

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

May 10, 2017

Meeting Notes

Hotel-Motel Members Present: CM Forschler; Caroline Curtis; Cathy Heiberg; Wendy Morgan; Richard Scherzinger

Members Absent: Jeff Bauknecht; Roger McCracken;

Others Present: Natalie Elert, Dollar Rent-a-Car; Meagan McGuire, SSRTA; Andrea Reay, Seattle Southside Chamber of Commerce

Staff Present: Jeff Robinson, CED Director; Lawrence Ellis, Parks & Community Programs Director; Florendo Cabudol, City Engineer; Steve Pilcher, Planning Manager

AB #	Topic	Disposition
	1. Introductions	
	2. Review and Approve Minutes of April 12, 2017	___ Informational Update ___ Recommended for: <input checked="" type="checkbox"/> Approval(s) ___ Approval with modifications ___ Denial • <i>Motion by Morgan, Scherzinger, second</i>
	3. SeaTac Parks Summer Events	<input checked="" type="checkbox"/> Informational Update ___ Recommended for: ___ Approval ___ Approval with modifications ___ Denial • <i>Ellis provided a summary and description of the City-sponsored music and entertainment events during the Summer and provided informational and marketing handouts.</i>
	4. Update on the 24 th – 28 th Avenue Extension Project	<input checked="" type="checkbox"/> Informational Update ___ Recommended for: ___ Approval ___ Approval with modifications ___ Denial • <i>Cabudol gave a progress report to the committee on the roadway extension project that had previously been presented to the committee.</i>
	5. Seattle Southside Regional Tourism Authority Update	<input checked="" type="checkbox"/> Informational Update ___ Recommended for: ___ Approval ___ Approval with modifications ___ Denial • <i>McGuire provided an update on the activities of the SSRTA and a preview of upcoming programs and projects.</i>
	6. Discussion of Current City parking Requirements for Hotels	<input checked="" type="checkbox"/> Informational Update ___ Recommended for: ___ Approval ___ Approval with modifications ___ Denial

		<ul style="list-style-type: none"> • <i>Pilcher provided a summary of the current codes related to parking for lodging establishments.</i> • <i>The committee provided feedback and felt that the requirements may be too high given the City's proximity to the airport and other transportation options such as light rail and transit.</i>
	7. City Updates	<p><u> X </u> Informational Update <u> </u> Recommended for: <u> </u> Approval</p> <ul style="list-style-type: none"> • <i>Robinson gave a summary of upcoming and current City activities and events including the Update to the Comprehensive Plan and the 4th Annual Seattle Strom Community Practice.</i>
	8. Smith Travel and State DOR Reports	<ul style="list-style-type: none"> • <i>The STR was summarized which showed a strong start to 2017 with both year-over-year and year-to date-increases in Occupancy, ADR, RevPar and Revenue.</i> • <i>The WA Department of Revenue showed an increase of approximately \$12,000 over the same period in 2016.</i>
	9. Other Business	<ul style="list-style-type: none"> • <i>Robinson announced that the June meeting was being cancelled.</i>

The Meeting adjourned at 5:00pm