

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

July 12, 2017

Meeting Notes

Hotel-Motel Members Present: CM Forschler; Jeff Bauknecht; Mary Fischer; Wendy Morgan; Richard Scherzinger

Members Absent: Cathy Heiberg; Roger McCracken; Richard Scherzinger

Others Present: Caroline Curtis; Natalie Elert, Dollar Rent-a-Car; Councilmember Pam Fernald; Katherine Kertzman, SSRTA;

Staff Present: Jeff Robinson, CED Director; Gus Garcia, SeaTac Public Works

| AB # | Topic | Disposition |
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| | 1. Introductions | |
| | 2. Review and Approve Minutes of May 10, 2017 | <p><input type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input checked="" type="checkbox"/> Approval(s)</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Motion by Morgan, Forschler, second</i> |
| | 3. Presentation of Upcoming Study on SeaTac Permit Parking Program | <p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Garcia gave a summary of the project planned to assess the need for and potential design of a permit parking program in various areas of the city.</i> • <i>He described the rationale and background that served as the basis for the study including complaints from neighborhoods about the lack of on-street parking.</i> • <i>The mission of the project was discussed as were the study areas and schedule for the completing the plan.</i> • <i>In response to a question Garcia outlined plans for stakeholder outreach, including to hotels within the study areas.</i> • <i>Councilmembers Fernald and Forschler added their perspective and gave some historical context to the conversation.</i> |
| | 4. Seattle Southside Regional Tourism Authority Update | <p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Kertzman provided an update on the development pipeline for hotels in the Puget Sound region.</i> • <i>The SSRTA's new website was presented to the HMAC and the new features were detailed</i> |

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| | | <ul style="list-style-type: none"> <i>The new SSRTA area map was distributed for comment and feedback and attendees received copies of the RTA Annual Report.</i> |
| 5. State Legislature Update | <input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial | <ul style="list-style-type: none"> <i>A report was made on the attempt to gain funding for the Washington Tourism Alliance.</i> |
| 6. City Updates | <input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial | <ul style="list-style-type: none"> <i>Robinson provided updates on current and upcoming City events and projects including: The Seattle Storm Community Practice; Comprehensive Plan Final Docket; City Website; Recruitment of Economic Development Strategist; and the planning for the recruitment of the next City manager, pending planned retirement of Joseph Scorcio in mid 2018.</i> |
| 7. Smith Travel and State DOR Reports | <input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval | <ul style="list-style-type: none"> <i>Curtis reviewed the May STR and highlighted that</i> |
| 8. Smith Travel Report / WA Department of Revenue | | <ul style="list-style-type: none"> <i>The STR was summarized which showed a solid performance to date in 2017 with significant increases of both year-over-year and year-to-date statistics in Occupancy, ADR, RevPar and Revenue.</i> <i>The WA Department of Revenue showed a year to date total of \$673,000 through June.</i> |
| 9. Other Business | | <ul style="list-style-type: none"> <i>Robinson distributed copies of the City Ethics Policy for Boards and Committees.</i> <i>Morgan spoke about events at the Botanical Garden including: A Familiarization (FAM) Tour for Hotels; August Ice Cream Social; Rotary's "Summer Sip" event and a visit by the National Japanese Iris Society.</i> |

The Meeting adjourned at 4:15pm