

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

August 10, 2016

Meeting Notes

Hotel-Motel Members Present: Mayor Rick Forschler; Jeff Bauknecht; Caroline Curtis; Cathy Heiberg; Wendy Morgan; Richard Scherzinger

Members Absent: Roger McCracken;

Others Present: Natalie Elert, Dollar Rent a Car; Katherine Kertzman, SSRTA; Joel Kuni, NW Symphony Orchestra; Brenda Rolph, SSRTA; Anthony Spain, NW Symphony Orchestra;

Staff Present: Jeff Robinson, Economic Development Manager; Joe Scorcio, CED Director

AB #	Topic	Disposition
	1. Introductions	
	2. Review and Approve Minutes of June 8, 2016	<input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>The Minutes were not available. June Minutes will be provided at September meeting for review and approval.</i>
	3. 2017-2018 Lodging Tax Application Review and Presentations	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>The following proposals were presented to the HMAC for their consideration:</i> <ol style="list-style-type: none"> 1. <i>Museum of Flight: \$60,000 /yr</i> 2. <i>NW Symphony Orchestra: \$5,000/yr</i> 3. <i>SeaTac Highline Botanical Garden: \$11,700/yr</i> 4. <i>Seattle Southside Regional Tourism Authority: \$715,000/yr</i> 5. <i>City of SeaTac Tourism & Economic Development Program: \$391,180/2017; \$403,180/2018</i> • <i>After discussion by the HMAC, including an email ballot from committee member McCracken, and questions to requesting organizations the following amounts were approved for recommendation to the City Council.</i> <ol style="list-style-type: none"> 1. <i>MOF - \$60,000/yr</i> 2. <i>NWSO - \$5,000/yr</i> 3. <i>SeaTac Garden - \$5,000/yr</i> 4. <i>SSRTA - \$715,000/yr</i> 5. <i>City of SeaTac - \$391,180 in 2017</i>

		<p style="text-align: right;"><i>and \$403,180 in 2018.</i></p> <ul style="list-style-type: none"> • <i>Additionally, the HMAc requested that more information be presented on line item expenditures for the proposals with more full explanation of those funds that will be supporting staff costs.</i> • <i>In particular how the City of SeaTac staffing support breaks out between the CED Director and the Economic Development Manager. HMAc acknowledged the unusual circumstances for 2017 but desires more information for future requests.</i> • <i>The HMAc also wants to see more direct benefit to the City of SeaTac from the NWSO in terms of performances the city and better coordination, partnerships and marketing with local lodging and other tourism organizations.</i>
	9. Adjourn	<ul style="list-style-type: none"> • <i>Meeting adjourned at 5:00</i>