

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

February 8, 2017

Meeting Notes

Hotel-Motel Members Present: CM Forschler; Jeff Bauknecht; Caroline Curtis; Cathy Heiberg; Roger McCracken; Wendy Morgan; Richard Scherzinger

Members Absent:

Others Present: Ray Calbro, BCJ Architects; Joe Campos, Eagleclaw FC; Clive Cook, Cascadia Futsal; Natalie Elert, Dollar Rent-a-Car; Councilmember Rick Forschler; David Friend, Cascadia; Councilmember Peter Kwon; Adam Pazan, BCJ; Bob Santoro, Colliers International; Kristina Thorne, SSRTA; Joel Wachtel, Resident

Staff Present: Jeff Robinson, Acting CED Director/Economic Development Manager; Joe Scorcio, Acting City Manager; Larry Ellis,

AB #	Topic	Disposition
	1. Introductions	
	2. Review and Approve Minutes of January 11, 2017	<input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Motion by Bauknecht, Morgan second</i>
	3. Presentation by Cascadia Futsal Club	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Clive Cook and Joe Campos, representatives from Cascadia Futsal, Eagleclaw Football Club and Ray Calabro, with BCJ Architects presented their concept for a multi-purpose Futsal/Soccer facility in North SeaTac Park, on both City- and Port-owned property.</i> • <i>There was an introduction to the sport of Futsal which is played worldwide and has multiple levels of leagues and tournament activity including Major League Futsal in the United States, and for which this group has preliminary franchise rights.</i> • <i>Futsal is used in other countries to train young players and for on-going player development with this being one of the major objectives for the development of the facility which would be the one first of its kind in the country.</i>

		<ul style="list-style-type: none"> • <i>The community benefits would include access to all of the outdoor fields when not scheduled for other events and use of indoor facilities at reduced rates for locally-based programs.</i> • <i>The facility, which has an estimated construction cost of \$30 million at would be provide both indoor and outdoor fields, office and training spaces and commercial areas.</i> • <i>The proposed use was depicted as one that will generate substantial economic benefit to the tourism industry and be a catalyst economic development project in this area of the city which shares a border with Burien.</i> • <i>Representatives from the architectural firm shared a scale model of the project with the group and answered questions.</i>
	4. SSRTA Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Kristina Thorne gave an update on the SSRTA Sports Advisory Committee comprised of both private and public sector members and has the mission of attracting new sporting events to the area.</i> • <i>A summary of 2016 SSRTA activities was provided including initial planning for an update to the organization’s website and on-going marketing plans.</i> • <i>Information was provided regarding partner services efforts including over 130 meetings and the publishing of a quarterly newsletter.</i> • <i>It was announced that seminars for hotel partners are being planned for 2017 and that the arrangement and coordination with Highline College would be continued.</i>
	5. City Updates	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Larry Ellis provided information about</i>

		<i>an amendment to City code that will allow events that serve alcohol as part of fundraising activities held in either the Botanical Garden or Grandview Park.</i>
	6. Smith Travel Report / WA Department of Revenue Statistics	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>December/ year-end statistics showed annual increases in most categories including RevPar and Revenue. All categories showed increases over the November report.</i> • <i>Year-end lodging tax revenues for 2016 were up \$53,305 over the 2015 total representing the highest total ever.</i>
	7. Other Business	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>The Museum of Flight reported that they were now members of the Tukwila Lodging Tax Advisory Committee.</i> • <i>The Botanical Garden reported that the Pergola had been completed and that construction on the Greenhouse is underway with a September completion date.</i>

The Meeting adjourned at 4:45