

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

December 10, 2014

Meeting Notes

Hotel-Motel Members Present: DM Tony Anderson; Caroline Curtis; Cathy Heiberg; Roger McCracken; Frank Welton; Tom Zett

Members Absent: Jeff Bauknecht; Wendy Morgan;

Others Present: Natalie Elert, Dollar; Katherine Kertzman, SSVS

Meeting Duration: 3:00 – 5:00.m.

Staff Present: Jeff Robinson, Economic Development Manager; Steve Pilcher, Planning Manager; Lisa Mulligan, Chief of Police; Joe Scorcio, Director, CED

AB #	Topic	Disposition
	2. Review and Approve Minutes of October 8, 2014	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input checked="" type="checkbox"/> Approval(s) <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <i>Motion by Curtis; Second, Welton</i>
	3. SeaTac Police Department Report	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Chief Mulligan discussed some recent events that have relevance to hotel operators and their staffs.</i> • <i>A summary chart of crime trends was distributed and discussed.</i>
	4. Planning Division Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Pilcher provided an overview of current planning projects including the Comprehensive Plan update scheduled for adoption by June 30th; The Angle Lake Station District Plan; and progress to date on the extension of light rail to South 200th and the associated parking garage, plaza, commercial space and future development site.</i>

	5. Angle Lake Station District Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Robinson provided a brief summary of three prospective projects in the immediate vicinity of the new Angle lake light rail station. Those were:</i> <ul style="list-style-type: none"> ➤ <i>The 289 unit "Reserve at SeaTac" Senior apartment project;</i> ➤ <i>The FAA Regional Headquarters; and,</i> ➤ <i>Wright Runstad development scenarios.</i>
	6. Tourism Promotion Area / Regional Tourism Authority Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Robinson and Kertzman reported on progress toward the initiation of the Tourism Promotion Area (TPA) and start-up of the Regional Development Authority (RTA). Information was provided on negotiations with the State of Washington Department of Revenue and the State Treasurer's Office. Included was information regarding the outreach and notification plans for the TPA and when revenue from the assessments would begin to be distributed to the TPA. An update on the process and schedule for appointing initial Board members for the RTA and a preliminary date for the first RTA Board meeting.</i>
	7. SSVS Update	<input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial <ul style="list-style-type: none"> • <i>Kertzman reported on several tourism related items including:</i> <ul style="list-style-type: none"> ➤ <i>The Washington State destination marketing Organization's 2015 Legislative Agenda;</i> ➤ <i>The Association of Washington Cities position and plans for working with local governments on lodging tax reporting requirements;</i>

		<ul style="list-style-type: none"> ➤ <i>The update to the SSVS Vacation Planner;</i> ➤ <i>Notification that Meagan has received her certification from DMAI for completing the Sales Academy training program.</i>
	<p>8. Smith Travel Report / State Tax Receipts</p>	<p><input checked="" type="checkbox"/> Informational Update <input type="checkbox"/> Recommended for: <input type="checkbox"/> Approval <input type="checkbox"/> Approval with modifications <input type="checkbox"/> Denial</p> <ul style="list-style-type: none"> • <i>Welton reviewed the STR and reported that all indicators were very positive with Occupancy, ADR and RevPAR all showing strong year to date growth.</i> • <i>Robinson reported that the lodging tax collections for the year were above the record level of 2013 with an expectation that 2014 year-end totals would be the highest in history.</i>
	<p>9. Other Business</p>	<ul style="list-style-type: none"> • <i>A comment was made regarding the lack of maintenance and cleaning of the airport Shuttle Bus pick-up area and a request was made that the City contact the Port to discuss the concerns.</i>