

2015

YOUTH SATISFACTION SURVEY RESULTS

**Global Connections H.S.
Advanced Marketing
4424 188th St.
SeaTac, WA 98188**



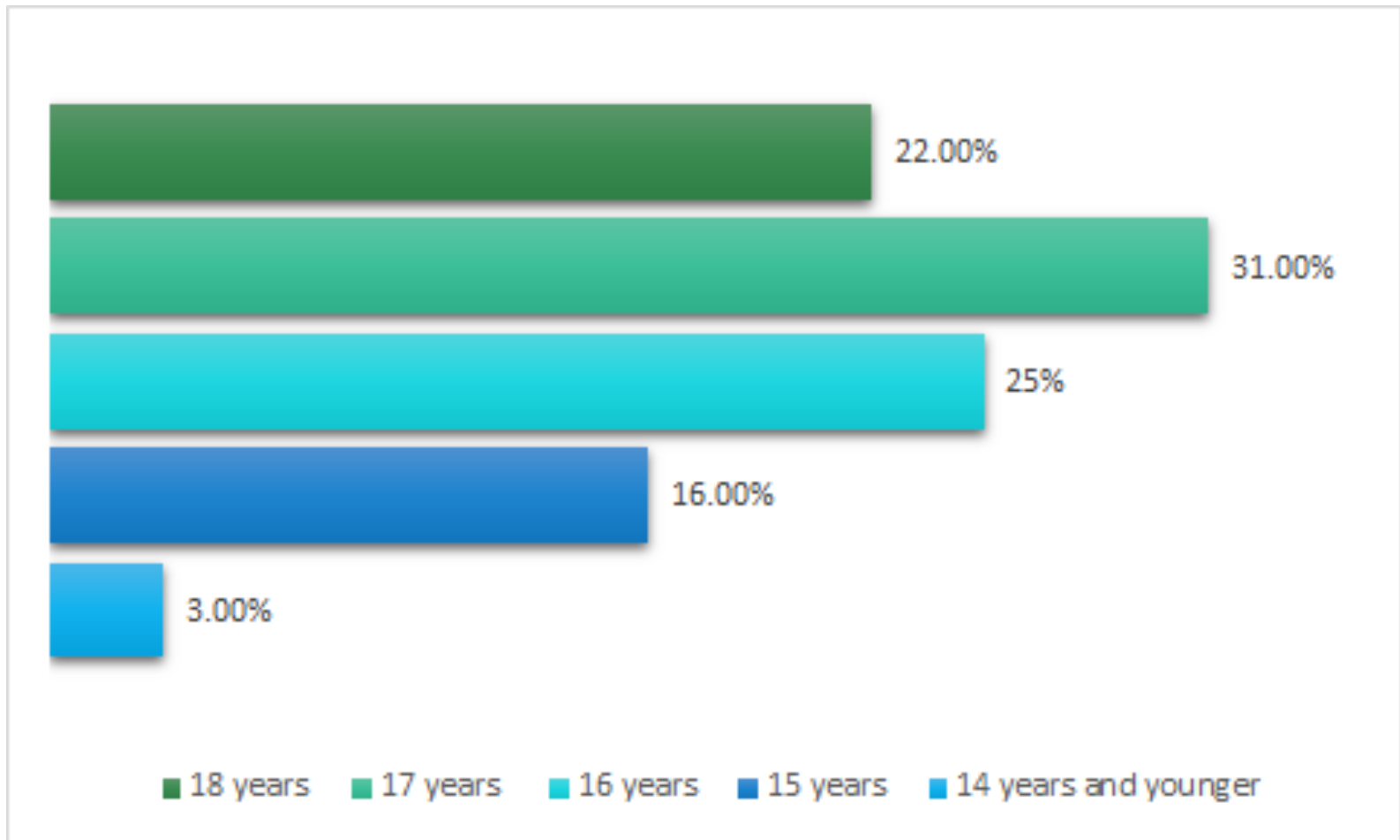
The Process

- Soraya introduced the Residence Satisfaction Survey to the class.
- Chose our Target Market.
- Made the surveys.
- Conducted the surveys.
- Converted the data from the survey into Survey Monkey.
- Analyzed the data and debriefed on the survey.
- Present youth Satisfaction Survey.

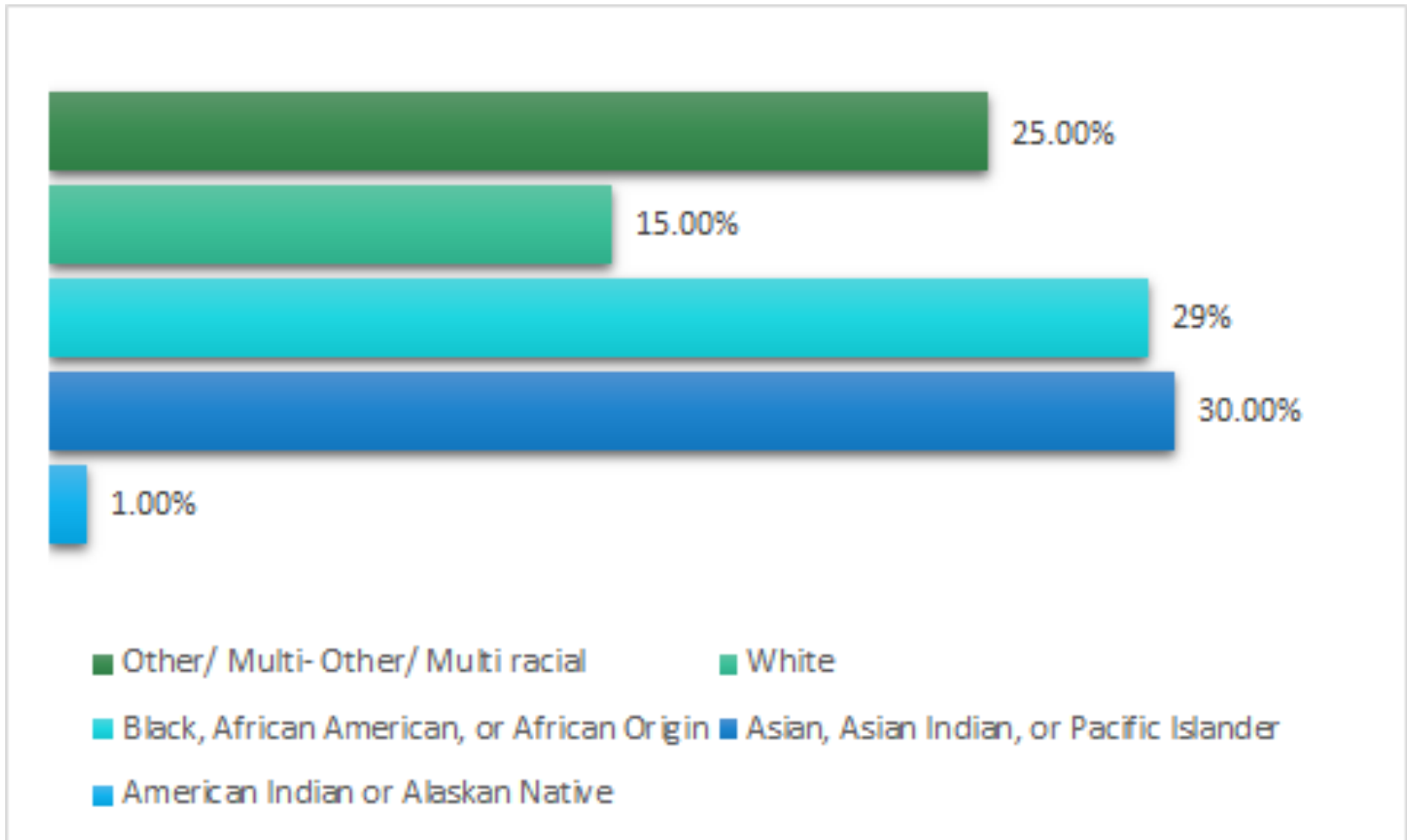
92 SURVEYS

25 QUESTIONS

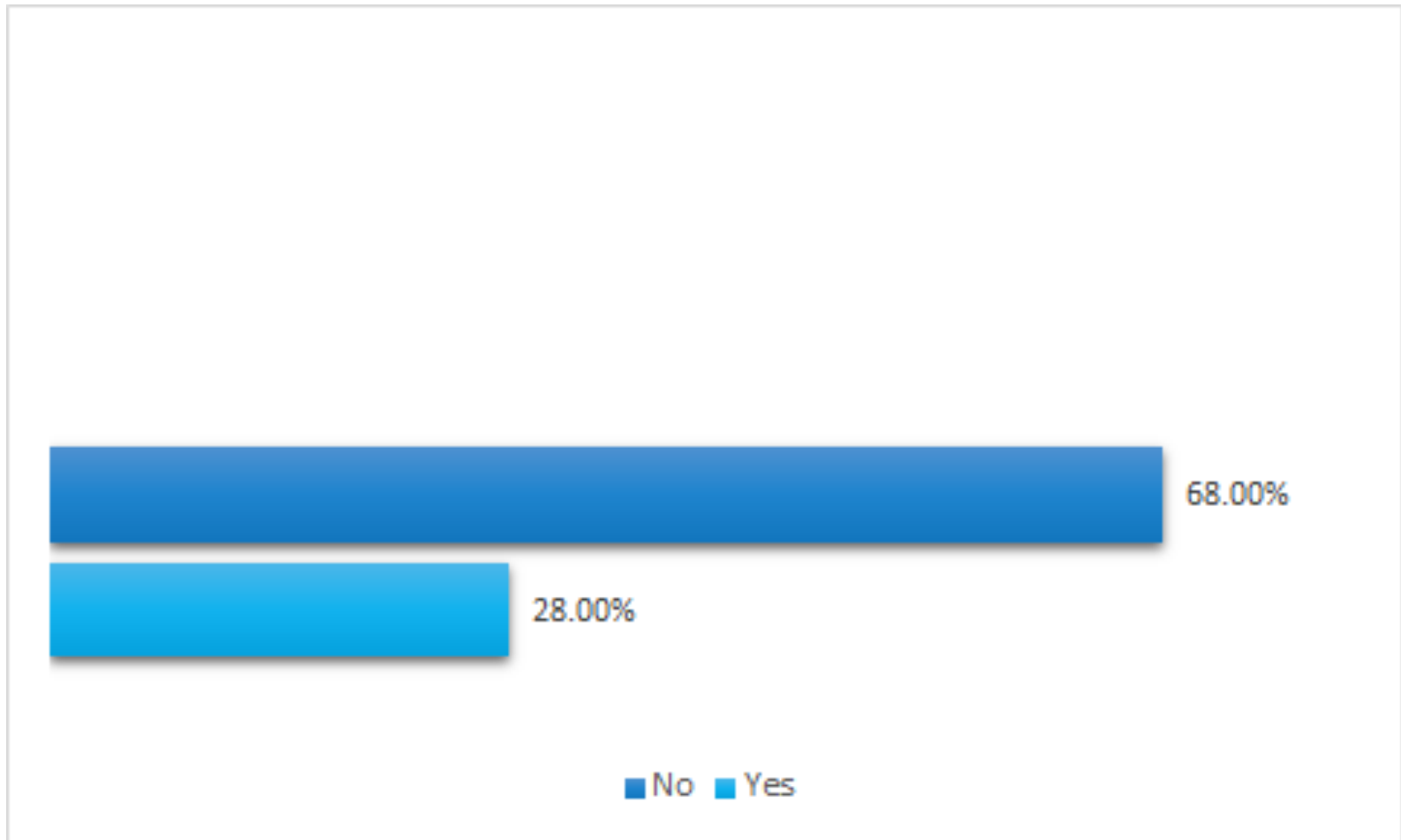
What is your age?



What is your race?



Are you Hispanic or Latino?





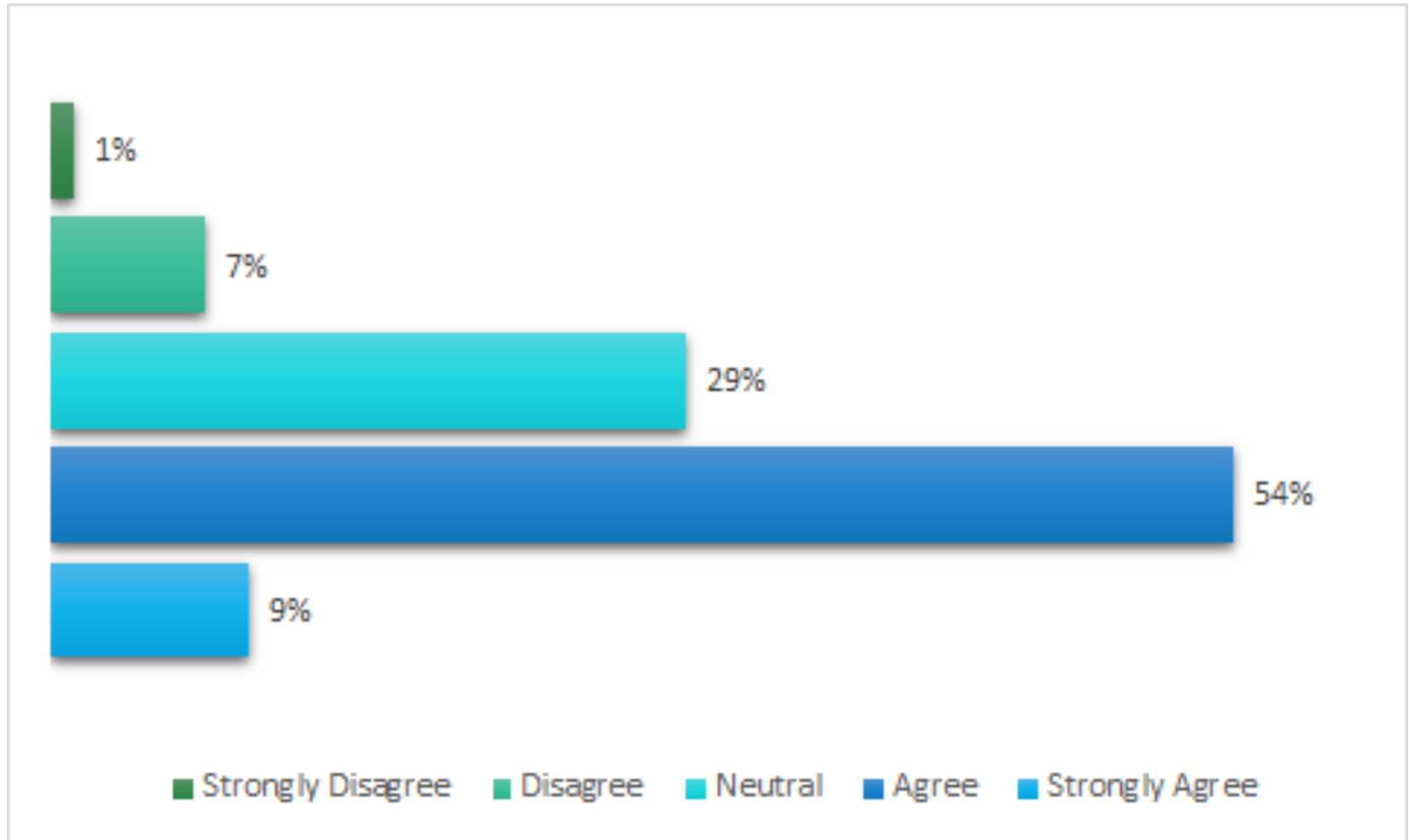
SeaTac is a good place to live.

SeaTac is a good place to live

ABOVE
NEUTRAL

3.6

SeaTac is a good place to live





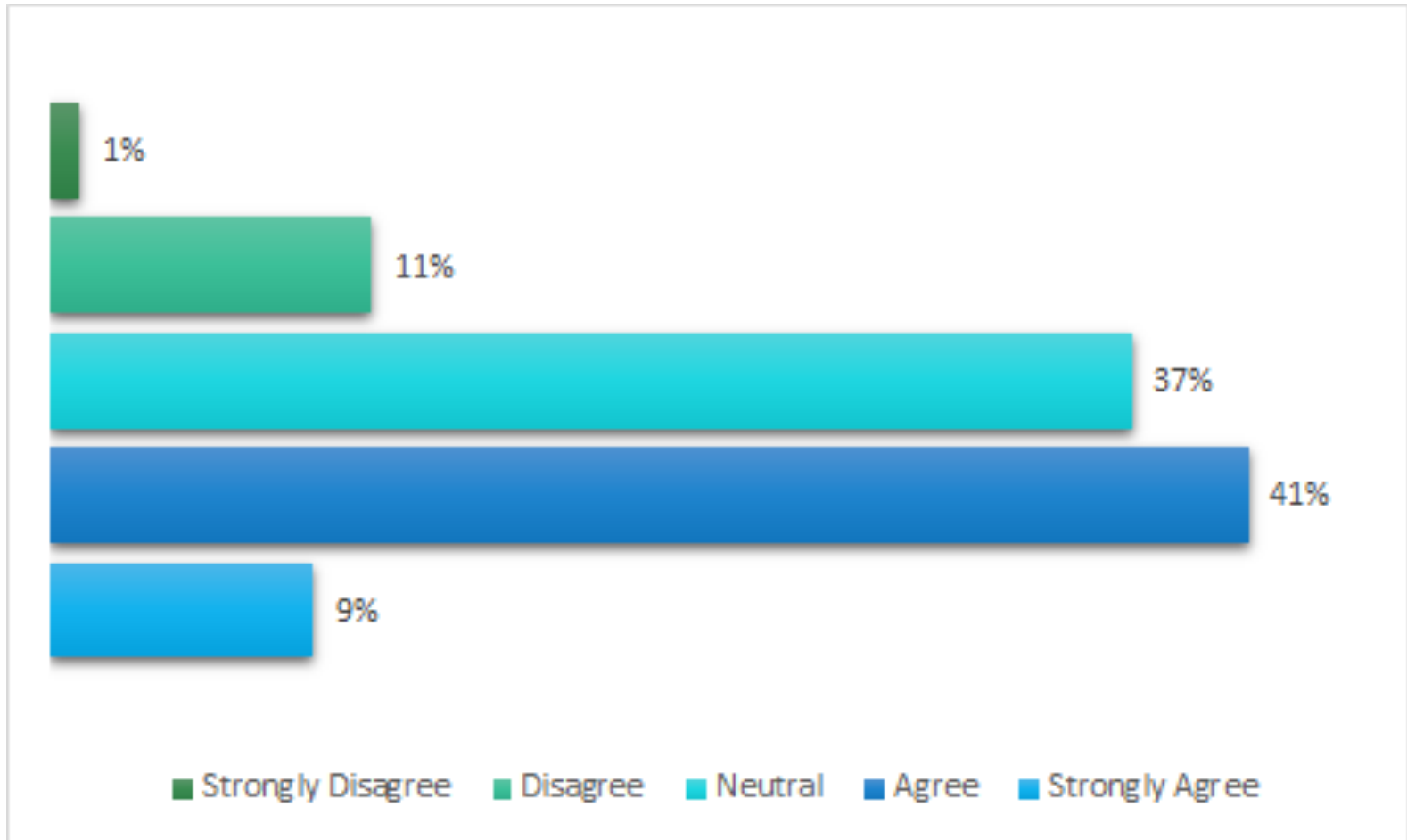
SeaTac feels safe.

SeaTac feels safe

ABOVE
NEUTRAL

3.5

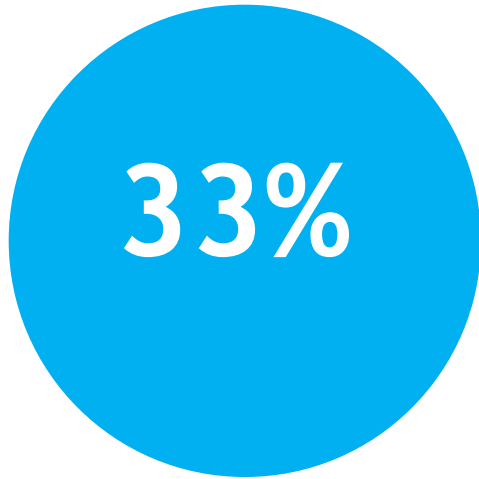
SeaTac feels safe



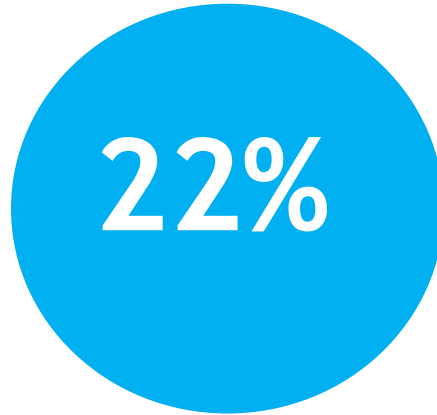


*If you feel unsafe, please share
what makes you feel unsafe.*

SeaTac feels safe



DRUGS



**VIOLENT
CRIME**



**CAR
THEFT**



**NOT
ENOUGH
SIDEWALKS**





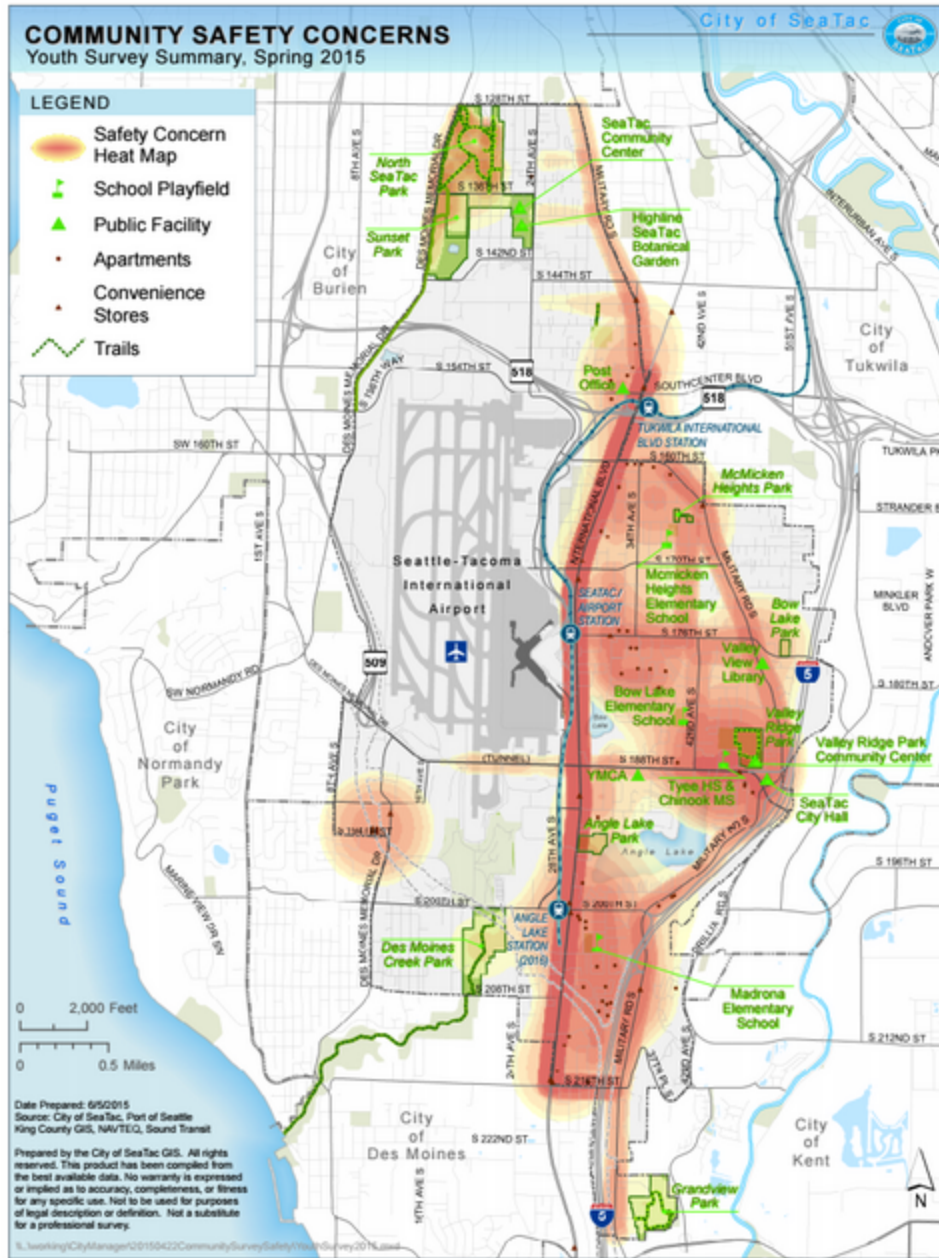
*If you feel unsafe, please share
where you feel unsafe
(street or landmark).*

COMMUNITY SAFETY CONCERNS

Youth Survey Summary, Spring 2015

LEGEND

-  Safety Concern Heat Map
-  School Playfield
-  Public Facility
-  Apartments
-  Convenience Stores
-  Trails





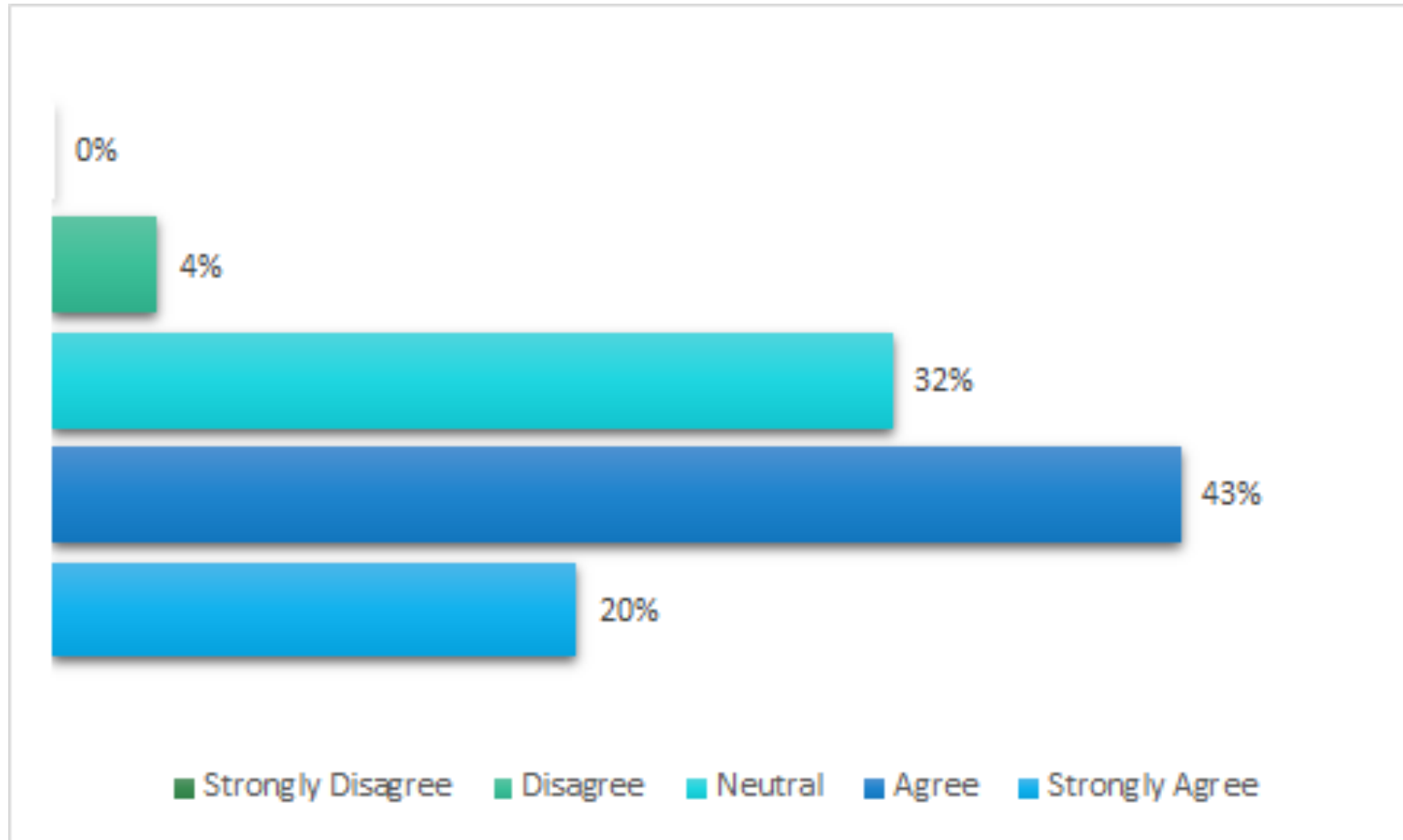
My family can find the type of housing that we need.

I can find the housing I need

ABOVE
NEUTRAL

3.8

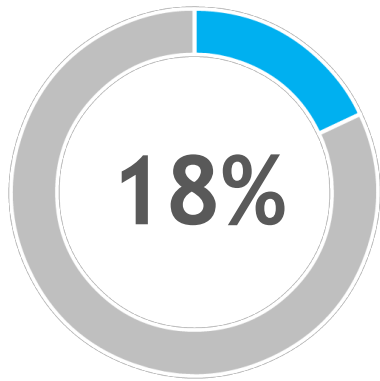
I can find the housing I need



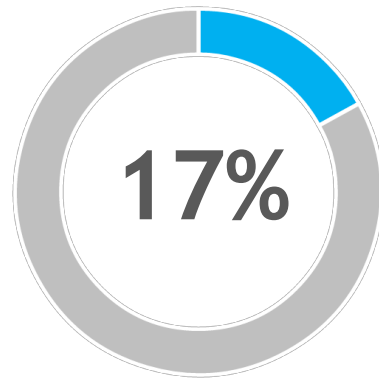


*If not, what needs are not
being met?*

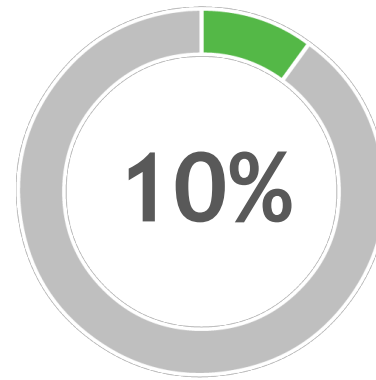
I can find the housing I need



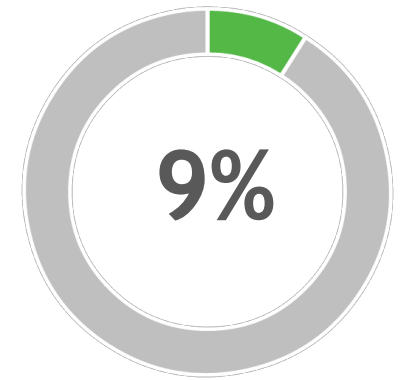
Safety



Cost



**Size of Unit /
Number of
bedrooms**



**Overall
Quality**



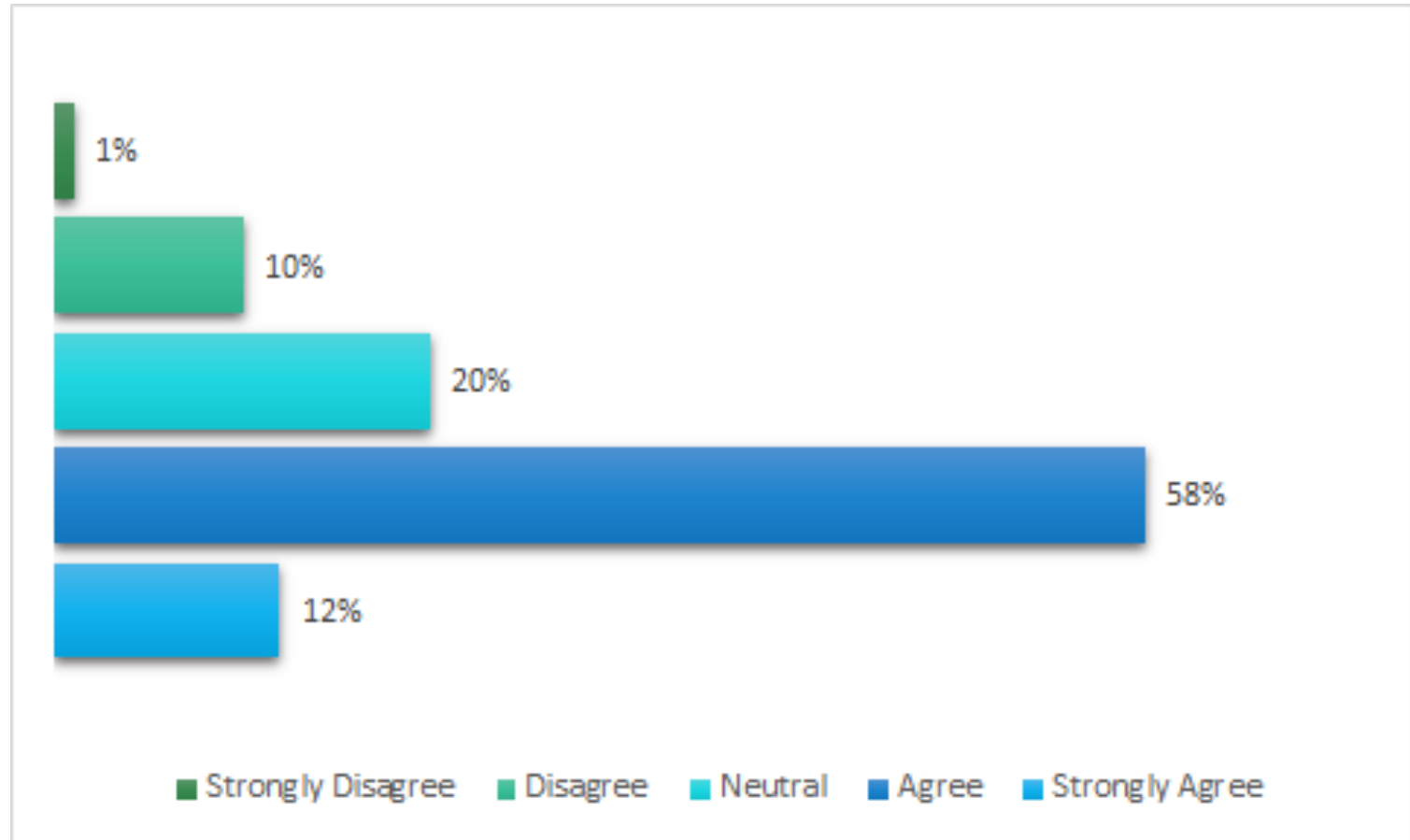
*My neighborhood is clean
and well kept.*

My neighborhood is clean and well kept

ABOVE
NEUTRAL

3.7

My neighborhood is clean and well kept





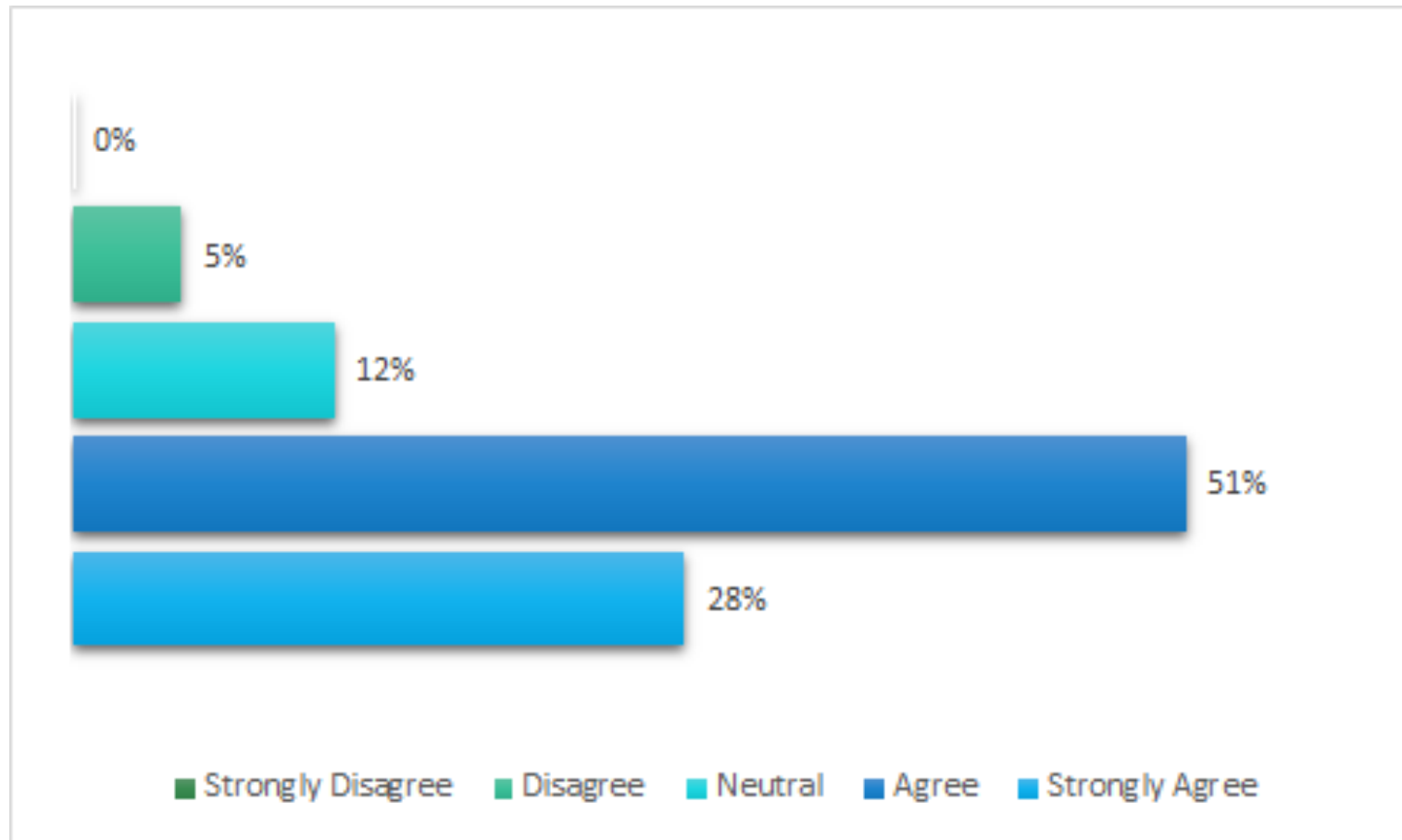
*I can easily access the goods
and services that I need.*

I can easily access goods and services

AGREE

4.0

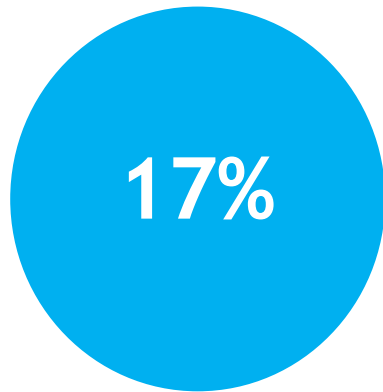
I can easily access goods and services



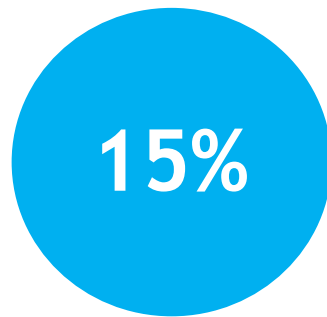


If not, which goods and services are not easily accessible?

I can easily access goods and services



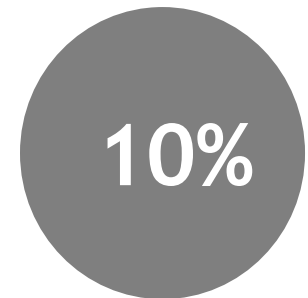
**Farmers
Markets**



**Healthy
Restaurants**



**Entertainment
Coffee
Shops**





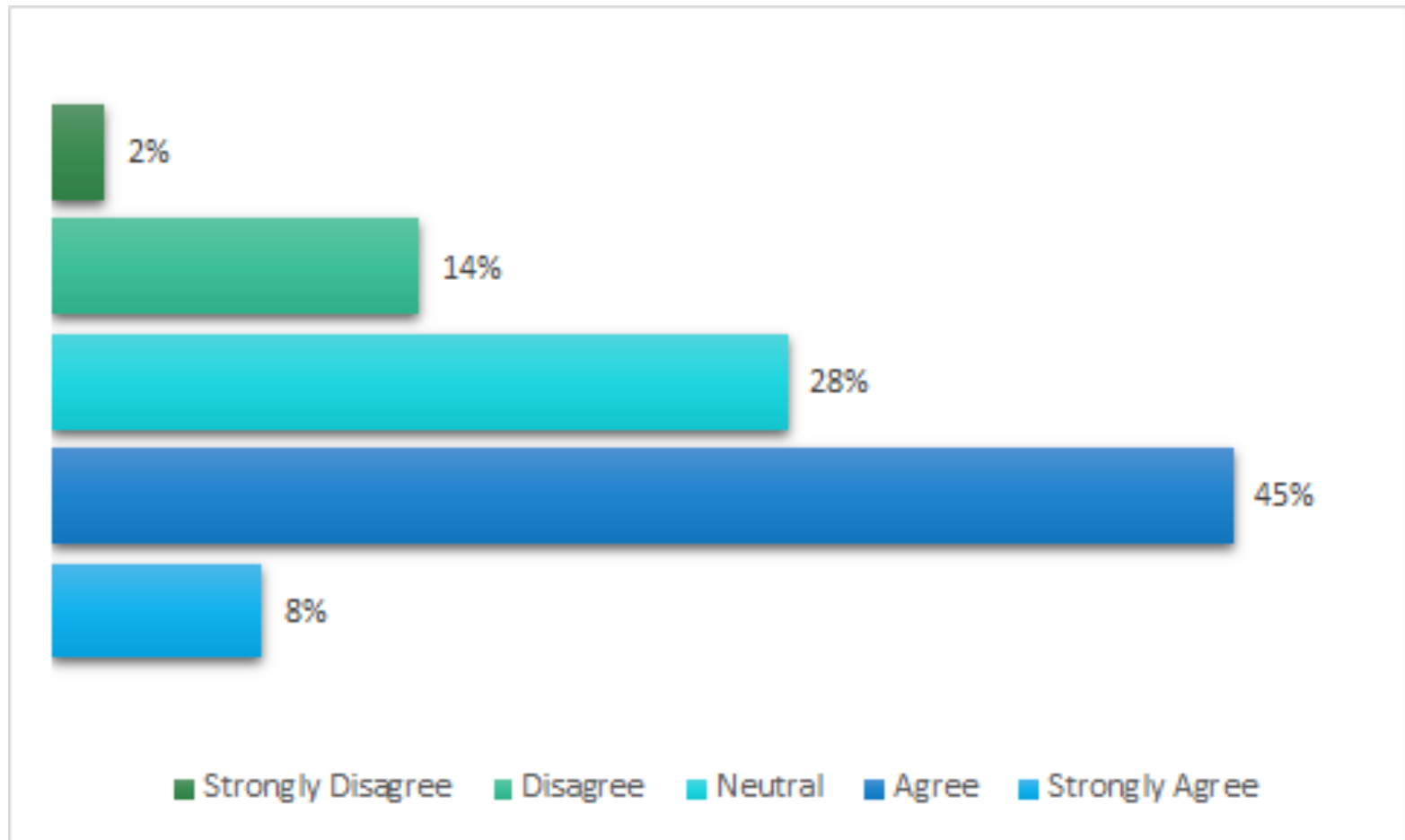
*City parks have the right mix
of play equipment, synthetic
sports fields, trails etc.*

City parks have the right mix...

ABOVE
NEUTRAL

3.4

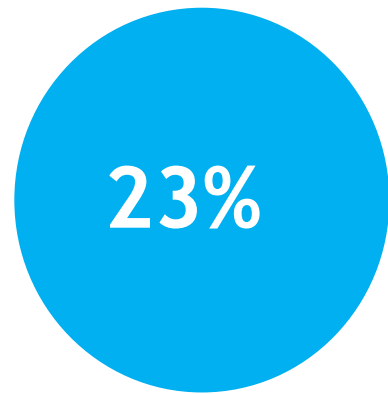
City parks have the right mix...



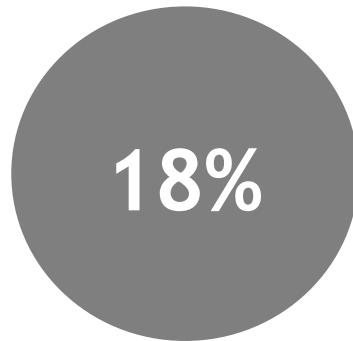


*If not, what would you like to
see more of?*

City parks have the right mix...



**Play
Equipment**



**Synthetic
sports fields**



**Water Spray
Parks**



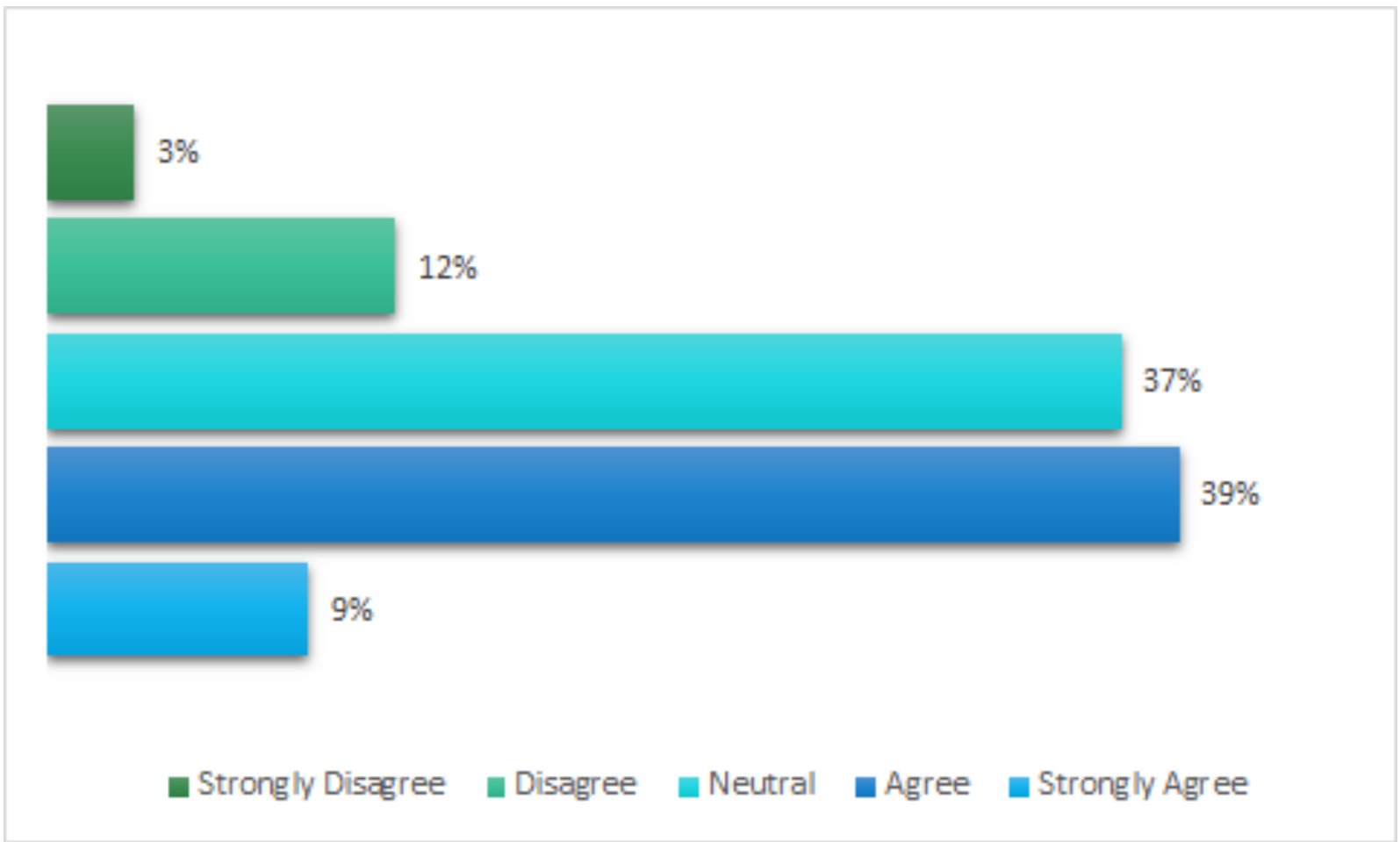
*The City offers programs and
services that meet my
recreational needs.*

City programs and services meet my recreational needs

ABOVE
NEUTRAL

3.4

City programs and services meet my recreational needs





*What do you plan to do this
summer?*

What do you plan to do this summer?



51%

Look for a
job

29%

Work at a job
that I already
have lined up

27%

Take care
of siblings

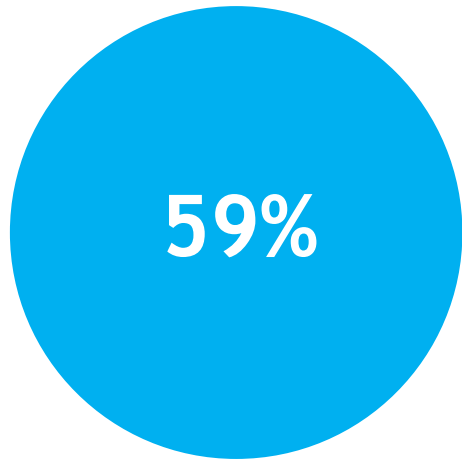
23%

Churches and
other groups

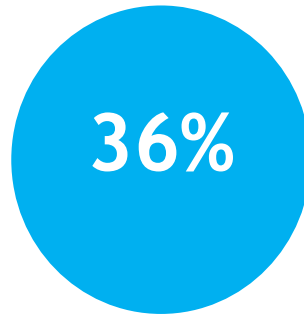


*What would you like to be
doing this summer?*

What would you like to be doing this summer?



Working



Having free
time



Looking
for a job

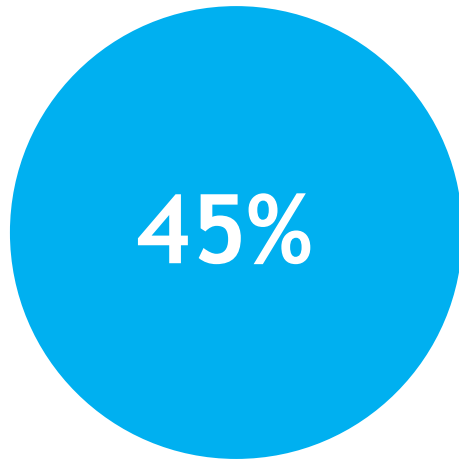


Participating
in activities

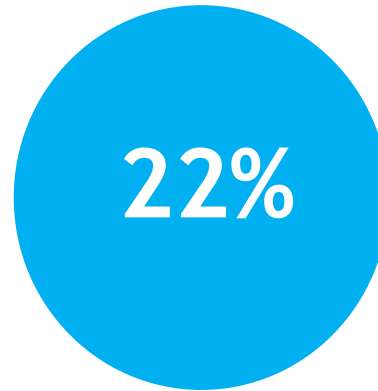


What summer programs and services would you like to see?

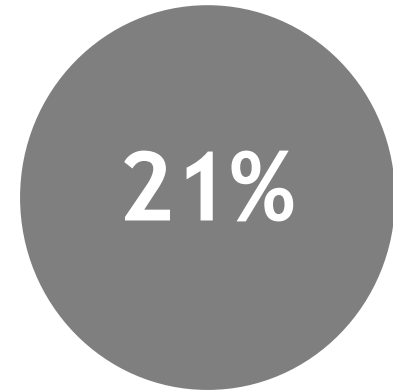
What summer programs and services would you like to see?



**Teen Job
Opportunities**



**Volunteering
Opportunities**



**Summer
Activities**



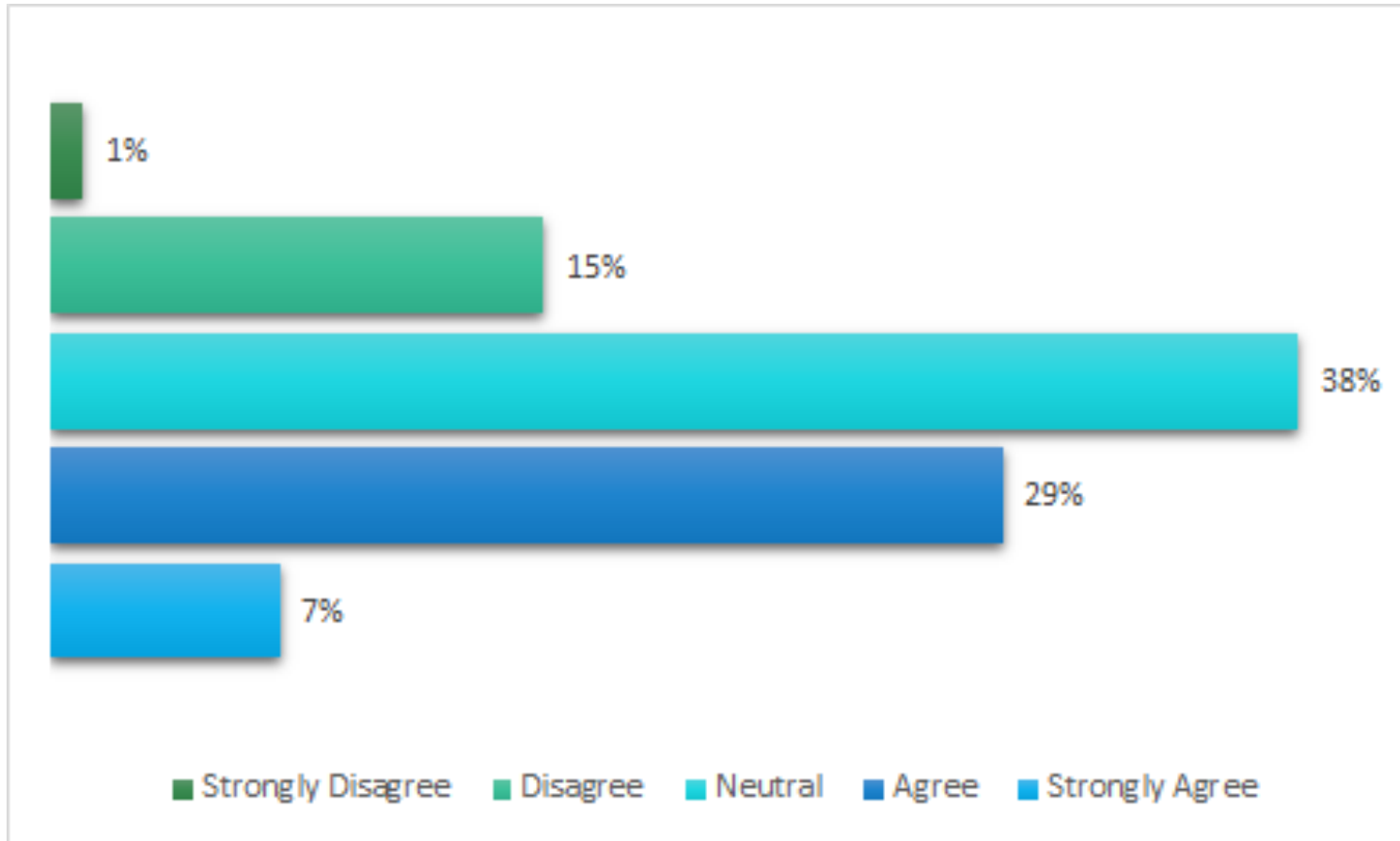
*I am able to get the
information I need from
the City of SeaTac.*

I am able to get the information I need

SLIGHTLY
ABOVE
NEUTRAL

3.3

I am able to get the information I need





*My two most preferred
methods of communication
with the City are.*

Most preferred methods of communication



email 50%



phone 56%



*My two least preferred
methods of communication
with the City are.*

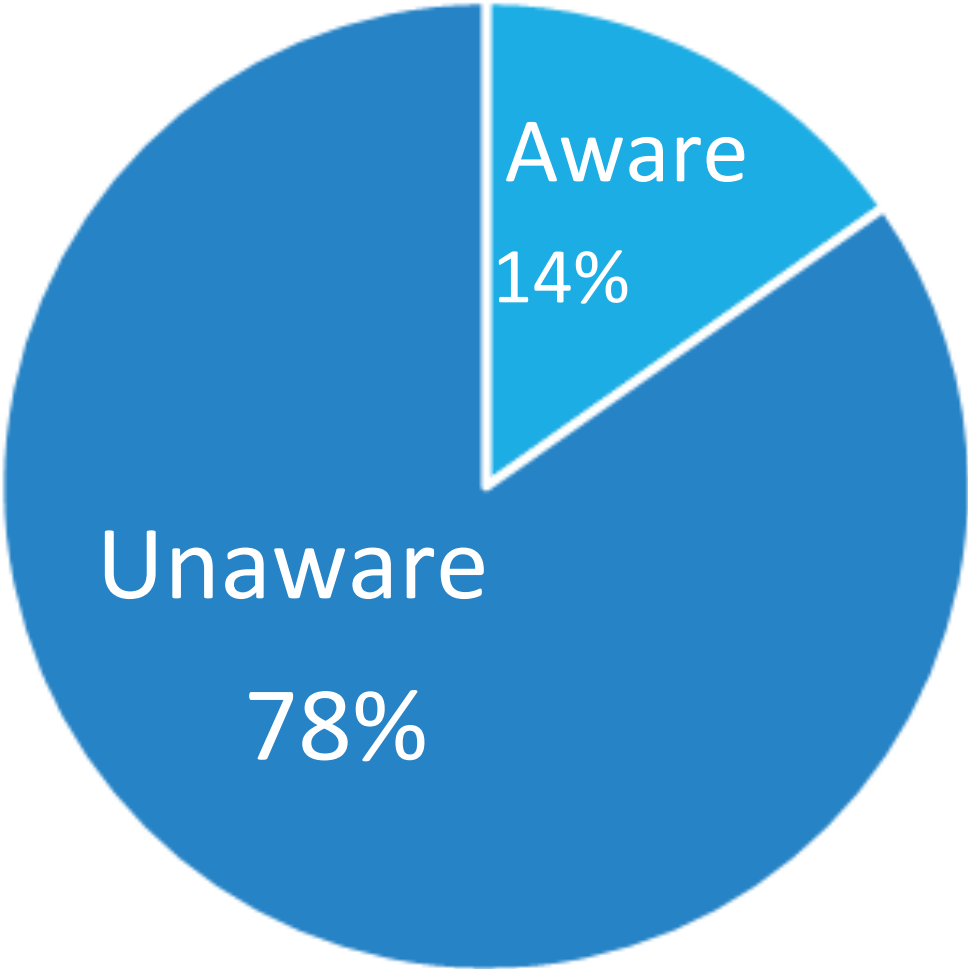
Least preferred methods of communication





*Are you aware that the City of
SeaTac has a domestic
violence victim advocate?*

Percentage Of Violence Awareness



■ Aware ■ UnAware



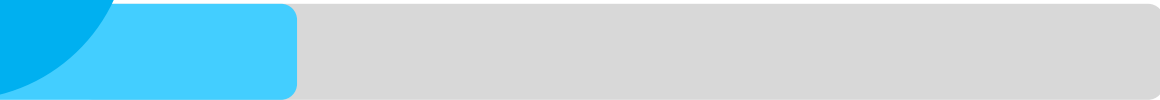
*Currently, I get around
mostly by...*



Carpool **38%**



Walking **21%**



Transit **18%**





*I would like to get around
more by...*



Driving Alone **50%**



Carpooling **14%**

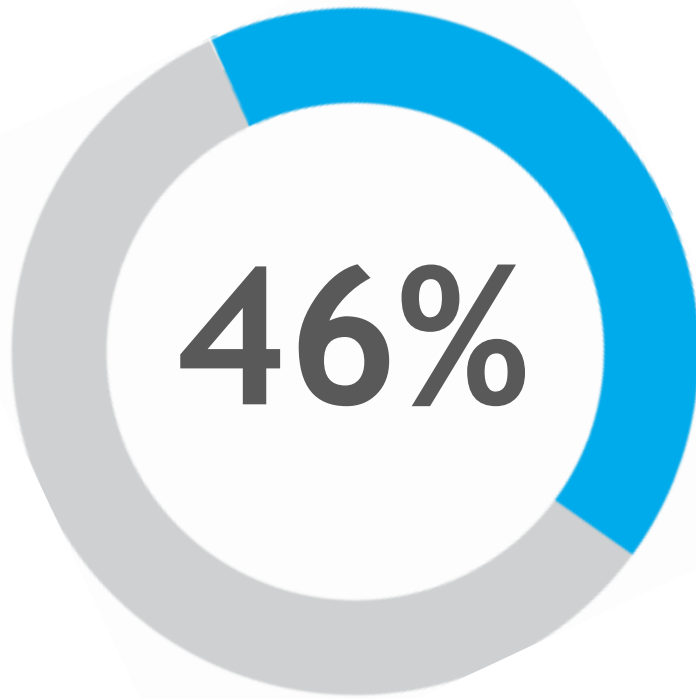


Walking **13%**

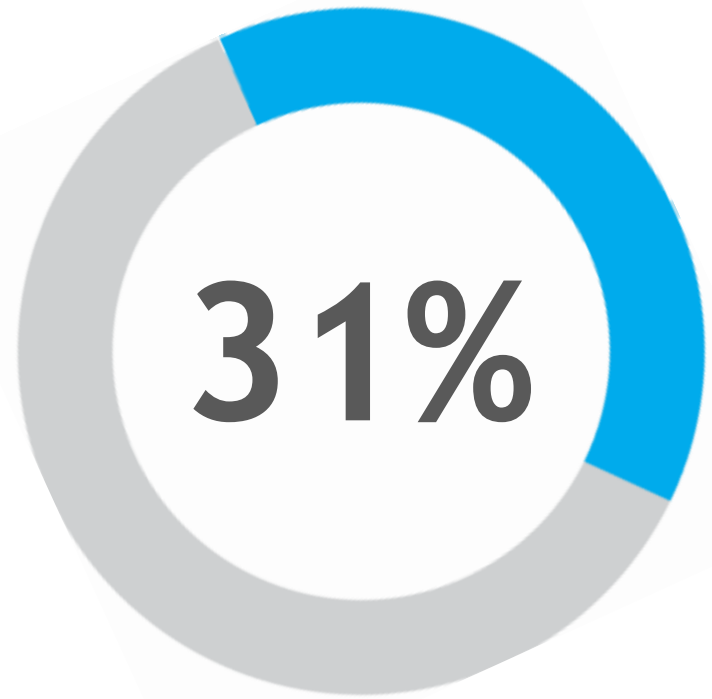




*What would improve transit
for you?*



**More routes
through
neighborhoods**



**More affordable
service**

*So what does the youth
REALLY want in SeaTac?*

- 1. Safety*
- 2. Food and Entertainment*
- 3. Summer Programs*

*“The tiny seed carries the
promise of the mighty tree.
You must invest in your
youth.”*

-Nelson Mandela