

City of SeaTac

Hotel/Motel Tax Advisory Committee Meeting

March 12, 2014

Meeting Notes

Hotel-Motel Members Present: Caroline Curtis; Roger McCracken; Wendy Morgan; Frank Welton

Members Absent: Jeff Bauknecht; Cathy Heiberg; Misoon Kong; Scott Ostrander

Others Present: Carol Kolson, Southwest King County Chamber of Commerce; Steve Edmiston, Invicta Law Group; Natalie Elert, Dollar Rent-a-Car; Brandon Miles, City of Tukwila; Mike Schabbing, Southcenter Courtyard;

Meeting Duration: 3:00 - 4:30.m.

Staff Present: Jeff Robinson, Economic Development Manager; Joe Scorcio, Director Community & Economic Development Department

AB #	Topic	Disposition
	2. Review and Approve Minutes of February 12, 2014	__ Informational Update ___ Recommended for: <u> x </u> Approval(s) __ Approval with modifications __ Denial • <i>Moved by Curtis; Second by McCracken</i>
	3. Presentation on The Maury Island Incident project, Steve Edmiston	<u> X </u> Informational Update ___ Recommended for: __ Approval __ Approval with modifications __ Denial • <i>A preview of the Maury Island Incident film was provided and a discussion on the tourism promotion benefits of having local venues included in movies was presented.</i>
	4. Update on Seattle Southside Tourism Promotion Area / Tourism Development Authority	<u> X </u> Informational Update ___ Recommended for: __ Approval • <i>Robinson reported that the Inter local Agreement was passed to the Consent Agenda by the SeaTac City Council and that the City of Tukwila would be taking action early April.</i> • <i>It is expected that Des Moines will act sometime in May or June.</i>
	5. SSVS Update	<u> X </u> Informational Update ___ Recommended for: __ Approval __ Approval with modifications __ Denial

		<p><input type="checkbox"/> Referred to:</p> <ul style="list-style-type: none"> • <i>A brief report was provided on SSVS activities, including the opening of the Westfield satellite visitor center and the 2013 Runyan Travel Impact Report.</i>
	6. Update on State Tourism Legislation	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <p><input type="checkbox"/> Referred to:</p> <ul style="list-style-type: none"> • <i>Robinson gave an update on the conclusion of the legislative session including information on the utilization of the optional 1% lodging tax now being used to retire King County stadium bonds and the study and report being required under SHB 2229, for a plan to establish a revenue source for the Washington Tourism Alliance.</i>
	7. Multi-Sport Facility Update	<p><input checked="" type="checkbox"/> Informational Update</p> <p><input type="checkbox"/> Recommended for:</p> <p><input type="checkbox"/> Approval</p> <p><input type="checkbox"/> Approval with modifications</p> <p><input type="checkbox"/> Denial</p> <p><input type="checkbox"/> Referred to:</p> <ul style="list-style-type: none"> • <i>Robinson reported that a Request for Proposals for an update to the Phase One report will be released in the near future to take into consideration some additional variables, opportunities and factors that have surfaced since the first report was completed.</i>
	8. Smith Travel Report / State Lodging Tax Receipts	<ul style="list-style-type: none"> • <i>Welton led the discussion on the Smith Travel Report and indicated that demand has been increasing and that Occupancy, ADR and revenue are all showing gains as well.</i> • <i>Robinson reported that the lodging tax receipts through February were slightly under the level of 2013 for the same time period.</i>
	9. Adjourn	<ul style="list-style-type: none"> • <i>Meeting adjourned at 4:30pm</i>