

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

October 14, 2015

Meeting Notes

Hotel-Motel Members Present: Deputy Mayor Tony Anderson; Caroline Curtis; Wendy Morgan; Richard Scherzinger

Members Absent: Jeff Bauknecht; Cathy Heiberg; Roger McCracken

Others Present: Rick Forschler, Resident; Katherine Kertzman, SSVS; Sanjay Mahajan, Radisson/SSRTA Board

Staff Present: Jeff Robinson, Economic Development Manager; Joe Scorcio, Director, CED; Police Chief Lisa Mulligan; Steve Pilcher, SeaTac Planning manager; Heidi Skinner, SeaTac Code Compliance; Nick Stephens, SeaTac Code Compliance; Albert Torrico, SeaTac Planning

AB #	Topic	Disposition
	2. Review and Approve Minutes of August 12, 2015	<input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Motion by Morgan, Second by Curtis.</i>
	3. Report from SeaTac Police Department	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Chief Mulligan discussed some recent events that may be of interest to the committee and asked for some assistance from the lodging sector.</i> • <i>The most recent activity statistics were distributed and discussed.</i>
	4. SSVS & SSRTA Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Discussion of the phasing out process of SSVS to SSRTA and some of the remaining issues to be reconciled with Tukwila regarding the transfer of assets and public records retention.</i> • <i>An update was provided on the office remodel and equipment procurement.</i> • <i>It was reported that RFPs had been released for both IT support and an advertising and public relations agency.</i>

		<ul style="list-style-type: none"> • <i>Information about the reallocation of staff from Tukwila to the RTA was provided and also about additional hires that would occur in the near future.</i> • <i>A discussion about the progress and outlook for the Washington Tourism Alliance took place with information about next steps at the Legislature.</i> • <i>It was announced that the most recent edition of SSVS Vacation Planner earned the “Award for Excellence” from the City-County Communications & marketing Association.</i>
	5. Airbnb Discussion	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>The group discussed the current status of the use of Airbnb in SeaTac and measures the City might consider to better regulate and track such business activities.</i>
	6. City Projects / Events / Meetings	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Scorcio and Robinson informed the attendees of several upcoming City-sponsored meetings and events, including the status of the Sustainable Airport master Plan and Sound Transit projects.</i>
	7. Smith Travel Report / State Tax Receipts	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>The Smith Travel Report and State Department of Revenue Lodging Tax Receipts were summarized with both indicating a continued strong hospitality market through the middle of 2015.</i>

	8. Other Business	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • Morgan reported on the progress and launch date for the Botanical Gardens newly designed website.
	9. Adjourn	<ul style="list-style-type: none"> • <i>Meeting adjourned at 5:00</i>