



City of SeaTac Human Services Needs Assessment

January 2018





Human Services Needs Assessment

Purpose

The City of SeaTac sought to better understand the community's needs in order to better inform investments in human services.





Background

SeaTac adopted first Human Services Plan in 1999 to address six priorities:

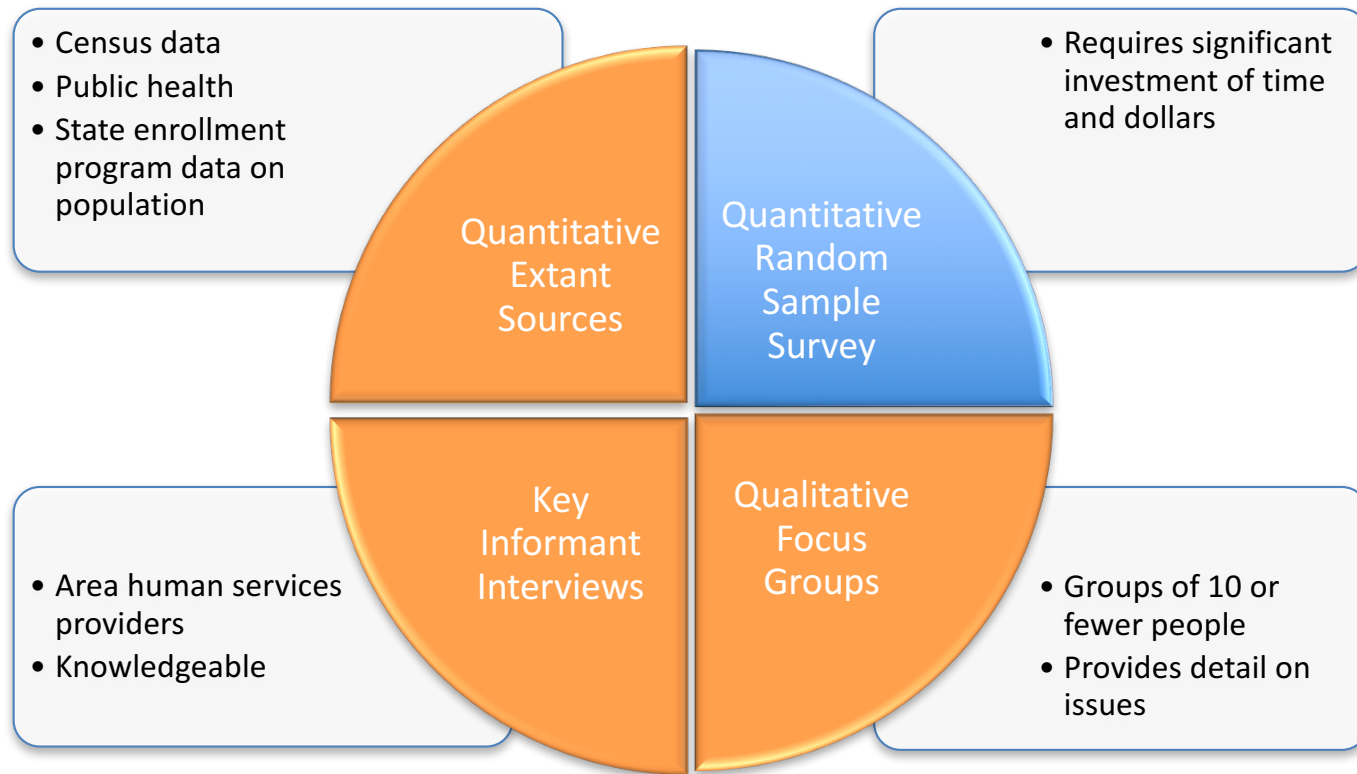
- Basic needs
- Primary care
- Domestic violence services
- Information and referral
- Independent living
- Refugee and immigrant services





Mixed-Methods Approach

A mixed-methods research approach was utilized to add value and discover complex answers





Human Services Commitment

The City of SeaTac has demonstrated a strong commitment to investing in programs and organizations positioned to address its complex human services challenges.

\$530,000

in grants annually

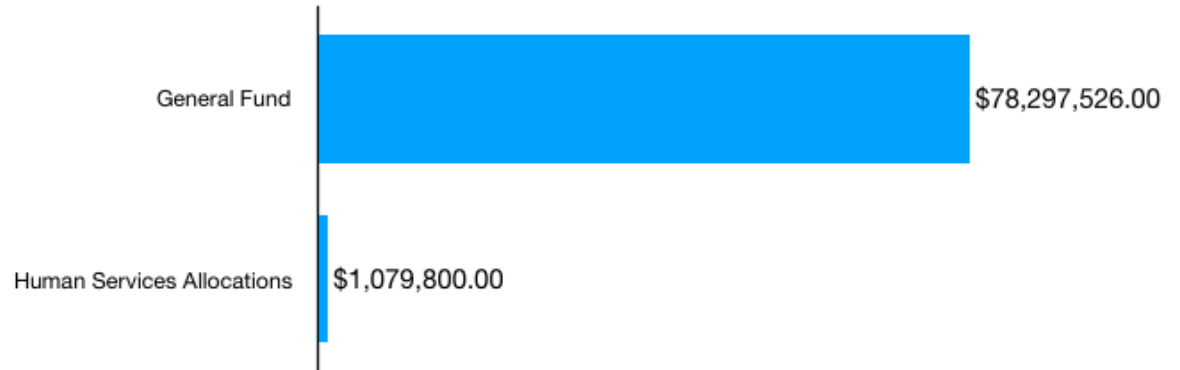
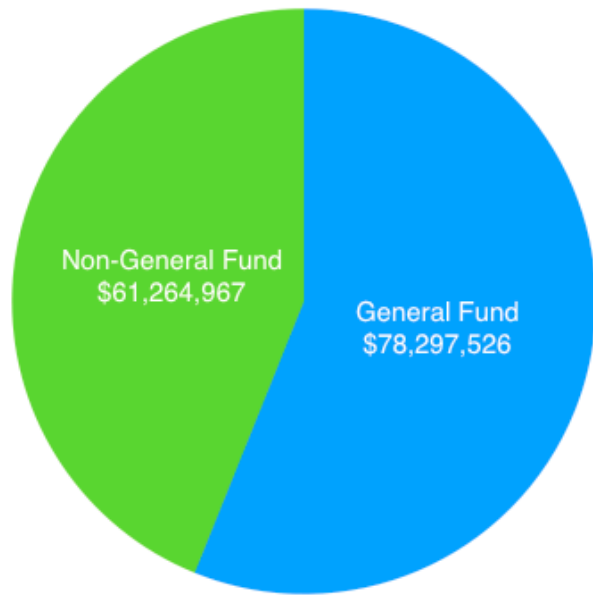
SeaTac dedicates 1.5% of its General Fund budget to human services grants. The City's total budget for human services was nearly \$719,000 in 2017.





City of SeaTac Budget Breakdown

Currently dedicates 1.5% of general fund budget to human services grants to community organizations.



Human Services Allocation 2017-2018 (January 1, 2018)





A Regional Leader in Human Services

*We have a fine city –
it is wealthy, we have the airport, business, beauty.
We can support our vulnerable community.
– community member*

Opportunities to Leverage Leadership Position:

- Convening local governments as regional partners
- Aligning the City's human services functions and capacity with overall strategic plan
- Pro-active community engagement strategy





2017-18 Grant Funding

Results-Based Accountability

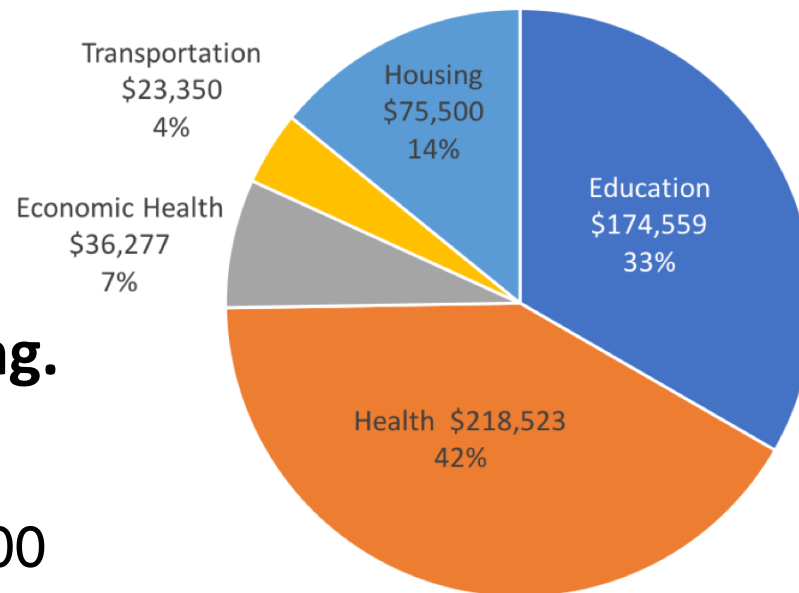
*Agencies are contracted
to reach 90 % of their
combined goals.*

All are on track or exceeding.

2017 Funding:

- 1.5% equated to \$528,000
- Funds 26 agencies providing 36 programs

City of SeaTac 2017-2019 Human Services Budget
by Opportunity Index Area





Social Determinants of Equity

KING COUNTY IS FOCUSING ON REMOVING BARRIERS AND INCREASING ACCESS, SO ALL PEOPLE HAVE THE OPPORTUNITY TO THRIVE.

REMOVING BARRIERS

GREATER ACCESS TO DETERMINANTS OF EQUITY

THRIVING PEOPLE AND COMMUNITY



HIGHER:

- ON-TIME GRADUATION
- WAGES
- EDUCATED AND SKILLED WORKFORCE
- QUALITY/ AFFORDABLE HOUSING

LOWER:

- HEALTH CARE COSTS
- HEALTH PROBLEMS
- CRIME
- UNFILLED HIGH-SKILLED JOBS
- INCARCERATION





Opportunity Index

Housing and Neighborhood Quality	Mobility and Transportation	Health and Environment	Education	Economic Health
<ul style="list-style-type: none">• Vacancy rate• Foreclosure rate• High cost loan rate• Housing stock condition• Crime index	<ul style="list-style-type: none">• Cost per commute• Proximity to bus stops• Average transit fare• Percent of commuters who walk	<ul style="list-style-type: none">• Distance to nearest park or open space• Proximity to toxic waste release• Percent of area that is within a food desert	<ul style="list-style-type: none">• Math test scores• Reading test scores• Student poverty• Teacher qualifications• Graduation rates	<ul style="list-style-type: none">• Access to living wage jobs• Job growth trends, 2000-2010• Unemployment rate• Access to banking• Internet connections

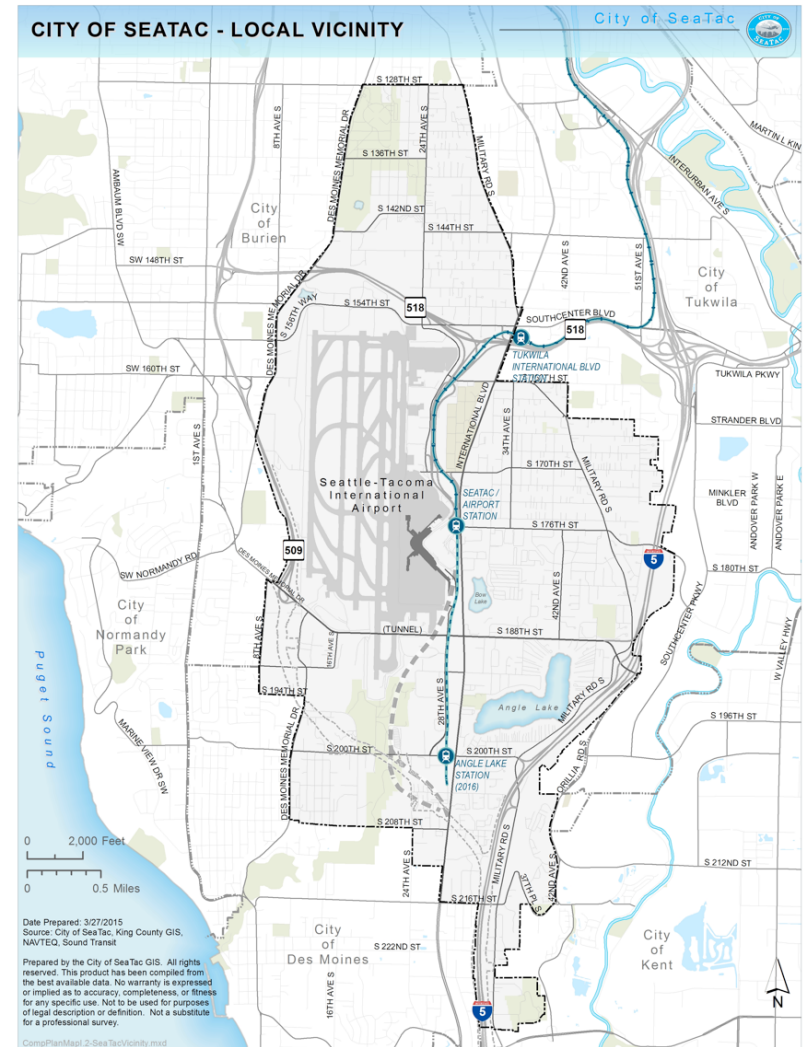




Environmental Scan

City of SeaTac:

- Ten square miles in area
- Surrounds the SeaTac International Airport
- Many industries are related to operations and services at Airport

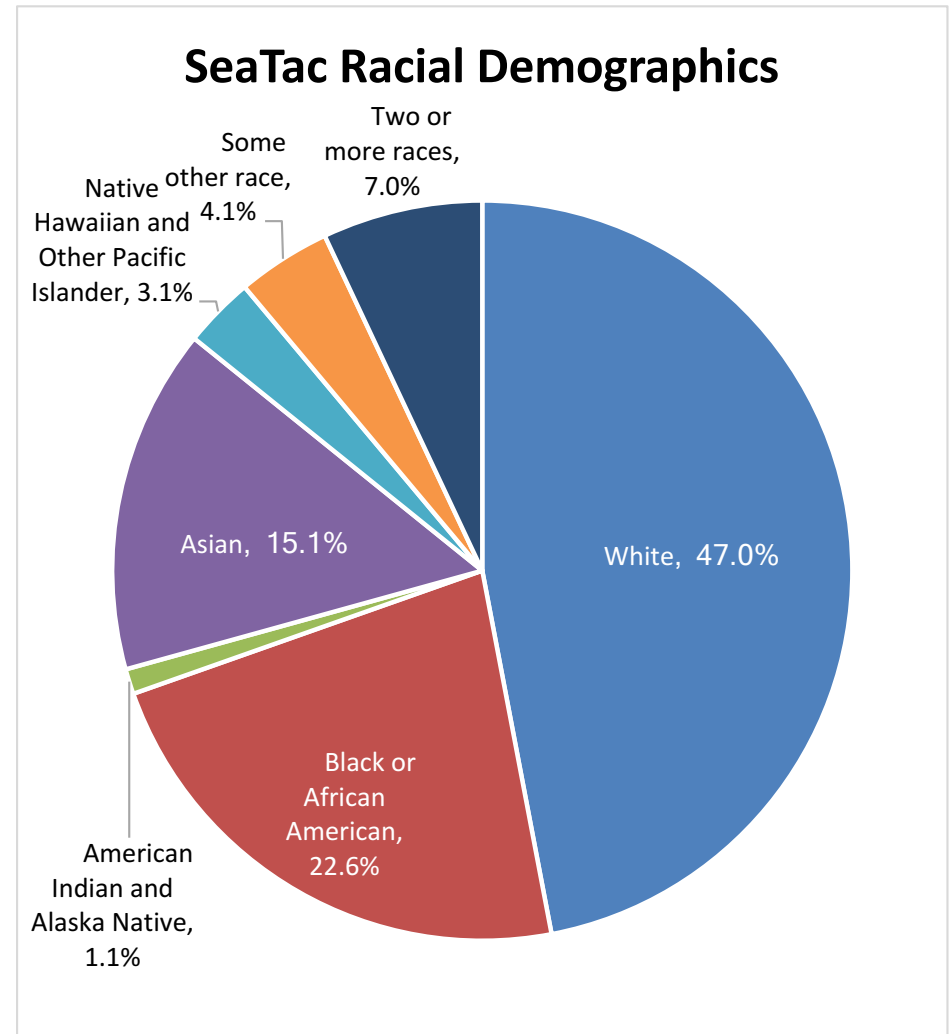




Environmental Scan

SeaTac's Population:

- Nearly 28,000 residents and growing
- Ethnically and racially diverse
- Younger than average compared to KC
- Higher unemployment and poverty rates





A Case for Change

Needs are increasing and more complex:

- Population - uniquely diverse
- Poverty and associated stress - one of the biggest contributors to poor outcomes, especially for children

Community leaders and members believe:

- Safe, affordable housing – Most important factor in an individual's well-being and ability to work or attend school
- Education – Another important contributor to economic mobility and health outcomes





Funding Strategy

Current 2017-18 Grant Cycle:

- Funding 26 org's to run 36 programs (\$13,000 average grant) requires significant oversight
- 44 organizations applied; 35% were rejected
- Results-Based Accountability utilized for 6 years

Considerations:

- Underlying problems are too complex to be solved with relatively modest funding
- Funding IS important match for leveraging other funds



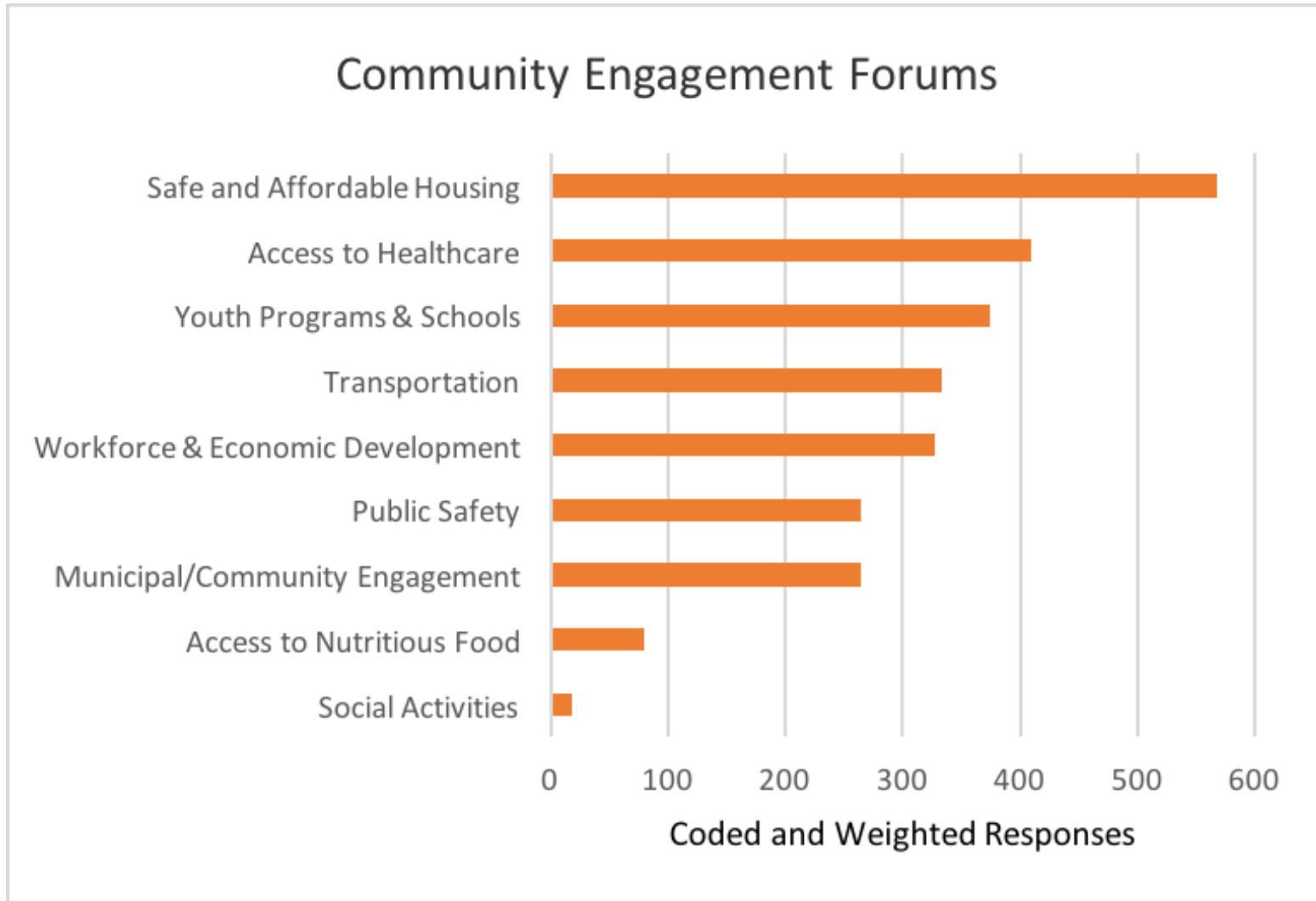


COMMUNITY NEEDS AND OPPORTUNITIES FOR IMPROVEMENT BY AREAS IDENTIFIED AS PRIORITIES



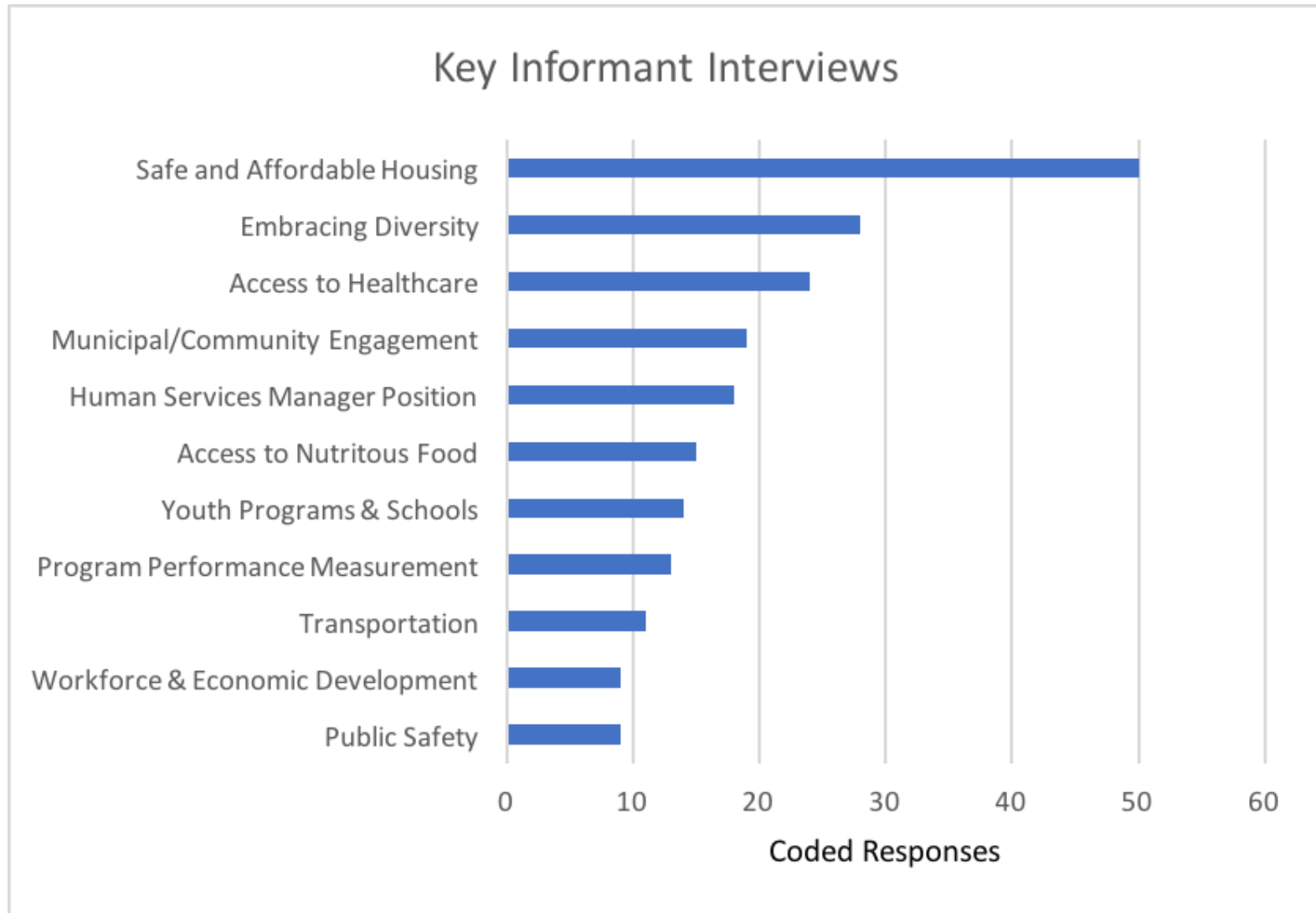


Forum Participant Priorities



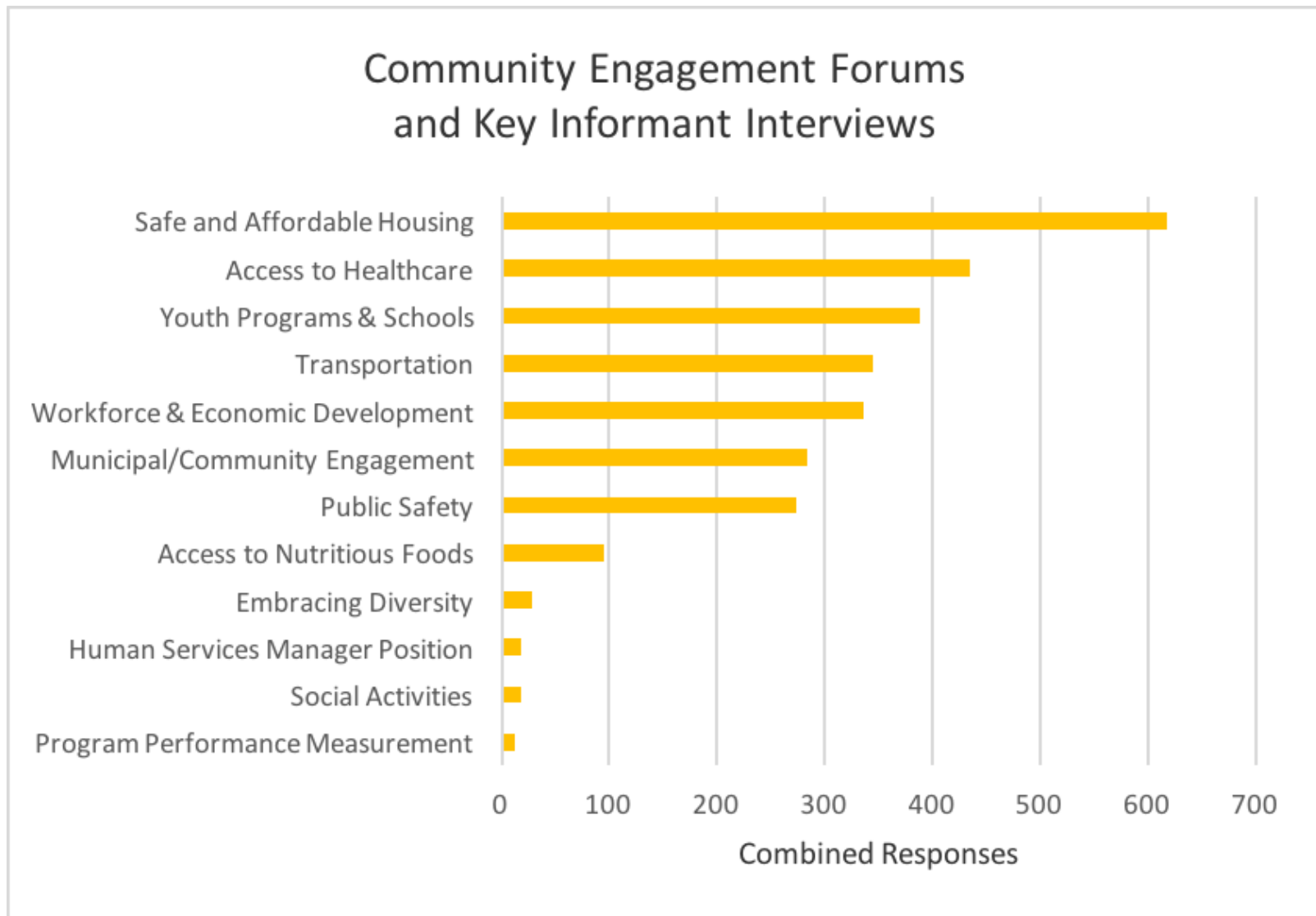


Community Leader Priorities





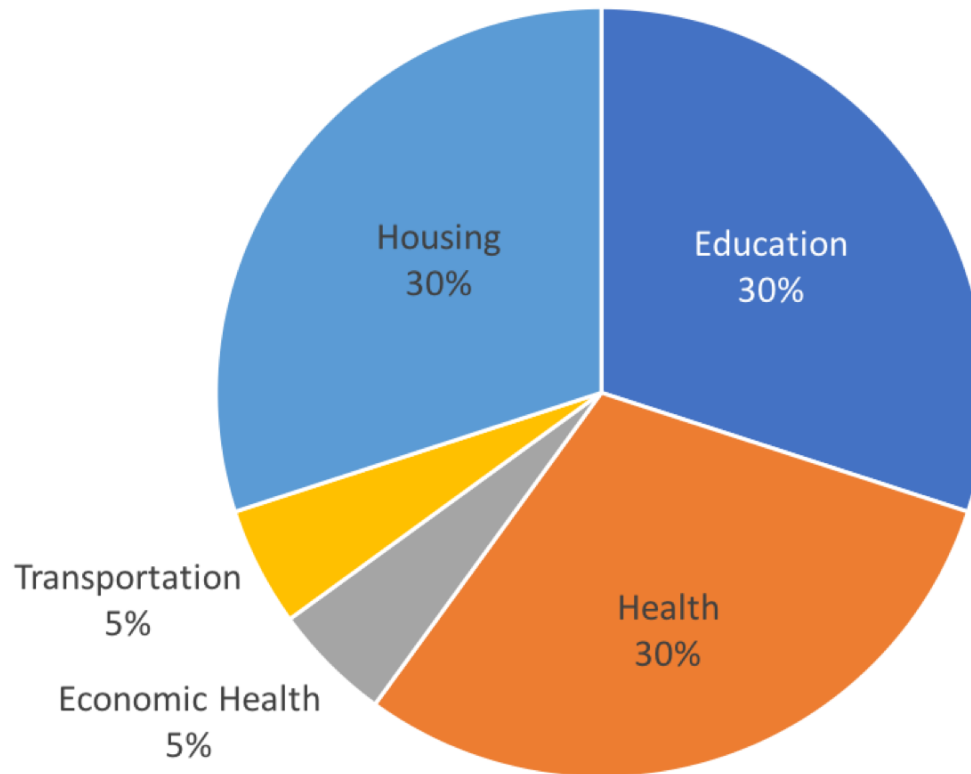
Combined Priorities





Option for Funding by Priorities

City of SeaTac Proposed 2019-2020 Human Services Budget
by Opportunity Index Area





HOUSING & NEIGHBORHOOD QUALITY

In 2017, City invested 14% of human services funding in this category





Housing & Crime Findings

Displacement of existing and long-term residents is growing.

Lack of safe and affordable housing at crisis level:

- Homelessness is increasing
- More than 4 in 10 households in SeaTac are cost burdened
- Almost half of SeaTac residents live in aging and substandard rental properties (mold, lead, etc.)

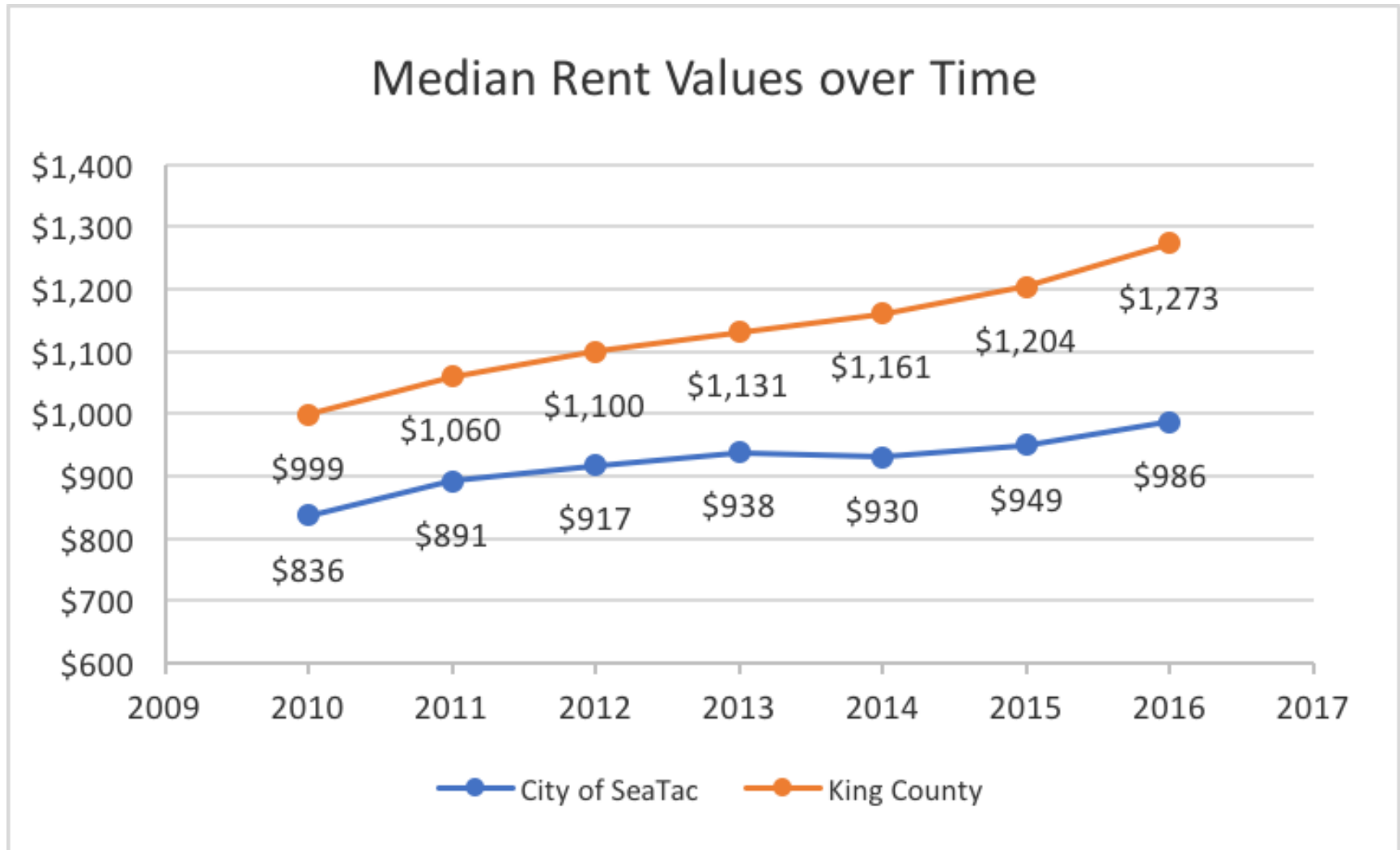
Crime rates:

- Remain steady
- Domestic violence assaults are higher in South KC





Cost of Housing Increasing





SeaTac's Investment in Housing

City's current investment includes:

- Shelter and housing for low-income women and men, women and their children fleeing domestic abuse, and individuals experiencing mental health challenges
- Homeless relocation assistance
- Emergency rent and utilities assistance
- Eviction prevention legal support
- Minor home repair program





Building on Investment in Housing

Options to Consider

Stay the Course:

- Continue existing programs
- Continue Comprehensive Plan and SKHHP partnerships

Implement Housing Policy Changes:

- Adopt tenant protections to prevent discrimination
- Develop rental inspection programs
- Consider zoning and land use tools to support development that meets the needs of community
- Participate in KC Regional Affordable Housing Task Force

Increase Funding:

- Identify gaps and consider investing resources in areas most in need, such as housing for households 30% AMI





HEALTH AND THE ENVIRONMENT

In 2017, City invested 41% of grant funds on these priorities





Health and Environment Findings

SeaTac Health Assistors make a difference.

*During the first season of the Affordable Care Act (ACA),
SeaTac outpaced all of King County
in signing residents up for health insurance*

Access to healthcare remains a significant challenge:

- Lowest enrollment rates of health insurance in the county
- Second highest rates of unmet medical needs in the county - many residents don't have a primary doctor





Health and Environment Findings

Higher health risk factors and chronic diseases:

- First in county for adults who don't exercise
- Second in county for being overweight
- Third in county for diabetes

Homicide and motor vehicle accident deaths:

- SeaTac/Tukwila ranked 7th among 26 King County areas

Firearm-related deaths:

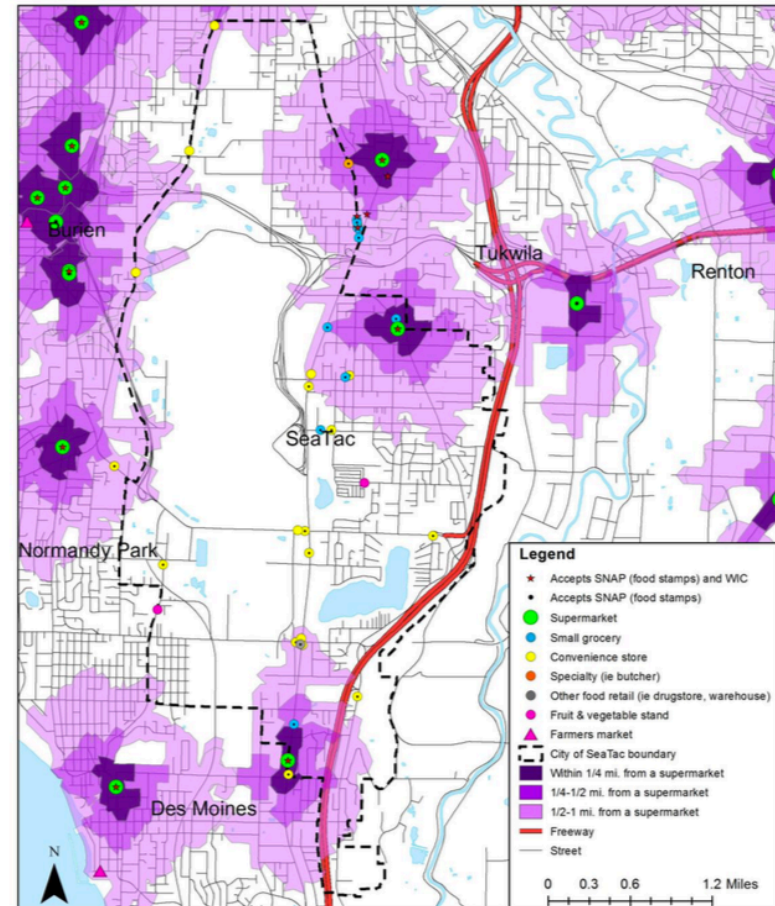
- Second lowest rates and amongst lowest rates of suicide in King County



Access to Healthy Food:

- Many residential areas are not within walking distance of a supermarket
- 2x the fast food restaurants and convenience stores as supermarkets, grocery stores and produce vendors combined

Proximity to Supermarkets in SeaTac, WA



Sources: Public Health - Seattle & King County, King County GIS Center, Washington State Dept. of Social and Health Services and Dept. of Health.

*Food retailers identified by public health permit database (March 2011) and DSHS food stamp retailer database (April 2011).

Made possible by funding from the Department of Health and Human Services and Public Health - Seattle & King County.

 Created May 2011 by Urban Food Link

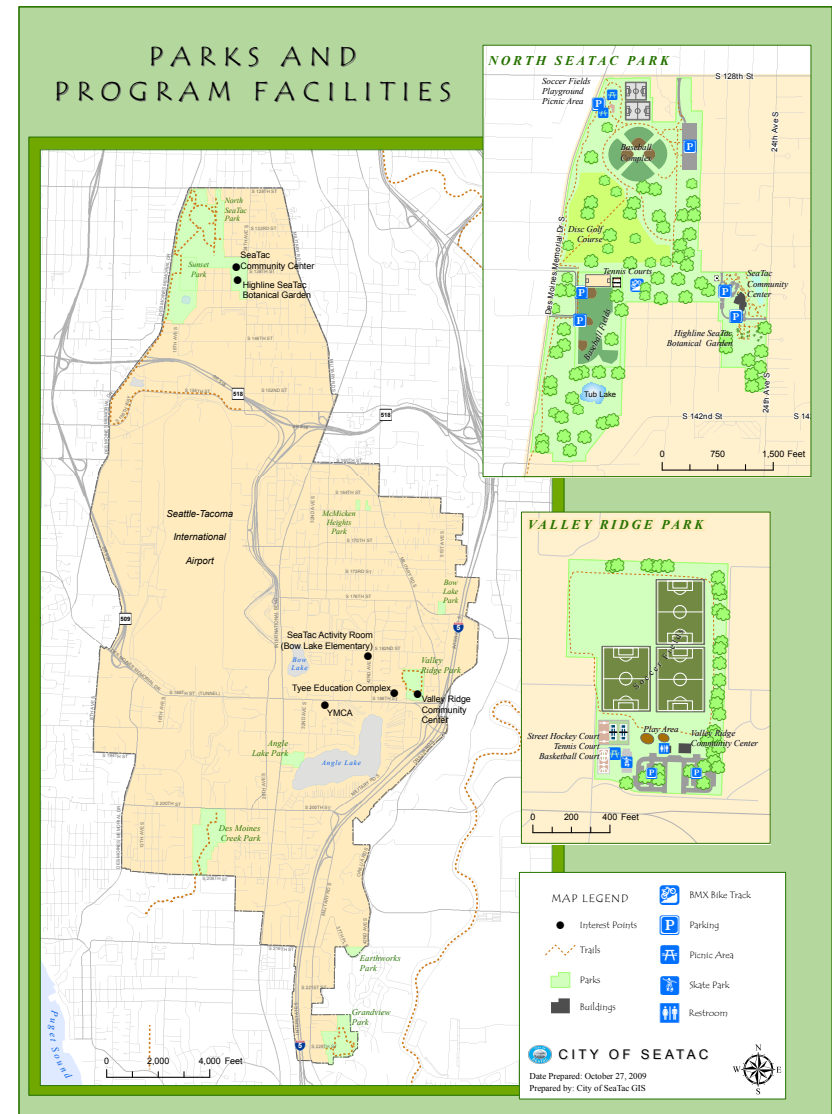


Health and Environment

Green space increases quality of life.

Household proximity to parks, open green space and rec centers:

- Limited accessible exercise facilities to those with low income
- Few options for outdoor recreation





SeaTac's Investment in Health

City's current investment includes:

- Foodbanks & Meals on Wheels
- Medical, dental and behavioral health
- Services for victims of domestic violence and sexual assault
- Children's therapy services
- Family Service Center
- Enrollment assistors





Building on Investment in Health

Options to Consider

Stay the Course:

- Continue most existing programs
- Focus on access - support health centers serving the uninsured, and those helping people obtain insurance
- Consider expanding community gardens

Increase Community Health & Safety:

- Promote physical activity for healthy living through community events/fairs
- Support neighborhood events to help neighbors know one another and feel safer
- Emphasize the hiring of bilingual police officers





EDUCATION & YOUTH

In 2017, City invested 33% of funding in this priority





Education Findings

Advanced Degrees:

- 19% of SeaTac residents have a Bachelors degree, compared to 29% in King County

Highline School District:

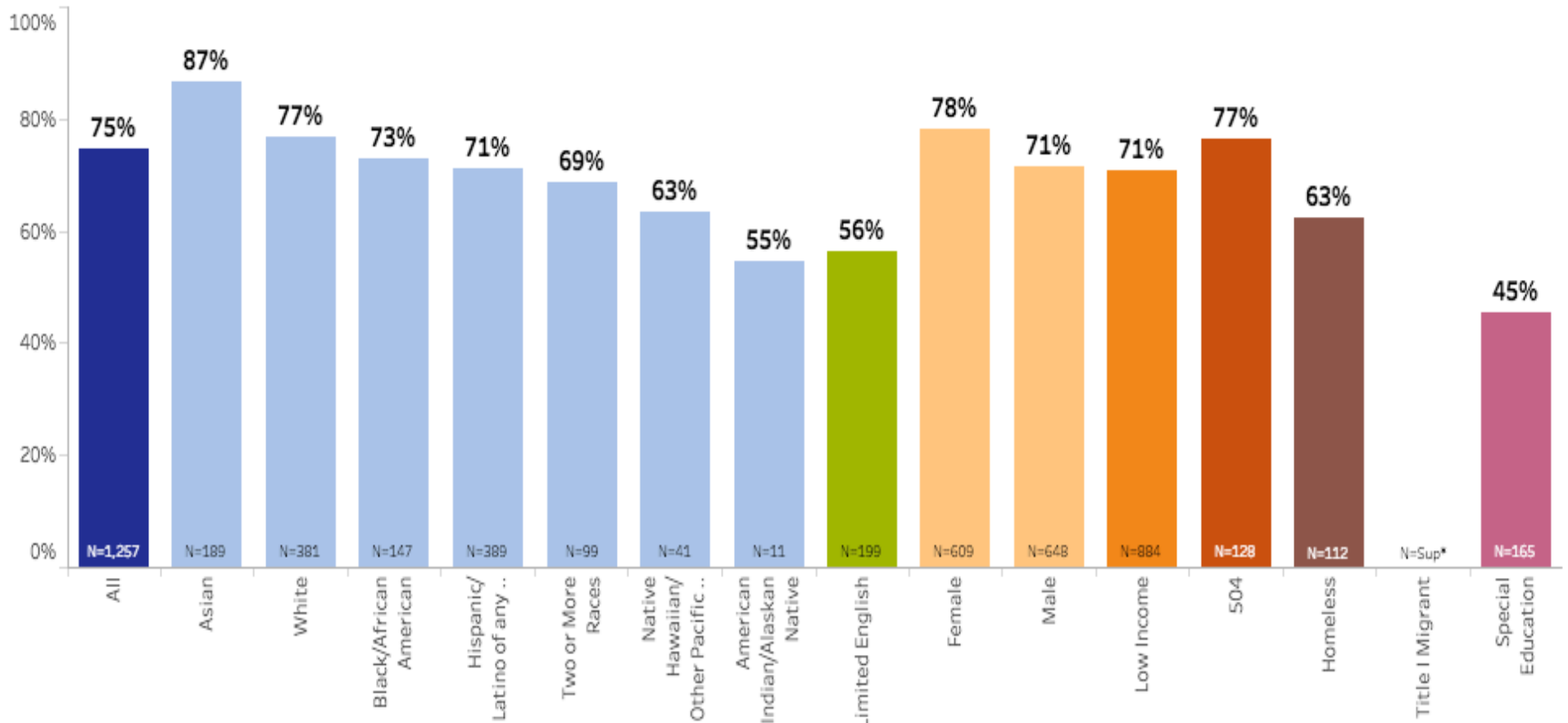
- One of the most diverse school districts in the nation
- 81% of SeaTac students qualify for Free/Reduced Meals
- 95 languages spoken
- District funding for after-school programs has declined
- Graduation and suspension rates are steadily improving
- Teens are eager for more local internship opportunities and jobs





Highline Graduation Rates Improving

On time graduation, by demographic group:





SeaTac's Investment in Education

SeaTac offers funding to a variety of programs supporting youth:

- After-school tutoring and enrichment activities
- Basic needs such as snacks/meals, clothing
- Outreach and intervention
- Adult and family literacy services
- Parenting support and childcare
- Recreation opportunities





New Futures Success Story

SW Youth and Family Services, Summer 2017:

- Seven-week program
- 22 partner organizations building literacy and skills

Program Goals:

- Mitigate summer loss of literacy
- Develop partnership with organizations
- Increase skill building and enrichment activities





Program Results

“100% of students maintained their reading levels...when you match scores from our New Futures students against the Highline School District, we are able to meet the levels of the district and at times have scored 3% above.”





Building on Investment in Education

Options to Consider

Stay the course:

- Continue funding existing after-school tutoring and enrichment programs for all ages of youth
- Keep emphasis on programs providing basic needs, such as nutritious snacks and meals

“Lack of access to food is being encountered more and more; come to school hungry and even though get food at school, it is not enough.”

– school staff member





Building on Investment in Education

Options to Consider

Leveraging City's Leadership:

- Encourage area businesses to provide local internships for teens
- Assist in bridging partnerships among agencies serving youth and family needs
- Seek additional opportunities to collaborate with the Highline School District

Maintain Funding Level

- Identify underserved populations and target current programming to meet need





MOBILITY & TRANSPORTATION

In 2017, City invested 7% of grant funds in this priority





Mobility & Transportation Findings

Unique landscape and geography:

- SeaTac airport and I-5 make it difficult to travel around the City
- Sidewalks, walking/biking trails are lacking on most non-arterial streets

Transportation:

- Average vehicles per household is 1.8, about the same as King County
- Mass Transit options are limited and there are barriers to access





Improving Mobility and Transportation

Options to Consider

Leverage City's Leadership Position:

- Collaborate with local and regional transportation departments to enhance bus transit; pilot alternative transportation options
- Cultivate "shared parking" through creative partnerships with community-based organizations

Investment Opportunities:

- Explore funding a few discreet pilot projects offering door-to-door transportation for city's most vulnerable
- Support programs and agencies offering free and discounted transit passes and subsidized Uber/Lyft rides
- Consider expanded funding for the taxi script program





ECONOMIC HEALTH

In 2017, City invested 16% of funds were invested in this priority





Economic Health Findings

“We have families, we want our kids to have a better life than we have; we have more in common with our neighbors than differences.”
– forum participant

SeaTac 2016 Median Household Income:

- About \$48,000, compared to \$79,000 in KC; \$63,000 in WA

Jobs and Unemployment:

- Higher unemployment (9.3%) compared to WA (5.4%)
- Most jobs are in hospitality, transportation, warehousing

Banking:

- Near 10% of residents do not have bank account (4% in WA)

Technology:

- Fewer households w/internet access compared to region

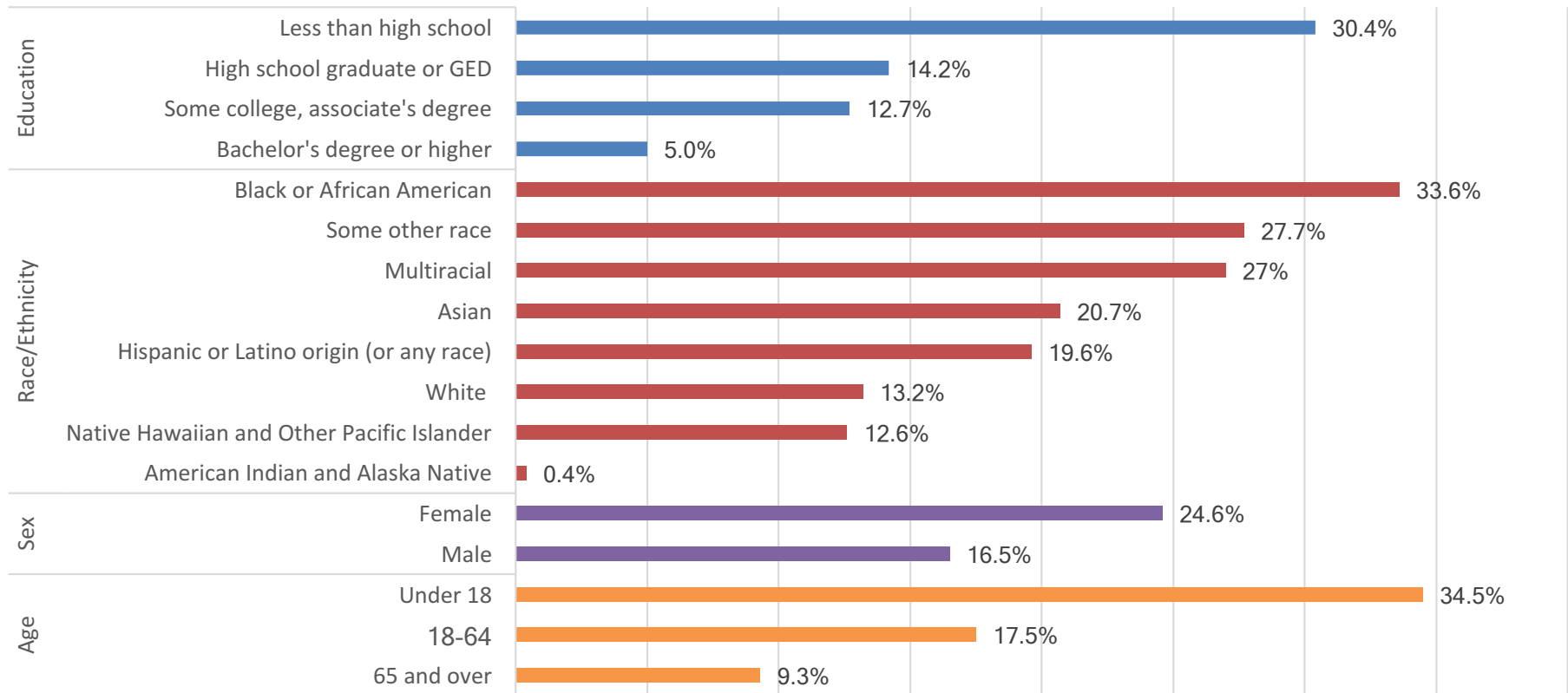




Incidence of Poverty

SeaTac has higher poverty rate (18%)
than US (15%) and KC (11%)

Rates of Poverty by Demographic group





Improving Economic Health

Stay the Course:

- Continue participating in regional workforce development workgroups to influence how state and federal funding is invested in SeaTac

Leverage City's Leadership:

- Seek to leverage opportunities for job training in partnership with Port of Seattle

Funding Opportunities:

- Consider only funding job skills training and employment assistance for residents ineligible for county, state, or federal programs





Affirming SeaTac's Investment

The City is a powerful voice for equity and empowerment of its residents, and

the community values the direct information and referral services provided by the City.





Questions or Comments?

THANK YOU

