

# City of SeaTac

## Hotel/Motel Tax Advisory Committee Meeting

May 11, 2016

### Meeting Notes

**Hotel-Motel Members Present:** Mayor Rick Forschler; Cathy Heiberg; Roger McCracken; Wendy Morgan; Richard Scherzinger

**Members Absent:** Jeff Bauknecht; Caroline Curtis

**Others Present:** Councilmember Peter Kwon; Natalie Elert, Dollar Rent a Car; Katherine Kertzman, SSRTA; Sanjay Mahajan, Radisson Hotel

**Staff Present:** Jeff Robinson, Economic Development Manager; Joe Scorcio, CED Director; Police Chief Lisa Mulligan; Will Appleton, Public Works Director; Florendo Cabudol, City Engineer; Steve Pilcher, Planning Manager

AB #	Topic	Disposition
	1. Introductions	.
	2. Review and Approve Minutes of April 13, 2016	<input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Motion by McCracken, Second by Scherzinger.</i></li> </ul>
	3. SeaTac Police Report	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Chief Mulligan discussed some recent crime trends and reviewed current statistics.</i></li> </ul>
	4. City of SeaTac Transportation Projects & Activities	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Cabudol provided an update on the Airport Transportation Committee including the members, the topics of discussion and the infrequency of meetings over the past two years.</i></li> <li>• <i>A conversation took place regarding the importance of having multiple points of access into the airport – specifically 188<sup>th</sup>, 182<sup>nd</sup>, 170<sup>th</sup> and 160<sup>th</sup>. There was strong consensus that vehicular access for both the public and reserved access for shuttles must be maintained and</i></li> </ul>

		<p><i>broadened to allow for the free flow of traffic by all airport users and to alleviate the potential for increased gridlock on city streets.</i></p> <ul style="list-style-type: none"> <li>• <i>There was also agreement that pedestrian access to and from International Boulevard was a critical issue for the local business community.</i></li> <li>• <i>The 509 to I-5 Connector project was reviewed including current activities such as re-evaluation of environmental documents; coordination with SDOT; undertaking a “Practical Design” approach; the phasing of the construction; tolling plans; and the selection of the most important access points in SeaTac--- 188<sup>th</sup> and 200<sup>th</sup>. It was announced that the preliminary construction start date of 2021 had been established.</i></li> <li>• <i>The 28<sup>th</sup> – 24<sup>th</sup> Extension Project was reviewed with detailed descriptions of timelines, funding, and benefits.</i></li> <li>• <i>Appleton gave an overview of the six-year Transportation Improvement Plan and the importance of how flexibility was being built into the City’s strategies. He also provided information on the two-year workplan and construction scheduling.</i></li> <li>• <i>Included in this approach was a pedestrian and traffic safety study for the city center area along and near International Boulevard.</i></li> </ul>
	<p>5. Update on Angle Lake Station Area Implementation Standards</p>	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications  <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <li>• <i>Pilcher gave an update on the development of the Angle Lake Station Area regulations and zoning code. He outlined the transportation oriented development and overlay concept. He discussed and stressed the important policy directions within the plan including the concentration of high activity areas; flexible approaches to development; adaptability for a variety of use types; clarity in codes; and safe and efficient vehicular and pedestrian</i></li> </ul>

		<p><i>passageways.</i></p> <ul style="list-style-type: none"> <li>• <i>There was a conversation about the use of bridges to help create an interesting and safe approach to pedestrian movement in the midst of high vehicular traffic and how this would promote the increased development and commercial activity of the Angle Lake District and other locations within the city.</i></li> </ul>
	6. Seattle Southside Regional Tourism Authority (SSRTA) Highlights	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications  <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <li>• <i>Kertzman summarized a number of SSRTA activities and project. These included:</i> <ul style="list-style-type: none"> <li>➤ <i>The purchase of bulk light rail passes from Sound Transit as an amenity for the local hotels;</i></li> <li>➤ <i>The upcoming Tourism Symposium;</i></li> <li>➤ <i>The integration and partnership between SSRTA and the regional Chamber of Commerce;</i></li> <li>➤ <i>Strategic Planning;</i></li> <li>➤ <i>Interim marketing plans;</i></li> <li>➤ <i>The upcoming release of the Annual Report; and</i></li> <li>➤ <i>The first annual SSRTA Financial Report.</i></li> </ul> </li> </ul>
	7. Smith Travel and Department of Revenue Reports	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications  <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <li>• <i>Scherzinger reviewed the STR and highlighted the ADR of \$101.24 which represents a 4.9% increase over 2015 and RevPar that was up 4.5%.</i></li> <li>• <i>Robinson reported that State Lodging Tax revenue to the City was up approximately \$28,000 over the same time period in 2015</i></li> </ul>
	8. Other Business	<ul style="list-style-type: none"> <li>• <i>Robinson provided copies of the Museum Flight 2015 Annual report and an article which discussed the recent merging of the Washington Restaurant and Lodging Associations.</i></li> </ul>
	9. Adjourn	<ul style="list-style-type: none"> <li>• <i>Meeting adjourned at 5:00</i></li> </ul>