

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

January 14, 2015

Meeting Notes

Hotel-Motel Members Present: Caroline Curtis; Cathy Heiberg; Wendy Morgan; Tom Zett
Members Absent: Jeff Bauknecht; Roger McCracken; Frank Welton;
Others Present: Doris Cassan, Dollar; Katherine Kertzman, SSVS
Meeting Duration: 3:00 – 4:30p.m.

Staff Present: Jeff Robinson, Economic Development Manager; Lisa Mulligan, Chief of Police; Joe Scorcio, Director, CED

AB #	Topic	Disposition
	2. Review and Approve Minutes of December 10, 2014	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <i>Motion by Morgan; Second, Curtis</i>
	3. SeaTac Police Department Report	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Chief Mulligan discussed some recent events that have relevance to hotel operators and their staffs and examined some potential solutions</i> • <i>Meetings will be set up with several hotel operators and bring back additional ideas to the committee</i>
	4. Tourism Promotion Area / Regional Tourism Authority Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Robinson and Kertzman briefed the committee on the current status of the TPA and RTA. Items included:</i> <ul style="list-style-type: none"> ➤ <i>Contract execution with the Department of Revenue for the collection and remittance of TPA receipts; including the agreement to deposit funds directly into the RTA's bank account as directed by the City</i> ➤ <i>Notification that TPA collections will begin in April with the first disbursement</i>

		<p><i>of funds projected for July</i></p> <ul style="list-style-type: none"> ➤ <i>Description of the outreach and notification process to participating hotels planned by the State and SSVS</i> ➤ <i>The RTA update included information about the appointment of Board members by the City Council; first scheduled Board meeting; and, prospective Board committees</i> ➤ <i>Kertzman indicated that with the exception of the Executive Committee, the RTA will committee members form a wide range of hotel categories</i>
	5. SSVS Update	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Kertzman reported the following activities and information about SSVS:</i> <ul style="list-style-type: none"> ➤ <i>The annual Tourism meeting will take place in May this year</i> ➤ <i>The Vacation Planner is in the process of being redesigned;</i> ➤ <i>SSVS will be conducting two surveys this year – one regarding digital conversion rates, and the other on the use and benefits of the Westfield Shuttle service</i> ➤ <i>There will be a presentation on the U.S. Open at Chambers Bay to the City Council in February</i>
	6. Smith Travel Report / State Tax Receipts	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>No reports were provided as year-end data had not been received from either Smith Travel or the State.</i>
	7. Discussion of 2015 Meeting Schedule	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Robinson notified the committee that Deputy Mayor Anderson wanted the group to consider changing the meeting</i>

		<p><i>schedule to every other month. The committee wanted to postpone this discussion until the RTA's organizational development activities had been completed and operational capacity was solidified.</i></p>
	<p>8. Other Business</p>	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial</p>