

# City of SeaTac

## Hotel/Motel Tax Advisory Committee Meeting

August 12, 2015

### Meeting Notes

**Hotel-Motel Members Present:** Deputy Mayor Tony Anderson; Jeff Bauknecht; Caroline Curtis; Cathy Heiberg; Wendy Morgan; Roger McCracken; Richard Scherzinger

**Members Absent:**

**Others Present:** Katherine Kertzman, SSVS

**Meeting Duration:** 3:00 – 4:30p.m.

**Staff Present:** Jeff Robinson, Economic Development Manager; Joe Scorcio, Director, CED; Police Chief Lisa Mulligan

AB #	Topic	Disposition
	2. Review and Approve Minutes of April 8, 2015 & June 10, 2015	<input type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval(s) <input checked="" type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Motion by Morgan, Second by McCracken.</i></li> <li>• <i>The Minutes of June 10<sup>th</sup> to be amended to include Bauknecht as in attendance.</i></li> </ul>
	3. Report from SeaTac Police Department	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Chief Mulligan discussed some recent events that may be of interest to the committee and asked for some assistance from the lodging sector.</i></li> <li>• <i>The most recent activity statistics were distributed and discussed.</i></li> </ul>
	4. SSVS & SSRTA Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Kertzman reported that the full transition of the SSVS to the SSRTA would be completed by December 31, 2015 and discussed the transfer of assets; hiring of staff and other organizational and logistic issues being completed.</i></li> <li>• <i>She announced that the RTA Sales and</i></li> </ul>

		<p><i>marketing Committee would be having their first meeting soon.</i></p> <ul style="list-style-type: none"> <li>• <i>It was also reported that the RTA has assumed operation of the Westfield Visitor Center.</i></li> <li>• <i>A draft of the SSVS restaurant guide was distributed.</i></li> <li>• <i>In response to a question Kertzman reported that the RTA Strategic Business Plan would be presented to the HMAC in early 2016.</i></li> <li>• <i>The initial two months of TPA receipts totaled \$288,000 in April and \$313,000 for May.</i></li> <li>• <i>When the projected \$3.5 million of TPA revenue is combined with the estimated Lodging Tax support of approximately \$1 million from SeaTac, Des Moines and Tukwila, the SSTRA will be the second largest Destination Marketing Organization in Washington State.</i></li> </ul>
	<p>5. Legislative Report / Tourism-related Items</p>	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications  <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <li>• <i>Robinson and Kertzman gave an update on several legislative proposals of interest to the committee including the planning for upcoming legislation for the Washington Tourism Alliance.</i></li> <li>• <i>She added that, in her opinion, State Tourism funding was vital for the Southside region as the home to the airport.</i></li> <li>• <i>Deputy Mayor Anderson summarized the successful State budget requests for both the 509 Extension and the 28<sup>th</sup> – 24<sup>th</sup> connector, and thanked the attendees for their on-going support of the projects.</i></li> </ul>
	<p>6. City Projects / Events / Meetings</p>	<p><input checked="" type="checkbox"/> Informational Update  <input type="checkbox"/> Recommended for:  <input type="checkbox"/> Approval  <input type="checkbox"/> Approval with modifications</p>

		<input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>• <i>Scorcio and Robinson informed the attendees of several upcoming City-sponsored meetings and events.</i></li> </ul>
	7. Smith Travel Report / State Tax Receipts	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> <li>➤ <i>The Smith Travel Report and State Department of Revenue Lodging Tax Receipts were summarized with both indicating a continued strong hospitality market through the middle of 2015.</i></li> </ul>
	8. Other Business	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial
	9. Adjourn	<ul style="list-style-type: none"> <li>• <i>Meeting adjourned at 4:30pm</i></li> </ul>