 PM

City Hall
Council Chambers

CALL TO ORDER: The SeaTac City Council Regular Meeting was called to order by Deputy Mayor (DM) Fisher at 6:01 p.m.

COUNCIL PRESENT: DM Gene Fisher, Councilmembers (CMs) Rick Forschler, Anthony (Tony) Anderson, Ralph Shape, Pam Fernald, and Mia Gregerson. Excused Absence: Mayor Terry Anderson.

STAFF PRESENT: Interim City Manager (ICM) Todd Cutts, City Attorney Mary Mirante Bartolo, City Clerk Kristina Gregg, Interim Assistant City Manager (IACM) Jeff Robinson, Finance Director Mike McCarty, Planning Director Steve Butler, Acting Fire Chief Brian Wiwel, and Police Administrative Captain Annette Louie.

FLAG SALUTE: IACM Robinson led the Council, audience and staff in the Pledge of Allegiance.

PUBLIC COMMENTS: Leonard Luna accepted CM Gregerson's apology for an email incident; however, he stated he is still requesting a public reprimand and a written apology from Council.

Michael Siefkes spoke regarding a public records request he filed for CM Gregerson's email, stating he will not change his mind and is expecting to receive the emails by the end of this week. The cost to the City of this request is minor in comparison to other requests and other purchases the City has made. It is the cost of doing business.

Mysty Beal stated that while she doesn't live in the City, she feels a minority of SeaTac residents are attacking the City. These attacks are distracting and mean and don't represent the majority of SeaTac residents.

Dave Bush stated that there seems to be a couple of CMs and citizens that are causing turmoil in City Hall, costing the tax payers tens of thousands of dollars and bringing City Hall to a halt by tying up its resources.

Erin Sitterley read Revised Code of Washington (RCW) 42.56.030. The more opposition there is to the requests, the more she wants to know what is going on in the City. Requests made under the public disclosure act must be honored.

Amina Ahmed stated her disappointment regarding how much money is being used to fulfill public disclosure requests. The funds could be used to benefit the entire City in many other ways.

Joe Van commented on the following: (1) recognized retiring ABC...123 Preschool Teacher Nancy Wilson. She will be greatly missed. He requested that Council recognize Ms. Wilson for her contribution in shaping children's futures; and (2) abuse of public disclosure requests - \$25,000 was recently approved by Council to fulfill requests. He stated that money could be used in other ways to benefit the whole community. Mr. Van questioned how much it cost to fulfill past requests and how the City or Council plans to prevent future abuse.

Phyllis Byers stated that although it is the citizens right to request information, there is a difference between honest inquiry and blatant abuse. This is an unacceptable waste of money and has distracted the Council from doing their job.

Gerrie Kellogg stated that a Code Enforcement Officer was wrongfully fired and she requested he be rehired.

Earl Gipson stated that the Freedom of Information Act (FOIA) law allows the citizens the opportunity to find out why things happen within the City. This is the cost of government. He requested however that he and the elected Mayor campaign be separated from this issue as they are two different issues.

DISCUSSION ITEM:

•Summary of \$5,000 - \$35,000 Purchase Requests for the period ended May 7, 2010

ICM Cutts reviewed the following purchase requests:

<u>Item Description</u>	<u>Department</u>	<u>Original Budget</u>	<u>Amended Budget</u>	<u>Estimate</u>
40 Hour Active Shooter Training Course – 20 Students	Police	\$17,250	\$11,500	\$11,500
Consultant to assist with Department Reorganization Analysis	City Manager's Office	\$0	\$0	\$17,500

Council consensus: Referred to the 05/11/10 RCM Consent Agenda

AGENDA BILL PRESENTATIONS:

Agenda Bill #3237 – An Ordinance authorizing the City Manager to contract with Seattle Southside Visitor Services (SSVS) to implement a SeaTac-specific tourism campaign, and amending the 2010 Annual City Budget for the related expenditures

Summary: This Ordinance provides for an amendment to the 2010 Budget to increase funding for SSVS by \$90,060 for a six month period to implement a SeaTac-specific on-line tourism and lodging marketing campaign.

The rationale for this increased funding is to assist the SeaTac tourism sector to recover more rapidly from the recent economic downturn. In 2009 the Seattle Southside lodging sector experienced a 17% decline in occupancy and a 19% decrease in revenue.

The City may contract with SSVS for “SeaTac Specific Projects”. This proposed project and associated media plan will emphasize reservations for lodging in SeaTac at the consumer’s point of decision of making travel plans and airline reservations with an emphasis on on-line booking. The strategy will be based on a market segmentation approach aimed at the type of traveler most likely to stay in SeaTac area lodging.

The \$90,060 will be paid through Hotel/Motel (H/M) Tax revenues.

IACM Robinson introduced SSVS Director Katherine Kertzman and Cascade e-Commerce Solutions President Elizabeth Paulsen. Mr. Robinson and Ms. Kertzman reviewed the agenda bill summary.

Ms. Kertzman reviewed the strategy for this campaign: catch people at their point of decision making; make landing pages personalized; use metrics when making banner ad buy decisions, and emphasize lodging reservations (conversions).

Ms. Paulsen reviewed the details of the online campaign. She also detailed the Experience Washington Proposal. An additional \$15,010/month would triple the number of visitors.

Ms. Kertzman stated that the H/M Tax Advisory Committee and the Tuwila Hotel/Lodging Association approved this unanimously.

DM Fisher clarified that this money is paid by travelers, not the citizens.

Council consensus: Referred to the 05/11/10 RCM Consent Agenda

Agenda Bill #3222; A Motion ratifying amendments to the King County (KC) Countywide Planning Policies (CPPs)

Summary: The City of SeaTac is being asked to ratify amendments to the KC CPPs, which update the existing housing and employment growth targets for SeaTac, as well as the other cities and unincorporated areas in KC, for the 2006 – 2031 time period. The amendments also update narrative sections of the CPPs to align with the technical and policy framework employed in developing the growth targets.

On January 25, 2010 the Metropolitan KC Council adopted amendments to the CPPs, which were articulated in the Growth Management Planning Council (GMPC) of KC’s Motion No. 09-2, passed on October 28, 2009.

Motion No. 09-2 amends Table LU-1 of the CPPs, updating housing and employment growth targets for all of the cities and unincorporated areas in KC for the 2006 – 2031 time period. The amendments also update narrative sections of the CPPs to align with the technical and policy framework employed in developing the growth targets, which was a year-long collaborative effort among staff from the County and its cities. The growth targets help to set the framework for cities’ growth management Comprehensive Plans (CP), by establishing the growth targets for the next 20+ years. Although the term “growth target” is used in KC, a city’s growth target means that city’s ability to accommodate that target (a matter of land capacity) rather than a requirement for local growth to reach that target. It should be noted that SeaTac’s land capacity estimates show that the City does have the capacity to accommodate its growth target.

At this time, KC is asking all KC cities to ratify the CPP amendments. Under KC regulations if a city takes no action regarding ratification, that city’s inaction is deemed to constitute ratification by default.

Planning Director Butler reviewed the agenda bill summary.

CM Shape requested this item be discussed under Unfinished Business.

Council consensus: Referred to the 05/11/10 RCM Unfinished Business

CONSENT AGENDA:

- **Approval of claims vouchers** (check nos. 89325 – 89514) in the amount of \$407,958.82 for the period ended May 5, 2010.
- **Approval of payroll vouchers** (check nos. 48681 – 48724) in the amount of \$391,264.70 for the period ended April 30, 2010.
- **Approval of payroll electronic fund transfers** (check nos. 63889 - 64066) in the amount of \$338,713.17 for the period ended April 30, 2010.
- **Approval of payroll wire transfer** (Medicare and Federal Withholding Tax) in the amount of \$64,616.60 for the period ended April 30, 2010.
- **Summary of \$5,000 - \$35,000 Purchase Requests** for the period ended May 7, 2010.

Approval of Council Meeting Minutes:

- **Land Use and Parks Committee Meeting** held April 27, 2010.
- **Transportation and Public Works Committee Meeting** held April 27, 2010.
- **Council Workshop** held April 27, 2010.
- **Regular Council Meeting** held April 27, 2010.

Agenda Items reviewed under Agenda Bill Presentations recommended for placement on this Consent Agenda:

Agenda Bill #3237; Ordinance #10-1016 authorizing the City Manager to contract with Seattle Southside Visitor Services to implement a SeaTac-specific tourism campaign, and amending the 2010 Annual City Budget for the related expenditures

MOVED BY SHAPE, SECONDED BY GREGERSON TO ACCEPT THE CONSENT AGENDA AS PRESENTED.*

PUBLIC COMMENTS (related to the Consent Agenda): There were no public comments.

*MOTION CARRIED UNANIMOUSLY.

UNFINISHED BUSINESS:

Agenda Bill #3222; Motion ratifying amendments to the King County (KC) Countywide Planning Policies (CPPs)

CM Shape stated that he generally opposes this because it is KC mandating targets for SeaTac and mandating that the City deliver infrastructure without any assistance.

Council discussion ensued regarding this issue and whether failing this motion would send a strong message or the wrong message.

CM Gregerson questioned whether voting no on this item would affect potential funding requests. Mr. Butler recommended Council not take a vote because it could have a negative affect.

Council gave consensus to discuss the KC CPPs at a future Council Retreat.

No motion was made regarding Agenda Bill #3222, therefore, no action was taken. Agenda Bill #3222 will not be revisited, but the topic will be reviewed at a future Council Retreat in preparation for the next time this issue is presented.

PUBLIC COMMENTS (related to Unfinished Business): Earl Gipson stated that the amount of dictation KC does to the City is incredible. He suggested that a letter to KC voicing the City's opinion might be appropriate.

NEW BUSINESS: There was no New Business.

CITY MANAGER'S COMMENTS: ICM Cutts commented on the following: (1) May 15 – 9 a.m., Miller Creek Needs You event; and (2) May 23 – 4:30 p.m., Family Night at YMCA.

COUNCIL COMMENTS: CM Forschler stated that he is also not happy with the anger among the citizens, but he is not involved with the public records requests. Emails are and should be a public record and he stated his support of the citizens' right to request them. The cost is low compared to problems in the City.

CM A. Anderson clarified that \$25,000 approved by Council at the April 27, 2010 Regular Council Meeting (RCM) was extra money to respond to one public disclosure request. He requested staff look into how much public disclosure requests have cost the City.

COUNCIL COMMENTS (Continued): CM Shape acknowledged Police Chief Jim Graddon who was named Crime Prevention Chief of the Year by the Washington State Crime Prevention Association for his contributions made through his leadership with crime prevention projects throughout Washington State.

CM Fernald stated that she respected everyone's right to come and speak their opinion tonight; however, the cost is not the real reason for the outcry. Also, she attended the Laws and Paws program and it is a joy to watch.

CM Gregerson commented on the following: (1) Laws and Paws program - Officer Davey will be bringing students to a future Council meeting after graduation to explain the program; (2) attended a science fair at Bowlake Elementary School to raise money for projector bulbs; (3) attended a Diversity Talent Show at McMicken Heights Elementary School; (4) SeaTac is applying for a Communities Putting Prevention to Work (CPPW) grant to help fund a representative to allow the City to collaborate with the community to create policy to help build healthier communities; (4) thanked DM Fisher, CM A. Anderson and IACM Robinson for getting the National League of Cities (NLC) Crime Prevention and Public Safety Steering Committee Meeting to be held in SeaTac; and (5) thanked CM Forschler for attending Green Tools Government Confluence in Bellevue with her. She also stated that she wants to continue to learn and advocate for the residents.

DM Fisher also thanked IACM Robinson for bringing the NLC Steering Committee to the City.

EXECUTIVE SESSION: There was no Executive Session.

ADJOURNMENT:

MOVED BY A. ANDERSON, SECONDED BY GREGERSON TO ADJOURN THE REGULAR MEETING OF THE SEATAC CITY COUNCIL AT 7:20 P.M.

MOTION CARRIED UNANIMOUSLY.



Gene Fisher, Deputy Mayor



Kristina Gregg, City Clerk