

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

April 8, 2015

Meeting Notes

Hotel-Motel Members Present: Deputy Mayor Tony Anderson; Jeff Bauknecht; Caroline Curtis; Cathy Heiberg; Roger McCracken; Wendy Morgan;

Members Absent: Frank Welton; Tom Zett

Others Present: Pam Fernald, SeaTac City Council; Katherine Kertzman, SSVS

Meeting Duration: 3:00 – 5:00p.m.

Staff Present: Jeff Robinson, Economic Development Manager; Joe Scorcio, Director, CED; Police Chief Lisa Mulligan

AB #	Topic	Disposition
	2. Review and Approve Minutes of March 11, 2015	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <i>Motion by McCracken; Second, Curtis</i>
	3. Update and Report from SeaTac Police Department	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Chief Mulligan discussed some recent events and provided the Committee with Quarter 1 reports depicting trends by district with comparative data from 2014</i> • <i>McCracken reported on the excellent thanked the Chief and the Department for the excellent service and response that was provided to one of the local businesses.</i> • <i>The Chief and the Committee discussed the need for continuing the improvement in safety of the City's neighborhoods and the importance of a cooperative effort between the business community, local residents and the police.</i> •
	4. SSVS Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Kertzman reported on the progress being made in outreach to TPA hotels and the positive</i>

		<p><i>outlook on the level of participation for the initial payments of TPA assessments beginning in April. She reported that the first TPA revenue would be received in July.</i></p> <ul style="list-style-type: none"> <i>An update was provided on the organizational development of the Regional Tourism Authority and the agreement between the City of Tukwila and the RTA on the utilization of staff and other associated administrative functions.</i> <i>Kertzman summarized some of the SSVS activities: including a Westfield “shuttle survey”; innovative marketing training; the upcoming Tourism Networking Event; training for U.S. Open greeters; and the preparation of the Annual Report.</i>
	<p>5. Sustainable Airport Master Plan</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <i>Scorcio provided an update on the development of the Sustainable Airport master Plan and the group discussed both the opportunities and challenges the projected significant growth would present.</i> <i>A request was made that the City work with the Port to insure that the “voice of business” be represented at the table as discussions about the plan continue to evolve.</i> <i>There was also a discussion that the citizens of the community need to have the opportunity to give direct input into the plan because of the impact it may have on the city.</i>
	<p>6. Legislative Report / Tourism-related Items</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <i>Robinson and Kertzman gave an update on several legislative proposals of interest to the committee.</i>
	<p>7. . Smith Travel Report / State Tax Receipts</p>	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> <i>Zett reviewed the March Smith Travel</i>

		<p><i>Report showing all indicators – ADR, RevPar, Occupancy and Revenue – up for the running 12 months..</i></p> <ul style="list-style-type: none"> • <i>The State Tax report also showed a significant increase over 2014 YTD with total lodging tax receipts to the City being at the highest level in history at through February, 2014.</i>
	8. Other Business	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Morgan reported that the Botanical Garden website would be completed by the end of June.</i>
	9. Adjourn	<ul style="list-style-type: none"> • <i>Meeting adjourned at 5:00pm</i>